



ST FRANCIS DE SALES COLLEGE

Recognized by UGC, Government of Karnataka, Government of India

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

DEPARTMENT OF BUSINESS ADMINISTRATION
In collaboration with
RESEARCH CELL

TYCOON 2022

ORGANIZES

**NATIONAL SEMINAR
FOR
UG & PG STUDENTS**

JUNE 24TH - 25TH

2022

9 : 00 AM TO 3 : 00 PM

**LEADING BEYOND PANDEMIC:
DEVELOPING RESILIENCE,
REALIGNMENT &
REINVENTION IN BUSINESS**



ABOUT THE COLLEGE

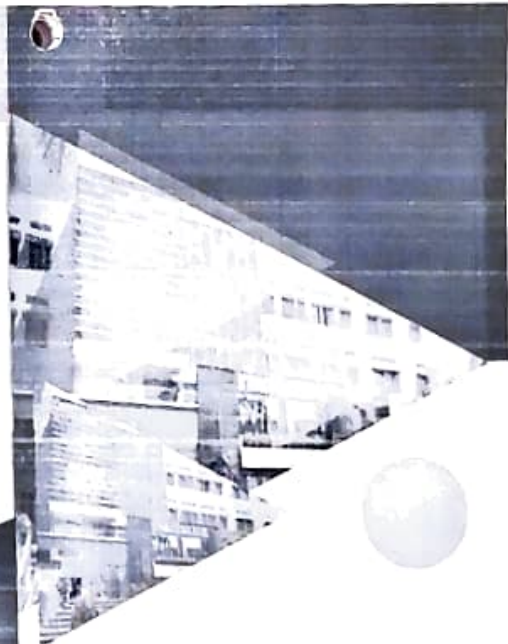
St. Francis de Sales College is managed by the Missionaries of St. Francis de Sales (MSFS) of South West India Province, who firmly believe that *'the education of the heart is the heart of education'* hailed by its Founder, Fr. Peter Marie Mermier. St Francis de Sales College came into existence in 2004 with the motto: Excellence, Transformation and Efficiency. It is a minority recognized Institution, permanently affiliated to Bangalore University with Undergraduate (BA, BBA, BCA, BCOM, BSC), Postgraduate (MA, MCOM, MSC, MBA) and Postgraduate Diploma Programs. In the year 2018, the College obtained 2(f) and 12(b) Recognition under the UGC Act of 1965. AICTE approval for MBA was obtained in 2020. The College was granted "B++" Grade by the NAAC in 2021. The College is also an ISO Certified Institution.

ABOUT THE DEPARTMENT

The Department of Business Administration was established with an aim of creating discipline specific but also nurturing generic skills that enable the student for professional and personal growth outside of a formal educational setting. This is an undergraduate program where students learn to appreciate the diversity of behavior in professional practice situations gaining knowledge of appropriate codes of ethics, standards, practices and procedures.

ABOUT THE SEMINAR

"The Student National Seminar" is conducted annually for the under graduate and post graduate students with intention to give the students with an exposure to research, publications and knowledge transfer. This Seminar aims to provide a platform for students to present and discuss on resilience, realignment & reinvention in business due to variations in environment such as COVID-19 pandemic and related fluctuation in the Business. Also it aims at creating the research interest in the minds of young learners and to pursue research as their career.



Sub Themes

General management

- Crisis management
- Strategic Realignment
- Embracing Change and innovative practices at workplace
- Ecosystem stability and protection of resources
- Risk Management strategies
- Transformational Leadership

Finance

- Immense Financing post pandemic Era
- Financial stability and optimization of resources.
- Asset management and Financial wellness of organization
- Emergency funds and diversification of Investments
- Financial planning and Budgeting realignment

Human Resource Management

- Employee health and well being
- Data driven decision making
- Team building with purpose and philosophy
- Quality of remote workforce
- Employee engagement and commitment

Marketing

- Customer based Innovation
- Digital Marketing
- Realigning Logistics and supply chain management
- Post pandemic Advertising and promotion techniques
- Green Marketing



SCAN ME



Call for Papers

- Delegates are requested to submit Abstract not exceeding 250 words using Times New Roman, Font size 12, Line Spacing 1.5, 1 inch margin on all sides and Keywords. Abstract should have the title of the paper, details of the Author's (Name, Designation, Affiliation, Mobile No. and Email ID).
- Once the abstract is selected, Delegates are requested to submit the full paper as per the format communicated through mail.
- The abstract and full paper should be mailed to hba.desma@sfsccollege.in
- Student Presenters should submit Power Point Presentation on or before 20th June 2022.

Publication Details :

- Papers will be sent for Peer Review. Selected papers will be Published in peer reviewed journal.
- The Best Paper will be awarded. There are also prizes for the Best Presenter (Online & Offline)
- All other papers would be published in the Proceedings Volume (book of abstracts) released by the College
- Publication Fee will be intimated to the author, if selected for publication

Important Dates :

- Abstract Submission : 25th May 2022
- Notification of Acceptance of Abstract : 29th May 2022
- Full Paper Submission : 14th June 2022
- Notification of Acceptance of Full Paper : 18th June 2022
- Seminar Date : Offline : 24th June, Online : 25th June 2022

Registration Fee :

PARTICIPATION: FREE
PRESENTATION: 150
(Per Student)

Registration Link :

[CLICK HERE](#)

Note: Due to Covid restrictions the delegates from other colleges can attend and present the seminar online. Offline paper presentations will be restricted to internal delegates.

ORGANISING COMMITTEE

CHAIRMAN

REV. DR. ROY P K

Principal, St Francis de Sales College

VICE CHAIRMAN

REV. FR. JIJO JOSE

Vice Principal, St Francis de Sales College

ADVISORS

Dr. KANCHANA GOUDER

Academic Coordinator (PG)

MR. SREENIVASA MURTHY

Academic Coordinator (UG)

CO-VICE CHAIR

Dr. MARIA PRIYA

Head, Department Of Business Administration

Dr. NEBULA MURKESH

Coordinator, Research cell

ORGANISING SECRETARY

PROF. GEETHA P S

Coordinator, Department of Business Administration

JOINT SECRETARIES

SUMATHI V HANU , DESMA President, Final Year BBA

KAVYA D, DESMA Member, Final year BBA

CONTACT DETAILS

EMAIL: hba.desma@sfsccollege.in

PHONE: 9035494533



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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

A REPORT OF TWO DAY STUDENTS NATIONAL SEMINAR

Title	Leading beyond Pandemic - Developing Resilience, Realignment and Reinvention in Business
Date of Event(s)	24th & 25th JUNE 2022
Time of Event	9.00 AM to 3.00 PM
Department / Association	DEPARTMENT OF BUSINESS ADMINISTRATION in collaboration WITH RESEARCH CELL
Mode/Platform	OFFLINE & ONLINE - GOOGLE MEET Day 1 : Offline Day 2 : https://meet.google.com/rze-cih-zmg
Venue	Auditorium Ground floor
Number of Participants	110
Resource Person(s) with qualification	Dr Sivakumar B. N MA, MBA, M. Phil. Ph. D Professor & HOD, Department of Management Studies, <i>Adhiyamaan College of Engineering, Hosur</i> Dr Mallika Sankar , MBA, Ph.D Assistant Professor & Researcher, Department of Management studies, Christ University, Bengaluru

REPORT

Two-day national seminar for UG and PG students is conducted every year with an intention to give students an exposure to research publication and knowledge transfer. The Department of Business Administration in collaboration with the research cell organised students national seminar on the theme **Leading beyond Pandemic - Developing Resilience, Realignment and Reinvention in Business** on 24th & 25th June 2022. The students actively participated and executed their roles and responsibilities with perfection as paper presenter and writers.

Electronics City P.O., Bengaluru - 560 100
Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollge.in
www.sfscollge.in



In total 52 students wrote papers on various sub-themes of the seminar and 33 students made paper presentations. The following sub-themes were discussed through presentation and paper reading by thirty three student participants:

1. Human resource management
2. Finance
3. Marketing
4. General management

Day One: 24-06-2022 (Offline) : Inaugural session

The two day National seminar for UG & PG students started at 9:30 am with an inaugural session at Auditorium. The host of the day Desalite Sunanda gave a brief introduction about the seminar and started the session with a prayer and welcomed the gathering. And followed by introduction of the key note speaker Dr Sivakumar B N, Professor & HOD, Department of Management Studies, Adhiyamaan College of Engineering, Hosur.

Technical Session : 1 (10.00 am to 4.00pm)

The key note speaker of the day Dr Sivakumar B N, gave a technical talk on the leading beyond the pandemic and its current scenario in India. Then the session started with student's presentations with a total of 26 presentations and 100 participants from SFS College. The Seminar presentations by students were judged by Dr Sivakumar and Dr Sincy Philip. The best paper presenter was declared by Dr Sincy Philip and cash award was given to Desalite Sathvika Reddy & Suman Kumawat from IIInd year BBA. The session ended with the felicitating the guest by the Head of the Department Mrs. Devichandrika. The session concluded with the vote of thanks by Desalite Sumaiya Banu the President of DESMA.

Day 2: 25-06-2022 (Online)

Due to covid restriction the delegates from other colleges has participated and presented the seminar via Google meet online platform.

Technical session 2 (9.00am to 12.00pm)

The session started at 9.00am with a prayer, followed by welcome speech and introduction of technical speaker Dr Mallika Sankar, Assistant Professor, Department of Management studies, Christ University, Bengaluru. Nearly 8 colleges presented the paper and also various

colleges from other states has participated in the seminar. The Seminar presentations were evaluated by keynote speaker and review committee member. Siby Johns of Adhiyamaan Engineering College, Hosur was declared as the best presenter. The session concluded with the vote of thanks by Desalite Sumaiya Banu.

The seminar exhibited the energetic participation and innovative ideas which were put on display by the young minds. The seminar was a great success with the effort and coordination rendered by the staff and students of Department of Business Administration.


Registration Form link: <https://forms.gle/6FrHLQgUJwN9M66V7>

Feed back Link :

<https://docs.google.com/spreadsheets/d/13IUtkkT1L6V8ci0dJC3UEOXPIkLrZ2aKH4I3ZkRpMgY/edit#gid=1789654092>

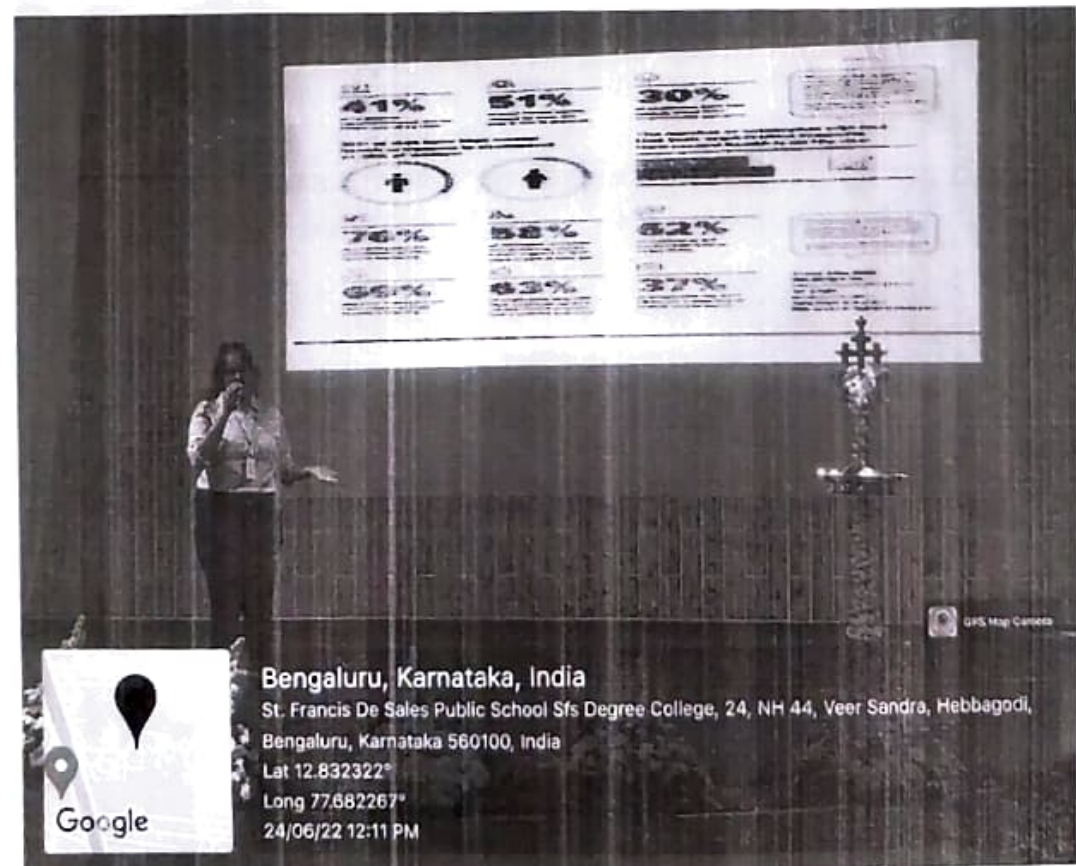
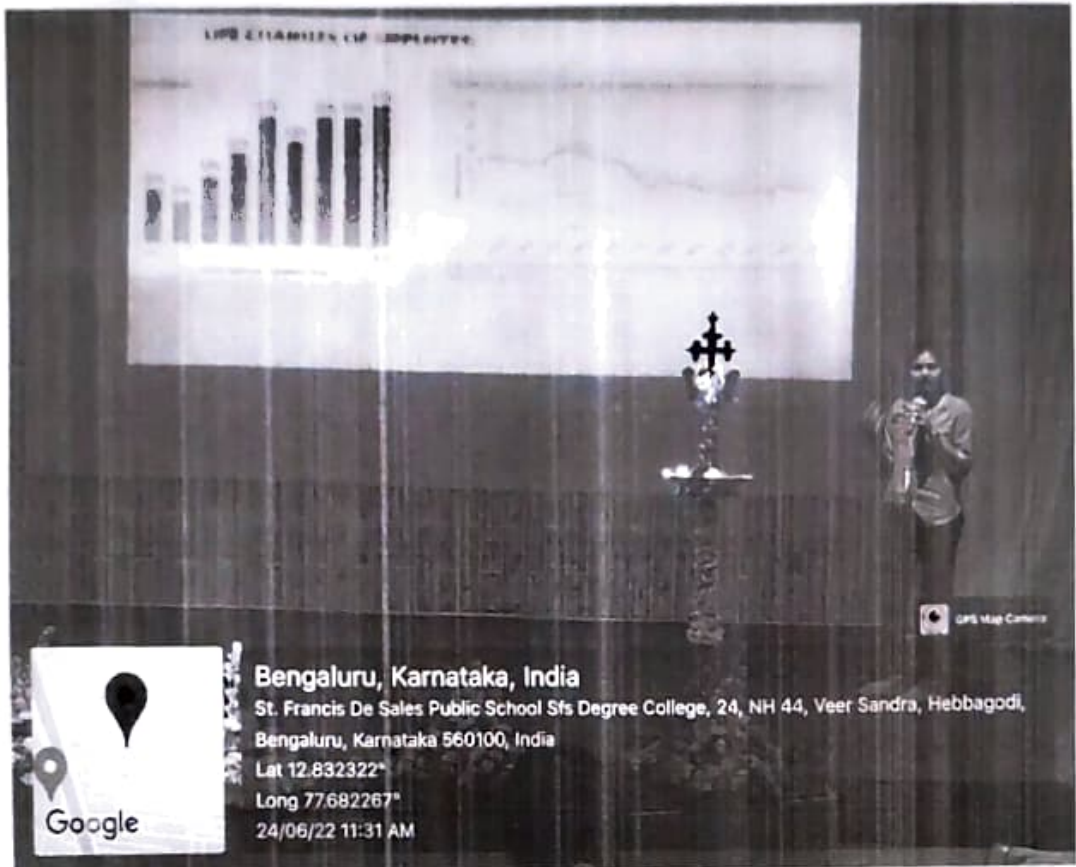
Evaluation spreadsheet link :

https://docs.google.com/spreadsheets/d/1FTwC8osztfsykWcOeKdwHrPhuqdtq_N3SnDq5oEGZ70/edit?usp=sharing

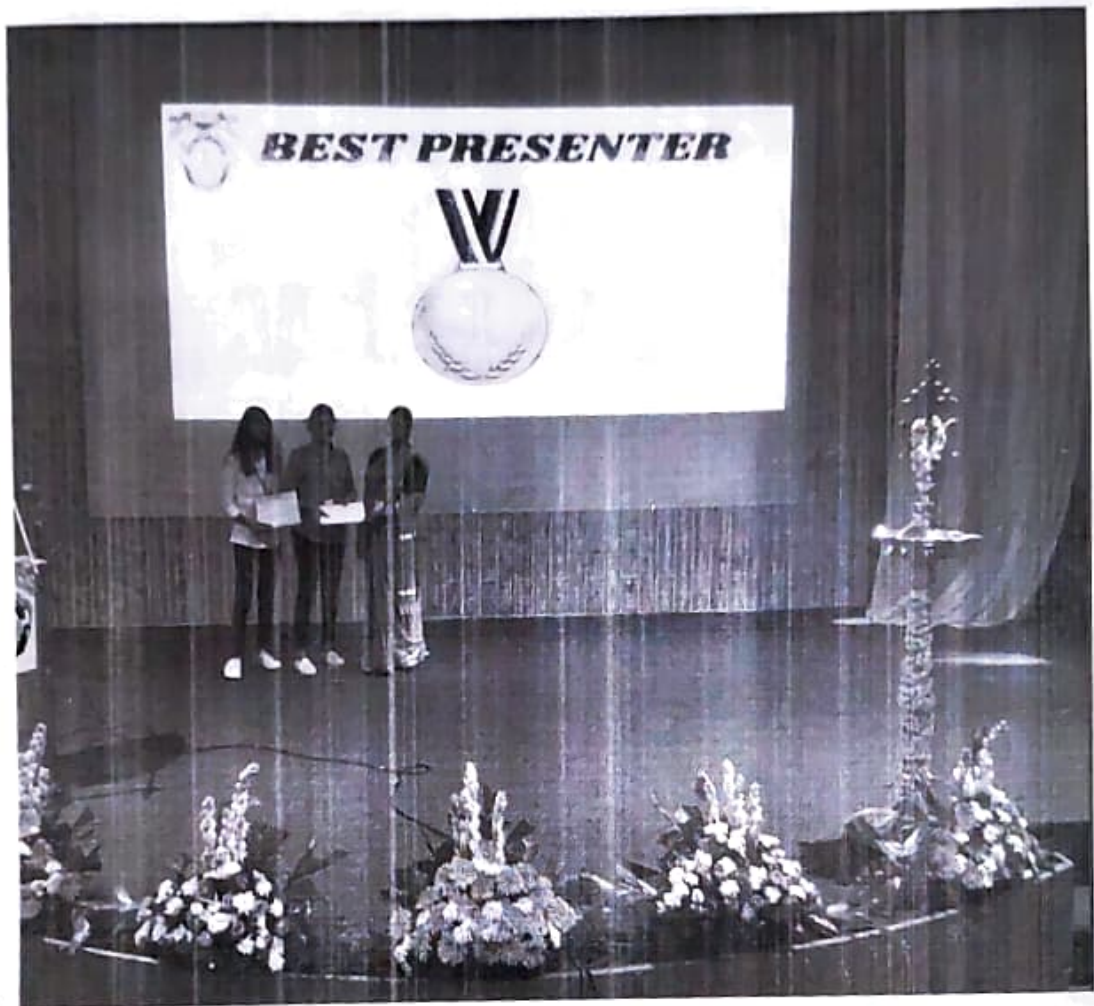

COORDINATOR
Innovatory Cell
St. Francis de Sales College
Bengaluru - 560100


30/6/2022
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Department of Business Administration
St. Francis de Sales College
Bengaluru - 560 100.


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TWO DAY NATIONAL SEMINAR FOR UG & PG STUDENTS

TYCOON' 22

Leading beyond Pandemic - Developing Resilience, Realignment and
Reinvention in Business

Programme Schedule



Organised By

Department of Business Administration

&

Research & IP cell

St. Francis de Sales College

Bangalore-100

24th June 2022 (Offline)

25th June 2022 (Online)

PROGRAMME SCHEDULE

Day 1 : 24th JUNE 2022 (OFFLINE)

TIME	DETAILS	VENUE
09.00 am – 10.00 am	Common Inauguration	Closed Auditorium
10.00 am – 10.30am	REFRESHMENT BREAK	
10.30 am – 11.00 am	Technical Session 1 <ul style="list-style-type: none">▪ Brief introduction about SNS▪ Prayer▪ Welcome Address▪ Introduction of the Resource Person▪ Key note address by Dr B N SIVAKUMAR	Closed Auditorium
11.00 am – 1.00 pm	Presentation by students - (Refer Annexure) Chest No. : SNS001 to SNS012	
1.00 pm – 1.30 pm	Lunch Break	
1.30 pm – 3.30 pm	Technical Session 2 Presentation by students - (Refer Annexure) Chest No. : SNS013 to SNS025	
3.30 pm	Felicitation Announcement of Best Presenter Vote of thanks	

PROGRAMME SCHEDULE

Day 2 : 25th JUNE 2022 (ONLINE)

09.00 am – 9.30 am	Technical Session 3 Short Inaugural Session <ul style="list-style-type: none">▪ Brief Introduction about SNS▪ Prayer▪ Welcome Address▪ Introduction of the Resource Person	
9.30 am – 11.30 am	<ul style="list-style-type: none">▪ Key note address by Dr MALLIKA SANKAR	
11.30 am – 1.30 pm	Presentation by students - (Refer Annexure) Chest No. : SNS001 to SNS012	
1.30 pm – 3.30 pm	Technical Session 4 Presentation by students - (Refer Annexure) Chest No. : SNS013 to SNS020	
3.30 pm	Announcement of Best Presenter Vote of thanks	

Annexure

Paper. No	Author	Title	Name of the college/Affiliation	Chest no
1	Monica, Tejas, Prof. Mangayarkarasi	A study on airline security guidelines after Pandemic - With reference to Hijack	St Francis de Sales College	SNS001
2	Akshaya, Priya, Ashwini C	Leading beyond pandemic: developing resilience, realignment & reinvention in business on customer based innovation	St Francis de Sales College	SNS002
3	BHUVANA, shylashree prof. Geetha p s	Social Media: Impact, Relevance and Usefulness in the growth of Day 1 Presentation schedule	St Francis de Sales College	
4	Sathvika, Suman, Ashwini	Leading beyond pandemic, development resilience, realignment & reinvention in employee health & well being	St Francis de Sales College	SNS004
5	Prajwal, Nagolu Santhosh Reddy	Depression among youngsters.	St Francis de Sales College	SNS005
6	Prof. Sonia, Praveen, Varun	A study on Dynamic Relationship between gold and stock market in Karnataka	St Francis de Sales College	SNS006
7	Kevin, JOBIN, Krishna Prasad	Green marketing	St Francis de Sales College	SNS007
8	Prof. Ramandeep , Ruchitha, Pradeep	A Study of Mental and Physical health effects of working at home : How do we optimize health?	St Francis de Sales College	SNS008
9	Thousif ur Rehman.I , Srivathsa.S	A study on digital marketing and its impacts	St Francis de Sales College	SNS009
10	Anusha, Ranjeetha, Dr. Maria Priya	A study on key strategies leveraging employee health and well being	St Francis de Sales College	SNS010
11	Allen, Abhishek and	Employee Engagement and	St Francis de Sales	SNS011

	Prof. Sonia	Organisational Commitment among It Sector Employees in Kerala	College	
12	Karthik, Prashanth, Prof. Rakshitha	<u>Theoretical skills into professional skill</u>	St Francis de Sales College	SNS012
13	Prof. Ramandeep , Spoorthy, Supriya	A Study on digital marketing and the it's substract	St Francis de Sales College	SNS013
14	Prof. RAKSHITHA, Kavya, Sujithra	Artificial intelligence and human resource	St Francis de Sales College	SNS014
15	Keerthana , Archana, Prof. Ramandeep	Use of Artificial intelligence in HR	St Francis de Sales College	SNS015
16	Prof. Ramandeep, Vivek , Amjo	A study of post pandemic on advertising & Promotion techniques	St Francis de Sales College	SNS016
17	Supriya, Sandhya	Green marketing	St Francis de Sales College	SNS017
18	Prof. MANGAYARKARASI, Harshith, Madhusudan	The Role of NSS during Pandemic with respect to Karnataka [Rural]	St Francis de Sales College	SNS018
19	Prof. RAKSHITHA, Rehman, Nikesh	Use of industrial waste water in agriculture.	St Francis de Sales College	SNS019
20	Sumaiya, Pavan Kalyan, Prof. Victoria	Post pandemic advertising and promotion techniques of food industry	St Francis de Sales College	SNS020
21	Lavanya , Kavitha , Prof. Ramandeep Kaur	A study of social media influence on interpersonal communication	St Francis de Sales College	SNS021
22	Santhosh kumar c, Syed Azeem, Prof Geetha PS	Covid 19 pandemic and csr of indian firms	St Francis de Sales College	SNS022
23	Prof. Ramandeep , vinutha , preethi	A Study of Influence of Working from Home on Employee's Productivity	St Francis de Sales College	SNS023
24	Nandini, chandini, prof. Ashwini	Data driven decision making in human resource	St Francis de Sales College	SNS024
25	Vishwas Vinod, Prof. Devichandrika	Impact of online food delivery among IT professionals	St Francis de Sales College	SNS025

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1	Deaon quadros	Quality of work life	St. Antony college of commerce	SNS001
2	Varshini s	A study of employee motivation in hosur region	Adhiyaman college of engineering	SNS002
3	Devandiran	A study of stress management towards in hosur region	Adhiyaman college of engineering	SNS003
4	Shruthi, varshini	Study on digital marketing	Sacred heart degree college	SNS004
Day 2 Presentation schedule				
5	Prakruthi. L, priyanka. P, and syeda zehra sultana	A study on "brings ingeniousness among it employees"	Sacred heart degree college	SNS005
6	Dr. B n shivakumar , sandhya kumari	An empirical study on employee welfare measures in titan company limited, hosur	Adhiyaman college of engineering	SNS 006
7	Dr. B n shivakumar, rashmitha n	A study of work life balance of employees in apl apollo tubes ltd, hosur	Adhiyaman college of engineering	SNS007
8	Prof. Shanmugapriya, mohanapriya	A study on workplace productivity based on employee and employer relationship at ashok leyland, hosur.	Adhiyaman college of engineering	SNS008
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12	Prof. Shanmugam priya, chethana	A study on financial statement analysis with reference to sarathi germinate nidhi limited in hosur	Adhiyaman college of engineering	SNS012
13	Prof. Janaki, dinesh	A study of human resource practices and organizational culture with reference to rida industries hosur.	Adhiyaman college of engineering	SNS013
14	Dr. B n shivakumar, jothika	A study of employee retention in exide industries ltd, hosur	Adhiyaman college of engineering	SNS014
15	Dr. B n shivakumar , nandhini	A study on employee retention strategy in medway technologies pvt ltd at bangalore	Adhiyaman college of engineering	SNS015
16	Prof. Shanmuga priya, devi d	“70:20:10 training approach” practice carried out at the titan jewellery division at hosur.	Adhiyaman college of engineering	SNS016
17	Dr. B N Shivakumar, siby johns	A Study On Post Training Performance Of Dealer Employees Andimprovement Of Customer Satisfaction	Adhiyaman college of engineering	SNS017

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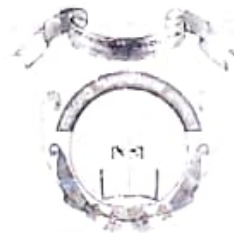
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25	Vishwas Vinod, Prof. Devichandrika	Impact of online food delivery among IT professionals	St Francis de Sales College	SNS025 ✓
26	Rani shravani			SNS026 ✓
27	Anjo Joshy	Impact of Covid-19 & unemployment in india		SNS027 ✓

Day 2 Presentation schedule

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15	Dr. B n shivakumar , nandhini	A study on employee retention strategy in medway technologies pvt ltd at bangalore	Adhiyaman college of engineering	SNS015
16	Prof. Shanmuga priya, devi d	"70:20:10 training approach" practice carried out at the titan jewellery division at hosur.	Adhiyaman college of engineering	SNS016
17	Dr. B N Shivakumar, siby johns	A Study On Post Training Performance Of Dealer Employees Andimprovement Of Customer Satisfaction	Adhiyaman college of engineering	SNS017

	shivakumar , tejasri	welfare measures during covid-19 in mylan laboratories limited, hosur	engineering	
12	Prof. Shanmugam priya, chethana	A study on financial statement analysis with reference to sarathi germinate nidhi limited in hosur	Adhiyaman college of engineering	SNS012
13	Prof. Janaki, dinesh	A study of human resource practices and organizational culture with reference to rida industries hosur.	Adhiyaman college of engineering	SNS013
14	Dr. B n shivakumar, jothika	A study of employee retention in exide industries ltd, hosur	Adhiyaman college of engineering	SNS014
15	Dr. B n shivakumar , nandhini	A study on employee retention strategy in medway technologies pvt ltd at bangalore	Adhiyaman college of engineering	SNS015
16	Prof. Shanmuga priya, devi d	"70:20:10 training approach" practice carried out at the titan jewellery division at hosur.	Adhiyaman college of engineering	SNS016
17	Dr. B N Shivakumar, siby johns	A Study On Post Training Performance Of Dealer Employees Andimprovement Of Customer Satisfaction	Adhiyaman college of engineering	SNS017



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DEPARTMENT OF BUSINESS ADMINISTRATION

TYCOON - 2022

STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
01	Pavithra. S	BBA 'A' 4 th Sem	9108176383		
02	Sushli. H	BBA 'B' 4 th Sem	9838037362		
03	Alavitha. K.C	BBA 'B' 6 th Sem	8824478003		
04	Vishwas Vinod	BBA 'B' 6 th Sem	8246 9036631774		
05	Vinutha M	BBA 'B' 6 th Sem	8904430554		
06	Mohammed Junaid	BBA 'B' 6 th Sem	9742647967		
07	Priya N	BBA 'B' 4 th Sem	71597119480		
08	Aksaya	BBA 'B' 4 th Sem	7300564018		



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STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
09	Bharath	4th sem BBA (Aviation)	7676962146	Bharath	
10	MUAZ AHMAD KHAN	4th sem BBA (Aviation)	9108191053	Muaz	
11	Manikesh Kumar	4th Sem BBA (A) Section	9791238241	Manikesh	
12	Rajnish Kumar	4th Sem BBA (B)	9916222116 (Rajnish.15032@rediffmail.com)	Rajnish	
13	Danya	BBA A sec	9148831228	Danya	
14	Dhanalakshmi	BBA A sec	6361937944	Dhanalakshmi	
15					
16					



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STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
17	Pavan.K	BBA 'B'	Pavan_3432@sfscollege.in 8549869808	Pavan.K	
18	Vijay Kumar.V	BBA 'B'	Vijay Kumar_3450@sfscollege.in 7019099824	Vijay.V	
19	Pavan.H	BBA 'B'	Pavan-3456@sfscollege.in 7204591465	Pavan.H	
20 _A	Manoj.V	BBA (A)	Manoj_3382@sfscollege.in 7411404379	Manoj.V	
21	Vijay G.M	BBA 'B'	Vijay-3447@sfscollege.in 8867232567	Vijay.G.M	
22					
23					
24					



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STUDENT NATIONAL SEMINAR Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
25	Likitha S	BBA 'A'	Likitha.gowda1507@gmail.com	Likitha S	Likitha S
26	Vijayalakshmi	BBA 'A'	Vijayalakshmi966a@gmail.com	Vijayalakshmi	Vijayalakshmi
27	Keerthi Kumar, A	BBA 'A'	Santhushine456@gmail.com	Keerthi Kumar	Keerthi Kumar
28	Mohammed Faizal	BBA 'A'	Faizal.mohammed.696@gmail.com	Mohammed Faizal	Mohammed Faizal
29	Mohammed Ismail	BBA 'A'	Mohammed.ismail.2001786@gmail.com	Mohammed Ismail	Mohammed Ismail
30A	Praveen Kumar, P	BBA 'A'	Praveenkumar12665@gmail.com	Praveen Kumar P	Praveen Kumar P
31	Vishnu V Sagar	BBA 'A'	vishnussagar@gmail.com	Vishnu V Sagar	Vishnu V Sagar
32					



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TYCOON - 2022

STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
33	U. priya	nd II BBA 'B'	priya-3449@sfscollege.in 9360156267		
34	Ramya M	nd II BBA 'B'	ramya-3435@sfscollege.in 9916232123		
35	Divya Shree K	nd II BBA 'B'	divya-3423@sfscollege.in 9360479550		
36	Jinu Devasia	nd II BBA Avani	Jinu-3472@gmail.com -7516680667		
37	Pragula Prabhash	nd II BBA 'A'	Pragula-3389@gmail.com 8660752536		
38					
39					
40					



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STUDENT NATIONAL SEMINAR Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
41	S.G. Samiullah	II BBA 'B'	Samiullah - 3437 SFS College.in 7892062028		
42	Laranya.M	II BBA 'B'	Laranya - 3428 SFS College.in 9743260888		
43A	Ruchi K. S	II BBA	Ruchi K. S - 3592@SFS 834127814729837 College.in		
44					
45					
46					
47					
48					



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Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
49	Preethi S	IV Sem BBA _A	preethithane pvp@gmail.com preethi_3390@gmail.com [974071666]		
50	Suma N	IV Sem BBA _A	suma_3394@gmail.com [911459060]		
51					
52					
53					
54					
55					
56					



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TYCOON - 2022

STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
65	Ajay. S	II nd year BBA 'A'	ajays190213778@gmail.com 9990213778		
66	Seereshha. C	II BBA 'B'	Seereshha_3441@SFScollege.in 8778144622		
67	Pavan Kumar. R	II BBA 'A'	www.xamcwt37@gmail.com 9353316265		
68	Prajwal. P	II nd yr BBA 'B'	Prajwal_951@sfcollege.in 7339177357		
69	Kevin	II nd year BBA 'A'	Kevin_3406@sfcollege.in		
70	Kaushikappa. S	III rd BBA 'A'	Kaushikappa_3381@SFS College.in		
71	Jobin Abraham	III BBA 'A'	Jobin_23379@SFS College.in		
72	NAGAN SANTHOSH PADDY	III rd year BBA 'R'	sr374502@gmail.com (9951687151)		



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Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
73	Santhosh Kumar	6 th Sem BBA 'A'	Santhoshsabaini6@gmail.com 6364614014	Santhosh C	Santhosh C
74	Jeed Ajemini	6 th Sem BBA 'A'	ajemini.77886@gmail.com		
75	Shiva Prasad P	6 th Sem BBA 'A'	Shivaprada.prasad.1101@gmail.com (6360500699)	Shiva Prasad P	
76	Sujithra V.B	6 th Sem BBA 'A'	05.sujithra@gmail.com 6361274855		
77	Kanya D	6 th Sem BBA 'A'	Kanya.05.devaraj@gmail.com 9113062706		
78	Surya Sathvikareddy Surya	4 th Sem BBA 'B'	Surya Sathvikareddy@gmail.com		Sathvikareddy
79	Sathvika	2 nd BBA 'B'	Sathvika@gmail.com 7804260787	Sathvika	Sathvika
80	Suman.	2 nd BBA 'B'	SumanKumarawat4483@gmail.com 8915118976		Suman



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Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
81	Prashanth.V	BBA 'B'	Prashanthkumari988@gmail.com 8167399737		
82	Korntani KARTHIK	BBA 'A'	Karthik Yadav 2580@gmail.com 63634602763		
83	Bhavya.H.R	BBA 'A'	9980806820 harbhavya.34@gmail.com		
84A	Anupha.R	BBA 'A'	Anupha.Ramesh186@gmail.com 8088054208		
85A	YASHASWINI A	BBA 'A'	Yashaswini-3400@stfranciscollege.in 8030054589		
86	ALI. I	BBA 'B'	Mohammedali.040@gmail.com 9206716983		
87	SAHIL.M	BBA 'B'	8553313107 sahilmudaliar16@gmail.com		
88	SUPRIYAS	BBA 'B'	SUPRIYASIDYA718@gmail.com		



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STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
97A	Deepa. G	3 rd BBA 'A'	deepa_920@sfscollege.in 9108544306 7338425841	Deepa G	Deepa.G
98A	Anusha D	3 rd BBA 'A'	Anusha_261@gmail.com	Anusha D	Anusha D
99	Nandini.M	3 rd BBA 'A'	nandini_945@sfscollege.in 9606282731	csid	csid
100	Chandini Thomas	3 rd BBA 'A'	ChandiniThomas22@gmail.com 8147061642	CT	CT
101	Pawandeep Kaur	2 nd BBA 'B'	Pawandeep_3453@sfscollege.in	Paw	
102	Nidhi Shukla	2 nd BBA 'B'	nidhi-3431@sfscollege.in	Nidhi	
103	Allen O Jolly	5 th BBA 'A'	allenjolly355@gmail.com	AJ	AJ
104	Abhishek K.P	3 rd BBA 'A'	abhishekkp0987@gmail.com	Abhishek	Abhishek



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DEPARTMENT OF BUSINESS ADMINISTRATION TYCOON - 2022

STUDENT NATIONAL SEMINAR Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
89	Nikesh akka	BBA 'B'	Nikesh_949@sfscollege.in 7049092637		
90	M Prashantha	B.B.A 'B'	p.prashantha_736@sfscollege.in 8330816485		
91	Kaushik . V	BBA 'B'	kaushik_927@sfscollege.in 9606785039		
92	Saivathsa.S	VI BBA 'B'	Saivathsa_974@sfscollege.in 8296884174		
93	Rehaman Uwa Khar .K	VI BBA 'B'	Rehaman962@gmail.com 9845429138		
94	THASIF-UR-REHMAN-I	VI th BBA - B	thasifurrahman@gmail.com 8056386332		
95	VIVEK KUMAR M	4 th BBA	vivekrouk308@gmail.com 8741037945		
96	SHRAVYA .V	6 th BBA	ShravyaV2002@gmail.com 991661687		



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DEPARTMENT OF BUSINESS ADMINISTRATION TYCOON - 2022

STUDENT NATIONAL SEMINAR Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
113	P. SHARVANI	VI BBA 'B'	Sharanvi_951@sfscollege.in 6366109428		
114	RANI R	VI BBA 'B'	Rani-960@sfscollege.in 9742241009		
115	Pradeep kumar	IV BBA 'A'	Pradeep-3388@sfscollege.in 7483077020		
116	Bupriya R.	IV ^{sem} BBA 'A'	Bupriya.bupriya2103@gmail.com		
117	Bpoorthi.C.G	IV ^{sem} BBA 'A'	Spoorthy-3404@sfscollege.in		
118	Vinutha.C	IV ^{sem} BBA 'A'	9880753378 vinutha-3414@sfscollege.in		
119	Tejas M	IBBA (AVD)	tejasma29@gmail.com 760354201		
120	Monica.J	IBBA (AVD)	Monicaj-004@sfscollege.in		



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TYCOON - 2022

STUDENT NATIONAL SEMINAR

Attendance Sheet for Offline Participants

Sl. No.	Name of the Participant	Class/ Section	Email ID and Contact number	Signature (FN)	Signature (AN)
121	Keethana V	VI Sem BBA B Section	9353008799	Keeth V	Keeth V
122	Archana.R	VI Sem BBA 'B' Section	8971063212	Archana.R	Archana.R
123	Kavitha.R	VI Sem BBA 'B' Section	8861009564	Kavitha.R	Kavitha.R
124	Lavanya.K.C	VII Sem BBA 'B' Section	9964081024	Lavanya.K.C	Lavanya.K.C
125	Bhuvana.R	VI Sem BBA 'B' Section	8861937420	BHUVANA R	BHUVANA R
126	Shylashree	VI Sem BBA 'B' Section	9739616969	Shyla Shree V	Shyla Shree V
127					
128					



DEPARTMENT OF BUSINESS ADMINISTRATION
TYCOON -2022 STUDENTS NATIONAL SEMINAR

Judging Criteria for Best Presentation

S.NO	CHEST NO.	TITLE OF THE PRESENTATION	POIN ALLOTMENT				TOTAL (40)
			CONTENT (10)	RELEVANCE OF THE TOPIC(10)	COMMUNICATION SKILL (10)	OVERALL PRESENTATION (10)	
1	SNS001	Artisan Security - Pandemic	7	7	8	7	29
2	SNS002	Business in Customer	6	6	8	8	28
3	SNS003	Social media - Impact	5	6	6	6	23
④	SNS004	HR m. Well being -	8	8	8	8	32 ✓
5	SNS005	Relationship among generation	5	7	6	6	24
6	SNS006	Relationship solid as stone	6	6	5	5	22
7	SNS007	Green marketing	5	5	5	5	20
8	SNS008	Physical Health - Work at home	8	8	8	9	33 ✓
9	SNS009	Work at home ^{Physical Health} Work at home ^{Productivity} Productivity	8	8	9	9	34 ✓
10	SNS010	Employee Health & Well	5	5	5	5	20
11	SNS011	Emp Engage as org comm	5	5	5	5	20
12	SNS012	Theory to professional skills	6	6	6	5	23
13	SNS013	Digital marketing	4	4	4	4	16
14	SNS014	AI in HR	6	6	6	6	24
15	SNS015	AI in HR	6	6	6	7	25
16	SNS016	Work from home - Productivity	-----				
17	SNS017		-----				

			10	10	10	10	10
18	SNS018	Role of NSS	6	6	6	6	24
19	SNS019	Industrial waste water to Agri	7	7	7	7	28
20	SNS020	Resilience Impact Food Industry	-	-	Dis Qualifier	-	
21	SNS021	Social media - Inter-personal com	5	5	5	5	20
22	SNS022	COVID-19 is CSR	6	6	6	6	24
23	SNS023	Working from home is good	7	6	7	6	26
24	SNS024	Data - Driven Decision making	8	8	8	8	33 ✓
25	SNS025	On Line food delivery	5	5	9	7	26
26	SNS026	AI in Decision making	6	6	6	6	24
27	27	Unemployment	7	7	7	7	28

BEST PRESENTER :

CHEST NO.

POINTS :

SNS004
61 = 29 + 32

Name of the Session Chair: DR. B. N. SIVAKUMAR

Signature of the Session Chair:

[Handwritten Signature]



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17
51
9

DEPARTMENT OF BUSINESS ADMINISTRATION
TYCOON -2022 STUDENTS NATIONAL SEMINAR
 Judging Criteria for Best Presentation

S.NO	CHEST NO.	TITLE OF THE PRESENTATION	POIN ALLOTMENT				TOTAL (40)
			CONTENT (10)	RELEVANCE OF THE TOPIC(10)	COMMUNICATION SKILL (10)	OVERALL PRESENTATION (10)	
1	SNS001	^{Disrupt} AIRCRAFT SECURITY -	4	4	5	6	19
2	SNS002	CUSTOMER BASED INNOVATION	6	6	7	7	26
3	SNS003	IMPACT OF SOCIAL MEDIA ON HOME	5	5	5	6	21
4	SNS004	HR ROLE IN EMPLOYEE WELFARE	7	7	8	7	29
5	SNS005	DEPRESSION	5	7	6	7	25
6	SNS006	RELATION OF INFLATION	6	6	6	5	23
7	SNS007	GREEN MARKETING	4	5	4	5	18
8	SNS008	MENTAL & PHY HEALTH COND	4	4	6	5	19
9	SNS009	DIGITAL MKTING	3	4	5	5	17
10	SNS010	HEALTH & WELL BEING					
11	SNS011	EMPLOYEE ENGAGEMENT	4	4	4	5	17
12	SNS012	THEORETICAL SKILLS TO PRACTICE	6	5	6	6	23
13	SNS013	DIGITAL MKTING	5	4	5	4	18
14	SNS014	ARTIFICIAL INTELLIGENCE	5	3	4	5	17
15	SNS015	" " (AI) IN HR	6	3	4	5	18
16	SNS016	WORK FROM HOME & PACTIVITY	DIS QUALIFIED				
17	SNS017						

18	SNS018	ROLE OF NBS DURING COVID	6	8	7	7	28
19	SNS019	WASTE WATER UTILISATION	5	7	4	5	21
20	SNS020	POST PANDEMIC IMPACT-(200)		DISQUALIFIED			
21	SNS021	INFLUENCE OF SO-MEDIA ONLINE	5	5	4	5	19
22	SNS022	PANDEMIC & CSR <small>PER. COM SKILLS</small>	4	4	6	5	19
23	SNS023	WORK FROM HOME & PRODUCTIVITY	5	5	6	6	22
24	SNS024	DATA DRIVEN DECISION.	6	4	6	7	23
25	SNS025	IMPACT OF ONLINE ON IT	7	4	7	7	24
26	SNS026	AI & DECISION	4	4	4	6	18
	SNS027	PANDEMIC & UNEMPLOYMENT.	4	5	5	5	19

BEST PRESENTER: SNS004

CHEST NO. SNS004

POINTS: $29 + 32 = 61$

Name of the Session Chair: GINY PHILIP

Signature of the Session Chair

GP