



ST FRANCIS DE SALES COLLEGE

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Role of non-verbal Communication

Date: 16th January 2019

Venue: Business Lab

Conducted by: Department of Business Administration

Attended by: UG students – BBA

Organized by: St. Francis de Sales College, Electronic City, Bengaluru

The department of Business Administration organized an HR Activity entitled "**Role of non-verbal Communication**" which was conducted to final year students under the topic "**GUESS THE TOPIC**" on Jan 16th, 2019. Faculty in charge was Prof. S. Devichandrika with an intention of making the students the importance of non-verbal communication.

Topic Recognition is a Natural Language Processing technique that allows us to automatically extract meaning from texts by identifying recurrent themes or topics. Businesses deal with large volumes of unstructured text every day. Thinking about all the emails, support tickets, social media posts, customer feedback, reviews and other information that an organization sends and receives.

When it comes to analysing huge amounts of text data, it's too big a task to do manually. It's also tedious, time-consuming, and therefore expensive, and manually sorting through large amounts of data is more likely to lead to mistakes and inconsistencies. Plus, it doesn't scale well. The good news is that businesses that handle large amounts of data can benefit greatly from topic analysis techniques. Topic analysis models enable you to sift through large sets of data and identify the most frequent topics in a very simple, fast and scalable way.

Students were made into groups and was allotted with topics. The group has to project their topic with their drawings in chart and the judge has to identify the topic.

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Second round was mime round where the group has to project their topic with their mime skill and the marks were awarded to the students on the basis of the set criteria.

The participants of the various group actively participated in the activity and shown their creative skills to project their topic. And also their group co-ordination to make the mime.

The judge for the event was Prof. Maya Mathew from the Department of science, has awarded the marks on various set criteria for the groups. She also appreciated the students for their active participation and creative skills.

First Prize was won by Aniya Shajan, Kalaiyarasi, and Harish

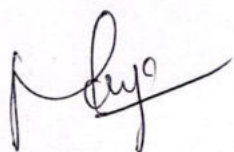
Second Prize was won by Shivani, Shiva Shankar

Deva Kumar, Raj Kumar, Shivaraj

Third Prize was won by Supriya, Pramod, and Nirmala Mary

JUDGING LIST

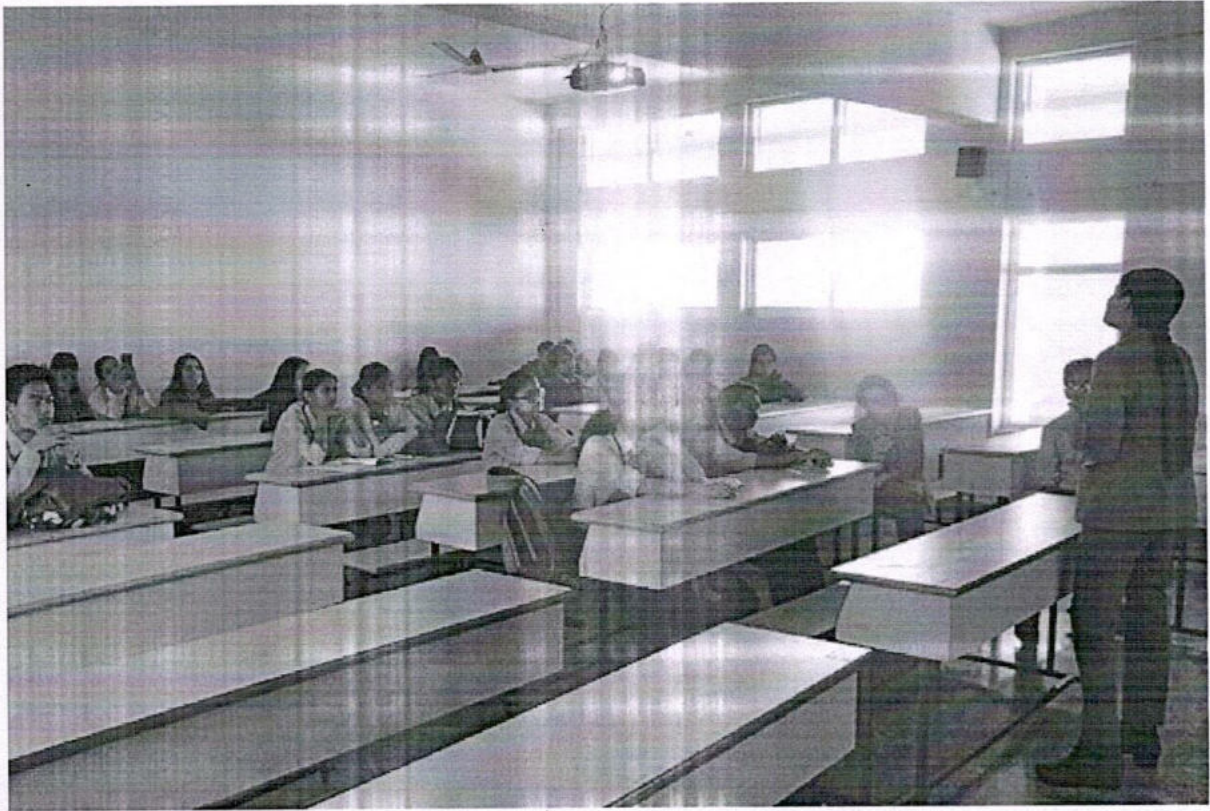
GROUP	TOPIC IDENTIFICATION	PICTURE PROJECTION	GROUP CO-ORDINATION	SKIT	TOTAL
Harish and Group	10	10	10	10	40
Devakumar and Group	08	08	10	10	36
Shivani and Group	08	08	10	10	36
Supriya and Group	07	06	10	10	33



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The glance of the *Guess the Topic* activity held on on Jan 16th, 2019.


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