## Letter of Appointment

The Curriculum Enrichment Committee is pleased to appoint the following faculty as the course facilitators of the Certificate/Add-On course Globalisation in Media from the Department of Humanities - UG. They will be responsible for designing and developing the curriculum for the Certificate/Add On course, conducting the courses, and evaluating the course for the even semester 2021-2022.

S.No	Name	Designation
1	Prof. Laxmi Balakrishnan	Assistant Professor
2	Prof. Augustine Joesph	Assistant Professor

COORDINATOR

Curriculum Enrichment Cell St. Francis de Sales College

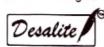
Place: Bangalore

PRINCIPAL St. Francis de Sales Collega Electronics City Post, Bangalore - 560 1181

Electronics City P.O., Bengaluru - 560 100

Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in

www.sfscollege.in





# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

Accredited by NAAC with 'A' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution A FRANSALIAN INSTITUTE OF HIGHER LEARNING

### Report Format

Title	CERTIFICATE COURSE- Globalization and Media	
Date of Event(s)	01-06-2022	
Department /	HUMANITIES	
Association /Cell /		
Committee		
Venue	ONLINE PLATFORM- GOOGLE CLASSROOM	
(Mention the		
platform if it is		
Online)		
Number of	110	
Participants		
Target Audience	UG STUDENTS	

Resource Person(s) with qualification	PROF. MANASA GOWDA

Place of visit/ details of Industrial visit place (if applicable):	NA
Event Coordinator	Lakshmi Balakrishnan

The Department of Humanities provided students of our college with a Certificate course named GLOBALIZATION IN MEDIA" A total of 100 students have registered and all the 100 students were benefited from the course.

The major objectives of the course are as follows:

The aim of the course is to focus media and growth.

It focuses on public

It even aims to focus on the modification and the enhancement of behaviours of the individuals.

The major outcomes are as follows:

To get a better understanding of how to maintain and promote health of individuals.

The major outcomes are as follows:

To get a better understanding of how to maintain and promote health of individuals.

A better glance of how stress is related to health.

A detailed view of how one can modify and enhance the behaviours of people.

The programme gave students a platform to understand the choice of psychological process and the relation it has with our health. They had a clear picture and understood the basics and the theories which are associated with it.

The fundamentals of the concepts were taught on the basis of the students understanding and keeping in mind the contemporary concepts in Psychology. The course also centered on bettering the crucial skills, understanding the personality of the individuals and many more.

# Attachments:

Kindly attach the following supporting documents: (wherever applicable)

S. NO	Document	Format	Attached / Not Applicable
1	Brochure of the event	PDF	Applicable
2	Circular of the event (Notifications)	PDF	NA

3	Geo-tagged photos/Screen Shots		NA
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the feedback forms (Online)	PDF / Excel Sheet	Applicable
5	Copy of the Certificate issued	PDF	applicable
6	Invitation and acceptance letter (or mail) of the Chief guest	PDF	NA
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	NA
8	Registration details	PDF	Applicable
9	Profile of the Resource Person	PDF	NA

10/23

COORDINATOR
Curriculum Enrichment Cell
St. Francis de Sales College
Bengaluru - 500100

COORDINATOR
Curriculum Development Cell
St. Francis de Sales College
Bengaluru - 560100

PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100