

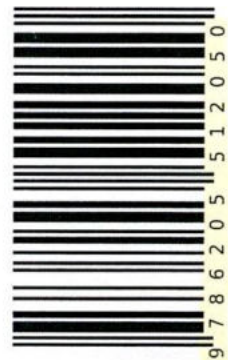
The history of human civilization demonstrates that there has never been a society without the social conditions and circumstances known as social issues in sociology. However, as complex industrial-urban civilizations began to evolve, both the quantity and the severity of these issues grew. The emerging societal issues have also been greatly impacted by rapidly evolving technology. The societal issues that modern India is currently experiencing are covered in the book. Even though they are referred to as "social problems," the majority of these also involve cultural, psychological, economic, or political elements. The authors have so made an effort to examine these issues in their entirety. The effects of globalization on several facets of Indian culture, including gender discrimination, female foeticide / infanticide, the agrarian crisis, farmers' suicides, "honour killings," internet abuse, ethnic conflict, and female foeticide / infanticide. Social responsibility is a major result of these activities where people own and clam the social, economic realities. It is not just of problems and solutions - This is about the hope a new understanding of social challenge.

CURRENT SOCIAL PROBLEMS



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**VENDORS AND THEIR OUTLOOK:
A CRITICAL ANALYSIS THROUGH VARIOUS DIMENSIONS.**

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Abstract:

“A dream doesn't become reality through magic; it takes sweat, determination and hard work” - Colin Powell.

When we need emergency vegetables, vendors are here for the rescue! Yes the infamous Indian roadside vendors are known to be unique for their hard work. And the road to road service is selling a vast variety of commodities like vegetables, fruits, dry fruits, spinach, flowers, spices and even clothes. This shows us how the vendors have been supporting us in the hurry-burry life. Mostly in the cities these vendors play an important role to bring groceries to houses. Thus they are the time-savers as well as the valuable asset not only to people but also to the nation as they contribute significantly to the economy of India as the vendors comprise of 14% of the urban economy. These people are among the underprivileged in terms of education, social identity, social position and many other areas, yet they tend to thrive to live and bring a better future for themselves and their families and children. This research paper talks about the various dimensions in the point of view of the vendor. How are the schemes helping them? How do they support their families? How does society view them? All these questions are to be answered through this paper. And a few other dimensions that seem to show the social life of these vendors. This paper deals with primary data that has been collected through an interview method, and a descriptive research design has been used.

Key words : Social identity; Working class; underprivileged vendors; Social inequality.