

Permanently Affiliated to Bangalore University

PROBLEM SOLVING **WORKSHOP ON** AND IDEATION

ORGANIZED BY ACCEPTION AND ASPIRE CELL

RESOURCE PERSON

MR.Druva kumar SFS COLLEGE PROFESSOR









### ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

#### A FRANSALIAN INSTITUTE OF HIGHER LEARNING

### Workshop on Problem solving and ideation.

Title	Workshop on Problem solving and ideation.		
Date of Event(s)	29/11/2022		
Department/Association/Cell/Committee	Incubation and ASPIRE cell		
<b>Venue</b> (Mention the platform if it is online)	Class room		
Number of Participants	42		
Target Audience	42		

Resource Person(s) with qualification (if applicable):	Prof. Druva Kumar K S	

Place of visit/ details of Industrial Visit place (if applicable):	SFS college, Bangalore
Event Coordinator	Mr. Mohana c





#### Objective of the event.

ideation is often the most exciting stage in a Design Thinking project, because during Ideation, the aim is to generate a large quantity of ideas that the team can then filter and cut down into the best, most practical or most innovative ones in order to inspire new and better design solutions and products.

An ideation workshop is a safe space that allows for this generation of ideas. The main goal of an ideation session is to spark innovation and draw out a sense of creativity. You bring a team together to openly discuss and share ideas without any judgment.

#### Introductory about the event.

ideation is the process where you generate ideas and solutions through sessions such as Sketching, Prototyping, Brainstorming, Brainwriting, Worst Possible Idea, and a wealth of other ideation techniques. Ideation is also the third stage in the Design Thinking process.

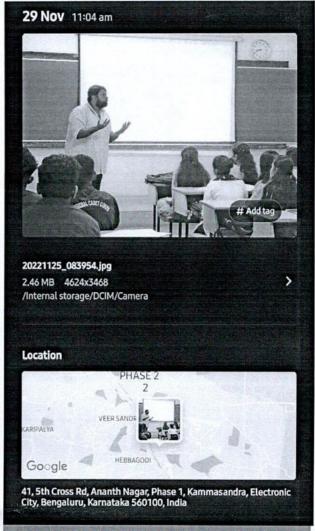
#### Outcome of the session.

- 1. They pick up how to launch a new company.
- 2. able to give fresh student entrepreneurs a suggestion on how to turn their business concepts into detailed business strategies.
- 3. They will be knowledgeable about creative, technology-based businesses in their early stages that have a solid grasp of the market.
- 4. Gain knowledge of "incubates" through mentoring relating to personal and business concepts, legal knowledge and insights, technological support, and intellectual property-related norms and procedures.
- 5. students will be able to offer skill-building activities, and the institute can support an entrepreneurial ecosystem.
- 6. capable of fostering a sense of mutual support among the institute's members through close communication with other business incubators and industry professionals.
- 7. they will get jobs with added value for society











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St. Francis de Sales College
Electronics City Post, Bangalore - 560 1.



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### A FRANSALIAN INSTITUTE OF HIGHER LEARNING

### INCUBATION AND ASPIRE CELL

#### ATTENDANCE SHEET

SESSION. On . problem solving and scheation ...

Date 29/11/2022...

Time ... ( Am . to . 12.pm

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### INCUBATION AND ASPIRE CELL

### ATTENDANCE SHEET

SESSION ON Problem Solving and Ideation.

Date 29/11/2022 Time 11. Am to 12 pm

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