



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

**A FRANSALIAN INSTITUTE OF HIGHER LEARNING**

<b>Title</b>	<b>A Career Counselling Session on “Build Your Career In Supply Chain Management ”</b>
<b>Date of Event(s)</b>	<b>27/09/2022</b>
<b>Department/Association/ Cell/Committee</b>	<b>Computer Applications in collaboration with Placement Cell</b>
<b>Venue</b> <i>(Mention the platform if it is online)</i>	<b>SFS College, Room no: 411</b>
<b>Number of Participants</b>	<b>80</b>
<b>Target Audience</b>	<b>BCA I Sem</b>
<b>Resource Person(s) with qualification</b> <i>(if applicable):</i>	<b>Prof Archie D Souza</b>
<b>Event Coordinator</b>	<b>Prof. Saranya C</b>

## **The objective of the Program:**

**D Souza** educated the students on Supply Chain Strategies and how the leading companies today recognize that supply chains are critical assets for meeting customer expectations and driving growth. Supply Chain has evolved dramatically over the last four decades. The speaker's demonstration of how supply chain strategies are implemented in renowned businesses like Bosch, SAP, TCS, and others elevated the session. This enabled learner to observe how the approaches are being used.

He motivated the students by outlining how well the placement cell would aid students in securing suitable career opportunities, which was an added factor of the session.


**The outcome of the program:**

**Develop a sound understanding of the important role of supply chain management in today's business environment.** Become familiar with current supply chain management trends  
Understand and apply the current supply chain theories, practices and concepts utilizing case problems and problem-based learning situations.

**Report Prepared by:**



**Report Verified by:**



**COORDINATOR**  
Competitive Exam and Career Guidance Cell  
St. Francis de Sales College  
Bengaluru - 560100

**Report Approved by:**

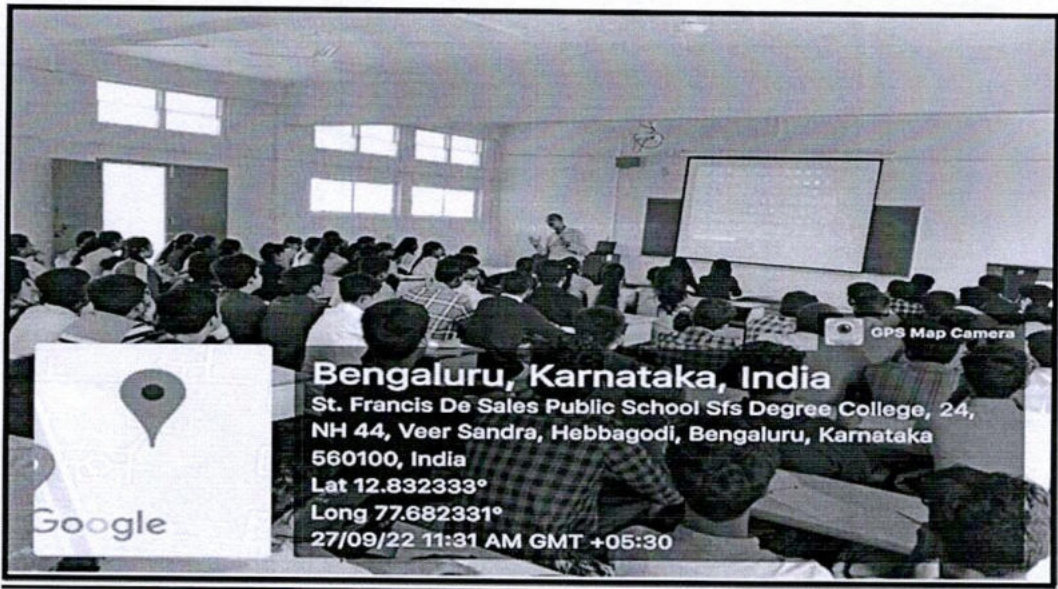


**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.





**Bengaluru, Karnataka, India**  
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560100, India  
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