ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Department of Computer Applications

in association with

Research Cell

MIMAMSA' 22

Student National Seminar

"Data the Catalyst: Shaping the Future of Technology"

Scan Me

Registration link

https://forms.gle/4JNNzEP6vi1GtP3m9

About the College

St. Francis de Sales College is managed by the Missionaries of St. Francis de Sales (MSFS) of South West India Province, who firmly believe that the education of the heart is the heart of education' hailed by its Founder,

Fr. Peter Marie Mermier. St Francis de Sales College came into existence in 2004 with the motto: Excellence, Transformation and Efficiency. It is a minority recognized Institution, permanently affiliated to Bangalore University with Undergraduate (BA, BBA, BCA, BCOM, BSC), Postgraduate (MA, MCOM, MSC, MBA) and Postgraduate Diploma Programs. In the year 2018, the College obtained 2(f) and 12(b) Recognition under the UGC Act of 1965. AICTE approval for MBA was obtained in 2020. The College was granted "B++" Grade by the NAAC in 2021. The College is also an ISO Certified Institution.

About the Department

The Department of Computer Applications was established to meet the demand for qualified computer professionals. The Department is renowned for cutting edge state of the art and quality education since its inception. The Department is also known for facilitating the quality education to the highest and conducting various curricular and extra-curricular activities to make students excel in every field of study.

About the Seminar

The theme of the seminar is to create awareness and highlight the importance of latest developments in data science. The research activities in these areas have high potential in impacting the society at large to the economic growth of the nation. This seminar creates a forum and provides a platform for exchange of ideas, debate challenges and discusses potential solutions on emerging topics related to applications. The seminar looks for significant contributions to all the major fields of the computer Applications and information technology in theoretical and practical aspects.

Subthemes

1. Data Management
- **Computational Intelligence**
- **IOT & Society Machine Learning**
- **Machine Learning & AI**
- **Data Mining**

2. HR aspects of Data Management
- **Data Driven Culture**
- **HR Analytics**

3. Financial Aspect of Data Management
- **Financial inclusion through block chain**
- **Data driven economy**

4. Marketing in data driven world
- **Customer analytics & Social media analytics**
- **Data influenced Advertisements**
- **Digital Marketing**

MIMAMSA '22

Call for Papers

- Delegates are requested to submit Abstract not exceeding 250 words using Times New Roman, Font size 12, Line Spacing 1.5, 1 inch margin on all sides and Key Words. Abstract should have the title of the paper, details of the Author/s (Name, Designation, Affiliation, Mobile No. and Email ID).

- Once the abstract is selected, Delegates are requested to submit the Full Paper as per the format communicated through mail.

- The abstract and full paper should be mailed to bca.cyber@sfscollege.in

- Student Presenters should submit Power Point Presentation on or before 21st June, 2022.

Target Audience
UG/PG Students
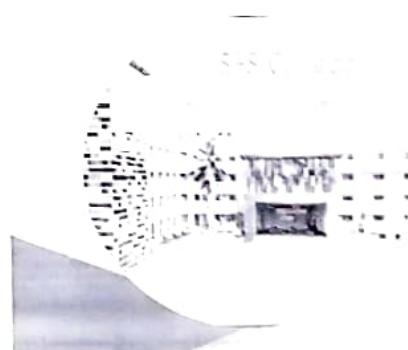
Publication Details:

- Papers will be sent for Peer Review. Selected papers will be Published in peer reviewed journal.
- The Best Paper will be awarded. There are also prizes for the Best Presenter (Online & Offline).
- All other papers would be published in the Proceedings Volume(book of abstracts) released by the College.
- Publication Fee will be intimated to the author, if selected for publication.

Important Dates

Abstract Submission	25 May, 2022
Notification of Acceptance of Abstract	30 May, 2022
Full Paper Submission	10 June, 2022
Notification of Acceptance of Full Paper	15 June, 2022
Seminar date	24 & 25 June, 2022

Registration Fee:

Organising Committee

Chairman

Rev. Dr. Roy P K
Principal,
St. Francis de Sales College

Advisors

Dr. Kanchana Gouder,
Academic Coordinator
(PG)
Mr. Sreenivasa Murthy
Venkamamidi,
Academic Coordinator
(UG)

Vice Chairman

Rev. Fr. Jijo Jose
Vice Principal,
St. Francis de Sales College

Convener

Prof. Sailaja M, Head,
Department of
Computer Applications
Dr. Nebula Murukesh,
Research Cell
Coordinator

Prof. Lakshmi CB,

Ricky Peter Pereira (III BCA)
Hemanth M (III BCA)
Prasuna J (III BCA))
Balachandar V (II BCA)

Contact us
Prof. Sailaja M,
9845604841

Prof. Lakshmi CB,
9731992878

Email id:
bca.cyber@sfscollege.in

Note: Due to Covid restrictions the delegates from other colleges can attend and present the seminar online. Offline paper presentations will be restricted to internal delegates.

ST FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

National Students Seminar for UG/PG

MIMAMSA' 22

"Data the Catalyst: Shaping the Future of Technology"

Programme Schedule

Organised by
Department of Computer Applications

&

Research Cell
St. Francis de Sales College,
Bengaluru-100
Day 1: 24 June, 2022 (Offline)
Day 2: 25 June, 2022 (Online)

Venue: Business Lab
Date: 24 June 2022 – offline

- **Day 1: 10:30 am-11:00 am**
- **Welcome Address**
- **Chief Guest Introduction**
- **Keynote address** : Sabarmathi G,
             Asst. Professor,
    Department of Computer Science & Applications,
      Christ Academy Institute For Advanced Studies,
         IEEE Professional Member (Id:98382282)

- **Technical Session 1**
   Oral Presentations: 11:00 am- 1:00 pm
- **Lunch Break   1:00 pm -1:30 pm**
- **Technical Session 2 :**
         Oral Presentations: 1:30 pm- 3:00 pm
- **Valedictory- Prize distribution**
- **Felicitation of the Chief Guest**
- **Vote of Thanks**

Presentation Details

Technical Session 1: Artificial Intelligence
Oral Presentations: 11:00 am – 1:00pm

Sl.no.	Name & Affiliation	Title of the Paper	Time Slot
1.	SUMIKSHA HARSHITHA.K	The Influence Of Digital Marketing Based On Natural Language Processing	11:00 am
2.	NIKHIL	Data mining in educational sector	11:10am
3.	ABHISHEK ANGELO & NAYEEM BAIG	Linear Regression and KNN Algorithms: A study.	11:20am
4.	SWETHA BA, SHREE NISARGA G	Machine Learning and Artificial intelligence	11:30am
5.	BALASUNDER ,V GEBIN GEORGE, ADARSH SHIVAN	Data Driven Marketing	11:40am
6.	JABEENA PARVEEN, HARSHITHA D. JYOTHI KUMARI D.	Use Of Artificial Intelligence and Machine Learning In Healthcare	11:50am
7.	VISALA GUPTA T K	IOT & Machine Learning in Medical & Food Industries	12:00pm
8.	PRADEEP NC	Digital Marketing	12:10pm
9.	LIKITHA T , MONISHA S & SOUNDARYA G	A study on Digital learning	12:20pm
10.	CHAITHRA.S, SIMRAN.R.H	A study on digital marketing: The subsequent switch.	12:30pm

Technical Session 2: Digital & Social Media Marketing
Oral Presentations: 13:30pm -15:30 pm

Sl.no	Name & Affiliation	Title of the Paper	Time Slot
1.	ASHWINI & HEMASHREE	A Detailed Approach on Blockchain Technology: The Future Trends	1:45pm
2.	MAHALAKSHMI	Flaws of E-learning	2:00 pm
3.	DAISY D	"Impact Of the Pandemic on The Education System"	2:10 pm
4.	RICKY PETER PEREIRA,BHAVANA R. RAVI KUMAR	DIGITAL MARKETING	2:20pm
5.	MARIO C MANUEL YAZHINI A P	Enhancing Education with Decision Intelligence	2:30 pm
6.	JAYADEV V MANUPRIYA	Data mining in education	2:40pm
7.	NAVYA R & JAYASHREE	Pros and cons of network marketing	2:50 pm
8.	SANJAY AND FLORINA JOSEPH	Detection of suicide ideations in social media posts: A review using deep learning	3:00 pm

Valedictory Session 3:30 pm – 4:00 pm

ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved || Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report on Students National Seminar "MIMAMSA'22"

Title	"Student National Seminar- MIMAMSA' 22 Data the catalyst- Shaping the future of technology"
Date of Event(s) & Time	Day 1- 24th June 2022 Day 2- 25th June 2022
Department / Association /Cell / Committee	Computer Applications in collaboration with Research Cell
Venue (Mention the platform if it is Online)	Business lab
Number of Participants	1. Offline Day 1: 170 2. Online Day 2: 68
Target Audience	BCA
Event Coordinator	Prof. Lakshmi CB

Resource Person	Day1: Prof. Sabarmathi G Christ Academy institute of advanced studies. Bengaluru. Day 2: Dr Hubert Shanthan Kristu Jayanti college Autonomous Bengaluru.

Day 1:

The Department of computer Applications in collaboration with research cell hosted the students national seminar MIMAMSA 2022' with the theme "Data the catalyst Shaping the future of technology" on 24th June 2022. All of the institution's departments gathered in the auditorium for a joint inaugural to start the session. On Day 1, there were two technical sessions that covered various facets of the seminar's main issue. Artificial intelligence's role in influencing the direction of technology was highlighted in the first technical session. The session's moderator, Prof. Sabarmathi G, gave the students an overview of numerous data-related topics, their significance, and potential future ramifications. 38 participants presented their papers on the chosen theme on Day 1 of the conference. There were 178 participants present.

Electronics City P.O., Bengaluru - 560 100
Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in
www.sfscollege.in

Desalite

About the resource person:

Prof. Sabarmathi.G. was the has completed her under graduation from Bharathiyar University and completed her post-graduation in Masters of Computer Applications in Anna University and currently pursuing her PhD in Christ Academy Institute of Advanced studies, Bangalore. She has more than 12 years of teaching experience in various institutions as lecturer and as head of the department. Currently she is working as an Assistant Professor in department of Computer Science and Applications at Christ Academy Institute of Advanced Studies, Bangalore. She has published 9 papers in various international and national journals. She has guided 100 projects at UG level. She has published 2 books at national level.

Objectives of the Seminar:

The Student National Seminar is primarily designed for students and amateur researchers who are either affiliated with an institution or conducting their own independent research. The seminar features special invited Session chair talks, paper presentations, and discussions of the significance of data in both fundamental and developing technological fields. The seminar accepts papers that are both empirical and conceptual. The themes are open to submission from students in all disciplines. Researchers from all academic levels are welcome to present papers at the seminar, including graduates, postgraduates, PhD candidates, and others. For presentation, abstracts broadly based on any of the sub-themes were taken into consideration.

During the valedictory sessionThe top presenters offline were revealed by Prof. Sailaja HOD during the Day 1 closing ceremony.

The paper titled *"Detection of Suicide Ideations in Social Media post: A review using Deeplearning"*,students from the sixth semester of the BSC (CJP), Sanjay K. and Florina J oseph. *was awarded the best presenters for the day 1 session;* Prof. Sabarmathi presented certificates and cash prizes to the winners.

Day 2 Online Session

The Day 2 online session of Student national seminar began with 60 Participants joining in the online platform Gmeet. Dr. Hubert Shanthan, an Assistant professor of Computer science at Kristu Jayanti College in Bengaluru, served as the session chair.

About the Resource Person:
Dr Hubert Shanthan,Assistant Professor in Comp.Science,Kristu Jayanti College(Autonomous),Bengaluru. Hubert is a distinguished session chair with years of teaching experience and a degree from St. Joseph College in Trichy. His expertise in cloud computing helped to publish a number of research articles in both national and international journals. For his studies in renowned journals, he has received 46 citations.

Dr. Hubert, educated the students on the value of digital data, digital intelligence, and learning in his talk, "Data the Catalyst - Shaping the Future of Technology." 40 participants joined the session from various institutions, including the Acharya Institute of Technology, the Christ Academy Institute for Advanced Studies, and the Jairams College of Arts and Science in Tamil Nadu St Benedict academy Maharashtra, Tumkur University.

Vivekananda Institute of Management, Oxford College of Science, NGM Arts College, Pollachi, Tamilnadu, Hindustan College Of Arts and Science, Tamilnadu, T John College, Bangalore, Rajarshi Shahu Mahavidyalaya Deolali-Pravara, Ahmednagar, Maharashtra, are among the institutions that participated online.

During the valedictory Dr. Sivagami S & Dr. Hubert are the session chair announced the Best Presenter online for the paper titled "Hawkeye Technology" Stestin Titus & Athul Suresh of Christ Academy of Advanced Studies.

The online session ended with rapporteur by Lavanya & Monika R and vote of thanks by student Bhargavi of 1st year BCA & Nikhil 3rd year BCA.

Outcomes of the Seminar

After attending this seminar, the participants became more professionally competent. They got familiar understood the importance of data in shaping the future of technology. Finally, they acquired a quality orientation in the understanding the research writing skills and processes involved.

Bengaluru, Karnataka, India
St. Francis De Sales Public School Sfs Degree College, 24, NH 44, Veer Sandra, Hebbagodi, Bengaluru, Karnataka 560100, India
Lat 12.83222°
Long 77.68238°
24/06/22 03:44 PM

Bengaluru, Karnataka, India
St. Francis De Sales Public School Sfs Degree College, 24, NH 44,
Veer Sandra, Hebbagodi, Bengaluru, Karnataka 560100, India
Lat 12.832175°
Long 77.682375°
24/06/22 10:41 AM

Bengaluru, Karnataka, India
St. Francis De Sales Public School Sfs Degree College, 24, NH 44,
Veer Sandra, Hebbagodi, Bengaluru, Karnataka 560100, India
Lat 12.832124°
Long 77.682308°
25/06/22 12:28 PM

Bengaluru, Karnataka, India
St. Francis De Sales Public School Sfs Degree College, 24, NH 44,
Veer Sandra, Hebbagodi, Bengaluru, Karnataka 560100, India
Lat 12.832148°
Long 77.682354°
24/06/22 10:43 AM

COORDINATOR
Department of Computer Applications
St. Francis de Sales College
Bengaluru - 560 100.

HEAD
Department of Computer Applications
St. Francis de Sales College
Bengaluru - 560 100.

PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100

ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved   Electronic City, Bengaluru - 100

Reaccredited by NAAC with B++ Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001 2015 Certified institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

STUDENT NATIONAL SEMINAR - MIMAMSA2022

DEPARTMENT OF COMPUTER APPLICATIONS

Attendance Sheet for Offline Participants

Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
1)	Mubarak - A	BCA II nd	Mohammed-3502 @sfscollege.in 7829927134	Mubarak-A	
2)	Vignesh	BCA IInd	Vignesh-3515 @sfscollege.in 8778514249	Vignsh.M	
3)	Akash SK	BCA II nd	Akash-3476 @sfscollege.in 9448541242	Akash	Akash
4)	Prashanth D	BCA II nd	Prashanth-3505 @sfscollege.in 9916396842	Prashanth	
5)	Joseph Arul Raj	II BCA	Joseph-3492@ sfscollege.in 9538542976		
6)	Sreenidhi	II BCA	Sreenidhi_3521@ sfscollege.in 8884389975		
7)	Adavshshivan	II BCA	adarsh-3475@ sfscollege.in 9886172237	Adarsh	Adarsh
8)	Rajesh.s	II BCA	Rajesh_3506@SFS college.in 9353782606	DJesh.S	DJesh.S

Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
	Kavyashree T	BCA 4th sem	7483196974 Kavyashree-3495 @sfs college.in	Kavyashree T	Kavya.
	Harshitha. J	BCA 4th sem	harshitha-3524 @ sfs college.in 6360704859	Harshitha J	Harshitha-J
	Shravani.P	BCA 4th sem	Shravani-3520 @ sfs college.in 9036066188	Shravani P	Shravani.P
	Yashaswini.T	BCA 4th sem	yashaswini-3516 @sfs college.in 8618686549	Yashaswini T	Yashaswini T
	Vaishnavi.P	BCA 4th sem	Vaishnavi-3514 @ 9742069717 sfs college.in	Vaishu	Vaish
	Shreya Bandekar	BCA 4th Sem	Shreya_3509 @ sfs college.in 7259133680	Shreya	Shreya
	Monika.R	BCA 4th sem	Monika_3504 @ sfs college.in 9164517848	Monika R	
	Lavanya.A	BCA 4th sem	lavanya-3496 @ sfs college.in 7019736681	Lavanya	
	Chandana.K	BCA 4th sem	Chandana-3483@ sfs college.in 9108036417	Chandana	~~Chandana~~

Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
9	Santhosh. K	II BCA	Santhosh_3508@ gmail SPS college. in 7259816716		
10	Thamarai Kannan	II BCA	Thamarai_3585@ SPS college.in 9916923479		
11	Harish .S	II BCA	~~Karl~~ harish_3518@ (734908 SFS college in 7995)		
12	Mahesh.c	II BCA	mahesh_3500@SFS college.in 9361850390		
13	Arun. A	II BCA	Arun-3479@ SFS college.in 7892944541	Arun.A	Arun.A
14	Mahendra·N	II BCA	mahendra_3499@SFS college.in 9108120926	Mahe---	Mahe---
15	Shalom.s	VI BCA	Shalom-1036@SPS· college.in 8217384692		
16	praveen Kumar v	VI BCA	~~praveen kumar v 9620~~ praveen._-1026 @ SFS college.in 9206435815		
17	Praveen Kumar.M	VI BCA	Praveen-1025@ SFS college. in 9071035227		
18	Abhishek·N	VI BCA	abhishek_992@sfscollege .in 8431141108		
19	Rohith.v	VI, BCA	Renith_1033@sfscollege .in 9253651419		
20.	DEEPAK KUMAR.P	VI SEM BCA	deepak_1003@sfscollege .in 8277288649		

Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
1.	Vanishmee. R	II nd Sem BCA	Vanishmeem_0426@sfs frum-com college.in 9110875218	Vanishmee R	Vanishree R
2	Swetha. K.s	II nd Sem BCA	Swethaks_038@ sfs gmail.com college.in 8618533481		
3	Shilpa·A	II nd Sem BCA	Shilpaa_034 @ sfs gmail.com college.in 9902718411		
4.	Thanisha·S	II Sem BCA	Thanishas_014@ gmail.com sfscollege.in 8105091572		
5.	Bhavana·D	II sem BCA	Bhavanad_046@sfs gmail.com college.in 7259244406		
06	Akshaya. M.R	II Sem BCA	akshayasamya mr-063 @gmail.com sfs.in 9739022684		
07	Gowthami·V·s	II Sem BCA	gowthamivs79@gmail.com _05 sfs.in 9900841319	Gowthami	
08	Chethana B	II Sem BCA	chethanab-010@sfs College·in 8861847661	Chethana B	Chethana B
09	Sahana·B	II Sem BCA	Sahanab-030@ sfscollege.in 8861667535	Sahana	sahana
10	Sindhu·L	II sem BCA	Sindhul1-035@ sfs college.in 9148818467		
11	Ashwini·P	II Sem BCA	Ashwinip_008@sfs college.in 7013873826	Ashwini P	Ashwini P
12	Sangeetha	II Sem BCA	Sangsangeetha_054@sfs college·in 9620264972	sangee	
13.	Hareeba Afreen	II Sem BCA	hareebaafreeni_016 @sfscollege·in 8105057845	Hareeba	

Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
01.	Syed Abu Sufiyan-H.	BCA I	Syedabusufiyanh_039@ college.in 9916110729		
02	Ravi Chandra M.R	BCA I	ravichandramh_060@SfS Collge.in 8746905010		
03	ALEX LEO.M	1st BCA	6385588981 alexleom_004@sfscollge.in		
04	Yathin Suhas.y	1st BCA	yathinsuhasy_046@srscollege.in 8105611953	Yathin	
05	Praveen.B	1st BCA	Praveenb_050@SFScollge.in 8310338087		
06	Nagarjun N	1st BCA	nagarjunn_021@sfs college.in 9538584198		
07	Logeshware.B	1st BCA	Logeshwareb_019@sfs college.in 7019295563	Loges	Logeshn
08	Devika	1st BCA	Devika014@sfs college 8296093422	Devike	Devika
09	Devipriya	1st BCA	devipriya_013@sfs college.in 9916623689	Devi	Devi
10	Ravi Kumar	1st BCA	RaviKumar_059@sfc college.in 9380730946	Ravi Kumar	
11	Arpit Sharma	1st BCA	arpitsharma_006@sfs college.in 7892880377	Arpit	
12	Rakshitha.s	1st BCA	9739553281 rakshithas_047@sfc college.in.	Rakshithas	Rakshith
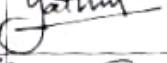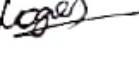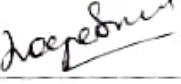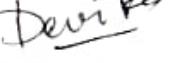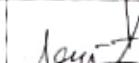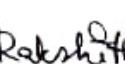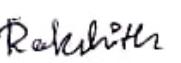
Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
21	Akshay	VI BCA	akshaykumar1307762 @ gmail.com 9353167282	Akshay	
22	RASHMI. K M	VI BCA	Rashmi.1030 @ sfs college.in	Rash..	
23	DILEEP.R	VI BCA	dileep-1004@ sfscollege.in	Dileep.R	
24	THARUN.S	VI BCA	tharunkumar_1046@ sfscollege.in		
25.	Sneha.A	I BCA	Sneha@591@gmail.com Snehaa.036sfscollege 9591664933	Sneha.A	Sneha.A
26.	Ramya.R	I BCA	Ramyar-028@sfscollege.in Ramyakathisamya 25@gmail.com 9342774374	Ram	Ram
27.	Swathi.MP	II Sem I BCA	swathimp-037@ sfscollege.in 8861313698	Swa MP	Swa MP
2	~~Sindhu.L~~	~~II Sem~~ ~~BCA~~	Sindhu.L.Kesh.73@ g Sindhul_036@ sfs college.in		
28	Yashaswini.M	II Sem BCA	Yashaswinim_066@ sfscollege.in 7019229279	Yashaswini	Yashaswini
29	Mahalakshmi.R	II Sem BCA	Mahalakshmir_058@ sfscollege.in 9980556751	R.Mahalak	R Mahalakshmi
	Bhargavi.R	II Sem BCA	bhargavir.056 sfs college.in 6361803420	Bhargi	Bhar?

Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
01.	Sindhu D	BCA VI	Sindhu_1041@sfscollege.in 7760182164		
02.	Bhagya B.M	VI BCA	bhaghya-1000@sfscollege.in 9741752886		
03	Sangeetha Nayak	VI BCA	Saugeetha_1034@sfscollege.in 9964297570		
04	Shobitha Shobha	VI BCA	Shobitha_1039@sfscollege.in 8310815082		
05.	Divya Balarani D	VI BCA	Divya-1005@sfscollege.in 9110880954		
06	Anjali. A	VI BCA	Anjali.996@sfscollege.in 8123545145		
07	B.S Vandana	VI BCA	vandana_999@SFScollege.in 934 6316363		
08	Preeetha E	VI BCA	preeetha_1027@ sfscollege.in 8217602339		
09	Shwetha S	VI BCA	Shwetha_1090@sfsco-llege.in 9538124087		
10	Rakshitha.s	VI BCA	Rakshitha0129@gmail.com 8197748262		
11.	Divya. M	VI BCA	Divya_1006@sfscollege.in 8618605199		
12.	Deepak.	VI BCA	Deepak_1003@sfscollege.in 8277288649		
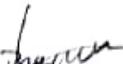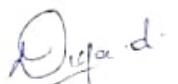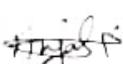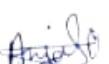
Sl. No	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
1.	Akshay	VI BCA	abhayfrajmav8039670. gmail.com 9353167282	Akshay	
2.	Rohith .V	VI BCA	Rowhasoal@sfs way -p-gmail.com 9357651419		
3.	Abhishek N	VI BCA	Abhishek9920@gscollege.in 8431141108	Abh	
4.	Praveen Kumar oM	VI BCA)	Praveen-1025@ sfs college. in 9071025227		
5.	Praveen Kumar V	VI BCA	praveen. 1026@ gbs college.in 9206435815		
6.	Shalom	VI BCA	Shalom_1036@gmail. SFS college.in 8217384692		
7.	Rashmi K M	VI BCA	Rashmi.1030@ Yscollege.in 9686641221	Rash.	
8.	Dileep. R	VI BCA	Dileep-1004@ gscollege.in 8884996576	Dileep R	
9.	Deepak .Kumar. P	VI BCA	Deepak-1009@ Yscollege.in 8277288649	D.A.P.	
10.	Tharun Kumar S	VI BCA.	tharunkumar.1046@ sfscollege.in 9206014934		
11.					
12.					

ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved   Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(N) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

National Students Seminar for UG/PG

MIMAMSA' 22

"Data the Catalyst: Shaping the Future of Technology"

Programme Schedule

Organised by
Department of Computer Applications

&

Research Cell
St. Francis de Sales College,
Bengaluru-100
Day 1: 24 June, 2022 (Offline)
Day 2: 25 June, 2022 (Online)

Presentation Details

Technical Session 1: Artificial Intelligence
Oral Presentations: 11:00 am – 1:00pm

Sl.no.	Name & Affiliation	Title of the Paper	Time Slot
1.	SUMIKSHA HARSHITHA.K	The Influence Of Digital Marketing Based On Natural Language Processing	11:00 am
2.	NIKHIL VI SEM	Data mining in educational sector	11:10am
3.	ABHISHEK ANGELO & ~~NAYEEM BAIG~~ VI SEM	Linear Regression and KNN Algorithms: A study.	11:20am
4.	SWETHA BA, SHREE NISARGA G VI SEM BSC CJP	Machine Learning and Artificial intelligence	11:30am
5.	BALASUNDER .V GEBIN GEORGE, ~~ADARSH~~ SHIVAN IV SEM BCA	Data Driven Marketing	11:40am
6.	JABEENA PARVEEN, HARSHITHA D, JYOTHI KUMARI D IV SEM BCA	Use Of Artificial Intelligence and Machine Learning In Healthcare	11:50am
7.	VISALA GUPTA T K VI SEM BCA	IOT & Machine Learning in Medical & Food Industries	12:00pm
8.	PRADEEP NC VI SEM BCA	Digital Marketing	12:10pm
9.	LIKITHA T , MONISHA S & SOUNDARYA G IV SEM BCA	A study on Digital learning	12:20pm
10.	CHAITHRA.S, SIMRAN.R.H IV SEM BCA	A study on digital marketing: The subsequent switch.	12:30pm

Program Schedule

Venue: Business Lab
Date: 24 June 2022 – offline

- **Day 1: 10:30 am-11:00 am**
- **Welcome Address**
- **Chief Guest Introduction**
- **Keynote address** : Sabarmathi G,
  Asst. Professor,
  Department of Computer Science & Applications,
  Christ Academy Institute For Advanced Studies,
  IEEE Professional Member (Id:98382282)

- **Technical Session 1**
  Oral Presentations: 11:00 am- 1:00 pm
- **Lunch Break   1:00 pm -1:30 pm**
- **Technical Session 2 :**
  Oral Presentations: 1:30 pm- 3:00 pm
- **Valedictory- Prize distribution**
- **Felicitation of the Chief Guest**
- **Vote of Thanks**

COORDINATOR
Department of Computer Applications
St. Francis de Sales College
Bengaluru - 560 100.

HEAD
Department of Computer Applications
St. Francis de Sales College
Bengaluru - 560 100.

<u>Letter of Appreciation</u>

This is to certify that **Dr. Hubert Shanthan, Assistant Professor, Kristu Jayanthi College, Bengaluru** has been the **Session Chair** for the **MIMAMSA 2022 - Student National Seminar** on *"Data the Catalyst: Shaping the Future of Technology"* organized by the **Department of Computer Applications** in association with **The Research Cell** held on **June 25, 2022.**

We are indeed privileged to have your honorable presence with us and look forward for future support and collaboration.

PR:
St. Francis de Sales College
Electronics City Post, Bangalore - 560