

ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution A FRANSALIAN INSTITUTE OF HIGHER LEARNING

SEMINAR on TRENDS AND APPLICATIONS OF THE DYNAMIC WORLD OF RESEARCH

Title	TRENDS AND APPLICATIONS OF THE DYNAMIC WORLD OF RESEARCH
Date of Event	28th & 29th Oct 2021
Time of the Event	12.00pm to 1.00pm 9.00pm to 10.00
Department / Association	12.00pm to 1.00pm, 9.00am to 10.00am, & 11.30am to 12.30pm IPR cell in association with DESMA
	Department of Business Administration
Mode/Platform	Offline - 2 session Online / Google meet - 1 session
Number of	https://meet.google.com/zyk-amvt-mfa
Participants	260

Resource Person(s) with qualification	Ms SUJA WARRIOR, DR G DELINA & Mr. ACHAIAH K CARIAPPA
Books (if published)	NA

Place of visit/ details of Industrial visit place:	NA	
Organizer	GEETHA P S Coordinator, BBA department	







REPORT

IPR cell in association with DESMA

An guest lecture series 2021 was conducted at St Francis de Sales College. The guest lecture was jointly organized by IPR cell and the department of Business Administration on 28th and 29th of October 2021. This lecture was organized to refresh the trends and applications of the dynamic world of research in various disciplines through persons who have proved for their expertise in their respective field of study. The guest lecture was conducted through offline as well as online platform via Google meet.

The first session was conducted on 28th October 2021 at 12:00pm in new auditorium and was handled by Ms Suja for first & final year students of BBA(Regular). Ms Suja, is a postgraduate with diploma in management from Symbiosis, Pune. She works with Infosys limited as a Senior Leader in Diversity and Inclusion, HRD. Her topic for the session was HRD: Diversity and Inclusion. She started her lecture about what nature teaches us about diversity. She came up with an activity related to HRD: Diversity and Inclusion and explained about a diverse and inclusive is one that makes everyone feel equally in all areas of work place. She invites 30 student volunteers for the activity. All the 30 students were asked to pick the chits and form a circle. Each chit has named with different personality. According to the characteristics of such personality the questions were asked and students were instructed to step forward or backward. Finally 3 circles were formed; the first circle personalities are highly privileged in the society like prime minister, chief minister etc., the second circle personalities are of doctors, lawyers, IT employees etc and the third circle people are neglected in the society. With this activity Ms Suja strongly register that the diversity is made up of people with different career backgrounds, skills etc., but everyone should be provided equal access to opportunities and resources. Overall it was a fun based game activity for students to understand the concept of diversity and inclusion. The session ended at 1.00 pm.

The second session was held on 29th October at 9.00am through online platform and was taken by **Dr. G Delina** for second year students of BBA. Dr G Delina is an Associate Professor at Kalasalingam



Academy of Research and Education with 12 years of experience in teaching. She Published articles in national and international UGC care list journals. She conducted many training programs on soft skill for students. Her topic for the session was about communication skill. Dr Delina made her presentation on prerequisites of communication, corporate communication skills, effective communication models and active listening skills. During her presentation the students were given a few questions on active listening skills and communication style. And their performance was evaluated and necessary feedback on how to improve these skills was given. Overall it was an informative session for the students and it helped them to improve their communication skill and made them more confident of using their skills in a better way. The session ended at 10.15am

Recorded video of the session:

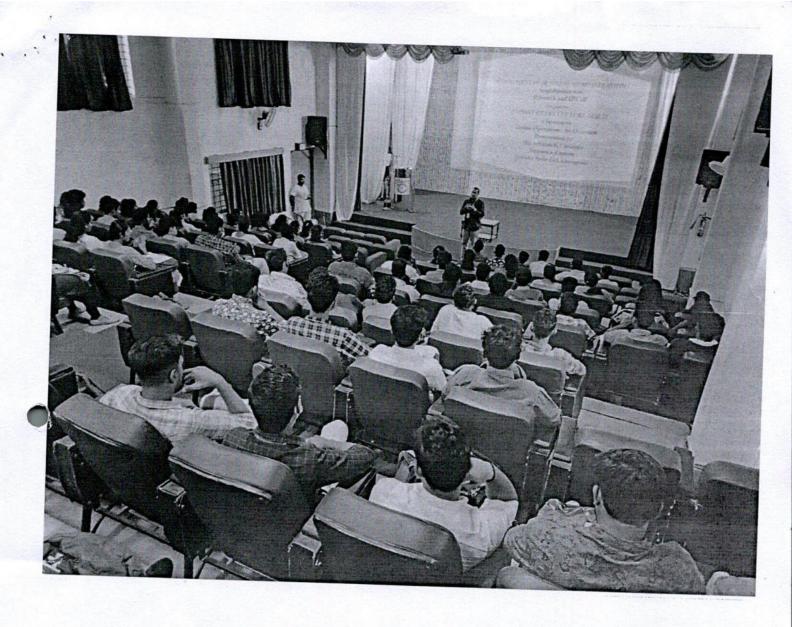
https://drive.google.com/file/d/1QtnXaY5mpnyA6Igb4AmBWnOWgd2ynPJB/view

The third session was held on 29th October 2021 at 11:30 am and was handled by Mr. ACHAIAH K CARIAPPA for BBA aviation students. Mr. Achaiah k cariappa is a Transition Captain in Spice jet India Ltd at Gurugram. He was chief pilot in Ventura Air connect Ltd and Pacific airways corporation. He was awarded certificate of excellence in Ventura Air connect Ltd and Kingfisher airlines. His topic was on Airline Operation – An overview. His lecture started with how aviation provides worldwide network and why it is essential for global business. He explained about the importance of flight operations like dispatch, flight planning, weather data provision, operation control, and ground to air communications and integration with crew, schedules and maintenance planning. He also explained the Indian airport governances and its structure. He shared his own experience and suggested the students to have network to get the airline jobs. It was a very knowledgeable session and useful for the students. The session ended by 1.10 pm.

Report Prepared by

Prof Geetha PS







St. Francis de Sales College Electronics City Post, Bangalore - 560 100.





INFINITY 2021-22

Guest Lecture series

28th & 29th October 2021

DEPARTMENT OF BUSINESS ADMINISTRATION IN COLLABORATION WITH RESEARCH AND IP CELL

www.sfscollege.in





Infinity guest lecture series focus on nurturing the research culture among Post graduate as well as graduate students. Infinity is a platform for the students and faculties of the department to refresh themselves with the trends and applications of the dynamic world of research in various disciplines through persons who have proved for their expertise in their respective field of study

ABOUT ST FRANCIS DE SALES COLLEGE

with all these new programmes introduced, the Missionaries of St. Francis de Sales (MSFS) of believe that 'the education of the heart is the heart of education' as propounded by its founder, Fr. Peter Marie Mercier. The College is named after St. Francis de Sales, the patron of the MSFS. The college offers various undergraduate & post graduate programmes in arts, science commerce & management. The College also runs an Evening College to cater to the working youth and to educate them. The College has obtained the 2(f) and 12(b) recognition under the UGC Act of 1956. Now the South West India Province, who firmly St. Francis de Sales College is managed by the College stands ready to become autonomous college in the near future.



ABOUT THE DEPARTMENT OF BUSINESS ADMINISTRATION

The department of business administration was established with an aim of creating discipline specific but also nurturing generic skills that enable the students for professional and personal growth outside of a formal educational setting. This is an undergraduate program where students learn to appreciate the diversity of behavior in professional practice situations gaining knowledge of appropriate codes of ethics, standards, practices and procedures.

SCHEDULE

Speaker O	Mrs SUJA Senior Leader in diversit & inclusion, INFOSYS.	Dr G DELINA Associate Professor Kalasalingam Academy (Research & Education Tamilnadu.	Mr. ACHAIAH K CARIAPPA Transition Captain SPICEJET INDIA LTD, Gurugram.
Title	HRD: Diversity & Inclusion	Communicat ion Skill	Airline Operation : An Overview
Venue	Closed Auditorium	Closed Auditorium (Online)	Closed
Time	12.00 PM to 1.00 PM	9.00 AM to 10.00 AM	11.30 AM to 12.30 PM
Date	28 th Oct 2021	29th Oct 2021	29 th Oct 2021

Contact Details

Email: bha.desma@sfscollege.in

Phone: 9035494533



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DEPARTMENT OF BUSINESS ADMINISTRATION INFINITY GUEST LECTURE 2021-22

ATTENDANCE SHEET

CLASS: V SEM BBA

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	1	ABHISHEK. KP	19B001	
	2	ALLEN O JOLLY	19B001	
	3	ANUSHA. D	19B002	
	4	ASHOK KUMAR	19B003	
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INFINITY GUEST LECTURE 2021-22

ATTENDANCE SHEET	
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