

# PERSPECTIVES ON BUSINESS MANAGEMENT & ECONOMICS

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Chief Editor PBME, Visakhapatnam Andhra Pradesh, India

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#### Dr. H M MATHARU

Assistant Professor Department of Commerce (Finance & Marketing) St. Claret College, Bengaluru Karnataka, India



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## PERSPECTIVES ON BUSINESS MANAGEMENT & ECONOMICS

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#### **Editorial Team**

#### VIJAYA KITTU MANDA

Lead Consultant, Vijay Technologies, Visakhapatnam, Andhra Pradesh, India

#### Dr. RAJESH RENGASWAMY

Associate Professor & Head, Department of Commerce (I.T., Banking & Insurance), Hindusthan College of Arts & Science, Coimbatore, Tamil Nadu, India

#### Dr. H M MATHARU

Assistant Professor, Department of Commerce (Finance & Marketing) St. Claret College, Bengaluru, Karnataka, India

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#### **Printer & Publisher**

#### VISWAMITRA FOUNDATION

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## TOURISM MANAGEMENT PRACTICES AT LOKTAK LAKE, MANIPUR



MS. MOUSIME XALXO, Assistant Professor,
Department of Tourism
St. Francis De Sales Degree College, Bengaluru, Karnataka, India 560100
ORCID 0000-0002-7034-7646

#### **ABSTRACT**

Being the largest freshwater lake in South Asia, Loktak Lake of Manipur, India is a popular biodiversity destination. It is the home for the Keibul Lamjao National Park - the only floating national park in the world. The lake is turning into a sustainable tourist destination considering the importance of its preservation and conservation. Using exploratory research, the paper aims to explain its flora and fauna, the pattern of the lake, water quality and usage, and about the phasmid vegetation. The work furthers the documentation available on the subject and is of use for tourism lovers, researchers and policy makers.

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