

FRANCIS DE SALES COLLEG

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FRANSALIAN INSTITUTE OF HIGHER LEARNING

Title	Career Counselling Session on Job Opportunities After BBA
Date of Event(s)	25 th April 2023
Department/Association/Cell/ Committee	Department Of Business Administration
Venue	Classroom no 406
Number of Participants	72
Target Audience	VI SEM BBA (Regular)
Resource Person(s) with qualification (if applicable):	Alumni Shravya V, HR Manager at Capitalelly
Event Coordinator	Prof Geetha PS

The objective of the Program:

In a highly complex and rapidly changing world of work, there are changing requirements in industrial jobs, and altered market conditions for professional manpower, students need to be informed about various jobs and openings available to them and the requirements, responsibilities, and nature of work involved that they could measure themselves and develop crystallize goals.

Report

Career orientation - Job after BBA was organized for the final year BBA students on 25th April 2023. Alumni Shravya V, HR Manager at Capitalelly, Bengaluru was invited to provide the needed orientation and direction for students to choose the right career. An insightful session on the career orientation process was held for the students.

Career decisions play a pivotal role in shaping the future growth and development of students. In today's environment of multiple options, knowing about the choices available helps students in their decision-making process.

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Alumni Shravya explained various job roles with respect to Human Resources, Marketing, Accounts, and Finance. Because of demand for a multi-skilled workforce has raised drastically, she requested all the students to take two internships and a certificate course in their area of interest. She also explained how to attend interviews and how quick, dynamic, and smart the students should be during placement opportunities. She motivated the students to harness their unleashed potential and grab every single opportunity right from the very beginning to broaden their career prospects. She also shared her personal experiences with the students and to know how interesting and inspiring is her journey to her current position. The students gained a wide range of knowledge on how to proceed with their future.

The outcome of the program:

The session enabled students to clear doubts regarding career-oriented job opportunities. Students found this session as informative as well as interactive as it enabled them to know about various job roles for career growth.

Report Prepared by:

Report Verified by:

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