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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

WORKSHOP ON

CONDUCTING RESEARCH IN JOURNALISM

RESOURCE PERSON(S) : MR. JENIN RAJ.S

MR. RAGHAVENDRA GANAPATHI

DR. KALILASH KAUSHIK

DR. SHAILASREE

DEPARTMENT : HUMANITIES AND RESEARCH AND IP CELL

DATE : 8TH & 9TH AUGUST 2018

VENUE : SEMINAR HALL



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A REPORT ON TWO-DAY WORKSHOP ON CONDUCTING RESEARCH IN JOURNALISM

Department: Department of Humanities and Research and IP cell

Date: 8th and 9th August 2018

Venue: Seminar Hall

INTRODUCTION:

The Department of Humanities conducted a two-day workshop on "Conducting Research in Journalism" on 8th and 9th August 2018. Journalism is a very dynamic profession; the mode of operation keeps changing every day. With developments in science and technology, journalism has changed from what it used to be. News gathering, reporting and distribution now take different forms. While this is a welcome change, the emerging trends equally pose some challenges to the profession. The research is a phenomenal qualitative study which uses in depth and focus group interviews with selected journalism scholars. Several technological developments will have a big effect on conducting research in journalism and journalistic landscape over the next decade. The breakthrough of smart devices has changed the way that news is consumed from passive to active and hence it is imperative to understand how research in journalism can be conducted using technological devices.

DURATION:

Over a two-day workshop, the resource persons discussed and demonstrated how to conduct research in journalism. Also, he discussed the recent trends in journalism research methods, techniques



OBJECTIVES:

The objectives are as follows:

- To study the effect of social media on journalistic research
- To assess the impact of artificial intelligence on conducting research in journalism
- To estimate the tussle between short and slow news
- To study the ways and means of financing innovative methods of conducting research in journalism.

PARTICIPANTS:

Students from various institutions across Bangalore, journalists, media professionals, trainees, professors of journalism, research scholars had attended this workshop.

PROGRAMME OUTLINE:

DAY 1

MODULE 1: Existing research techniques- advantages and challenges.

- Overview of current research techniques
- Assessing the advantages of using them
- Understanding the challenges faced by the techniques.
- Listing out the ideas to face those challenges

MODULE 2: Journalism as a research discipline- changing trends

- Understanding the nature of Interdisciplinary research
- Defining the framework for social objectives
- Studying the Use of technology in the process.

MODULE 3: Future challenges

- Effects of Political advocacy on journalism
- Exploring the sources of financial backup for innovative methods.
- Assessing the Reliability of the research techniques



DAY 2

MODULE 4: Digital journalism

- Access to the content
- Real time news feed and reactive news
- Expansion of geographical boundaries for accessing the content.

MODULE 5: ETHICAL ISSUES

- Editorial independence
- Journalism: ethics codes and law.
- Effective handling of fake data and malpractices
- Understanding of media laws and freedom of press in India

MODULE 6: Media management

- Understanding newspaper management in new multimedia age
- Media and communication management
- Organizational structure of radio and TV studios.
- Effective public relations and its importance in efficient media management.

METHODOLOGY:

All courses followed the following methodology:

- Case study
- Professional speakers
- Presentations
- Interactive sessions

RESOURCE PERSONS:

Mr Jenin Raj. S, Professor, Department of Humanities, St. Paul's College, Bangalore.

Mr. Raghavendra Ganapathi, Deputy editor, Vijayavani news paper

Dr. Kalilash Kaushik, Professor, Department of media studies, Christ University.

Dr. Shailasree, Professor, Department of journalism, Bangalore university.


Co-ordinator

Internal Quality Assessment Cell
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PRINCIPAL
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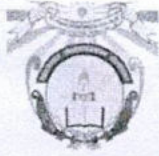
A view of audience during the session



An interactive session during the workshop


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ATTENDANCE LIST

EVENT NAME: CONDUCTING RESEARCH IN JOURNALISM			
CLASS: BA STUDENTS			
DATE: 8TH & 9TH AUGUST 2018			
RESOURCE PERSON: Mr. JENIN RAJ S, Mr. RAGHAVENDRA GANAPATHI, Dr. KALILASH KAUSHIK, Dr. SHAILASREE			
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3	ANIL KUMAR N	18NCA80003	Anil Kumar
4	ARUNKUMAR K	18NCA80004	Arunkumar
5	BABU RAJENDRAPRASAD M R	18NCA80005	Babu Rajes
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8	DHAYAL A	18NCA80008	Dhaya
9	DILEEP KUMAR M	18NCA80009	Dileep
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11	FRANCIS MURMU	18NCA80011	Francis
12	HARIPRIYA SHAJI	18NCA80012	Haripriya
13	JOHN JOSEPH VICTOR M	18NCA80013	John
14	KAVIPRIYA S	18NCA80014	Kavi
15	LUGUN BINAY	18NCA80015	Lugun
16	MARSHEL KUJUR	18NCA80016	Marshel
17	MAYANGLAMBAM ROCK SINGH	18NCA80017	Maya
18	MICHEL MARDI	18NCA80018	Michael
19	MR EMLUS BARLA	18NCA80019	Emlus
20	MR VIBIZO THEPA	18NCA80020	Vibizo
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