

# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Session on

## ACHIEVING VALUE PROPORTION ON FIT AND BUSINESS FIT

Organised by Incubation & Aspire cell

**Date:- 27TH July 2022**

**Wednesday 1:20pm to 2:10 pm**

**Venue :- 407**



Resource person:-  
Chandrakala. M

Asst Prof  
KRISTU JAYANTI COLLEGE  
AUTONOMOUS





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### Report on Achieving value proportion on fit and business fit

Title	Achieving value proportion on fit and business fit
Date of Event(s)	27/07/2022
Department / Association /Cell / Committee	Aspire and Incubation Cell
Venue (Mention the platform if it is Online)	SFS College
Number of Participants	72
Target Audience	BBA students

Resource Person(s) with qualification	Prof. Chandrakala M Kristu Jayanti College
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Place of visit/ details of Industrial visit place (if applicable):	NA
Event Coordinator	Prof. Regimol, Prof. Sonia Ashok

Electronics City P.O., Bengaluru - 560 100

Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in

www.sfscollege.in



On 27<sup>th</sup> July 2022 the Entrepreneurship and Incubation Cell of St. Francis De Sales College, Bangalore organized a session on 'Achieving Value Proportion on Fit and Business Fit' as a one day online webinar. The resource person for this online webinar was Prof. Chandrakala M from Kristhu Jayanthi College, Bangalore.

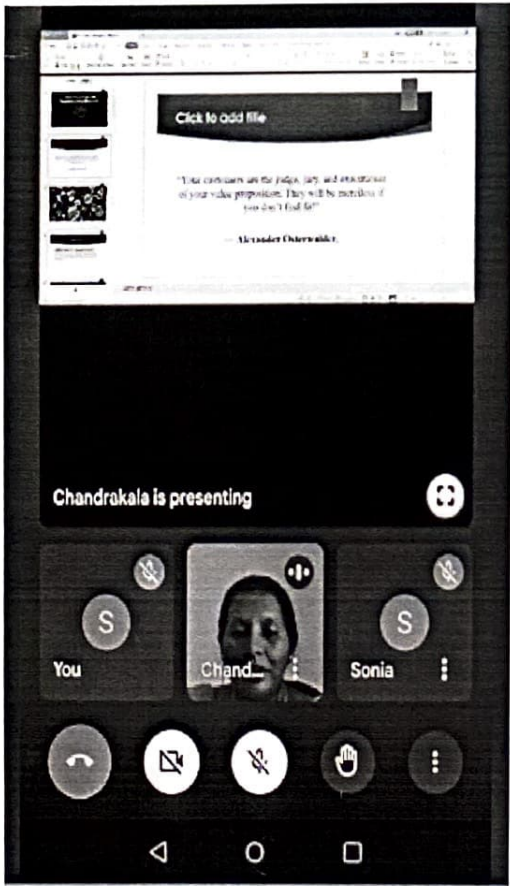
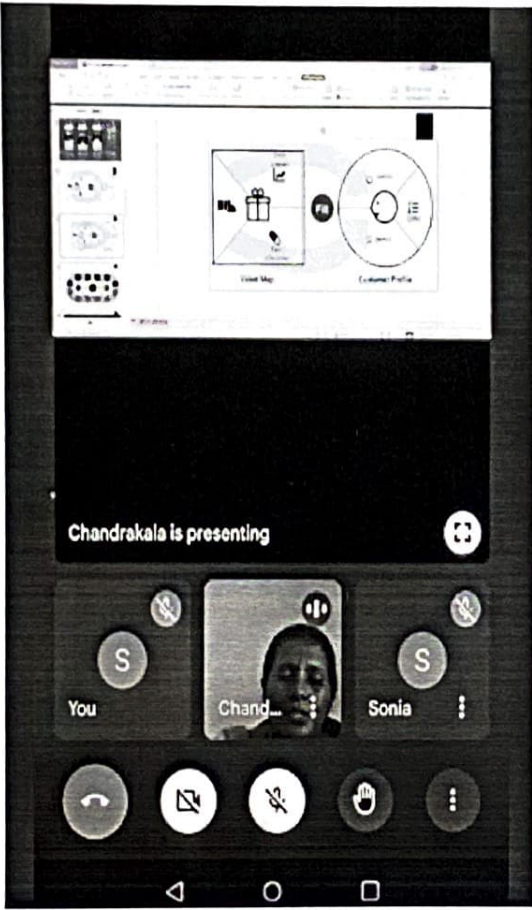
Prof. Chandrakala is working as assistant professor in Kristhu Jayanthi college, Bangalore. She has done M.com and MBA, Post graduate diploma and currently pursuing Ph.D. in Vivesvaraya Technological University. Prof. Chandrakala has got over 12 years of experience as faculty in colleges in Bangalore University in commerce and management stream. She has authored the book "International Logistics and Supply" published by INSC International Publisher, also published around 12 papers in renowned journals and conducted many seminars. We are lucky to have such an eminent person as the resource person.

The session focused on the importance of products and their development and about products and service to run a successful business. The Value Proposition Canvas is a framework which can help ensure that a product or service is positioned around what the customer values and needs. The Value Proposition Canvas can be used when there is need to refine an existing product or service offering or where a new offering is being developed from scratch. The webinar was very informative and gave an awareness on the running a successful customer centric business.

  
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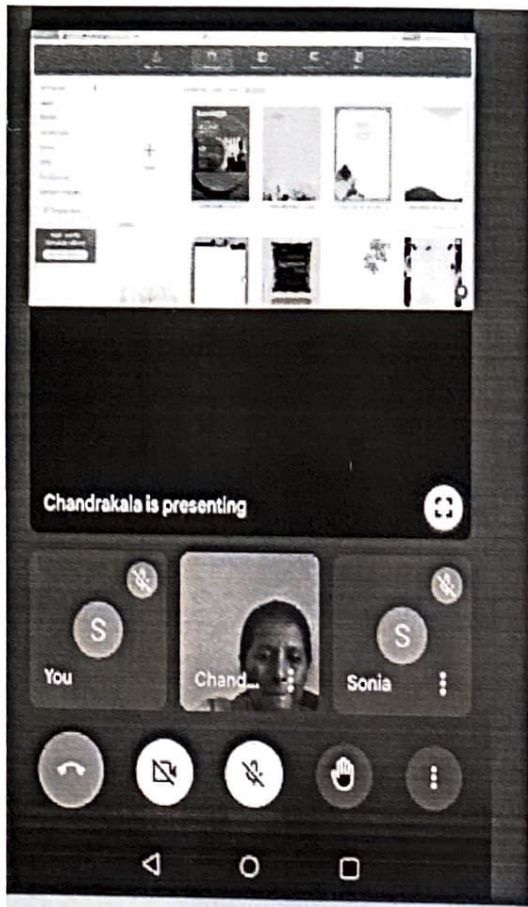
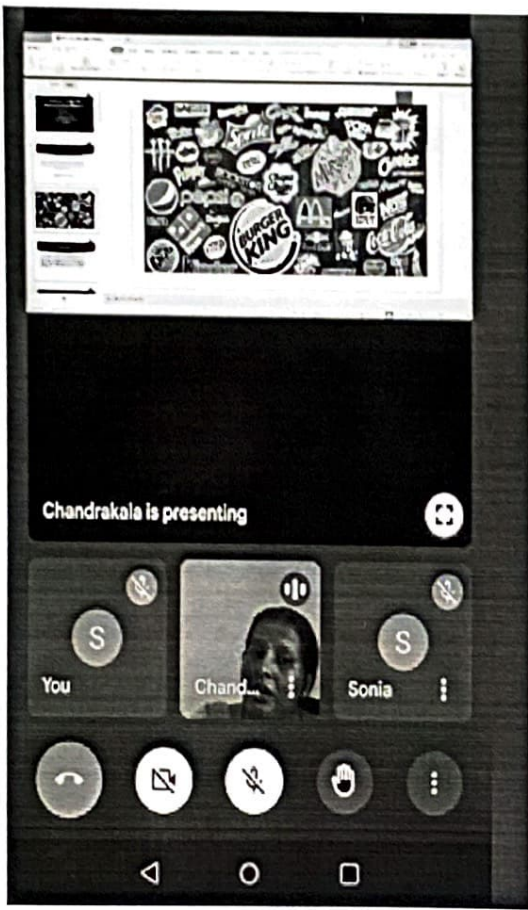
  
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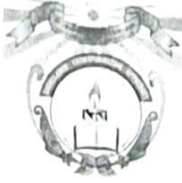


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## ASPIRE AND INCUBATION CELL

ATTENDANCE SHEET OF "Achieving value proportion on fit and business fit" Event  
on 27/07/2022

SL.NO.	NAME	ROLL NO.	SIGNATURE
1	ABHISHEK. KP	19B001 H	Abhishek
2	ALLEN O JOLLY	19B002 H	Allen O Jolly
3	ANUSHA. D	19B003 K	Anusha D
4	DEEPA G	19B005 K	Deepa G
5	DEEPA R	19B006 K	Deepa R
6	DEEPA. S	19B007 K	Deepa S
7	HARSHITH. C.P	19B010 K	Harshitha
8	HARSHITHA. N	19B011 K	Harshitha
9	KAVYA. D	19B012 K	Kavya D
10	KEERTHI KUMAR	19B013 K	Keerthi
11	LIKITHA. S	19B014 K	Likitha S
12	MADHUSUDAN. N	19B015 T	Madhusudan
13	MAHESH. R	19B016 H	Mahesh R
14	MOHAMMED FAIZAL	19B017 H	Mohammed Faizal
15	NANDINI. M	19B018 H	Nandini
16	RANJEETHA C NAGANUR	19B022 K	Ranjeetha
17	SANTHOSH KUMAR C	19B024 H	Santhosh C
18	SHIVAPRASAD. P	19B025 K	Absent
19	SHRAVYA. V	19B026 K	Shravya
20	SUJITHRA. V.B	19B027 K	Sujithra
21	SYED AZEEM N	19B028 H	Syed Azeem N
22	VIJAYALAKSHMI. G	19B030 T	Vijayalakshmi
23	CHANDINI THOMAS	19B031 H	Absent
24	PRAVEENKUMAR P	19B032 K	Praveen Kumar P

Jeet

25	MONISHA V	19B034	K	<i>Monisha.V</i>
26	RANI R	19B036	H	<i>Rani R.</i>
27	NEERUMALLA ESWAR PRATHYUSH	19B037	E	<i>Neer</i>
28	CHANDANA G	19B038	K	<i>Chandana</i>
29	AMJO JOSHY	19B039	H	<i>Amjo</i>
30	SANDEEP KUMAR D S	19B040	K	<i>Sandeep</i>
31	VARUN V SAGAR	19B041	K	<i>Varun.V.Sagar</i>
32	MOHAMMED ISMAIL	19B042	H	<i>Mohammed</i>
33	VIVEK KUMAR M	19B044	H	<i>Vivek Kumar</i>

*Legit*  
**COORDINATOR**  
**SFS-KSCST**  
**Innovation And IP Cell**  
**St. Francis de Sales College**  
**Bengaluru - 560100**

*Sandeep*  
**COORDINATOR**  
**Innovatory Cell**  
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**Bengaluru - 560100**

*[Signature]*  
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ASPIRE AND INCUBATION CELL			
ATTENDANCE SHEET OF "Achieving value proportion on fit and business fit" Event on 27/07/2022			
SL.NO.	NAME	ROLL NO.	SIGNATURE
1	ANUSHKA PATHAK	19B061 E	Anushka Pathak
2	BHUVANA R	19B062 K	Bhuvana R.
3	KARTHIK. V	19B063 H	Karthik.V
4	KAVITHA. R	19B064 K	Kavitha.R
5	KEERTHANA. V	19B065 K	Keetha.V
6	KIRAN KUMAR. R.G	19B066 K	Kiran
7	LAVANYA. K.C	19B067 K	Lavanya K.C
8	M PRASHANTHA	19B068 H	Prashantha
9	NAGOLA SANTHOSH REDDY	19B070 E	Ab
10	NAVEEN. G	19B071 T	Ab
11	NIKESH EKKA	19B073 E	Nikesh
12	ORAN JURIEL DSOUZA	19B074 E	Oran
13	P. SHRAVANI	19B075 K	P. Shravani
14	PAVAN KALYAN M	19B076 K	Ab
15	RANGANATH. Y.R	19B077 K	Ranganath
16	RANI. R	19B078 K	Rani
17	REVANTH. G	19B079 K	Revanth
18	SABITHA. S.K	19B080 T	Sabitha
19	SANDHYA KUMARI SAHU	19B081 E	Sandhya
20	SRIVATHSA. S	19B083 K	Srivathsa.S
21	SUHAS. S	19B084 K	Suhas
22	SUMAIYA BANU. B	19B085 T	Sumaiya
23	SUPRIYA. S	19B086 E	Supriya.S
24	THOUSIF UR REHMAN I	19B088 K	Thousif

Jeeth



25	VINEETH. M	19B089 K	Ab
26	SHYLASHREE V	19B091 K	shyla shree.v
27	ARCHANA R	19B092 K	Archana.R
28	MOHAMMED JUNAID	19B094 H	Junaid.
29	PRAJWAL P	19B095 K	Praj
30	SUNANDA KARJEE	19B098 E	Sunanda
31	S UDAY	19B099 T	Suday
32	REHAMAN ULLA KHAN K	19B100 H	RW
33	VISHWAS VINOD	19B102 K	Vishwas -

  
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## B.B.A II year.

1. Shathwik 20NCC26060
2. Ajay 20NCC26003
3. Akshay 20NCC26004
4. Sneha 20NCC26066
5. Suman 20NCC26068
6. Ranya 20NCC26055