

## Webinar on

# "Throw over an constructive Research" Organized by PG Department of Commerce

## **RESOURCE PERSON:-**

Prof. Nandhitha Lorven Degree college

**Date :-30th July 2022** 

**Mode :- google meet** 



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#### Report On Webinar

Event Title	Webinar		
Date of Event	30/07/2022		
Department	PG department of commerce		
Venue	Online Platform Google meet		
Number of participants	37		
Topic	"Throw over on Constructive Research"		
Resource Person	Prof. Nanditha,		
	Lorven Degree college		
Convener	Siny Philip		

#### Report:

#### Objective

- To help students understand about the basics of research
- To provide participants a platform for discussion on the statistical requirements of research
- To discuss with the students the basics of research process
- To provide students insights about the types of research
- · Creation of questionnaire.
- Role of Google form in data collection.

This Webinar was intended to train participants with basic & study of the research to produce quality work. The key focal point of the webinar was to identify the tools and techniques for different research objectives.

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The participants have learnt about the type of research and research process and sampling process in detail. In Webinar complete online guidance given by resource person. Webinar have enabled them to analyze & interpret the research process using flow diagram. The resource person also provided hands on session on creating a questionnaire through G-form.

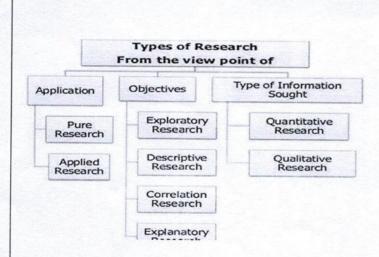
#### Introduction

The introduction to the Webinar was given by Madhusudhan, M.com final year, SFS College. He welcomed all the students and resource person of Prof. Nanditha, Lorven Degree college. The participants were from M.com department of SFS college.

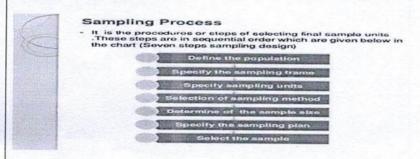
#### **Topics**

The resource person started the webinar by introducing the research and its process in detail. It helped the students to get a deep insight about the research and its implication on real life as well as subject. After giving relevant knowledge about the research introduction, he explained the research types as given below.





After explaining the part of research process. The resource person explained in detail sampling, sampling process, the use and creation of G-form in detail by providing them hands on session.



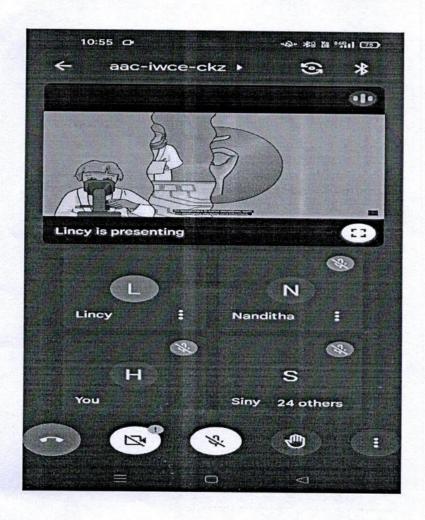
#### Learning outcome:

- 1. Participants have learnt about statistical requirements of research
- 2. Participants have learnt about the process of research in detail.
- 3. Participants have analyzed about the sampling process.
- 4. Participants have interpreted how to select the sample.
- 5. Participants have given hands on session on creation of questionnaire with the help of form.

In totality, all the sessions were very much informative. The discussed areas are of great benefit for the participants as the topics match with the academic curriculum. Participants were enlightened with the most widely used sampling techniques. This in turn will help in motivating students to understand about the research methodology.

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Link for the session: Meet - https://meet.google.com/aac-iwce-ckz

Report prepared by

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