



# ST FRANCIS DE SALES COLLEGE

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A FRANCISIAN INSTITUTE OF HIGHER LEARNING

## Report on Guest Lecture Series on Business Research for Beginners

Date: 11/01/2021- 12/01/2021

Venue: Google Meet

An Infinity online guest lecture series 2021 was conducted at St Francis de Sales College. The online guest lecture was jointly organized by IPR cell and the department of Business Administration on 11<sup>th</sup> and 12<sup>th</sup> of January 2021. This lecture was organized to refresh the trends and applications of the dynamic world of research in various disciplines through persons who have proved their expertise in their respective field of study. It was through an online platform via Google meet.

The first session was conducted on 11<sup>th</sup> January 2021 at 9:30 am and was handled by **Dr. C Beulah Vijayarani** for first year students of BBA. Dr. C Beulah Vijayarani is a Head & Asst. Professor in Commerce & IQAC coordinator (2016), Providence College for Women, Coonoor. She has over 27 years of teaching experience, published many research articles and done some minor research projects. Her topic for the session was Research 101 based on Business Research for Beginners. Her lecture threw light on various points which ignited the interest in doing a research paper. She briefly explained each and every step starting from creating google forms, how to fill it and different approaches to distribute it and collection of data. She also gave many examples of current issues about WhatsApp and Signal applications. She reviewed a few research papers which were collected by her students. This session was a very interactive session where most of the students asked questions and she clarified all the queries of the students. At last she also gave a small assignment for students to select a topic and create a google form and prepare a few questions on the selected topic. Dr. C Beulah Vijayarani greatly appreciated the students for their participation. The session ended at 11.00 am.

  
COORDINATOR  
Research Cell

St. Francis de Sales College  
Bengaluru - 560100

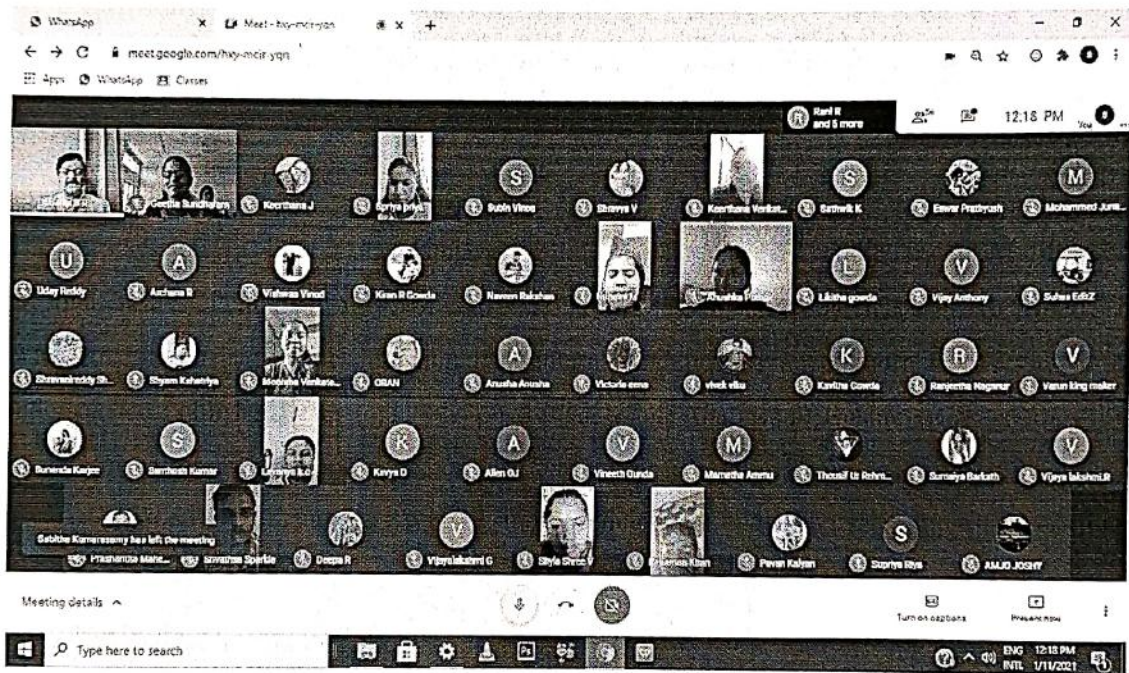
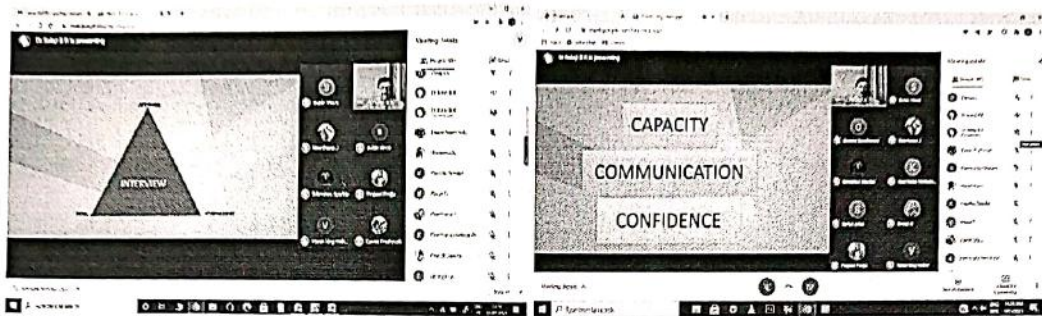
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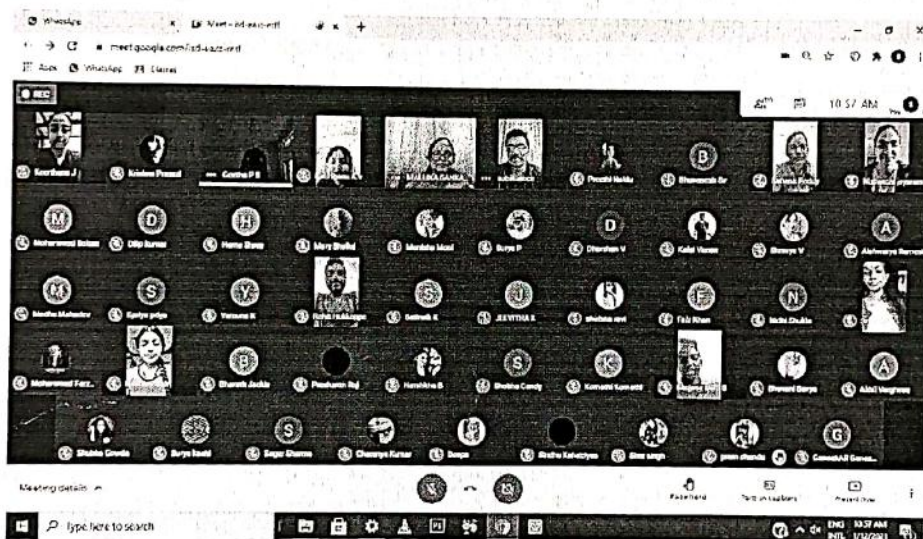
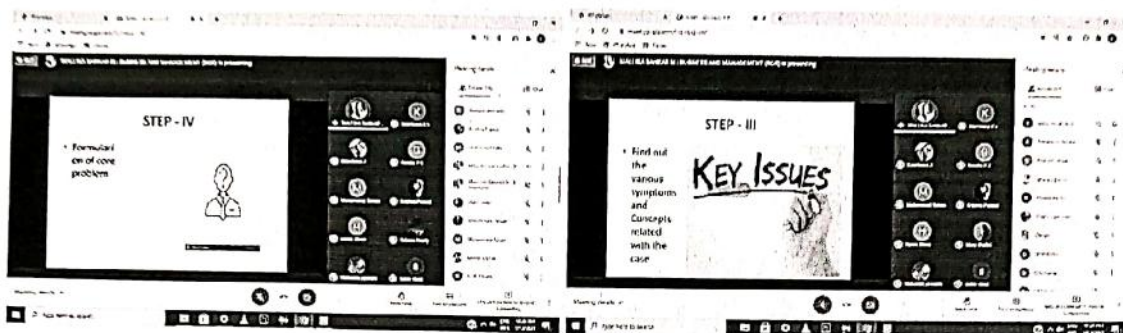


The third session was held on 12<sup>th</sup> January 2021 at 11:00 am and was handled by **Dr. Mallika** for the final year students. Dr. Mallika is an Assistant professor and researcher with 10+ years of experience, Published articles in national and international peer-reviewed journals, a Reviewer in Inderscience Publishers. Her topic was on Research and Analysis of Business Case studies for successful entrepreneurship. Her lecture started with an illustration of a case study which was discussed among the students. Where students interacted with her regarding the possible outcomes or solutions for that particular issue or problem in the case. She came up with a good case exercise where she explained in what ways to see and analyze the problem to get the best



The second session was on the same day at 11:am and was taken by **Dr. Balaji B R** for second year students of BBA. Dr Balaji B R is the Principal of CJR RJS FG & RJS PU College, Bengaluru. He has conducted more than 700 training programmes and counseled more than 400 students on career building. His topic for the session was about Methodology & proven strategies in Advanced Interviewing Techniques. His lecture was filled with smart ideas and techniques to clear interviews and to make a better impression to the interviewer as an interviewee. He briefed about all ways to prepare for an interview and tips to be followed to clear easily. He also spoke about the importance of a resume and also about choosing the career path wisely by knowing the strengths and weaknesses. He also explained a few commonly asked questions in the interview. Overall it was a very interactive and informative session for the students. The session ended at 12.15pm

solution and also to think and cover all the areas and departments of the company. She also explained that one must understand the exact issue that is causing the problem and discuss the same with the team and then come up with a common solution. She suggested not thinking only in one way but in multiple ways to get an effective solution. It was a very knowledgeable session and useful for the students. The session ended by 12.10 pm.



*Royale*  
**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.

### List of Participants

#### Session 1

SL.NO	NAME	ROLL.NO	Course, Class, Section	Remarks
1	A ANAND	20B001 K	I SEM BBA A	
2	DEEPTHI K	20B003 K	I SEM BBA A	
3	DHANALAKSHMI K	20B004 K	I SEM BBA A	
4	DIVYA S	20B005 K	I SEM BBA A	
5	JOBIN ABRAHAM	20B006 K	I SEM BBA A	
6	KOMKONI KARTHIK	20B008 K	I SEM BBA A	
7	KRISHNA PRASAD I S	20B009 E	I SEM BBA A	
8	MANOJ V	20B010 K	I SEM BBA A	
9	MANTHESH U	20B011 K	I SEM BBA A	
10	MEGHARAJ B G	20B012 K	I SEM BBA A	
11	NARESH KUMAR A	20B013 TA	I SEM BBA A	
12	NAYANA B	20B014 K	I SEM BBA A	
13	PAVAN KUMAR R	20B015 K	I SEM BBA A	
14	PRADEEP KUMAR D	20B017 K	I SEM BBA A	
15	PRAGULA PRABHASH	20B018 E	I SEM BBA A	
16	PREETHI S	20B019 K	I SEM BBA A	
17	REVANTH C	20B020 K	I SEM BBA A	
18	RUCHITHA S	20B021 K	I SEM BBA A	
19	SHREYAS M	20B023 K	I SEM BBA A	
20	SUMA N	20B024 K	I SEM BBA A	
21	SURAJ B	20B025 K	I SEM BBA A	
22	SURENDRAN N	20B027 E	I SEM BBA A	
23	TENSILA ANTHONY A	20B028 K	I SEM BBA A	
24	THILAK RAJ I	20B029 TA	I SEM BBA A	
25	VIGNESHWARAN R	20B031 TA	I SEM BBA A	
26	YASHASWINI H A	20B032 K	I SEM BBA A	
27	YESHWANTH N	20B033 E	I SEM BBA A	

28	PAVITHRA S	20B034	K	I SEM BBA A	
29	SHREYAS G	20B035	K	I SEM BBA A	
30	SPOORTHY C G	20B037	K	I SEM BBA A	
31	PRAVEEN M	20B038	K	I SEM BBA A	
32	KEVIN P JOSEPH	20B039	E	I SEM BBA A	
33	KUSUMA S	20B040	K	I SEM BBA A	
34	ANUSHA R	20B042	K	I SEM BBA A	
35	BHAVYA H R	20B043	K	I SEM BBA A	
36	PALLABI ROY	20B044	E	I SEM BBA A	
37	MOHAMMED SAIF R	20B045	E	I SEM BBA A	
38	MITAYAN CHAKMA	20B046	E	I SEM BBA A	
39	SUPRIYA R	20B047	K	I SEM BBA A	
40	VINUTHA C	20B048	K	I SEM BBA A	
41	GURUDATH T	20B049	K	I SEM BBA A	
42	KARTHIK B	20B050	K	I SEM BBA A	
43	AJAY S	20B061	H	I SEM BBA B	
44	AKSHSAYA P	20B062	H	I SEM BBA B	
45	ALI I	20B063	K	I SEM BBA B	
46	DHANUSH S P	20B065	K	I SEM BBA B	
47	DIVYA SHREE K	20B066	TA	I SEM BBA B	
48	GAYATHRY T G	20B067	H	I SEM BBA B	
49	GOKUL B	20B068	TA	I SEM BBA B	
50	JOSEBIN SABU	20B069	H	I SEM BBA B	
51	KISHORE KUMAR G	20B070	K	I SEM BBA B	
52	LAVANYA M	20B071	K	I SEM BBA B	
53	MOHAMMED ALEEM A	20B072	H	I SEM BBA B	
54	NAVYA S	20B074	K	I SEM BBA B	
55	NIDHI SHUKLA	20B075	H	I SEM BBA B	
56	PAVAN K	20B076	K	I SEM BBA B	
57	PAVAN KUMAR S	20B077	TA	I SEM BBA B	

58	RAJNESH KUMAR	20B078	H	I SEM BBA B	
59	RAMYA M	20B079	K	I SEM BBA B	
60	SAHIL	20B080	H	I SEM BBA B	
61	SAMIULLAH S G	20B081	H	I SEM BBA B	
62	SATHVIKA REDDY A	20B083	K	I SEM BBA B	
63	SHAHMIN HERA	20B084	H	I SEM BBA B	
64	SHEIKH AHAD	20B085	H	I SEM BBA B	
65	SREESHA C	20B086	H	I SEM BBA B	
66	SUMAN KUMAWAT	20B087	H	I SEM BBA B	
67	SWATHI M	20B088	K	I SEM BBA B	
68	THIRUMALAI KUMAR R	20B089	TA	I SEM BBA B	
69	TOUHEED S	20B090	H	I SEM BBA B	
70	UDAY HARSHAD SHAH	20B091	H	I SEM BBA B	
71	VIJAY G M	20B092	K	I SEM BBA B	
72	SURAJ CHIKKARADDY	20B093	K	I SEM BBA B	
73	U PRIYA	20B094	TA	I SEM BBA B	
74	VIJAYKUMAR V	20B095	K	I SEM BBA B	
75	NIRMAL RAJ M	20B096	K	I SEM BBA B	
76	MANIKESH KUMAR	20B097	H	I SEM BBA B	
77	PAWANDEEP KAUR	20B098	H	I SEM BBA B	
78	ABHISHEK KERKETTE	20B099	H	I SEM BBA C	
79	PRAVEEN T	20B101	K	I SEM BBA C	
80	AKASH S	20BAV001	K	I SEM BBA C	
81	BHARATH M	20BAV002	K	I SEM BBA C	
82	JELSIYA VILSON	20BAV003	H	I SEM BBA C	
83	NOOR SABA	20BAV005	H	I SEM BBA C	
84	MUAZ AHMAD KHAN	20BAV006	H	I SEM BBA C	
85	PUNITH KUMAR D	20BAV007	K	I SEM BBA C	
86	HUZRAH BANU	20BAV008	H	I SEM BBA C	
87	SHILPA S	20BAV009	K	I SEM BBA C	

88	SHANTHI PRIYA V	20BAV010 H	I SEM BBA C	
89	JOEL JOSE	20BAV011 H	I SEM BBA C	
90	JINU DEVASIA	20BAV012 H	I SEM BBA C	
91	TONY SABU	20BAV013 H	I SEM BBA C	

Session : 2

SL.NO.	NAME	ROLL NO.	Course, Class, Section	
1	ABHISHEK. KP	19B001 H	III SEM BBA A	
2	ALLEN O JOLLY	19B002 H	III SEM BBA A	
3	ANUSHA. D	19B003 K	III SEM BBA A	
4	DEEPA G	19B005 K	III SEM BBA A	
5	DEEPA R	19B006 K	III SEM BBA A	
6	DEEPA. S	19B007 K	III SEM BBA A	
7	HARSHITH. C.P	19B010 K	III SEM BBA A	
8	HARSHITHA. N	19B011 K	III SEM BBA A	
9	KAVYA. D	19B012 K	III SEM BBA A	
10	LIKITHA. S	19B014 K	III SEM BBA A	
11	MADHUSUDAN. N	19B015 T	III SEM BBA A	
12	NANDINI. M	19B018 H	III SEM BBA A	
13	RANJEETHA C NAGANUR	19B022 K	III SEM BBA A	
14	SANTHOSH KUMAR C	19B024 H	III SEM BBA A	
15	SHIVAPRASAD. P	19B025 K	III SEM BBA A	
16	SHRAVYA. V	19B026 K	III SEM BBA A	
17	SUJITHRA. V.B	19B027 K	III SEM BBA A	
18	VIJAYALAKSHMI. G	19B030 T	III SEM BBA A	
19	CHANDINI THOMAS	19B031 H	III SEM BBA A	
20	PRAVEENKUMAR P	19B032 K	III SEM BBA A	
21	VIJAYALAKSHMI. R	19B033 T	III SEM BBA A	
22	MONISHA V	19B034 K	III SEM BBA A	



23	RANI R	19B036	H	III SEM BBA A
24	NEERUMALLA ESWAR PRATHYUSH	19B037	E	III SEM BBA A
25	CHANDANA G	19B038	K	III SEM BBA A
26	VIVEK KUMAR M	19B044	H	III SEM BBA A
27	ANUSHKA PATHAK	19B061	E	III SEM BBA B
28	BHUVANA R	19B062	K	III SEM BBA B
29	KAVITHA. R	19B064	K	III SEM BBA B
30	KEERTHANA. V	19B065	K	III SEM BBA B
31	LAVANYA. K.C	19B067	K	III SEM BBA B
32	M PRASHANTHA	19B068	H	III SEM BBA B
33	NIKESH EKKA	19B073	E	III SEM BBA B
34	ORAN JURIEL DSOUZA	19B074	E	III SEM BBA B
35	P. SHRAVANI	19B075	K	III SEM BBA B
36	PAVAN KALYAN M	19B076	K	III SEM BBA B
37	SABITHA. S.K	19B080	T	III SEM BBA B
38	SRIVATHSA. S	19B083	K	III SEM BBA B
39	SUHAS. S	19B084	K	III SEM BBA B
40	SUMAIYA BANU. B	19B085	T	III SEM BBA B
41	SUPRIYA. S	19B086	E	III SEM BBA B
42	ARCHANA R	19B092	K	III SEM BBA B
43	PRAJWAL P	19B095	K	III SEM BBA B
44	MAMATHA D V	19B096	K	III SEM BBA B
45	VISHWAS VINOD	19B102	K	III SEM BBA B
46	NAGOLA SANTHOSH REDDY	19B070	E	III SEM BBA B
47	NAVEEN. G	19B071	T	III SEM BBA B
48	NAVEENRAKSHAN	19B072	K	III SEM BBA B
49	RANGANATH. Y.R	19B077	K	III SEM BBA B

50	RANI. R	19B078	K	III SEM BBA B
51	SANDHYA KUMARI SAHU	19B081	E	III SEM BBA B
52	SHYAM. D.S	19B082	K	III SEM BBA B

Session : 3

SL.NO.	NAME	ROLL NO.		Course, class & Section	Remarks
1	AISHWARYA R	18B002	K	V SEM BBA A	
2	BHAVANI R	18B006	K	V SEM BBA A	
3	BUDHRAJ M	18B007	H	V SEM BBA A	
4	DHARSHAN V	18B010	K	V SEM BBA A	
5	DILIP KUMAR G	18B011	K	V SEM BBA A	
6	GANESH A R	18B013	K	V SEM BBA A	
7	HARSHITHA B	18B014	K	V SEM BBA A	
8	JEEVITHA K	18B015	K	V SEM BBA A	
9	KEERTHANA J	18B018	S	V SEM BBA A	
10	KEERTHANA M	18B019	K	V SEM BBA A	
11	MARY SHALINI A	18B022	E	V SEM BBA A	
12	MONISHA S	18B023	K	V SEM BBA A	
13	PRASHANTH RAJ S	18B026	K	V SEM BBA A	
14	SANJANA SONI S	18B030	K	V SEM BBA A	
15	SHER G SINGH	18B032	H	V SEM BBA A	
16	SHIVA BALAN	18B033	H	V SEM BBA A	
17	SHOBHA M	18B034	K	V SEM BBA A	
18	PREETHI K	18B041	K	V SEM BBA A	
19	NISHANTHI J	18B044	K	V SEM BBA A	
20	SHIRISHA R	18B045	K	V SEM BBA A	
21	CHARANYA K	18B046	K	V SEM BBA A	
22	SHUBHA S	18B047	K	V SEM BBA A	
23	ANUSHA A M	18B061	K	V SEM BBA B	
24	BHUVANESH S V	18B063	E	V SEM BBA B	

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25	HEMASHREE S	18B072	K	V SEM BBA B	
26	INAVOLU JASWANTH	18B073	T	V SEM BBA B	
27	KALAIVANAN G	18B074	F	V SEM BBA B	
28	KEERTHANA K V	18B075	K	V SEM BBA B	
29	KOMATHI S	18B076	K	V SEM BBA B	
30	PRASHANTH KUMAR S	18B087	T	V SEM BBA B	
31	PREM CHANDU K	18B088	E	V SEM BBA B	
32	RESHMA R NAIR	18B089	K	V SEM BBA B	
33	SAHANA S	18B090	K	V SEM BBA B	
34	SATHWIK SHASTRY K	18B091	K	V SEM BBA B	
35	SHYLAJA K S	18B092	H	V SEM BBA B	
36	SINDHU A	18B093	K	V SEM BBA B	
37	SNEHA N	18B094	K	V SEM BBA B	
38	SUBIN VINCE	18B095	E	V SEM BBA B	
39	SUBRAMANI M	18B096	TE	V SEM BBA B	
40	TANVI ANAND	18B098	H	V SEM BBA B	
41	MANJUNATHA J	18B103	K	V SEM BBA B	
42	ROHITH HULIKOPPE	18B104	K	V SEM BBA B	
43	PAVAN N	18B106	K	V SEM BBA B	
44	ADITHYA N	18B108	K	V SEM BBA B	
45	SAGAR SHARMA	R17B034	H	V SEM BBA B	
46	MOHAMEED FARZAN	T18B109	H	V SEM BBA B	
47	MAHADEVA B	18B078	K	V SEM BBA B	
48	MANJUNATH S	18B079	K	V SEM BBA B	
49	MOHAMMED SAHIL	18B082	H	V SEM BBA B	
50	MOHAMMED SULTAN	18B083	H	V SEM BBA B	
51	DHANUSH S	18B067	K	V SEM BBA B	
52	DIVYASHREE S	18B068	H	V SEM BBA B	
53	DURAI SHANKAR S	18B069	K	V SEM BBA B	

  
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