

WORKSHOP ON "GOVERNMENT SUPPORT SYSTEM FOR STARTUPS" ORGANISED BY DEPARTMENT OF BUSINESS ADMINISTRATION

DATE: 23-10-2019 & 24-10-2019

VENUE: BUSINESS LAB

RESOURCE PERSON: DR. GOPALA KRISHNA ASSOCIATE PROFESSOR, CHRIST UNIVERSITY



T FRANCIS DE SALES COLLEGE

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Two-day workshop on government support system for Start ups

A Two-Day Workshop on government support system for Start ups was conducted at St. Francis de sales College, Bengaluru. The workshop was jointly organized by IPR Cell and the Department of Business Administration on 23rd and 24 th of October 2019. The venue was the Business lab of the college. The workshop was inaugurated by Prof. Mangayarkarasi, Head of BBA at 10 am, Principal Rev. Dr. Roy addressed the gathering by highlighting the importance of Entrepreneurs to the growth of the country.

The first session included the Scholarly talk by Dr. Gopala Krishnan Associate Professor, Christ University. His lecture throwed light on various points which ignited the passion of young students gathered in the Business lab. The Prime Minister of India launched the Start-up India Initiative in the year 2016. It changed the definition of a start-up in terms of the scale and the horizon. The idea is to increase wealth and employability by giving wings to the entrepreneurial spirit. The government given start-ups tax benefit under this scheme and 798 applicants made use of the tax break. The Department of Industrial Policy and Promotion is maintaining this initiative and is treating it as a long-term project. Moreover, the overall age limit for start-ups has increased from two years to seven years. And for biotechnology firms, the age limit is ten years from the date of incorporation. It is one of the best Indian government start-up schemes for entrepreneurs as it is providing several policies for entrepreneurship programs. Dr. Gopala Krishnan also highlighted the schemes under the Government.

Electronics City P.O., Bengaluru - 560 100



The second session was a highly interactive question and answer session were many interesting questions were discussed and answered. The Students highly benefitted from the workshop.

On 24th of October 2019 the students were given inputs about preparation of basic documentation for a Good Business plan and students were divided into groups and prepare a basic Business plan and present it before the audience. Many groups emerged with great and thought-provoking business plans. **Dr. Gopala Krishnan** greatly appreciated the students for the participation.

The workshop came to an end by short valedictory session in which **Dr. Gopala Krishnan** was felicitated and Vote of Thanks was given by Dr. Maria Priya P.

St. Francis de Sales College Electronics City Post, Bangalore - 560 100.



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EVENT NAME: THE IMPACT OF GOVERNMENT POLICIES ON BUSINESS AND INDUSTRY

CLASS: COMMERCE STUDENTS

DATE: 23RD & 24TH OCTOBER 2018

RESOURCE PERSON: Prof. Margaret Francis, Associate Professor, Christ Academy Institute of Law Rangalore

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