

### ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | AICTE Approved | Electronic City, Bengaluru - 100

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## WEBINAR on ACHIEVING VALUE PROPORTION ON FIT **AND BUSINESS**

TITLE	ACHIEVING VALUE PROPORTION ON FIT		
DATE OF EVENT(s)	27/07/2022		
DEPARTMENT/ASSOCIATION /CELL	ASPIRE AND INCUBATION CELL		
VENUE	SFS COLLEGE		
NUMBER OF PARTICIPANTS	72		
TARGET AUDIENCE	BBA STUDENTS		

RESOURCE PERSON(S) WITH QUALIFICATION	Prof. CHANDRAKALA M KRISTU JAYANTI COLLEGE
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INDUSTRIAL VISIT PLACE	NA
EVENT COORDINATOR	Prof. REGIMOL, Prof. SONIA ASHOK



Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in



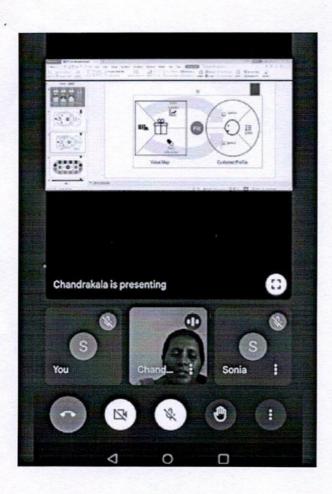
Electronics City P.O., Bengaluru - 560 100

On 27th July 2022 the Entrepreneurship and Incubation Cell of St. Francis De Sales College, Bangalore organized a webinar on 'Achieving Value Proportion on Fit and Business Fit as a one day online webinar. The resource person for this online webinar was Prof. Chandrakala M from Kristhu Jayanthi College, Bangalore.

Prof. Chandrakala is working as assistant professor in Kristhu Jayanthi college, Bangalore. She has done M.com and MBA, Post graduate diploma and currently pursuing Ph.D. in Vivesvaraya Technological University. Prof. Chandrakala has got over 12 years of experience as faculty in colleges in Bangalore University in commerce and management stream. She has authored the book "International Logistics and Supply" published by INSC International Publisher, also published around 12 papers in renowned journals and conducted many seminars. We are lucky to have such an eminent person as the resource person.

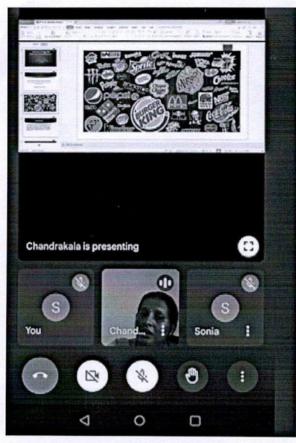
The webinar focused on the importance of products and their development and about products and service to run a successful business. The Value Proposition Canvas is a framework which can help ensure that a product or service is positioned around what the customer values and needs. The Value Proposition Canvas can be used when there is need to refine an existing product or service offering or where a new offering is being developed from scratch. The webinar was very informative and gave an awareness on the running a successful customer centric business.

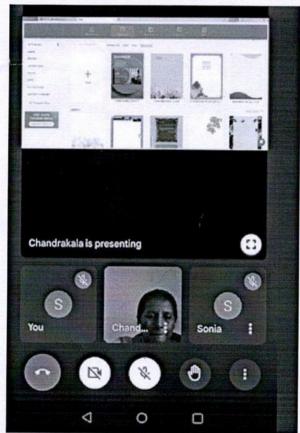
















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## ASPIRE AND INCUBATION CELL

## ATTENDANCE SHEET OF "Achieving value proportion on fit and business fit"Event

on 27/07/2022

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COORDINATOR SFS-KSCST Innovation And IP Cell St. Francis de Sales College Bengaluru - 560100

COORDINATORY Innovatory Cell St. Francis de Sales College Bengaluru - 560100

PRINCIPAL

St. Francis de Sales College)

Electronics City Post, Bangalore - 560 100.



### ASPIRE AND INCUBATION CELL ATTENDANCE SHEET OF "Achieving value proportion on fit and business fit"Event on 27/07/2022 SL.NO. NAME ROLL NO. SIGNATURE 1 ANUSHKA PATHAK 19B061 E Anushka Rothak 2 BHUVANA R 19B062 K Bhurana.R 3 KARTHIK. V 19B063 H Lauthik-V 4 KAVITHA. R 19B064 K Knuitha 12 5 KEERTHANA. V 2 th.V 19B065 6 KIRAN KUMAR. R.G 19B066 K 7 LAVANYA. K.C 19B067 K Lavanue K.C 8 M PRASHANTHA Prachantery 19B068 H NAGOLA SANTHOSH 9 Ab 19B070 E REDDY 10 NAVEEN. G Ab 19B071 T 11 **NIKESH EKKA** 19B073 ANKA 12 ORAN JURIEL DSOUZA 19B074 E mend 13 P. SHRAVANI P. Showarani 19B075 K 14 PAVAN KALYAN M 19B076 K Ab 15 RANGANATH. Y.R. 19B077 K 16 RANI. R 19B078 K 17 REVANTH. G 19B079 K 18 SABITHA. S.K. 19B080 T Babffla 19 SANDHYA KUMARI SAHU 19B081 E Sandhya. 20 SRIVATHSA. S 19B083 K 21 SUHAS. S 19B084 K 22 SUMAIYA BANU. B 19B085 T 23 SUPRIYA. S 19B086 E 24 THOUSIF UR REHMAN I 19B088 K

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