



ST FRANCIS DE SALES COLLEGE

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report on Risk & Return in Share Market

Date of Event(s)	:	24 th May 2021
Department / Association	:	Commerce – ACME
Venue	:	Zoom Platform
Number of Participants	:	65
Target Audience	:	3 rd Year B. Com and 2 nd Year M. Com
Resource Person(s) with qualification	:	Asst. Prof. Madhusudan M

Objective:

The objective to provide an overview of the Indian equity market, growth, and development. This would help them develop a good understanding of the primary market and secondary market in the equity market and the various components of the primary and secondary market for equity in India.

Introduction:

Virtual Learning – Risk & Return in Share Market as a part of virtual Experiential Learning was conducted as a class activity for 6th semester B. Com and 2nd Year M.com students.

This would help them develop a good understanding of the various equity valuation models and the procedure for online trading of shares. Students would be able to understand how to trade in an equity market.

In the present situation, stock investment within the students is increasing. So, to engage in the stock market students must have adequate financial management and related knowledge. Financial education is equally important to everyone. Financial education helps students in making wise financial decisions. So, before they start involving in financial activities or making financial decisions, it is more beneficial to provide the students with adequate financial knowledge.

The stock price is strongly affected by either the rational or irrational factor. There are many individual investors, such as students who lack financial knowledge and information on the

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stock market. Moreover, students can gain knowledge of a different virtual stock trading system which can provide financial education, especially the domain knowledge of stock trading to enhance students' skills and experiences of performing wise an investment before participating in the real-world stock market.

Thus, to train students how to become a rational investor is highly essential and attracts students' attention and stimulates their curiosities in studying financial management, and related knowledge are the main objectives of this thesis research.

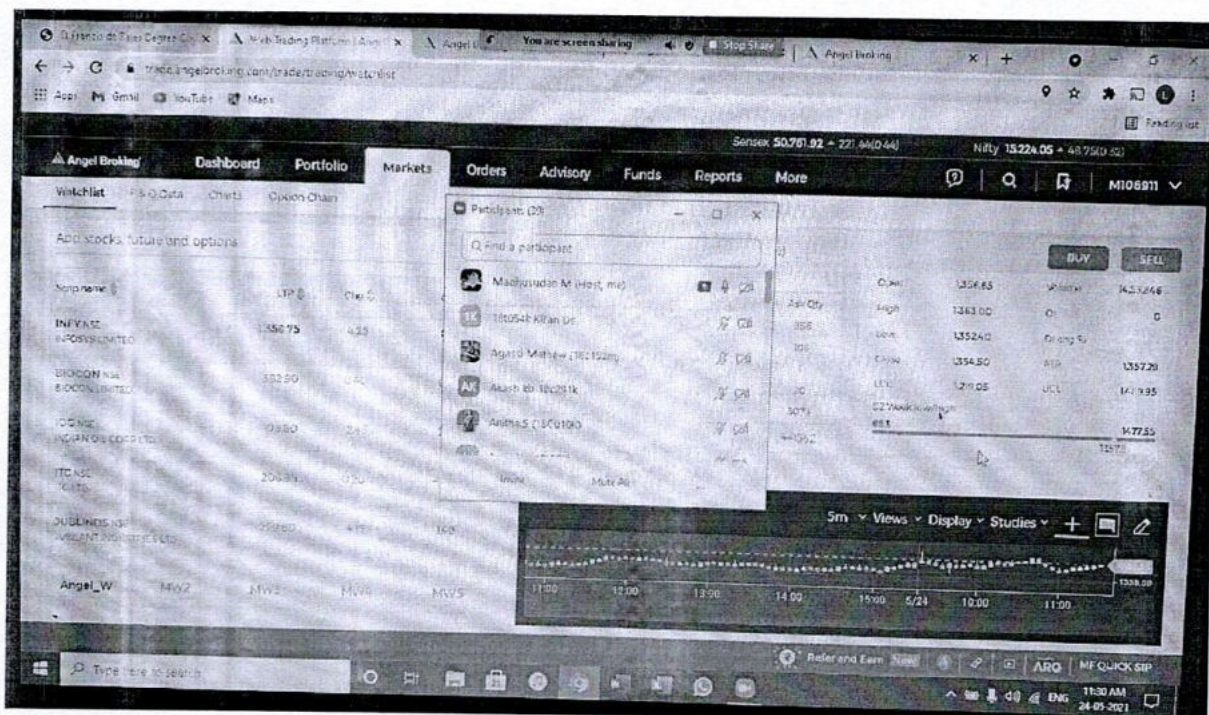
The procedure of the activity

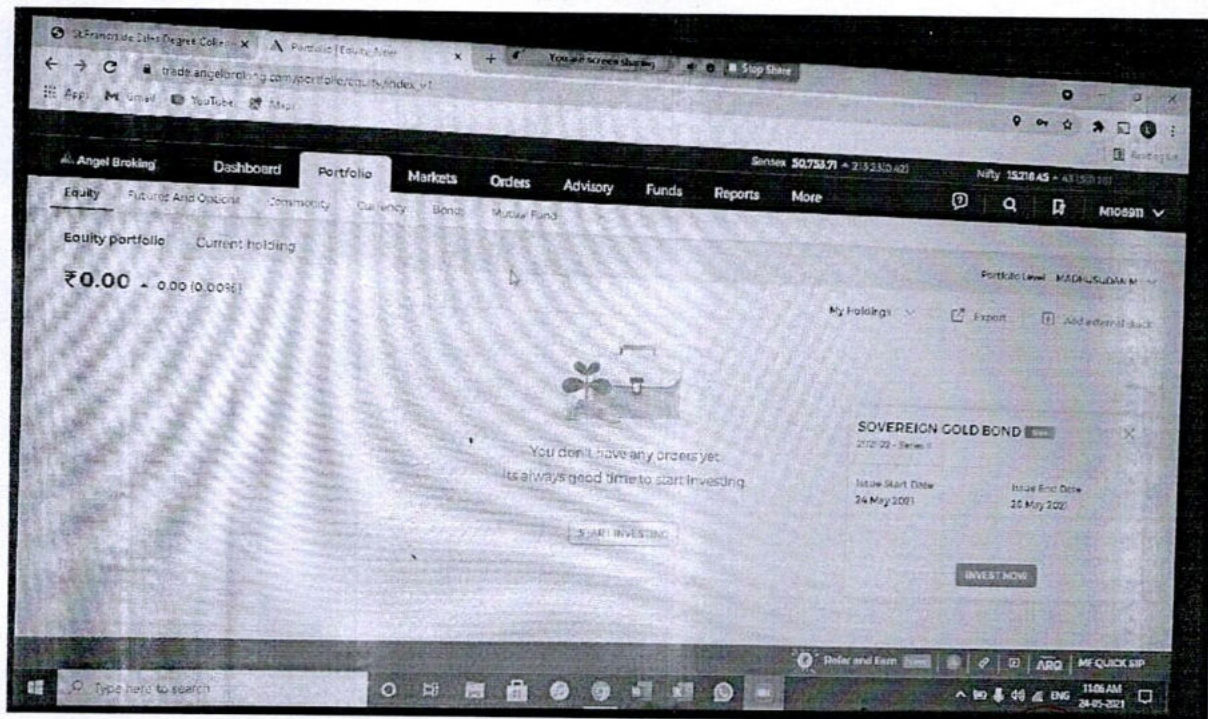
- ✓ The activity was based on a virtual learning experience for students to learn Virtual Trading of Share Market.
- ✓ The activity was conducted by displaying the Demat account.
- ✓ Students took active participation by answering the facts that they know and by asking questions of share market mainly risk and return in the Sebi.
- ✓ Students enjoyed the activity and took active participation in answering the few questions of the market. they received knowledge about the equity market, derivatives, and commodity market.

The outcome of the activity

The students learned and understood the importance of knowing share market facts and risk factors that are included in the return in the share market. Finally, they made analyses about risk and return factors in the market.

Collages of Photos





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