



# **SFS SCHOOL OF MANAGEMENT**

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## **A FRANSALIAN INSTITUTE OF HIGHER LEARNING**

### **SEMINAR ON “THE ART AND PRACTICE OF VOICEOVER- A CREATIVE TOOLKIT”**

**DATE: 15-05-2021**

**VENUE : ONLINE WEBINAR G-SUIT**

**RESOURCE PERSON:MS. SOMYA**

**MS. ARTHI KARTHIK**

**MS. MOHITA NAMJOSHI**



# ST FRANCIS DE SALES COLLEGE

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## VIRTUAL SEMINAR ON THE ART AND PRATICE OF VOICE-OVER

TOPIC	" THE ART AND PRACTICE OF VOICEOVER- A CREATIVE TOOLKIT"
DATE	15-05-2021
DEPARTMENT/ASSOCIATION	CHAUCER'S ACADEMY DEPARTMENT OF ENGLISH
VENUE	G-SUIT ONLINE WEBINAR
PARTICIPANTS	ALL UG AND PG FACULTY
RESOURCE PERSON	1. MS. SOMYA, P.HD RESEARCH SCHOLAR 2. MS. ARTHI KARTHICK 3. MS.MOHITA NAMJOSHI

The department of English in collaboration with the Research and IP Cell of St. Francis de sales college organized a National Webinar titled "**The Art and Practice of Voiceover-A Creative Toolkit**" at 3:00pm, on the 15 May 2021.

Dr. Noor Nigar welcomed the Speakers, Principal, Vice Principal and the participants from different parts of the country and all the students for the webinar. Prof. Evangeline invoked God's Blessing over the webinar. The webinar had its focus on the art of voicing over, how it is observed and how to improve the voice.

The first speaker of the day was Ms. Somya, a Ph.D. Research Scholar, department of English, Christ University. She is also a senior Manager handling the Content Division, Educator, and Hindustani Classical Vocalist. She has also worked as Voice over Artist, Theatre Artist, writer



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and worked with Big 92.7FM, Fever 104 FM, Fire Mud FM, All India Radio, Doordarshan, The Times of India, Netflix and Hotstar. She started with a quote, “Words mean more than what has been set down on paper. It takes the human voice to infuse them with deeper meaning” by Maya Angelou.

She said that Voice is unique in one’s way and the first ever voice-over was done by Walt Disney for Mickey Mouse in 1928. Voice over or voice acting is nothing but to provide information to the audience and this would be represented by a character by providing voices. She also gave the top skills that are required to be a voice-over Artist and spoke about them. Such skills were, Voice Clarity, Consistency, Conversational Tone, Connection, Quickness, Coordination, Characterization, Control, Confidence, and Convincing Tone.

The Second speaker of the National webinar was **Ms. Arthi Karthik**, who worked as a Radio Jockey and a Voice over Artist, with All India Radio, Delhi, Hum FM Dubai, Radio Mirchi Delhi, Big FM Delhi and Big FM Chennai. She started to work in Voice of Art in 1999.

She spoke about different kinds of voice of Art, IVIR recording, online Recording; Youtube Recording, E-learning. Sing Song type of Speaking, monotonous voice, and nasal voice which were being demonstrated. She further explained how Clarity, Diction, and Tempo would give more impact in the Voice of Art.

She also spoke of Voice over Techniques. She said recording and listening to one’s self speech would help to improve the voice. Reading, Recording and listening are very important exercises in the voice over art to perform better. Understanding the character, knowing the audience is essential in the voice over art.

The third speaker of the National Webinar was **Ms. Mohita Namjoshi** a full time voice over artist. She worked for Coco Cola, Spotify, Citibank, Airtel, Idea, Vodafone, Aircel, Mahindra, National Institute of Ocean Technology, Indian Institute of Remote Sensing, TCS, World Bank.



She gave an introduction to voice-overs. Voice-over and its relation along with the Types of voice-overs such as TV and Radio Spots, Commercials, Promotional, Explainer, Character, Audio-books, E-learning, TTS, Video Tutorials, IVRs and Documentary, have been explained.

She demonstrated the Art of Voice over and asked the audience to try it on by giving the mock script for 20 seconds. She explained how skills could be developed. Exercises on modulation, emotions and emphasis were given and the audience were asked to try on after being demonstrated by her. At the end of the session she gave a few steps for becoming a Voice Artist and requested to take the English Script and convert into the regional languages to try with the voice.

Prof. Evangeline thanked all the speakers and took over the Q and A session. Audience turned very interactive. They raised their questions and clarification for the same was given by the speakers respectively.

The participants from different parts of India were highly benefited by the National Webinar. The webinar had registrations from Jammu Kashmir, Chandigarh, Gujarat, New Delhi, Punjab, Uttar Pradesh, Mumbai, Goa, Thamizhl Naadu and Karnataka. The day was wound up with a valedictory by Dr. Sheeba, the HOD of the department of English. The feedback form was shared in the chat box to avail the certificates to the participants. The Webinar concluded at 5:00pm. The National webinar was successfully conducted by the department of English. The webinar was coordinated, and the initiative was taken by Dr. Madhuramozhi V, the Coordinator of the department along with other faculties - Dr. Sheeba, Prof. Francis Lopez, Prof. Archana, Prof. Evangeline, Dr. Noor Nigar and Prof. Umamaheshwari.




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**A FRANSALIAN INSTITUTE OF HIGHER LEARNING**

**St. Francis de Sales College**  
**Department of English with Research and IP Cell**  
**Presents National Webinar on**  
**The Art and Practice of Voiceover -A creative Toolkit**  
**15 May 2021, 3 PM**

**Ms.Somya**

Senior Manager- Content Development | Educator | Hindustani Classical Vocalist | Voice- Over Artist | Theatre Artist | Writer |  
 Worked with Big 92.7 FM, Fever 104 FM, FireMind FM, All India Radio, Doordarshan, The Times of India, Netflix and Hostar





**Ms. Arthi Karthik**

Ex RJ and Voice Over Artist. Worked with All India Radio, Delhi, Hum FM Dubai, Radio Mirchi Delhi, Big FM Delhi, Big FM Chennai

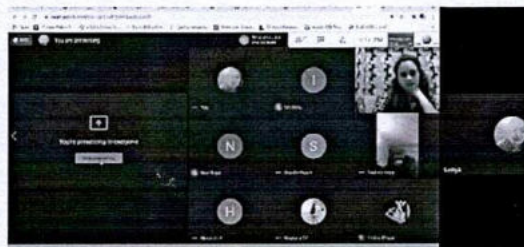
**Ms.Mohita Namjoshi**

Voice-Over Artist, Worked for Coca Cola, Spotify, Citibank, ICICI, Airtel, Idea, Vodafone, Aircel, Mahindra, National Institute of Ocean Technology, Indian Institute of Remote Sensing, TCS, World Bank



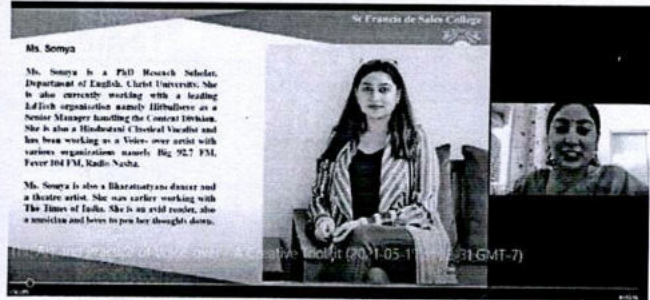
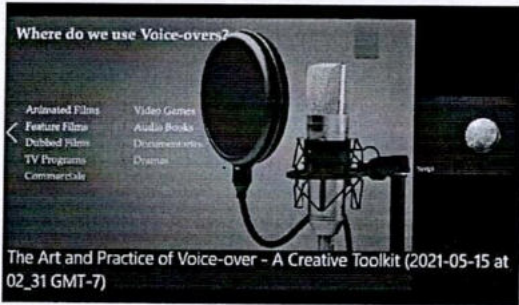
**Register by 14 May 2021 at: <https://forms.gle/kZeJL99VnBSXVfC26>**  
**Contact: [english.chaucers@sfscollege.in](mailto:english.chaucers@sfscollege.in)**  
**No Registration Fee!! E-Certificates will be provided!!**

### National Webinar Invitation

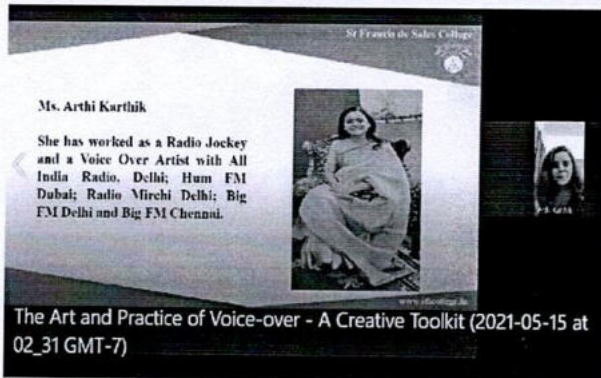


### National Webinar in progress

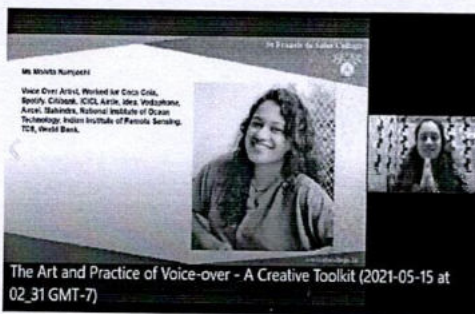




**National Webinar- Session by Ms.Somya**



**National Webinar- Session by Ms.Arthi**



**National Webinar- Session by Ms.Mohita**





**Certificate of Participation in the National Webinar**

  
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COORDINATOR  
Research Cell  
St. Francis de Sales College  
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