



ST FRANCIS DE SALES COLLEGE

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Intradepartmental Activity Report

Title	Intradepartmental Competition – Case Study Analysis
Date of Event(s)	17/01/2022
Department / Association /Cell / Committee	Department of Management
Venue (Mention the platform if it is Online)	Online platform through LT
Number of Participants	8
Target Audience	40

Resource Person(s) with qualification	NA
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Place of visit/ details of Industrial visit place (if applicable):	NA
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Event Coordinator	Prof.Ramandeep, Prof. Victoria, Prof. Gincy Charles
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Department of Management has organised an intra departmental activity based on Case Study analysis on 17th January 2022 for First , second and third year Business Administration students . Around 40 participants have registered for the activity, The registration collected in the Google form and specific poster indicating the activity information where circulated among the students. Around 8 students participated individually and in team of two members and On the Event day the Case Studies were published through LT and solutions were collected through mail. The case Study was based on the organisation senior manager who have to take an decision on the well execution of the two factories he was handling through. The main objective of the case study was to develop critical and creative analytical skill of the

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students and to give an hand on experience to face the corporate challenge for their career growth. This activity could enable the student to develop their evaluation skill, think out of the box with better alternative solutions and to select the best alternative solution where they can emphasis to resolve the problem incurred in the organisation and assist to achieve the organisation goal. Out of the 8 students followings students Secured the positions :

1. Harsh Dubey I BBA
2. Pawandeep Kaur and Suman III BBA -B
3. Pradeep Kumar – III BBA – A

These were the winner of the intradepartmental activity organised by Department of Management, This event was an add on advantage for the students to explore their ideas, views and opinion.

*Pawandeep
Kaur*

Attachments:

CASE STUDY: Maximizing Output

Mr. Kapoor, head of the 'Production Planning and Control Department' of BELCO Ltd, Mr. Kapoor is known for his hard work and involvement in every important decision taken by his bosses. He is with BELCO for the last twenty years and supposed to retire after another ten years of service. He is known for his mild temperament and very friendly nature.

He looks after production planning for both the factories, at Pune and Jamshedpur. He devotes half of every month for visiting and directly controlling these two factories. He has got a young team of five engineers, three MBA graduates and one computer graduate.

Unfortunately, Mr. Kapoor doesn't have an effective information system and communication infrastructure. His subordinates do not report to him properly and in time. Mr. Kapoor always faces a problem when he has to submit the production plans to his superiors and to the factories.

Market variables have now drastically changed. BELCO does not enjoy any monopoly now. Ancillary houses can now think alternatively. Suppliers also are demanding timely orders from BELCO. Sales executives of the company are fed-up with the poor factory supplies.

Mr. Kapoor works for twelve hours in the office, without any concrete support from his colleagues. None of his colleagues are willing to work beyond office hours. Mr. Kapoor's bosses, though they appreciate his hard work, are not fully happy with him. He has now realized that, because of his disorganized and untimely approach to work, he is not in a position to deliver the right goods in time. These days, with increasing pressure of work, he forgets his priorities. He also forgets the commitments he made to his colleagues, his family members and friends. Sometimes he feels frustrated. He is afraid that he may not get his next promotion, which is due after six months.

QUESTIONS