

Sl.No. 00072



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)
(Chartered by University Grants Commission of India, Act 1956)
PALLAVARAM - CHENNAI
ACCREDITED BY NAAC WITH 'A' GRADE
Marking Beyond 25 Years Successfully

Reg. No.: UP15GPT9560007

FACULTY OF MANAGEMENT
The Board of Management of the
VELS INSTITUTE OF SCIENCE, TECHNOLOGY AND ADVANCED STUDIES (VISTAS)
hereby makes known that

PRABHA S

has been admitted to the degree of
Doctor of Philosophy he/she having been certified by duly appointed examiners
to be qualified to receive the same in the year **MARCH 2020**
for the thesis entitled

**"BRAND PREFERENCE TOWARDS CONSUMER DURABLE HOUSEHOLD ELECTRONIC PRODUCTS IN
PURCHASE DECISION".**

(MANAGEMENT STUDIES)

Given under the seal of the VISTAS

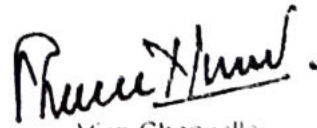


Dated : 09 NOV 2020

Pallavaram,
Chennai - 117.
INDIA


Controller of Examinations


Registrar


Vice-Chancellor