



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | Electronics City, Bengaluru - 100

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report on Logo Quiz

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|---|---|----------------------------|
| Date of Event(s) | : | 22-05-2021 |
| Department /Association | : | Commerce / ACME |
| Venue | : | Online |
| Number of Participants | : | 150 |
| Target Audience | : | 6 th Sem, B.com |
| Resource Person(s)with qualification | : | Asst. Prof. Indra Kumari V |

Objective:

A small quiz was conducted for the students of 6th semester students. This was conducted as part of a club activity to retain the enthusiasm of students in the class. This activity was particularly chosen to enable the students to understand the new beginning changes and learn about the history of a company and how the business has changed over time to fit the needs of the new age.

Introduction:

The activity was an initiative by Prof. Indra Kumari V from the department of Commerce in view of knowledge enrichment. It was an activity conducted in the virtual class other than routine subjects and syllabus.

The quiz drew an overwhelming turnout of participants. All students were excited to answer all the questions. As per the attendance, students were divided into 3 groups. Group 1 answered all the questions compared to group 2 and group 3. The topic was a logo quiz of different brands and companies. It helped the students to improve their knowledge by participating in the quiz. It was a fun-filled event with everyone challenging their general knowledge to the utmost.

Quizzes help students identify what they know and what they don't know. The students then have a better idea of how well they are grasping the material, hopefully motivating them to study more and helping them allocate their study time effectively by focusing on the information that still needs more practice. What's more, though, in some cases a test can make

Electronics City P.O., Bengaluru - 560 100

Tel : 080-27836065 / 27834611, Fax : 080-27832299, Email : sfscollege.ecity@gmail.com | sfscollege@rediffmail.com

www.sfscollege.in



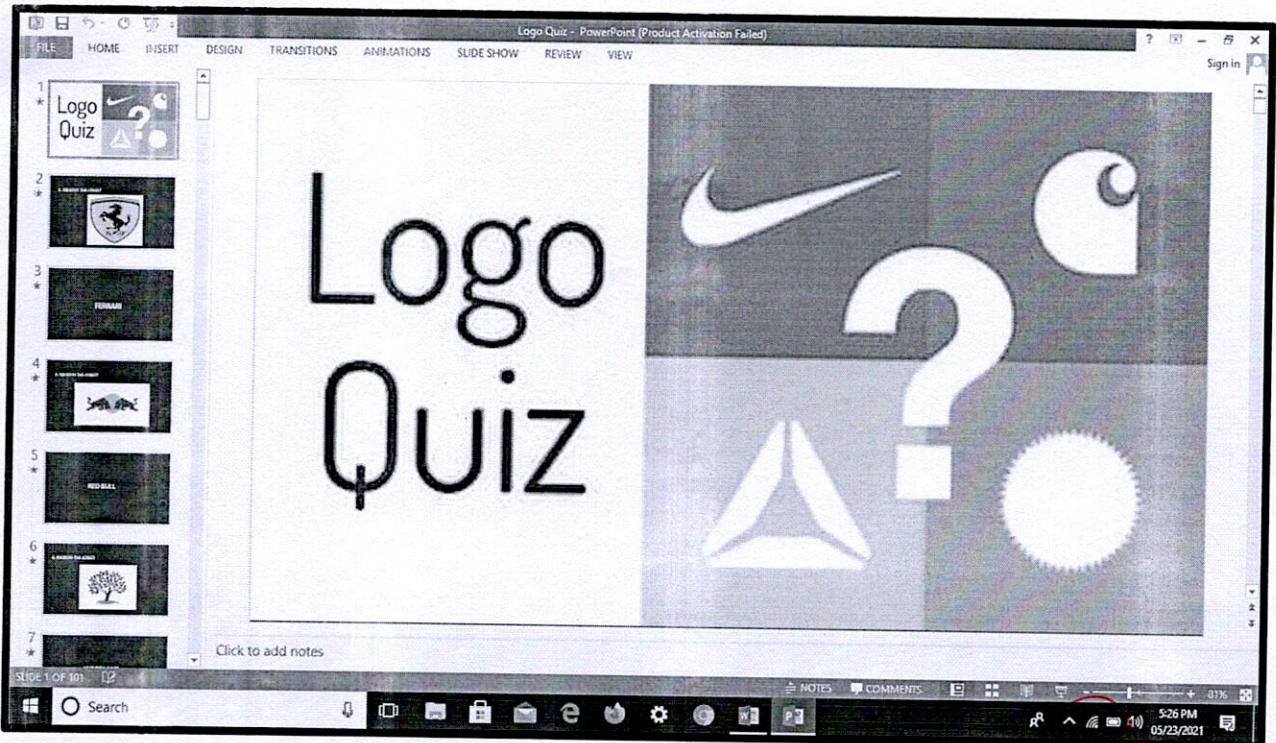
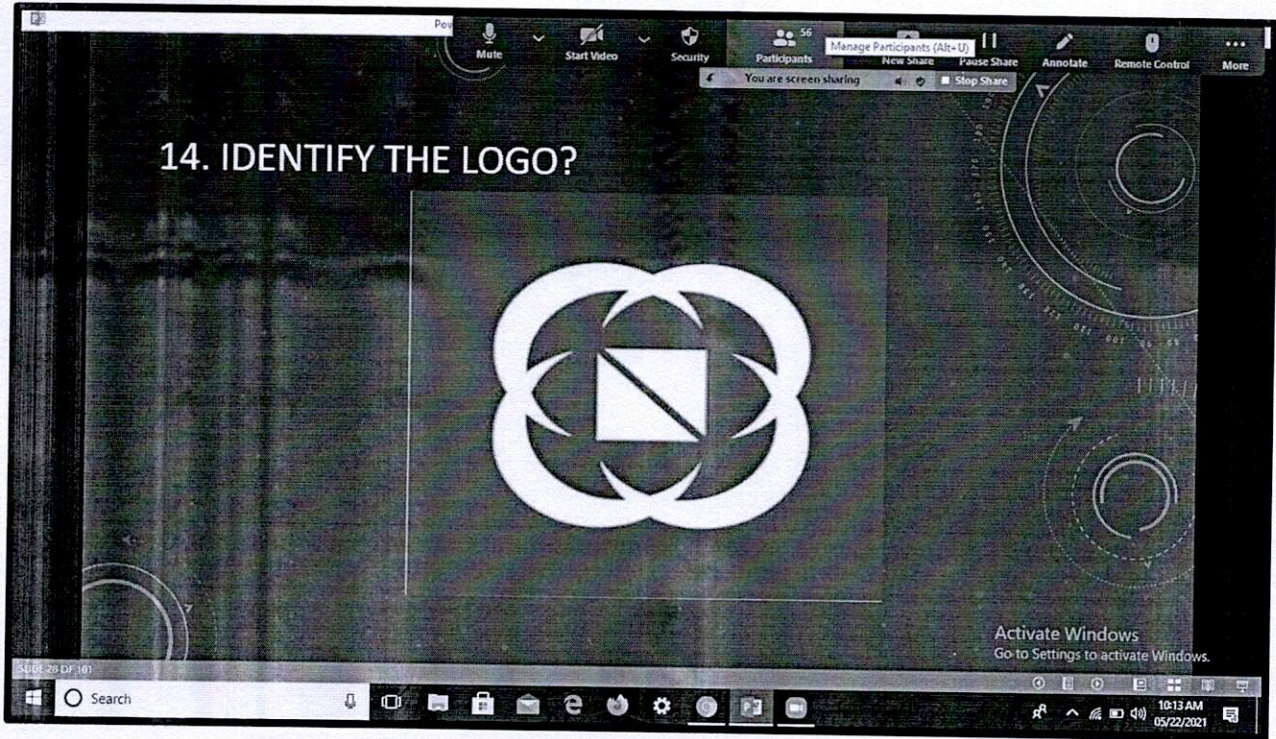
the next study opportunity more effective. Teachers can help students see what topics they are not grasping by providing feedback after quizzes; and that feedback need not be immediate to be most effective.

- Engage your audience. Engage your audience in a unique and fun way and connect them to your brand or learning material.
- Large number.
- Randomizing questions.
- Quiz results/ gain insight in audience.
- No instructor needed.
- Set timer.
- Better overview.
- Improve your brand.
- Build motivation
- Track and report what's learned
- Help students remember what they learned

Outcome of the Activity

The session was very helpful and enriching for students in terms of understanding the different brands and companies' logos and its importance. Overall, the quiz received very positive feedback and continues to be a fan favorite among the students.

Photos of the Event



30/9/21
HEAD
Department of Commerce
St. Francis de Sales Coll
Bangaluru - 560 100.

Rave
PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100.