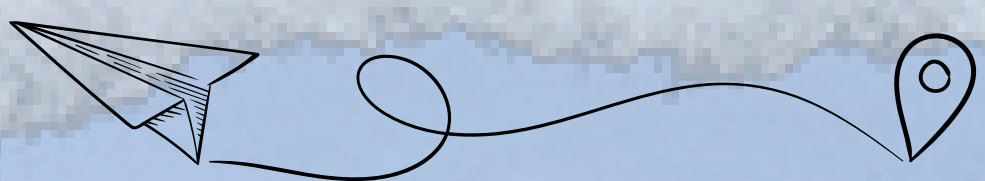




# ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION

NAAC ACCREDITED • PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY • AICTE APPROVED • RECOGNISED UNDER SECTION 2(F) & 12 (B) OF THE UGC ACT • ISO 9001:2015 CERTIFIED

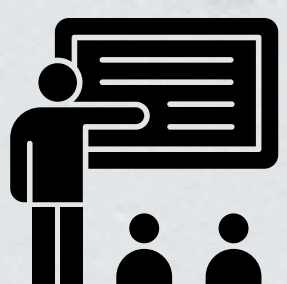


## SCHOOL OF BUSINESS AND MANAGEMENT ORGANIZES

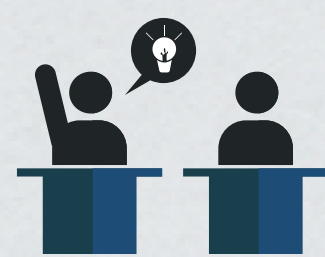
# NATIONAL TOURISM DAY - 2024



## On-stage events



### ENDLESS TREASURE



### FILM QUEST

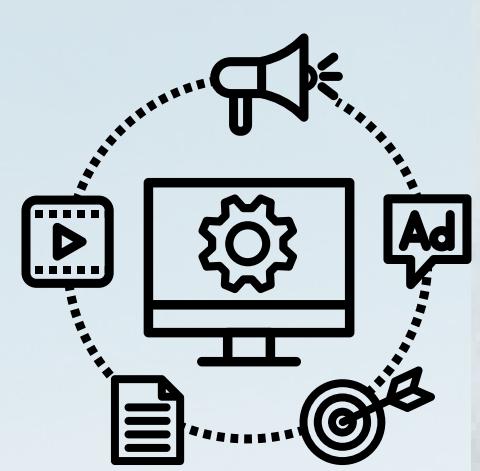
## THEME – SUSTAINABLE JOURNEYS: A KEY TO RESPONSIBLE TOURISM



DATE - 2/2/2024

TIME - 1:00 PM

Venue: AC Seminar Hall



# ENDLESS TREASURE

(Destination Marketing)

**“Sustainable Journeys- Embracing responsible travel in destinations”**

## EVENT DESCRIPTION

Endless Treasure is Destination Marketing competition. It is a form of promoting a location, site, or place to attract tourists. It also focuses on promoting untapped destinations.

## EVENT INSTRUCTIONS

- ♥ Participants: Two in a team
  - ♥ Presentation time limit: 10 minutes
  - ♥ Participants will choose anyone destination in India and they will promote the destination. The promotion should align with the theme "Sustainable Journeys: Embracing Responsible Travel in Destinations."
- To note: Sustainable journeys denote responsible travel.
- ♥ Participants can use ppt, pdf, videos and other authentic digital platforms for a presentation.
  - ♥ Original work will be encouraged.
  - ♥ Judges decision will be final.



# FILM QUEST

Film quiz (place)

**" An exclusive event for movie explorers!"**

## EVENT DESCRIPTION

Film Quest is an interesting event where the participants will be shown a scene and video from a movie, documentary, or series. The participants should find the location where the scene and video were shot.

## EVENT INSTRUCTIONS

- ♥ Participants: Two in a team.
- ♥ Judges decision will be final.

# Registration link -

<https://forms.gle/3JacHGHWwK9tLYQd8>



To participate in more than one event, spot registrations are permitted but limited!!



## FOR QUERIES, KINDLY CONTACT

### Endless Treasure Coordinators -I MBA

Ms. Suman Kumawat  
Ms. Akshaya P

### Film quest coordinator - I MBA

Ms. Sathvika Reddy A  
Ms. Janavi P  
Mr. Veeresh D.K  
Mr. Sangala Raja Kumar

### Student Presidents - II MBA

RANJITH S  
CHETHAN GOWDA S

### Student Vice Presidents- II MBA

LAVANYA C G  
CHRISTIAN ABHISHEK

### Event Coordinators - I MBA

Mr.Suman R  
Mr.Rakshan Naba N  
Ms.Nishath C  
Ms.Nayana B  
Ms.Pragula Prabhash

**Happy Participation!**  
**Happy Learning!**

