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REPORT ON FACULTY ENRICHMENT PROGRAM "AN ORIENTATION ON SPSS"

Title	FACULTY ENRICHMENT PROGRAM "AN ORIENTATION ON SPSS"				
Date of Event(s)	28 TH February 2022				
Department /	Research and IP cell in collaboration with Department of				
Association	Commerce – ACME				
Venue	Virtual platform (google meet)				
Number of Participants	26				
Target Audience	30				

Resource Person(s) with qualification	DR. SENTHIL KUMAR A (Assistant professor) DR. SERANMADEVI R (Associate professor)	
Books (if published)	-	

Objective:

The objective of conducting the orientation on SPSS for faculties are: To understand the basics of research methodology and nature of data, to understand the basic concepts of statistics involved in hypothesis testing, to understand the selection criterion of the appropriate statistical technique and to use SPSS for data analysis and interpretation of the respective SPSS output. Faculty members, researchers find the data analysis or statistical analysis as integral part of their contents for discussion or learning. This FDP intended to help faculty members in sharpening their analytical skill through SPSS. The program is designed to cover all relevant aspects of statistical data analysis and advance statistical techniques.

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Introduction:

With the encouragement and support from principal and vice principal, The Research and IP cell in collaboration with Department of Commerce – ACME organized a FACULTY ENRICHMENT PROGRAM "AN ORIENTATION ON SPSS" ON 27TH & 28TH February 2022 at 2:00 p.m. to 4:30 p.m. It is the continuation of the first session, headed by both resource persons namely, DR. SENTHIL KUMAR A (Assistant professor), Department of Professional studies, Christ (Deemed to be University) and DR. SERANMADEVI R (Associate professor), Department of Professional studies, Christ (Deemed to be University). The webinar received a huge response from participants. The webinar was attended by all the participants on google meet.

SPSS is short for "Statistical Package for the Social Sciences", and it's used by various kinds of researchers for complex statistical data analysis. It is used by market researchers, health researchers, survey companies, government entities, education researchers, marketing organizations, data miners, and many more for the processing and analyzing of survey data. Hence it was a great need of exploring the aspects of data science through SPSS.

The second session was taken up by both the resource persons of Department of Professional studies, Christ (Deemed to be University). Who gave their insights on data handling and descriptive analysis. They also mentored the participants on various measures of central tendency used, appropriate measurement scales in SPSS. They extensively elaborated various operations used in SPSS such as sort cases, value labels, compute variables, recoding the variables, split file and many more of such concepts. They were also simultaneously resolving the doubts of the participants in the chat section. Finally, the hands-on session enabled the participants to grasp the concepts very well.

DR. SENTHIL KUMAR A (Assistant professor), Department of Professional studies, Christ (Deemed to be University) started by firstly explaining the concepts involved in the graphical representation. After that he gave emphasis on the hands-on practice for different types of curves and graphs. It comprised of bar chart, pie chart, histogram, boxplot, scatter plot, and their application in SPSS. He meticulously explained all the nuances of creating a graphical representation of the data and how to edit the plot as per the requirements by the help of chart editor.

They explained the types of correlation test used under different circumstances such as Pearson's correlation and Spearman correlation test. It was subsequently followed by building the model for performing regression analysis, checking the assumptions. They also explained vividly various nuances of the regression analysis and interpretation through plots and tests used in the model during the hands-on practice session.

Next level the session was continued on Text Analytics. It was focused on how text can be used for

analysis as the numbers are used. There are various areas in which the text analysis plays a crucial role such as in marketing, psychology, social issues etc. They gave an overview on as to what is it all about and how we can use it for the analysis section.

After the extensive discussion on different points, the program ended with Address by Prof. Jeseentha Mathew Head of The Department Commerce St. Francis De Sales College. And vote of thanks by prof. Madeva S N. The feedback form link was also shared with the participants.

Outcome of the activity:

The WEBINAR on "AN ORIENTATION ON SPSS" helped the faculty members how to use the SPSS software for their research purpose. It also gave knowledge and helped in publishing quality research paper in reputed journals as well as in the websites. This created a confidence in the participants to work more on research papers and it also helped to those who are pursuing the Ph.D. Overall it enhanced the knowledge of the participants.

SCREENSHOT OF THE WEBINAR



Innovatory Cell St. Francis de Sales College

Bengaluru - 560100

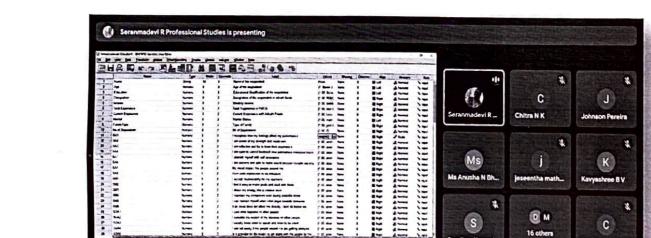
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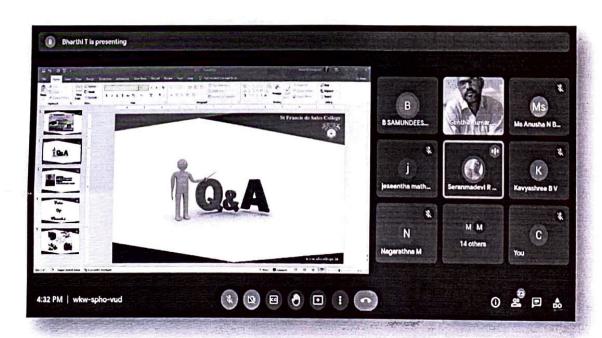
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The Resource Person Rate your overall

FER- SPSS Day 2 feed bank form

Timestamp Email Address Name of the Participal 1-28-2022 16:36:53 madhusudan@sfscoileq Madhusudan M 1-28-2022 16:36:59 chaithras@sfscoilege.ir Chaithra S 1-28-2022 16:37:22 deepashreep@sfscoileg DHANUJAKSHI A 1-28-2022 16:37:58 devichandrikas@sfscoil S.Devichandrika	9036326468 8050743443 7019034838 8123772746	Full name of College Department St Francis De Sales Co Commerce St Francis De Sales Co Commerce ST FRANCIS DE SALE COMMERCE St. Francis De Sales Co Commerce	Agree Strongly Agree Strongly Agree	The Resource Person Strongly Agree Agree Strongly Agree Strongly Agree	i The Resource Person i StronglyAgree StronglyAgree StronglyAgree StronglyAgree	Rate your overall ex Very Good Good Very Good Very Good	per Untitled Question Option 1
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