



ST FRANCIS DE SALES COLLEGE

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report on Two days Webinar With the Linkage of Garden University
on-"EMPOWERING WOMEN ENTREPRENEURS IN MEDIA:
UNLEASHING THE POTENTIAL OF INTELLECTUAL PROPERTY
RIGHTS AND IP MANAGEMENT FOR START-UPS".

Title	Two days Webinar With the Linkage of Garden University on-"EMPOWERING WOMEN ENTREPRENEURS IN MEDIA: UNLEASHING THE POTENTIAL OF INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT FOR START-UPS".
Date of Event(s)	25 th &26 th May-2023
Department / Association /Cell / Committee	Collaboration with Humanities and Aspire Cell
Venue (Mention the platform if it is Online)	Online mode
Number of Participants	37
Target Audience	BA-II,IV & VI SEM
Resource Person(s) with qualification	DAY 1-Suchita Salwan DAY 2-Dr Banu Pratap S
Place of visit/ details of Industrial visit place (if applicable):	-
Event Coordinator	Mrs DEEPA



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Objective of the session: -

- To bridge the social cultural and economic gap by providing opportunities for professional and personal development.
- To encourage, enable and facilitate women in becoming economically empowered.

Outcome:-

- Supporting women inventors and entrepreneurs, we enable them to realize their potential and in so doing, we create a better future for everyone

On 25 & 26th May 2023, Thursday and Friday The Department of Humanities organized Two days Webinar With the Linkage of Garden University on-“EMPOWERING WOMEN ENTREPRENEURS IN MEDIA: UNLEASHING THE POTENTIAL OF INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT FOR START-UPS”. conducted Online Sessions for the BA II&IV &VI sem students.

Promoting entrepreneurship will not only give them economic independence but the desired freedom to make their own decisions. If women want society to reverse its traditional attitudes, it is only through their economic independence that they can achieve that status.

It is suggested that for women’s entrepreneurship sustainability, effective policies surrounding financing accessibility, technical knowledge expansion, and financial understating have to be promulgated in the economy, which allows bringing women empowerment at large.

This online event provides knowledge to students about the importance of Women entrepreneurs in India.

**Report prepared by:-
(Event Coordinator)**

Prof. DEEPA


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