

Sl.No. 00072



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)

(Dormed to the University Field, No. 1 of the UGC Act, 1956)

PALLAVARAM - CHENNAI

ACCREDITED BY NAAC WITH 'A' GRADE

Marching Beyond 25 Years Successfully

Reg. No.: UP15GPT9560007

FACULTY OF MANAGEMENT

The Board of Management of the

VELS INSTITUTE OF SCIENCE, TECHNOLOGY AND ADVANCED STUDIES (VISTAS)

hereby makes known that

PRABHA S

has been admitted to the degree of

Doctor of Philosophy he/she having been certified by duly appointed examiners

to be qualified to receive the same in the year MARCH 2020

for the thesis entitled

"BRAND PREFERENCE TOWARDS CONSUMER DURABLE HOUSEHOLD ELECTRONIC PRODUCTS IN PURCHASE DECISION".

(MANAGEMENT STUDIES)

Given under the seal of the VISTAS



Dated : 09 NOV 2020

Pallavaram,
Chennai - 117,
INDIA

Controller of Examinations

Registrar

Vice-Chancellor