

ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution A FRANSALIAN INSTITUTE OF HIGHER LEARNING

INNOVATION IDEAS AND ENTREPRENEUR

DATE:-07-07-20 22 VENUE:-CLOSED AUDITORIUM

ORGANISED BY:-DEVICHANDRIKA



SEMINAR: INNOVATION, IDEAS AND ENTREPRENEUR

Title	Innovation, ideas and entrepreneur	
Date of Events(s)	07/07/2022	
Departments/	ASPIRE AND INCUBATION CELL	
Association/ Cell/	The second	
Committee		
Venue (Mention the	CLOSED AUDITORIUM	
platform if it is online)		
Number of Participants	100	
Target Audience	Business Administration Students	

Resource Person(s) with	SESSION 1: SHANKAR GUDDAD
qualification	SESSION 2: CHETHAN CHITTALKAR

Place of visit/ detail of Industrial visit place (if applicable)	-	
Event Coordinator	PROF. DEVICHANDRIKA S	



Electronics City P.O., Bengaluru - 560 100 Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in www.sfscollege.in



St Francis de sales college, Bengaluru Karnataka is happy to organize the Impact Lecture Series sponsored by IIC, MHRD, AICTEC, the main objective of this program or session is to state the importance of innovation, entrepreneurship and IPR to sensitize and motivate students and faculties to pursue innovation and start-up during their time in the college. We at St Francis de sales college also believe in creating awareness and providing a platform for budding entrepreneurs by educating them about entrepreneurial ventures and entrepreneurs.

The theme of the session is "Aspire to be an entrepreneur".

<u>SESSION-1</u> The main objective of this session the session 1 highlighted the importance of innovation, ideas and entrepreneur. He insisted how idea can be transformed into innovative ideas and how it is transferred to an entrepreneur. The guest highlighted the points with various examples of scientist Einstein. It helped the students to understand the importance of innovation. The session also highlighted with examples how disaster turns the person to make a creative idea and implementing the innovative ideas and become an entrepreneur.

The session helped the students and faculty to understand any idea can turn into a successful entrepreneur. The knowledge imparted them was the required idea, thinking process, creativity, innovation the required steps to be a successful entrepreneur. SESSION-2:

The second session highlighted the meaning of entrepreneur, the explanation accompanied with live example of an entrepreneur. He imparted about the basic framework that has to be taken like check one's knowledge, financial background, network, SWOT analysis, risk factors, alternative plan and your vision. He also projected the various ground why the people tend to become entrepreneur like to show who I am, to lead a comfortable life, family business.

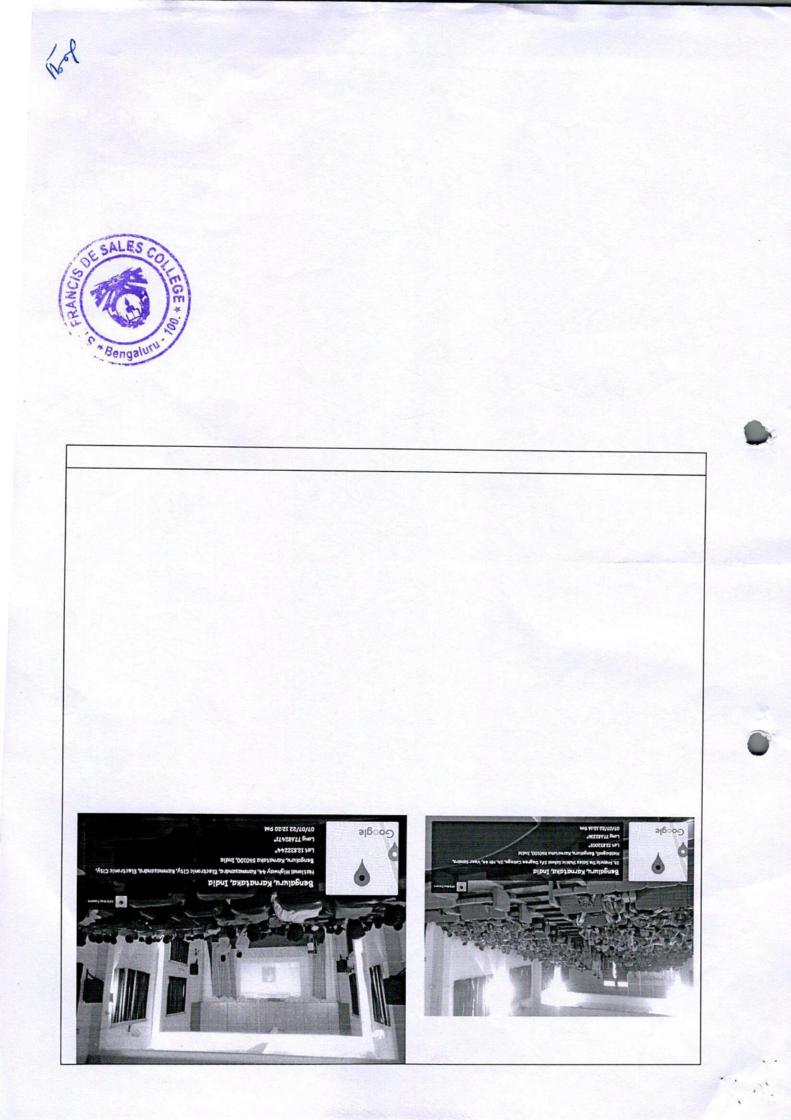
He also insisted in knowing the target customer, resources available, barriers like legal, political, social, technological, environmental barriers. In order to sustain in the market, we have to follow the business ethics, discipline, follow what is good and bad and morally right and wrong. Identify the financial support, legal support, technological support and moral support.

The session gave insight on how we can proceed with start-up and also it states if we want to start our business, the framework that we have to carry on before implementing it. It was really a fruitful session for the student

COORDINATOR SFS-KSCST Innovation And IP Cell St. Francis de Sales College Bengaluru - 560100

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Attendance Sheet	ROD GAM
Incubation & AspiraCell	Seal.
Impact lecture series	Activity
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