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MHRD'S INNOVATION CELL GOVERNMENT OF INDIA)

Lecture 1

SHANKAR GUDDAD

Assistant Professor

Ramaiah college of Arts, Science

and Commerce

Session time: 8:30 am to 10:00 am





IMPACT LECTURE SERIES 2022-23

IN ASSOCIATION WITH

INSTITUTION INNOVATION COUNCIL

UNDER THE

MINISTRY OF HUMAN RESOURCE DEVELOPMENT





ASPIRE TO BE AN ENTREPRENEUR

7TH JUL Y 2022 Thursday

Register



https://forms.gle/pacub3TuUAnYAkz 🚱

CHETHAN CHITTALKAR Director-Rural Management Mahatma Gandhi National Council of Rural Education MoE, Govt of India



Join using the below link

https://meet.google.com/rpk-wnui-rjv

Session time: 11:00 am to 12:30 pm

Organised by ASPIRE CELL

Contact Details Dr. Regimol:9886428870 Benet Rajadurai:9743674517 E-Certificates will be provided to the participants who register and attend the sessions.











KANCHAN KULKARNI

DIRECTOR DY PATIL INSTITUTE OF MANAGEMENT

Session time: 9:00 am to 10:30 am

Lecture 2



IMPACT LECTURE SERIES 2022-23

IN ASSOCIATION WITH

INSTITUTION INNOVATION COUNCIL

UNDER THE

MINISTRY OF HUMAN RESOURCE DEVELOPMENT



INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

SESSION 2

ASPIRE TO BE AN ENTREPRENEUR

18TH JULY 2022 Monday

Register



DR SHWETHA KAMATH Founding Director at PranaPoorna

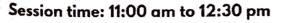
Collective LLP, Research and Development of natural products



Join using the below link

Lecture 1 https://meet.google.com/ikk-hazy-ofm Lecture 2 https://meet.google.com/mnm-emyspos

E-Certificates will be provided to the participants who register and attend the sessions.



Organised by ASPIRE CELL

Contact Details Dr. Regimol:9886428870 Benet Rajadurai:9743674517



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

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Report on IMPACT LECTURE SERIES

Title	IMPACT LECTURE SERIES
Date of Event(s)	07/07/2022
Department /	ASPIRE AND INCUBATION CELL
Association /Cell /	
Committee	
Venue	CLOSED AUDITORIUM
(Mention the platform	
if it is Online)	
Number of Participants	100
Target Audience	Business Administration Students

Resource Person(s)SESSION 1: SHANKAR GUDDADwith qualificationSESSION 2: CHETHAN CHITTALKAR	(.)
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Place of visit/ details of Industrial visit place (if applicable):	
Event Coordinator	PROF.DEVICHANDRIKA.S

Jegg COORDINATOR SFS-KSCST Innovation And IP Cell St. Francis de Sales College Bengaluru - 560100

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Electronics City P.O., Bengaluru - 560 100 Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in www.sfscollege.in



St Francis de sales college, Bengaluru Karnataka is happy to organize the Impact Lecture Series sponsored by IIC, MHRD, AICTEC, the main objective of this program or session is to state the importance of innovation, entrepreneurship and IPR to sensitize and motivate students and faculties to pursue innovation and start-up during their time in the college. We at St Francis de sales college also believe in creating awareness and providing a platform for budding entrepreneurs by educating them about entrepreneurial ventures and entrepreneurs.

The theme of the session is "Aspire to be an entrepreneur".

SESSION-1 The main objective of this session the session 1 highlighted the importance of innovation, ideas and entrepreneur. He insisted how idea can be transformed into innovative ideas and how it is transferred to an entrepreneur. The guest highlighted the points with various examples of scientist Einstein. It helped the students to understand the importance of innovation. The session also highlighted with examples how disaster turns the person to make a creative idea and implementing the innovative ideas and become an entrepreneur.

The session helped the students and faculty to understand any idea can turn into a successful entrepreneur. The knowledge imparted them was the required idea, thinking process, creativity, innovation the required steps to be a successful entrepreneur.

SESSION-2:

The second session highlighted the meaning of entrepreneur, the explanation accompanied with live example of an entrepreneur. He imparted about the basic framework that has to be taken like check one's knowledge, financial background, network, SWOT analysis, risk factors, alternative plan and your vision. He also projected the various ground why the people tend to become entrepreneur like to show who I am, to lead a comfortable life, family business.

He also insisted in knowing the target customer, resources available, barriers like legal, political, social, technological, environmental barriers. In order to sustain in the market, we have to follow the business ethics, discipline, follow what is good and bad and morally right and wrong. Identify the financial support, legal support, technological support and moral support.

The session gave insight on how we can proceed with start-up and also it states if we want to start our business, the framework that we have to carry on before implementing it. It was really a fruitful session for the student

COORDINATOR SFS-KSCST Innovation And IP Cell St. Francis de Sales College Bengaluru - 560100

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Attendance Sheet Inaubation & AspraCell F. Lecting Sories Activity

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