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# Management Research Methods



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BENGALURU

**Dr. Prabha Deena  
Dr. Manjunath S.**

# MANAGEMENT RESEARCH METHODS

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MBA, SECOND SEMESTER

According to the New Syllabus of 'Bangalore University'

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*Published by:*

***Thakur Publication Pvt. Ltd.***

**HO:** Abhishekpuram, 60 Feet Road, Jankipuram, Lucknow-226021

**Mob.:** 9235318591/95/94/97/22, 9341835403

**Website:** [www.tppl.org.in](http://www.tppl.org.in)

**Email:** [thakurpublication@gmail.com](mailto:thakurpublication@gmail.com)

**ISBN No. 978-93-5480-482-3**

**First Edition 2022**

**₹260/-**

**Printed at:**

**Savera Printing Press**

Tirupatipuram, Jankipuram Extension, Near AKTU, Lucknow-226031

E-mail: [lkospp@gmail.com](mailto:lkospp@gmail.com) Mobile No. 9235318506/07

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*"Dedicated  
to  
my Dean Dr. Madhur Gupta, Staff  
&  
Student of St. Francis De Sales College."*

*- Dr. Prabha Deena*

*"Dedicated  
to  
the Students &  
my wife Bhavya and daughter Janya"*

*- Dr. Manjunath S.*



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