

Two day National Seminar on Implementation of Modern Management tools through IPR

DATE: 17th 18th 2019

**Department: Business administration** 

**VENUE: IPR Cell** 

#### **RESOURCE PERSON:**

Dr. Gokula Krishnan - Associate Professor, Acharya Institute of Technology Mr. Jacob Joseph - Operations Manager, Concentrix Technologies pvt. Ltd



# ST FRANCIS DE SALES COLLEGE

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### Two day National Seminar on Implementation of Modern Management tools through IPR

Two day National Seminar on 'Implementation of Modern Management tools through IPR" was organized on 17th and 18th September 2019 by the IPR Cell of St. Francis de sales College organized by the Department of Business administration.

Seminar entailed of expert lectures, career talks, group discussions, and project idea presentations on different topics under Intellectual Property Rights.

This is an event where Researcher, Industry & Academia got together to discuss the problems and opportunities for overall with respect to Intellectual Property Rights. Many faculty members, Researchers and 68 students were the attendees of the seminar. The students actively joined and involved in the question answer session of every session. This seminar focused on various management tools in IPR.

The following were the two speakers of the seminar.

- Dr. Gokula Krishnan Associate Professor, Acharya Institute of Technology
- Mr. Jacob Joseph Operations Manager , Concentrix Technologies Pvt. Ltd

Dr.Gokula Krishnan shared his experience with participants under the title "An overview Intellectual Property Rights and Contemporary Challenges". He has discussed the idea about the antecedents of IPR, narrated various issues of it and later on focussed on the immerging issues on IPR. He has discussed various points to overcome the problems.

The second speaker was Mr.Jacob Joseph explained a new paradigm of IPR. Various statutory provisions of the India and WIPO initiatives has been discussed. He spoke at length about the need of the skill, academics, and implications of IPR Laws.

Electronics City P.O., Bengaluru - 560 100



During the special session "Interaction with students" were coordinated by Dr. Maria Priya P relevant queries raised from the side of students and faculty members. They got justified answers from the speakers. The interactions were very relevant and meaningful. Participants were highly benefitted from this event.

The chief guest and Guest of Honor delivered the importance of IPR and its relevance to Management in the valedictory session. The Speakers were felicitated duly by the Principal Rev. Dr.Roy and Vice Principal Rev.Fr.Jijo. Vote of thanks was delivered by Prof. Devi Chandrika from the Department of Business administration.

Co-ordinator Internal Quality Assessment Cell St Francis de Sales College

Electronics City Post, Bangalore - 560 100.

PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100.



#### ATTENDENCE SHEET

## EVENT NAME :TWO DAY NATIONAL SEMINAR ON IMPLEMENTARION OF MODERN MANAGEMENT TOOLS THROUGH IPR

DATE:17 /10/2019 to 18/10/2019

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