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ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognized under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING



ZEAL - 2022

STUDENT NATIONAL SEMINAR (ONLINE / OFFLINE) On MARKET ORIENTATION IN NEW POST COVID GLOBAL ERA

Seminar Date: 24TH & 25TH JUNE, 2022

Organised in Collaboration
with Department of Commerce
(UG & PG) &
Research & IP Cell

About the College

St. Francis de Sales is managed by the missionaries of St. Francis de Sales (MSFS) of South West India province who firmly believe that 'the education of the heart is the heart of education' hailed by the founder Fr. Peter Marie Mermier. The MSFS Fathers have nearly two centuries of experience in imparting quality higher education in every continent of the world. With the aim of imparting higher collegiate education and, thereby, provide meritorious service to the Indian society, St. Francis De Sales College focuses on the academic excellence of the student community of the college. The College was graded "B++" grade by the NAAC team for its excellent educational track as well as infrastructure and quality in May 2021 and has received the permanent affiliation to the Bangalore University.

About the Department

The Department of Commerce is the eminent department in St. Francis de Sales College, Filled with enthusiasm and spirit, the department grows both in number as well as in talent every year. The commerce department is highly acclaimed as the best commerce course in the city of Bangalore because of the various add on programs that it offers. These programs are highly industry integrated which equips students very well for their future. SAP, Diploma in Advanced Excel, Certified course Stock & Commodity Market, Investment Management, etc.

About the Seminar

Entrepreneurship and marketing has created a phenomenal scope of growth and development of business and economy. Currently in the new global era we have been blessed with high end technology with the help of which, the new parameters of entrepreneurship and marketing have been created by different businessman. In this student national seminar, we are trying to fetch every aspect of entrepreneurship and marketing in the new global era. It is the need of an hour to have an eagle's eye view on the combined concept of entrepreneurship and marketing because both goes hand in hand.

Publication Details

- Papers will be sent for Peer Review. Selected papers will be Published in UGC CARE list Journals.
- All other papers would be published in Proceedings volume released by the College.
- Publication fee will be intimated to the author if selected for publication.

Student Seminar Themes and Sub Themes

MARKETING TRENDS

1. Green Marketing
2. Tourism Marketing
3. Emerging Trends Marketing and Operations

FINANCE

1. Bitcoin, Crypto and Digital Currency
2. Microfinance and Rural Development
3. Start-Ups and its Funding

HUMAN RESOURCE MANAGEMENT

1. Leadership in Turbulent Times
2. Trends in Talent Management

GENERAL TOPICS

1. IPR, Patents and Acquisition
2. Global Warming and Health Implications
3. Digital Transformation
4. The Impact of Covid on Indian Economy

Call for Papers

- Delegates are requested to submit Abstract not exceeding 250 words using Times New Roman, Font size 12, Line Spacing 1.5, 1 inch margin on all sides and Key Words. Abstract should have title of the paper, details of the Author/s (Name, Designation, Affiliation, Mobile No. and Email ID).
- Delegates are requested to submit Full Paper not exceeding 5000 words with references using Times New Roman, Font Size 12, Line Spacing 1.5, 1 inch margin on all sides.
- SFS College Students – Offline Presentation on 24th June, 2022.
Other College students – Online Presentation on 25th June, 2022.

→ Send abstract & full paper to

bcom.acme@sfscollege.in

Important Dates

Abstract Submission	25 th May, 2022
Notification of Acceptance of Abstract	29 th May, 2022
Full Paper Submission	12 th June, 2022
Notification of Acceptance of Full Paper	15 th June, 2022
Seminar Date - Offline	24 th June, 2022
Online	25 th June, 2022

- ✓ Registration Fees : Presenters - Rs. 150/- Participants - Free
- ✓ Registration Link: **TO REGISTER** → **CLICK HERE**

Organising Committee

Chairman

Rev. Dr. Fr. Roy P K
Principal, St. Francis de Sales College

Vice - Chairman

Rev. Fr. Jijo Jose
Vice Principal, St. Francis de Sales College

Advisor

Dr. Kanchana Gouder, Academic Co-ordinator (PG)
Mr. Sreenivasa Murthy Academic Co-ordinator (UG)

Convener

Prof. Jeseentha Mathew, Head, Department of Commerce
Dr. A. Thanapackiam, Commerce Department Incharge - PG
Dr. Nebula Murukesh, Co-ordinator, Research Cell.

Organizing Secretary

Dr. Chitra N K
Coordinator, Department of Commerce

Joint Secretaries || Student Incharges

Supriya. N ,
Sumanu Kumar Naik

Contact Details

Dr. Chitra N K - 7829885274
Prof. Mamatha K - 9481787179
Email – bcom.acme@sfscollge.in





Report On ZEAL 2022 – STUDENTS NATIONAL SEMINAR

Title	Market Orientation In New Post Covid Global Era
Date of Event(s)	24 th & 25 th June 2021
Department / Association	Commerce – ACME
Venue	Offline (New Auditorium) Online Platform (Google Meet) for outside colleges.
Number of Participants	350 Students
Target Audience	UG students (B.com)
Resource Person(s) with qualification	DR. SENTHIL KUMAR , (M.Com., M.Phil. (Commerce), MCA., M.Phil.(Computer Sci.), PGDCA., UGC (NET), Ph.D.), Christ university DR. MARIE SHEILA (MCom, MPhil., MBA., M.Ed., MSc(Psy), MBA(HRM), PGDCA., PGDFM., Ph.D).
Books (if published)	-

Objective:

- To promote innovative and effective learning for students.
- To share research outcome on the topics covered by students under their research work.
- To bring total quality management amongst students.
- To explore use of technology in effective way for better Learning process and its research outcomes.
- To hand hold the student community in facilitating research for subject specific growth.

Introduction:

Theme of Student National Seminar – “MARKET ORIENTATION IN NEW POST COVID GLOBAL ERA”.

Themes and sub themes

> Marketing Trends

- Green Marketing
 - Tourism Marketing
 - Emerging Trends Marketing And operations

> Finance

- Bitcoin, Crypto and Digital Currency
- Micro finance and Rural development
- Start-Ups and its Funding

➤ **Human Resource Management**

- Leadership in Turbulent Times
- Trends in Talent Management

➤ **General Topics**

- IPR, Patents and Acquisition
- Global warming and Health Implications
- Digital Transformation
- The impact of covid on Indian Economy

Inaugural Address: The session begins at 9:30 am with the welcome address and an inaugural address was given by Rev. Fr. Roy PK Principal SFS College who welcomed the gathering with his encouraging and motivating words and declared the event as open.

Target Groups: Students from SFS and College and University Level Students from various other institutions.

Seminar Proceeding- Selected papers will be published in UGC Care-list journals.

Registration - Registration may be done Online by submitting registration form by students and presenters of the paper. The Research paper were received through the email of ACME Association, Dr. Chithra N K , Dept. of commerce was the controller of the research papers sent by various presenters from different institutions and students from SFS.

Organising Committee: ZEAL 2022 was Organised and conducted successfully by Dr. Chithra N K , a coordinator, Dept. of commerce and her team with the guidance and support of Prof. Jesseantha Mathew, Head of the Dept., Commerce.

Chief Guest: DR. SENTHIL KUMAR was the chief gust for 24th June 2022, and DR. MARIE SHEILA for 25th June 2022 , they spent a quality time in analyzing the research paper presented by the students and other participants.

Presenters and Participants:

- ✓ Total Paper Presented (Offline -21)
- ✓ Total Paper Presented (online -10)
- ✓ Total Participants – 350
- ✓ No. of Presenter from Outside College – 10
- ✓ Total outside college participants – 10

Result and Winners Announcement: Overall the seminar went on a successful note and the chief guest for day enhanced and enriched the students with the knowledge on how to choose research title and how to work on research paper. He analyzed each and every student's presentation based on the criteria such as:

- ✓ Content – 10 marks
- ✓ Relevance of the topic – 10 marks
- ✓ Communication skills – 10 marks
- ✓ Overall presentation – 10 marks
- ✓ Overall score - 40 marks.

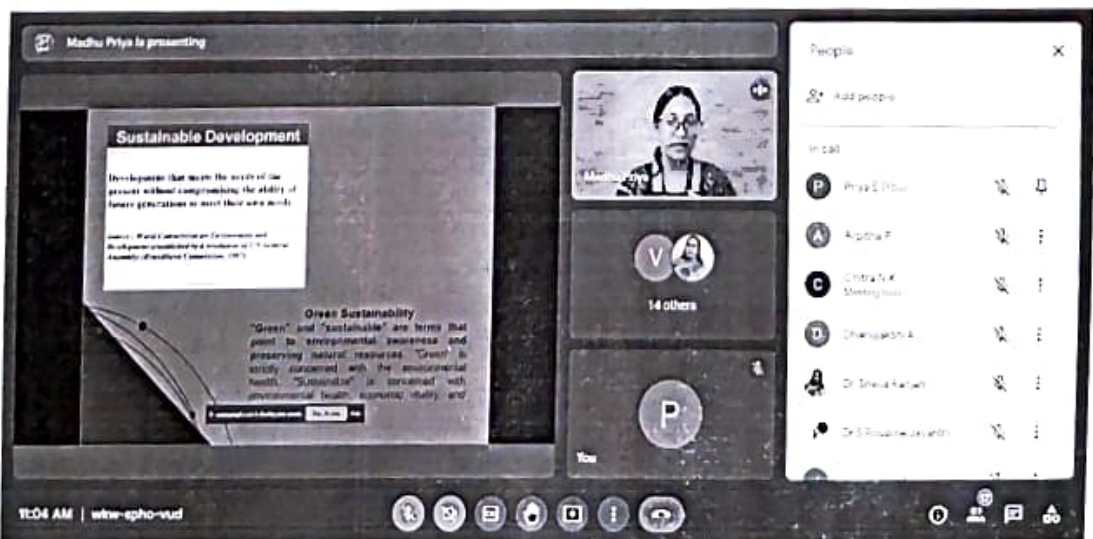
Based on the presentation and taking the criteria into consideration the winner was announced for the "Best presenter" and "Best Paper Award".

Winners:

- **Best Paper Award (on 24th June 2022):** Ohm Prakash. S, Chinnamma Buddini & Supriya. N on the topic of "Impact of Covid-19 on Food processing Industry".
- **Best Presenter:** Shankar, Harsha and Swaroop From 6th sem Bcom
- **Best Paper (on 25th June 2022):** Madhu Priya CN, on the topic "Green Marketing" from IFIM College.

Outcome of the activity

The student national seminar was successfully conducted with the support of management and the all the participants and presenter took active participation which has helped them to know more about Research, Research methodology and data interpretation. Learning has showed their active interest throughout the session.





Che

COORDINATOR
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 St. Francis de Sales College
 Bengaluru - 560 100.

Seenutha

HEAD
 Department of Commerce
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Roy

PRINCIPAL
 St. Francis de Sales College
 Electronics City Post, Bangalore - 560 100.

- 1) Rose Mary Lakua Rose Mary
- 2) Kushboo Kulkarni Kushboo
- 3) Vinisha V Vinisha
- 4) Vaishnavi S D Vaishnavi
- 5) Naveena S S. Naveen
- 6) Sneha Ekka Sneha
- 7) Namitha G Namitha
- 8) Arogya Delvi A Arogya
- 9) Kayalika K Kayalika
- 10) Priya Kaanya P Priya
- 11) ~~Kiran~~ Kumari S Kiran
- 12) Chandrakala Basnet Chand
- 13) Mamta Masalpur Mamta
- 14) SAPNA J Sapna
- 15) Reena Chauhan Reena
- 16) Pooja Yadav Pooja
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- 18) Pansavi R Pansavi
- 19) Ankitha K Ankitha
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- 22) Indrajit Singh SK Indrajit
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- 25) Sushobh G. Singh Sushobh
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28. Rakshit D. Rakshit
29. Adene Michelle Fernandes Adene
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34. Purnika P Purnika
35. Nityashree S Nityashree
36. Bhoomika D Bhoomika
37. Bhavana K Bhavana
38. Md. Azam A Md. Azam
39. +Tanu +Atharv Tanu Atharv
40. Ashish John Sebastian Ashish
41. Vishak P. Suresh Vishak P. Suresh
42. Navaneeth S V Navaneeth
43. Alok Sahoo A Alok Sahoo
44. Gokul Krishna V. Gokul
45. Karthik S Karthik
46. Pankaj T. Bambaagar Pankaj
47. Krishna N Krishna
48. Shivam Mishra U Shivam
49. Prince Kumar M Prince
50. Ashok O Chaudhary Ashok
- 51) More Yash Divakar Yash
- 52) Surender K Surender
- 53) Syed Fardeen Syed Fardeen
- 54) Radha Krishna Sharma Radha
55. Rajesh G. Rajesh
56. Vishwas D. K Vishwas
57. Puthraj P Puthraj

58) Dhiveth	<u>Dhiveth</u>	(66) Uma. V	<u>Uma. V</u>
59) Sudha	<u>Sudha</u>	(67) Divya	<u>Divya</u>
60) Rajithkumar V	<u>Rajith</u>	(68) Sudhya	<u>Sudhya</u>
61) Pojwal K V	<u>Pojwal</u>	(69) Bindhu Gowda	<u>Bindhu</u>
62) Ashoka R	<u>Ashoka. R</u>	(70) Sivi Gowda	<u>Sivi</u>
63) Anji. M	<u>Anji. M</u>	(71) Varsha	<u>Varsha</u>
64) Anandru. m	<u>Anand</u>	(72) Deepa Shree	<u>Deepa</u>
65) Sunil Sivi. B	<u>Sunil</u>	(73) Vidhya	<u>Vidya</u>
66) Christ Funnell	<u>Christ</u>	(74) Sudha	<u>Sudha</u>
67) Bharath. N	<u>Bharath</u>	(75) Pooja	<u>Pooja</u>
68) Karthikeyan. G	<u>Karthikeyan</u>	(76) Lanya	<u>Lanya</u>
69) Yashashwini. R	<u>Yashashwini</u>	(77) Shree Leela	<u>Shree</u>
70) Reemala. R	<u>Reemala</u>	(78) Poojanka	<u>Poojanka</u>
71) Gayathri. P	<u>Gayathri. P</u>	(79) Haansa	<u>Haansa</u>
72) Pavithra. S	<u>Pavithra. S</u>	(80) Tejaswini	<u>Tejaswini</u>
73) Kavya. K. M	<u>Kavya. K. M</u>	(81) Rakshitha	<u>Rakshitha</u>
74) Pavithra. N	<u>Pavithra. N</u>	(82) Akshu	<u>Akshu</u>
75) Sudharshan. V	<u>Sudharshan</u>	(83) Pallavi	<u>Pallavi</u>
76) Vijayendra	<u>Vijayendra</u>	(84) Uki. tha	<u>Uki. tha</u>
77) Vishwa Kanyappa. S	<u>Vishwa Kanyappa</u>	(85) Lanya	<u>Lanya</u>
78) Naveen. V	<u>Naveen. V</u>	(86) Nithu	<u>Nithu</u>
79) Venkatesh. N	<u>Venkatesh</u>	(87) Roja	<u>Roja</u>
80) Anusha Raut	<u>Anusha Raut</u>	(88) Shoba	<u>Shoba</u>
81) Samira Tameem S	<u>Samira</u>	(89) Savithra	<u>Savithra</u>
82) Hulsum. A	<u>Hulsum</u>	(90) Haripriya	<u>Haripriya</u>
83) Chandana. V	<u>Chandana. V</u>	(91) Ragini	<u>Ragini</u>
84) Pavithra Sp	<u>Pavithra Sp</u>	(92) Thaniya	<u>Thaniya</u>
85) Poojanka SN	<u>Poojanka SN</u>	(93) Yashaswini	<u>Yashaswini</u>
		(94) Pithu	<u>Pithu</u>
		(95) Manisha	<u>Manisha</u>
		(96) Nisha	<u>Nisha</u>

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 PAVAN KUMAR M Pavan
 Haranth. M Haranth
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 Nithin Kashyap Nithin
 Navya. S Navya
 Praveen L. Praveen
 Lokesh. N Lokesh. N.
 Arya Rahul pati Arya
 Veralakshmi. M V
 Shiva Sharan. R Shiva
 Tejas. M. R Tejas
 Satish Kumar. S. N. Satish
 Ashwin dev. v Ashwin
 Neeraj L Neeraj
 Kamitha M Kamitha
 Saleha Bano Saleha
 Likitha. V Likitha. V.
 Navya K Navya K.

Sreedha M Sreedha M
 Lakshmi. C Lakshmi C
 A. Priyathara Shein A. Priyathara Shein
 Sanjeetha A. Sanjeetha A.
 Chandini Kumari Ch
 Chitralekha R Chitralekha R
 Afiya Benu M Afiya
 Raja Mallik Raja
 Revipriya Revipriya
 Akshitha Akshitha
 Shreya Shreya
 ACASH SK ACASH SK
 Ankur singh Ankur singh
 Mahesh C Mahesh C
 Prashanth D Prashanth D
 Abhishek Chackrad Abhishek Chackrad
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 BALASUNDER U BALASUNDER U
 MONICA MONICA
 Adarsh Shivan Adarsh Shivan
 Simran R H Simran R H
 Soundarya A Soundarya A
 Chaitra S Chaitra S
 Alan M Jimmy Alan M Jimmy
 Aebis George Aebis George
 Hansh S Hansh S
 Monisha Z Monisha Z
 Suraj Singh Suraj Singh

CHEZHAN H.D

Hanish.R

Shree dhara.

Kheusal Reddy. R

Daashan.N

Vimal.V

Pavan Kumar M

Madhusudhan.A

Subhash.D

Ranga Swamy.P

Duneeth Kumar, Id.

Sagar.M

ABHI GOWDA.

SHREYAS.M

MADHAN RAJ.R

KISHAN.G.

DEEPAK

Laksh Babu.C

Lithish Kumar.S

Ponith.S

Hari prasad's

Richard Harry.A

Sagar.S

charan S

Tejus.S.M

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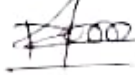
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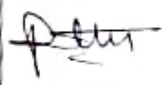






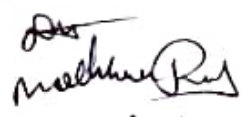


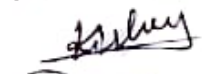




















Hari prasad's





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Tejus

SHREE-A
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SHREE A

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DEEPIKA.N

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CHANDANA D

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NIKITHA S

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KEERTHANAN

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Bhaisavi.S

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Vandana.S

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Sushmitha.B.S

Sushma

Adima.C

Adima.C

Manjula.M

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Sandhya.S

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Komalav.

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Varudha

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Chandana.D

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Chaitra.T

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Brundha.R

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Sinchana.V

Sinchana.V

Helen.K

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Mullaimalar.T.S

Mullaimalar.T.S

Lavanya S

Lavanya S

Akshaya.A

Akshaya.A

Avin Kanya.P

Yashwanth Shivanthi

Vijay.S

Vijay.S

Jayamathan.P

Jayamathan.P

Kingsraj.V

Kingsraj.V

Shakthi Saravanan

Shakthi

Purnitha.P

Purnitha.P

Santhosh Kumar

Santhosh Kumar

Sachin

Sachin

Karthik.P

Karthik.P

Umhammad Latif

Umhammad Latif

Karthik.C

Karthik.C

Mahesh Kumar.M

Mahesh Kumar.M

Sarathosh.V

Sarathosh.V

Mudhu.N

Mudhu.N

Chithan.A

Chithan.A

Abhishek.M

Abhishek.M

Vaishitha.P

Vaishitha.P

Dhanasekhar.V

Dhanasekhar.V

Inchara.Y

Inchara.Y

Kusumasidi.P

Kusumasidi.P

Shreya.S

Shreya.S

Yashvitha.R

Yashvitha.R

Diyashree.S

Diyashree.S

Sanjay.M

Sanjay.M

Yuvashree.A

Yuvashree.A

Mahalakshmi.K

Mahalakshmi.K

Meghana.K

Meghana.K

Nethranathi.SP

Nethranathi.SP

Ranjith.S

Ranjith.S

Harish.	Harish
Chiranjeevi. N	Chiranjeevi. N
Vidya. V	Vidya. V
Inchara. R	Inchara.
Divya. K	Divya
Darthi. J	Darthi. J
Subhashini. S	Subhashini
Aishwarya	Aishwarya
Dhara. G	Dhara
Arpitha. P	Arpitha
Aishwarya. S	Aishwarya
Monisha. K	Monisha
Thanya. B	Thanya. B
Veena. V	Veena. V
Ananya. V	Ananya. V
Anusuya. S	Anusuya. S
Harshitha. J	Harshitha
Yashaswini. V	Yashaswini. V
Bhavya. A. N	Bhavya
Pavithra. N	Pavithra
Rishitha. P	Rishitha
Valli. V	Valli
Priyadarshini. R	Priyadarshini
Growthami. L. N	Growthami
David. M	David
Shubham Singh	Shubham
Alan Mathew	Alan Mathew
AZOR SOLOMON. L. S	Azor Solomon
Navyalakeshmi. M	Navyalakeshmi. M
Vennila. K	Vennila. K

Thoi Kumar. P	Thoi Kumar. P
Manish. S	Manish. S
Premakalyan. R	Premakalyan. R
Vamsi. K	Vamsi. K
Pragwal. N	Pragwal. N
Vinodh Kumar. N	Vinodh Kumar. N
Kiran. L	Kiran. L
Vijay Ganesh. V	Vijay Ganesh. V
Suji. S	Suji. S
Sonali. Khatun	Sonali. Khatun
Shalini. R	Shalini. R
Akhilan	Akhilan
Kavitha. M	Kavitha. M
Divishya. C	Divishya. C
Lorence Mary	Lorence Mary
Jayashree. P	Jayashree. P
Ahalya. V	Ahalya. V
Abhinav. S. M.	Abhinav. S. M.
Rahul	Rahul
Muthusay	Muthusay
Chiranthan	Chiranthan
Malikarjuna	Malikarjuna
Prasanth	Prasanth
Jeevan	Jeevan
Arun	Arun
Ameen	Ameen
Shruv	Shruv
Tejas	Tejas
Aufiya Begum	Aufiya Begum
Chitralekha. R	Chitralekha. R

Lakshmi. V
 Anand. P
 Divya. V
 Vinodh. K
 Arun. K

Vijay. S.
 Sonali.
 Shalini. R

Kavitha.
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Jayashree. P
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Rahul
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 Ameen

Shruv
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 Aufiya Begum
 Chitralekha. R

Johel G	<u>Shakthi</u>
Sarthak V	<u>Ashakthi</u>
Arjun Kumar	<u>Arjun</u>
Srujan	<u>Srujan</u>
Amananth Kumar S	<u>Amananth</u>
Sanjay R	<u>Sanjay R</u>
Ratish P	<u>Ratish</u>
SHR. KANISH V	<u>Shrikant</u>
Yashas A	<u>Yashas</u>
Lawhan V	<u>Lawhan V</u>
Gowtham G	<u>Gowtham</u>
Vinay R	<u>Vinay R</u>
Nikhil A	<u>Nikhil</u>
Banath M	<u>Banath</u>
Rudresh T R	<u>Rudresh</u>
Manoj C S	<u>Manoj</u>
Harithas K	<u>Harithas</u>
Richard Louis	<u>Richard</u>
Arnavathis	<u>Arnavathis</u>
Nandini V	<u>Nandini</u>
Madhu D	<u>Madhu</u>
Tanavi J	<u>Tanavi</u>
Gokul Y R	<u>Gokul Y R</u>
Chirag L	<u>Chirag</u>
Pavan Kumar S K	Pavan
Narendara	<u>Narendara</u>
Vishal Kumar R	<u>Vishal</u>
Abhiraj K	<u>Abhiraj</u>

Shakthi Kumar Mallick	<u>Shakthi</u>
Kishore	<u>Kishore</u>
Pavan Singh	<u>Pavan</u>
Dileep	<u>Dileep</u>
Vishu	<u>Vishu</u>
Mahesh	<u>Mahesh</u>
Saatoch	<u>Saatoch</u>
Manjunath	<u>Manjunath</u>
Tharuj	<u>Tharuj</u>
Prasanth	<u>Prasanth</u>
Gokul	<u>Gokul</u>
Shreyas	
Dharshan	<u>Dharshan</u>
Sridhar	<u>Sridhar</u>
Manu	<u>Manu</u>
Chethan	<u>Chethan</u>
Teevan	<u>Teevan</u>
Teju	<u>Teju</u>
Madhu	<u>Madhu</u>
Sha Agastya	<u>Agastya</u>
Arjun	<u>Arjun</u>
Abhi	<u>Abhi</u>
Agan	<u>Agan</u>
Girish	<u>Girish</u>
Tarun	<u>Tarun</u>
Karan	<u>Karan</u>
Kiran	<u>Kiran</u>

Nishmitika, N' ~~Nishmitika~~

Deeksha, R Deeksha

Namrata. ~~Namrata~~

Deepthi ~~Deepthi~~

Divya. ~~Divya~~

Poojashri ~~Poojashri~~

Shilpa ~~Shilpa~~

Sai. Teja ~~Sai. Teja~~

Tefashwini ~~Tefashwini~~

Sanjana ~~Sanjana~~

Nirmitika ~~Nirmitika~~

1. PUNITH KUMAR S	Raj	29 AISHWARYA A	Ashu
2. MAHESH KUMAR S.B	Mahesh	30th SWATHI V	Swathi V.
3. TEJAWANTH.N	T. J. N.	31y SHAKUNTALA A	S
4. VISHNU KUMAR	V.K.	32y Anjano. L	Anjano
5. Anockya kumarth.S	Anockya	33y Sindhu. M	Sindhu
6. VILAS K.R.	Vilas K.R.	34y Dhana Lakshmi	Dhana
7. RAJARAM N	Rajaram	35) Rishika. S	Rishika
8. PUNITH.S	Punith	36) HEMA S	Hema
9. Gagan sidhu S	Gagan	37) Manoj. J	Manoj
10. USUK R	U.S.	38) Dhanshen. B	Dhanshen
11. BHARATH RAJA S	Bharath Raja	39) Mohammed Suleyman	Mohammed
12. DHANUSH. T	Dhanush	40) Nikhil. H.R	Nikhil
13. RAJENDRA PRASAD	Rajendra	41) Ashwathi. Kumar	Ashwathi
14. NITHUN G.S	Nithun	42) Sathyajith	Sathyajith
15. BHARATH BHARADWAJ S.P	Bharath	43) Pavan Kumar	Pavan
16. NANOS KUMAR. N	Nanos	44) Yashwanth. Reddy	Yashwanth
17. KAVANA. BG	Kavana	45) Harish	Harish
18. KEERTHANA. N	Keethana	46) Bharathi BG	Bharathi
19. DHANUSHA. M	Dhanusha	47) Bharath N.H	Bharath
20. POOJA R	Pooja	48) Melvin Pratheek	Melvin
21. NADINI. G.V	Nadini	49) Krishna L	Krishna
22. KEERTHIKA	Keerthika	50) Aditya Rao	Aditya Rao
23. JEEVA JYOTHI	Jeeva	51) Johnson. S	Johnson
24. MANASA G. S	Manasa	52) Manish. P	Manish
25. SANGEETHA	Sangeetha	53) Madhu. P	Madhu
26. MEQHA SHREE	Megha	54) Sujay	Sujay
27. VARSHINI.V	Varshini	55) Madhu. G. K	Madhu
28. VISHMITHA.M	Vishmitha	56) Stephen	Stephen
		57) Mallik	Mallik
		58) Akash	Akash
		59) Ravi	Ravi
		60) Santosh	Santosh

Sushmitha. B. S	<u>Sush</u>
Bharavi. S	<u>Bhar</u>
Ravi. Kumar M	<u>Ravi</u>
Sujayraj. A	<u>Suj</u>
Monica K.M	<u>Mon</u>
Aishwarya A.M	<u>Aish</u>
Pooja. K	<u>Poo</u>
Harshitha. C	<u>Har</u>
Hanipriya K	<u>Han</u>
Suwarna. R	<u>Suwarna. R.</u>
Navya. V	<u>Navya. V</u>
Sneha. V	<u>Sneha</u>
Tushara. MH	<u>Tushara.</u>
Gunashree. R	<u>Gun</u>
Manasa. S.	<u>Manasa. S</u>
Shilpa. H. R	<u>Shilpa. H. R</u>
Madhusree N	<u>Madhu</u>
Preethi B. G	<u>Pre</u>
Varsha. R	<u>Varsha. R.</u>
Niveditha. P	<u>Niveditha. P</u>
Kanya. R	<u>Kan</u>
Kishore. S	<u>Kishore</u>
Vidya Kumari.	<u>Vidya</u>
Kavitha Kumari	<u>Kavitha</u>

DEEKSHA. K	<u>Deek</u>
G. Thijamini	<u>Thijam</u>
Hemashree J	<u>Hemashree</u>
Sar Sneha. M	<u>Sneha. M</u>
Manika. V	<u>Manika</u>
Pruthi. A. Komatangi	<u>Pruthi. A</u>
Varsha Reddy	<u>Varsha</u>
Mary Desai. C	<u>Mary</u>
Anitha. M	<u>Anitha</u>
Etunal. R	<u>Etun</u>
Saumilo. B	<u>Saumilo. B</u>
Bhuvan Kumar N	<u>Bhuvan</u>
Kumar Babu. G	<u>Kumar Babu</u>
Lingoraj	<u>Lingoraj</u>
Holian	<u>Holian</u>
Gunna	<u>Gunna</u>
Nithish Kumar. N	<u>Nithish Kumar</u>
Akshith Raj	<u>Akshith Raj</u>
Mangunath Reddy	<u>Mangunath Reddy</u>
Pooja Mallik	<u>Pooja</u>
Sadhun Akshitha	<u>Sadhun Akshitha</u>
Jeevitha. S.	<u>Jeevitha</u>
Thareena Kuteja	<u>Thareena Kuteja</u>

hitha.R	<u>Hitha.R</u>
arthana.N	<u>Arthana.N</u>
Bindustree.k	<u>Bindustree.k</u>
Karthamani.R	<u>Karthamani.R</u>
R. Sharanya	<u>R. Sharanya</u>
Vidhya Shree.B	<u>Vidhya Shree.B</u>
Suchithra.H	<u>Suchithra.H</u>
Mary Divya	<u>Mary Divya</u>
Uma R	<u>Uma R</u>
Sandhya	<u>Sandhya</u>
Lakshith	<u>Lakshith</u>
Megana	<u>Megana</u>
Sheela	<u>Sheela</u>
Nandhan	<u>Nandhan</u>
Jagan	<u>Jagan</u>
Saiju	<u>Saiju</u>
Manoj	<u>Manoj</u>
Virat	<u>Virat</u>
Mukesh	<u>Mukesh</u>
Raja	<u>Raja</u>
Pradeep	<u>Pradeep</u>
Ninika	<u>Ninika</u>
Shamanta	<u>Shamanta</u>
Vinod	<u>Vinod</u>
Naveen	<u>Naveen</u>
Manu	<u>Manu</u>
Sarathi	<u>Sarathi</u>

Anu	<u>Anu</u>
Ruthik Poshan	<u>Ruthik Poshan</u>
Rahul	<u>Rahul</u>
Vashtana	<u>Vashtana</u>
Jafar	<u>Jafar</u>
Dhane	<u>Dhane</u>
Zitish	<u>Zitish</u>
Aman	<u>Aman</u>
Ummar	<u>Ummar</u>
Johnson	<u>Johnson</u>
Mohith	<u>Mohith</u>
Siraj	<u>Siraj</u>
Jaipraj	<u>Jaipraj</u>
Kothwal	<u>Kothwal</u>
Sunil	<u>Sunil</u>
Raju	<u>Raju</u>
Guru	<u>Guru</u>
Dalra	<u>Dalra</u>
Vellan	<u>Vellan</u>
Hero	<u>Hero</u>
Anagang	<u>Anagang</u>
Sayanth	<u>Sayanth</u>
Rohith	<u>Rohith</u>
Soma	<u>Soma</u>
Deepaka	<u>Deepaka</u>
Harees	<u>Harees</u>
Rakul	<u>Rakul</u>
Muthu	<u>Muthu</u>
Mahesh	<u>Mahesh</u>

Nisha Varma	Nisha	Meerthi . D	Meerthi
Namratha.S.B	Namr	Vandana S.P	Vandana SP
Shreya.V	Shreya V	Likhittha.V	Likhittha.V
K.S. Poojashree	Whinthe S Pooja	Navya . K	Navya
Bhumika vadyaer.M	Bhumika	Deepthi. S	Deepthi
Pavithra.R	Pavithra	Pooja U.A	Pooja
Boornika.G	Boornika	Harini . R	Harini R
Lavanya.M	Lavanya	Priyashree.s	Priyashree.s
Madhusree.M	Madhusree	Roshni J	Roshni J.
Rakshitha.s	Rakshitha	Rohan.N	<u>Rohan.N</u>
Sri Nathirsha.s	Sri Nathirsha	ABHISHEK .R	Abhishek
Chandan	Chandan	NITHIN KUMAR.P	Nithin
Nithin	Nithin	Rahul.P	Rahul
Mahesh	Mahesh	Akash.G.B	Akash
Vydooya Kashyap.G	Vydooya Kashyap	Pavanbhanu R	Pavanbhanu R.
Charu Shetty	Charu Shetty	Sathyajith	Sathyajith.
Kamitha . M	Kamitha	Shwetha .BS	<u>Shwetha</u>
Akhila	Akhila	Belvi - R	<u>Belvi</u>
Aishwarya . A	Aishwarya	Blessy Deepthi P	Blessy
Anupriya . M	Anupriya	HAJIRA KHANUM	Hajira
Priya . G	Priya	Ashlyn Maria	Ashlyn
Suliba Banu	Suliba	Prexana Sharma . D	Prexana
Mamatha	Mamatha	Ritu J	Ritu
Rakshitha.M	Rakshitha	S.R. Shreya	S.R. Shreya
	Shreya	Dhanushree . M	<u>Dhanushree</u>

M. A. Sai Deepak	Handwritten signature
Vasanthi Kumar	Handwritten signature
Chethan. G	cheth:
Darshan. m	Handwritten signature
Linaa Kumari	Linaa
Nandeesha. S	Nandeesha
Jeetu Thomas	Jeetu Thomas
Abhishek. J	Abhishek
Gagan Kumar	Gagan Kumar
Linaa Kumar	
Chandra Shekhar	Handwritten signature
Nithin	Nithin H.M
Dennis	Handwritten signature
Syed Suhaib	Handwritten signature
Yaqub Khan	Handwritten signature
Stephen G. J	Stephen
Himanshi	Himanshi
Dinsh	Handwritten signature
R. Thasa Prakasham	R. Thasa Prakasham
Amitesh Kulkarni	Handwritten signature
Ann Lena Mathew	Handwritten signature
Shubha Shree. H	Shubha
Rakshidha Devi. B	Rakshidha Devi. B
Pratibha Nayak	Pratibha Nayak
Wegos Dhara Angel. W	Handwritten signature

Deepika. V	Handwritten signature
Vijja	Handwritten signature
Harini	Handwritten signature
Abhi	Handwritten signature
Ranjith	Handwritten signature
Jeevanth	Handwritten signature
Hemalatha V	Hemalatha V
Kanmani K	Kanmani K
Charmie. D	Handwritten signature
Bhoomika. d	Bhoomika. d
Lekshitha. M	Lekshitha. M
Keerthana. K	Keerthana. K
Bhoni. B Patil	Handwritten signature
Divya. Tk	Divya. Tk
Sumathi. S	Sumathi. S
Vishal Kumar K	Handwritten signature
Rohan Kumar	Rohan
Abhiraj Kulkarni	Handwritten signature
Praveen H	Praveen
Shree Kanth Yadav. J	Handwritten signature
Pooja Mallik.	Pooja

Allen

~~Allen~~

Mohammed Hisham
Suchitra V

~~Suchitra V~~

P.M. THANUSH KUMAR

~~P.M. Thanush Kumar~~

Kavitha R

~~Kavitha R~~

Poojima

~~Poojima~~

Dharini R

~~Dharini R~~

Gowtham K

~~Gowtham K~~

ULAGIANATHAN - P

~~Ulaganathan P~~

PRIYA

~~Priya~~

HEMALATHA - V

~~Hemalatha V~~

HEMALATHA - S

~~Hemalatha S~~

DHANUSH T KUMAR

~~Dhanush T Kumar~~

RAKSHIT

~~Rakshit~~

EDWIN

~~Edwin~~

~~Abhinav George
bro Tajmou~~

~~Abhinav~~

M. NAVEEN PRASAD

~~M. Naveen Prasad~~

Chittabwaroop

~~Chittabwaroop~~

Vignesh S

~~Vignesh S~~

Dinesh E

~~Dinesh E~~

K Jyothi Priyanka

~~K Jyothi Priyanka~~

USHA M

~~Usha M~~

Nagayogitha K

~~Nagayogitha K~~

~~Allen~~

Danitha N

~~Danitha N~~

Bindu

~~Bindu~~

M. Bava Dharani

~~M. Bava Dharani~~

G. Yuganthi Raja

~~G. Yuganthi Raja~~

V. Likhitha

~~V. Likhitha~~

Rohith M

~~Rohith M~~

Gopinath P

~~Gopinath P~~

Bhaskar V

~~Bhaskar V~~

Mohammed Sufeyyan

~~Mohammed Sufeyyan~~

SWAMY P

~~Swamy P~~

YASHAS PS

~~Yashas PS~~

NAYEEN BHANDARI

~~Nayeen Bhandari~~

PURUSHOTHAM V

~~Purushotham V~~

RAKSHITH KUMAR B

~~Rakshit Kumar B~~

Manjunath S

~~Manjunath S~~

Keshav Musthy M

~~Keshav Musthy M~~

Naveen Rao K

~~Naveen Rao K~~

Penith G. C.

~~Penith G. C.~~

Soujan C.

~~Soujan C.~~

Sharan R

~~Sharan R~~

Praveen Kumar K

~~Praveen Kumar K~~

~~Dhivya Lakshmi~~

~~Dhivya Lakshmi~~

Suman G.

~~Suman G.~~

Jusain C. S

~~Jusain C. S~~

Registration Details.

Sl No.	Reg No	Roll No	Name of student
1	19NCC41008	19C161K	AJITH KUMAR A
2	19NCC41029	19C163K	AROGYA JAMES J
3	19NCC41033	19C164K	ASHWINI
4	19NCC41034	19C165E	ASWATHY S
5	19NCC41045	19C166K	BHAVYASHREE B
6	19NCC41051	19C168K	CHANDANA A B
7	19NCC41068	19C169K	DINESH K
8	19NCC41074	19C171K	DURGA PADMINI K
9	19NCC41086	19C172K	GOWTHAM N R
10	19NCC41091	19C173K	HARSHA N
11	19NCC41093	19C174T	HEMALATHA R
12	19NCC41096	19C175K	JAYA SHEELAN A
13	19NCC41101	19C176K	JEEVAN J
14		19C178K	JYOTHI M
15	19NCC41113	19C179K	KEERTHANA S
16	19NCC41119	19C180K	KOMMUNURI DIVYA
17	19NCC41123	19C181T	LINGESWARAN J
18	19NCC41127	19C182K	MAHALAKSHMI K
19	19NCC41145	19C183K	MARY DIVYA P
20	19NCC41163	19C186K	NIKHILKUMAR R
21	19NCC41166	19C187K	NISHANTH KARIYAPPA P H
22	19NCC41175	19C189K	PAVAN M R
23	19NCC41176	19C190K	PAVANA M

24	19NCC41190	19C191K	PREETHI M
25	19NCC41193	19C192K	PRIYADARSHINI T
26		19C194K	RAKSHITHA R
27	19NCC41210	19C195K	RAMYA B
28	19NCC41211	19C196K	RASHMI V
29	19NCC41212	19C197K	RAVI KUMAR S
30	19NCC41226	19C198K	SANDHYA M
31	19NCC41230	19C199E	SANJANA RAI
32	19NCC41233	19C200K	SANTHOSH S
33	19NCC41235	19C201K	SARIKA M
34	19NCC41239	19C202K	SHANKAR V R
35	19NCC41241	19C203K	SHASHI KUMAR M
36	19NCC41246	19C204K	SHILPA R
37	19NCC41245	19C205K	SHILPA B
38	19NCC41249	19C206K	SHREYAS M
39	19NCC41253	19C207E	SIRISH VENKATARAMAN
40		19C208K	SNEHA R
41	19NCC41264	19C209K	SOWMYA L
42	19NCC41273	19C210T	SUJITH C
43	19NCC41279	19C211K	SUSHMITHA V
44	19NCC41280	19C212K	SWAROOP N
45	19NCC41284	19C213K	TEJASWINI M
46	19NCC41286	19C214K	THANU KUMAR NAIK R
47	19NCC41291	19C215K	TOSHIT RAJU KANDAE
48	19NCC41296	19C216K	VAISHNAVI M
49	19NCC41302	19C217T	VIJAY KUMAR K
50		19C218K	PRIYANKA S K
51	19NCC41156	19C219K	NANDA KUMAR K
52	19NCC41108	19C220K	KARTHIK KUMAR S
53	19NCC41097	19C221K	JAYALAKSHMI C

Department of Commerce

Class: VI-B.com-F

Sl. No. Roll no. Name of the Student

- 1 19T002K AISHWARYA G
- 2 19T003K ARUNKUMAR S
- 3 19T004K ASHWINI R
- 4 19T005E ASLAM KHAN A
- 5 19T006H BINAY MANDAL P
- 6 19T007K HARSHA REDDY H R
- 7 19T008F K G MONISH
- 8 19T009T KAVIYA R
- 9 19T010K KRUSHIKA V
- 10 19T011H LOKESHWARI R
- 11 19T012K MANIKANTA S
- 12 19T013K MANOJ B
- 13 19T016K NAVEEN K
- 14 19T017K NAVEEN N
- 15 19T018H POOJA KUMARI
- 16 19T019K PRAJWAL A K
- 17 19T020K PRAJWAL S
- 18 19T021H RAHUL R NATH
- 19 19T022K SHWETHA C
- 20 19T023E SUPRAJA S
- 21 19T024T YOGESH S
- 22 19T025T YOGESH V
- 23 19T027K RAKSHITHA M
- 24 19T029K ROBINSON J
- 25 19T031K BHUVAN P REDDY
- 26 19T034K POOJA
- 27 19T035T KEERTHANA G
- 28 19T036K SHRUSHTI N
- 29 R19T001H ABDUL AZIZ
- 30 R19T037K SANGEETHA S
R19T038
- 31 H PRAKASH H



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National Student's Seminar- ZEAL 2022

2022

Department of Commerce &

Research Cell

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	Total 40
1.	Nethravathi M. Vimali Deepa.	Recent Innovations in HR practices w.r. spe. ref. to Bangalore.	3	2	7	3	12
2.	Divya. Priya.	A study on usage of Emerging Trends in online markets	2	3	4	3	12

Best Presenter: Name..... Title..... Points.....


Name & Signature of the Session Chair

(Seetha Kumari *)



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2022

Department of Commerce &

Research Cell

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	Total 40
3.	Swathi Anita Mary Buddeni	A study on Micro finance in Rural dist.	2	2	2	3	10
4.	Divya Sree	A study on effectiveness of Effect of digital mkt in mobile phones.	4	3	3	4	14

Best Presenter: Name..... Title..... Points.....

Name & Signature of the Session Chair
(Dr SENGATHU KUMAR A.)



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Research Cell

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	
5.	Anuja, Thanu Rao, Purnth.	A study on effective utilization of HRM	4	2	5	4	16.
6.	Akshaya	Micro finance: A way to lessen Poverty	2	3	2	3	10.

Best Presenter: Name..... Title..... Points.....


Name & Signature of the Session Chair

(Dr. Senthil Kumar A)



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Research Cell

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	
7	Navya Lakshmi, Varunika, Shreyas	Digital Transformation: Edu-climate	5	6	4	7	22
8	Alex, Aarav, Shreyas	Startup & its funding	4	4	4	4	16
9	Himanshi, Haripriya, Shreyas	The impact of Covid-19 on Indian Economy	6	7	5	5	27

Best Presenter: Name..... Title..... Points.....

Name & Signature of the Session Chair

(Dr Saranya Kumar A)

National Student's Seminar- 2022.

Department of.....& Research Cell.

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	Total 40
1.	Harka D.	Startup India Initiative to Foster Ent. Devt.	3	4	4	3 + 12 = 14	26
2.	Ha-shitha	Role of micro finance in rural Devt	6	6	5	6 + 13 = 19	36
3.	Sneha P.	Open network for digital commerce.	5	4	5	5 + 18 = 23	37

Best Presenter: Name..... Title..... Points.....

A. Jostha

Name & Signature of the Session Chair

(Dr. SEETHA KUMAR A)



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Department of.....& Research Cell.

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Overall Presentation (10)	Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)			
4.	ohm prakash	Impact of Covid-19 on food processing industries.	8	8	5	8	29 + 32 = 61	
5.	Pooja vi	Analysis of Impact of Covid-19 on Indian Economy.	6	6	7	8	22 + 27 = 49	

Best Presenter: Name Ohm Prakash Title Impact of Covid 19 Points.....

A. J. Thomas
Name & Signature of the Session Chair

(Dr. SENTHIL KUMAR M)



National Student's Seminar- 2022.

Department of.....& Research Cell.

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment			Overall Presentation (10)	Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)		
6.	Dhana Srav Shreeya +	Consumer perception towards E-commerce.	3	3	4	4 12 +	14 = 2
7.	Leela D & Bhola Tanwar	micro finance in Rural Dist.	5	5	6	6 18 +	22 = 1
8.	Renuka, Vinutha Tejaswini	Impact of Covid-19 @ street vendors.	3	2	2	5 16 +	13 =

Best Presenter: Name..... Title..... Points.....

Name & Signature of the Session Chair

(Dr. Santanu Kumar A)



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Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	Total 40
6.	Dhana Srav Shreya &	Consumer Perception towards E-commerce.	3	3	4	4 12	19 = 26
7.	Leela D & Bhola Tanwar	microfinance in Rural Dist.	5	5	6	6 18	22 = 40
8.	Renuka, Vinutha Tejaswini	Impact of Covid-19 on street vendors.	3	2	2	5 16	13 = 21

Best Presenter: Name..... Title..... Points.....

Name & Signature of the Session Chair

(Dr Senjita Kumar A)

National Student's Seminar- 2022

Department of.....& Research Cell

Criteria for Best Paper Award (Recommendation by the Chair)

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Structure (10)	Overall Impression (10)	
9.	Aishwarya ?	Empowerment for women in Green marketing	7	4	3	4	13 + 15 = 28
10.	Shankar V R Haska N Swaroop	A study on consumer awareness on social media markets.	8	7	8	8	29 + 31 = 60 33

Best Paper Name..... Title..... Points.....


 Name & Signature of the Session Chair

(Dr. SEETHA KUMAR)

National Student's Seminar- 2022
 Department of.....& Research Cell

Criteria for Best Paper Award (Recommendation by the Chair)

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Structure (10)	Overall Impression(10)	
11.	Kavya R. Mahesh Rao Vaishnavi S	Study on Consumer Behaviour in Pandemic & its impact on tourism.	4	3	4	4	26 + 15 = 35

Best Paper: Name Title Points


 Name & Signature of the Session Chair

(DR SENTHIL KUMAR A)



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A FRANCISIAN INSTITUTE OF HIGHER LEARNING

1 Session

National Student's Seminar-June..... 2022.

Department of...~~COMMERCE~~... & Research Cell.

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	
1	Harsha - II M.com	Start up in Indian Initiative to Foster entrepreneurship	2	4	3	3	12
2.	Harshitha - II M.com	Role of micro fin in Rural develop	3	4	3	3	13
3.	Sneha - III B.com	ONDC	4	5	4	5	18

Best Presenter: Name..... Title..... Points.....

Nagarathna.
Name & Signature of the Session Chair

24/6/2022



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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

National Student's Seminar- ...June..... 2022

Department of...Commerce...& Research Cell

Criteria for Best Paper Award (Recommendation by the Chair)

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				
			Content (10)	Relevance of the topic (10)	Structure (10)	Overall Impression(10)	Total 40
4.	Ohm Prakash M. B. com.	Impact of Covid-19 on Food Processing Industry	7	8	7	7	29
5.	Pooja = D B. com	Analysis on impact of Covid-19 on India Eco.	5	5	5	6	21
6.	Dhanshee J. M. com	Consumer Perception towards E-Commerce.	3	3	3	3	12

Best Paper: Name..... Title..... Points.....

Name & Signature of the Session Chair


29/6/22



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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

National Student's Seminar- ...*June*..... 2022

Department of...*Commerce*...& Research Cell

Criteria for Best Paper Award (Recommendation by the Chair)

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Structure (10)	Overall Impression(10)	
4.	<i>Ohm Prakash III. B. com.</i>	<i>Impact of Covid-19 on Food Processing Industry</i>	<i>7</i>	<i>8</i>	<i>7</i>	<i>7</i>	<i>29</i>
5.	<i>Pooja - II B. com</i>	<i>Analysis on impact of Covid-19 on India Eco.</i>	<i>5</i>	<i>5</i>	<i>5</i>	<i>6</i>	<i>21</i>
6.	<i>Dhansha I. m. com</i>	<i>Consumer Perception Towards E-Commerce.</i>	<i>3</i>	<i>3</i>	<i>3</i>	<i>3</i>	<i>12</i>

Best Paper: Name..... Title..... Points

Name & Signature of the Session Chair

AD
29/6/22

	ceela & Shreyas Bhola - III B.com.	MicroFinance & Rural Development	4	4	5	5	18
8.	Renuka, Virutha	Impact of covid-19 on street vendors.	3	3	5	5	16
9.	Aishwary - II M.com	Comprehensive Frame work on green marketing.	3	3	3	4	13
10.	Shankur Hare III B.com. c	Study on consumer awareness on social media marketing.	8	7	7	7	29
11)	Kavayee. VII B.com Vaishnavi IV B.com.	Study on consumer behavior in pandemic & its impact on tourism.	6	6	3	5	20



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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

ii Session

National Student's Seminar- ZEAL 2022


Department of Commerce &

Research Cell

Criteria for Best Paper Award (Recommendation by the Chair)

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Structure (10)	Overall Impression(10)	
01	Vimali Deepa Hethavathi	Recent Innovation in HR practices with special Ref to BKe	5	5	4	5	19+12
02	Durga	A study of usage of emerging trends in mktg	6	5	4	4	19+12
03	Srisathi L and Ananya	A study of Microfinance and social Devt	5	5	4	3	17+10

Best Paper: Name Ohm Prakash Title _____ Points _____

 24/10/22
Name & Signature of the Session Chair



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National Student's Seminar- ZEAL 2022

2022

Department of Commerce &

Research Cell

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	
04	Divyashree	A study on effectiveness of digital marketing	6	4	5	3	14 + 18 = 32
05	Arunja S	Study on effectiveness of Microfinance	6	5	5	3	16 + 20 = 36
06	Akhaya	Microfinance	4	5	4	3	10 + 16 = 26

Best Presenter: Name..... Title..... Points.....

Name & Signature of the Session Chair



National Student's Seminar- ZEAL. 2022

2022

Department of Commerce &

Research Cell

Judging Criteria for Best Presentation

Sl No.	Name of the Presenter	Title of the Presentation	Point allotment				Total 40
			Content (10)	Relevance of the topic (10)	Communication Skill (10)	Overall Presentation (10)	
07	Nayalaphani and Stephen Vichita	Online teaching tools	6	6	6	5	23
08	Allen Mathew	start ups in India	5	6	5	4	20
09	Himanshi	Impact of Covid-19 on Indian Startups	5	6	5	6	22

Best Presenter: Name..... Title..... Points.....

Name & Signature of the Session Chair

Short Profile

Dr. Senthil Kumar A.
M.Com., M.Phil. (Commerce), MCA., M.Phil.(Computer Sci.), PGDCA., UGC (NET), PhD.
Assistant Professor
Department of Professional Studies
School of Commerce, Finance and Accountancy,
CHRIST (Deemed to be University),
Central Campus, Bangalore
Karnataka, India

Email : senthilkumar.a@christuniversity.in

Mobile: +91 98429 22937

21 years Experience



Dr Senthil Kumar Arumugam is an Assistant Professor of Professional Studies, CHRIST (Deemed to be University), Bangalore. His areas of specialisation are Human Resource Management, E-Commerce, and Finance. He secured a PhD degree in Commerce from Bharathiar University, India, in 2014, and completed his M.Phil in Commerce from Madurai Kamaraj University in 2003 and M.Phil in Computer Science from Periyar University in 2007. He got a Master of Commerce degree from Bharathiar University in 2001 and a Master of Computer Application degree from Bharathidasan University in 2005. He has qualified in the National Eligibility Test for Lectureship, India, in 2012.

He has 21 years of teaching, research, and admin experience in the Commerce and Computer Application fields. He is an author of 45 research articles, including three book chapters and 18 articles in Scopus indexed journals belong to a different discipline. He received 5 Best Paper awards for research articles. He received three awards, namely "NPTEL Enthusiast - 2019" and "NPTEL Discipline Star - 2019" and "NPTEL Believer 2021" from NPTEL-SWAYAM, IIT Madras, Ministry of HRD, India. He has presented 52 research papers at International and National Conferences. He is an Executive editorial member in six peer-reviewed journals. He has organised two International and seven National level conferences and acted as a resource person in various workshops/conferences. He has guided more than 60 students' research projects in UG/PG/M.Phil Programmes and currently guiding two PhD research scholars in Christ University, Bangalore

Education:

Doctor of Philosophy from Bharathiar University (2014)

UGC (NET) in Commerce (2013)

Master of Philosophy in Computer Science from Periyar University (2007)

Master of Philosophy in Commerce from Madurai Kamaraj University (2003)

Master of Computer Applications from Bharathidasan University (2005)

Master of Commerce in NGM College (Autonomous), Tamil Nadu (2001)

CURRICULUM VITAE

Dr. R. MARIE SHEILA

PERSONAL DETAILS:

Father's name : Mr.P.Ranjan Raj
 Date of birth : 05.11.1978
 Sex : Female
 Status : Married
 Religion : Indian Christian

Mother Tongue : Tamil

Other Languages Known : English ,Tamil and Malayalam
 (Speak / Write/ to speak)

Permanent Address : Plot No.276, Kavi Bharathi Nagar,
 First Street, KK Nagar, Trichy -21. India
 Cell No.9840983852 / 9843862208

Email Id : sheilapaul.amara@gmail.com

EDUCATIONAL QUALIFICATIONS:

Degree	Institution/University	Year Of Passing	Status
B.Com	Holy Cross College, Bharathidasan University, Trichy - 620 024.	May - 1999	I Class
M.Com	Urumu Dhanalakshmi College, Bharathidasan University, Trichy - 620 024.	April - 2001	I Class
PGDCA	Urumu Dhanalakshmi College, Bharathidasan University, Trichy - 620 024.	April - 2001	I Class
M.Phil	St. Joseph's College, Bharathidasan University, Trichy - 620 024.	Jan - 2003	I Class With Distinction
PGDFM	Annamalai University, Chidambaram, Tamilnadu.	April - 2003	II Class
MBA (MKG & SYS)	Vinayaka Mission's University, Salem, Tamilnadu.	Jan - 2005	I Class With Distinction
MSC (PSY)	Annamalai University, Chidambaram, Tamilnadu.	Apr -2009	I Class With Distinction
MBA (HRM)	Alagappa University, Karaikudi, Tamilnadu.	Apr - 2008	I Class With Distinction
B.Ed	Jenney's College Of Education, (TNTEU/Chennai) Trichy - 620 009.	June - 2010	I Class With Distinction
M.Ed	St.Xavier College Of Education, (TNTEU/Chennai) Kumbakonam.	June - 2011	I Class
Ph.D	St. Joseph's College,Trichy/Bharathidasan University,Trichy	June 2021	Commended

PROJECT TOPIC ON:

M.Com : Analysis of Financial Highlights and Key Indicators of M/s Reliance Industries Ltd.

RESEARCH ON:**M.Phil Topic On:**

An Impact on Advertisement on the house wives vis-a-vis their buying behaviour

MBA Topic on:

An impact on Advertisement on the House Wives vis-à-vis their Buying Behaviour.

M.Ed Project On:

A Study on Educational Aspiration of Higher Secondary Students in Relation to their Achievement in Commerce.

PH.D - Doctorate of Philosophy Research Topic on:

An Inquiry into the Recruitment Practices of Multispecialty Hospitals in Tiruchirappalli.

SEMINARS/CONFERENCES ATTENDED: -MORE THAN 250 PAPERS PRESENTED & PUBLISHED

- ❖ National symposium on the impact of Globalisation on HR: Promises and Challenges- St.Joseph's College (Autonomous) - Trichy-620 002.
- ❖ UGC Workshop on Application of the SPSS in Social Science Research: A Hands on Experience- St. Joseph's College (Autonomous) - Trichy-620 002.
- ❖ National seminar on Making India an Economic Giant – Nadar Mahajana Sangam.S . Vellaichamy Nadar College, Nagamalai, Madurai-625 019.
- ❖ Regional Seminar on Role of Commerce Graduates in the Economic Upliftment of India - The Std. Fireworks Rajaratnam College for Women, Sivakasi-626 123.
- ❖ National Seminar on Global Competitiveness in Business: Trends and Traits – Papers presented on Pharmaceuticals – Bid for a Global Role.
- ❖ Papers presented on International Conference at Adaikalamatha Institute of Management Studies / Vallam on Globalisation in Education.
- ❖ Papers presented in National Seminar at Urumu Dhanalakshmi College, Trichy.
- ❖ Papers presented in National Seminar at Jenney's College Of Education.Trichy.
- ❖ Papers presented in Tamil University,Thanjavur.
- ❖ Papers presented on International Conference at Vivekananda Institute of Management Studies / Tiruchencode on Employee Engagement and papers published in International Magazines.
- ❖ Papers presented on International Conference at Vivekananda Institute of Management Studies / Tiruchencode on Employer Branding and papers published in International Magazines.
- ❖ Papers presented in International Seminar at Holy Cross College, Trichy on Entrepreneurship in Family Business and published in International Magazine.
- ❖ Twice Papers presented in National Conference titled "An Inquiry into the Recruitment Practices of Multispecialty Hospitals in Tiruchirappalli at MAM B-School.

PAPERS PUBLISHED: (FEW- PRESENTED HERE)

- 1) A STUDY ON THE EFFECTIVENESS OF THE RECRUITMENT PRACTICES IN MULTI- SPECIALITY HOSPITAL IN TIRUCHIRAPPALLI CITY in International Journal of Advanced Research in Management and Social Sciences (ISSN: 2278-6236), Volume 7, Issue 6, June 2018, Pg.15-33. Impact Factor: 6.943.

2) A STUDY ON THE ATTITUDE OF THE EMPLOYEES TOWARDS THE RECRUITMENT PRACTICES IN MULTI-SPECIALITY HOSPITAL IN TIRUCHIRAPPALLI CITY in Paripex - Indian Journal Of Research, Volume-7 , Issue-6 , June-2018 (ISSN : 2250-1991),Pg. 7-12, | IF : 6.761 | IC Value : 86.18.

3) PERCEPTION OF THE EMPLOYEES ABOUT THE RECRUITMENT PRACTICES IN THE PRIVATE MULTI-SPECIALITY HOSPITAL IN TIRUCHIRAPPALLI CITY in International Journal of Emerging Technologies and Innovative Research (www.jetir.org), ISSN:2349-5162, Vol.5, Issue 8, page no.109-115, August-2018, Impact Factor: 5.87.

4) A STUDY ON RECRUITMENT PRACTICES OF MEDICAL EMPLOYEES IN TIRUCHIRAPPALLI CITY in Journal of Emerging Technologies and Innovative Research Volume 5 Issue 10 ,eISSN: 2349-5162 ,Pg. 166 -170, October 2018, Impact Factor: 5.87.

ADDITIONAL QUALIFICATIONS:

NCC 'C' Certificate Holder

COMPUTER LANGUAGES KNOWN:

C, JAVA , COBOL, MS OFFICE, System Analysis and Design, Digital Computer Fundamentals, Data Base Management System, E-Commerce, Tally.

PREVIOUS POSITION & CURRENT POSITION:

- ❖ Lecturer –The Standard Fireworks Rajaratnam College for women – Sivakasi –From 2004-2005
- ❖ Assistant Professor - Holy cross College –from January 2005 - October 2019
- ❖ HOD – BUSINESS STUDIES – St.John's – Aug 2020 - till date

VISITING FACULTY AT:

- Alagappa University
- The Tamil Nadu Open University.
- The Madras University.
- Pondicherry University

EXTERNAL EXAMINERS FOR:

- M.Sc Psychology in Alagappa University and Madras University
- Master Of Business Administration in Alagappa University, Madras University, Vinayaka Missions University and TNOU.
- Question Paper Setter For Bharathiyar University
- Question Paper Setter For Madurai Kamaraj University
- External Examiner for Bharathiyar University, Alagappa University and Bharathidasan University.

GUEST SPEAKERS AND TRAINERS FOR

- The Government School Teachers
- Educational Psychology Counsellors
- MBA students in various universities –Stress Management, Human Resource Management
- Guest Speaker for Alman Arts and Science College –Stress Management
- Guest Speaker For Srimad Andavan Arts and Science College –Stress Management
- Guest Speaker For Christuraj College-Stress Management
- Guest Speaker for Holy Cross College (Shift II) - Stress Management
- Guest Speaker for SFS College ,Bangalore – Refresh Ur Brain

PROJECTS GUIDANCE

Guided more than 550 MBA and MCom projects in various universities like Alagappa University, Madras University and Bharathidasan University.

STRENGTH

Positive attitude in building up relationship, solving problem, decision making bringing out inborn talents of students / colleagues etc.,

ADDITIONAL RESPONSIBILITY

Coordinator for the Disaster Management Club
Coordinator for the Consumer Club Trichy
President of Commerce Association
EXNORA Secretary
Fine Arts President
Conducted Seminars / Commerce Meetings / Workshops / Conferences/Inter collegiate
Competitions in National and State Levels
Rap porter for Paper Presentation
Sports Co-ordinator
Core Committee Member for Dove(Department of Value Education)
Internal Exam Committee Co-ordinator
Association Co-ordinator For Commerce Department

REFERENCE

1) **Dr. F.R. Alexander Pravin Durai**
Associate Professor & Head,
PG & Research Department of Commerce,
St.Joseph's College(Autonomous),
Trichy – 620 002.
E-Mail: pravindurai@gmail.com

(Cell : 94438 38457)

2) **Dr. M. Suresh Kumar**
Head of the Department,
PG Department of Psychology,
The American College,
Madurai – 625 002.
E-Mail: sureshkumar800@yahoo.com

(Cell : 97504 06463)

DECLARATION

I hereby declare that the above details furnished by me are true to the best of my knowledge and belief

Date: 24.06.2022

Dr.R.MARIE SHEILA