

ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

SEMINAR ON PROCESS OF INNOVATION DEVELOPMENT TECHNOLOGY REDINESS LEVEL

DATE-16/02/2023

VENUE: Room No PG004



RESOURCE PERSON:

Prof. Kumaraswamy N Asst. Professor, Dept. of Management studies, PG Centre, St. Francis De Sales College & Research Scholar, Jain University, Bengaluru.



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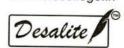
Report of "Process of Innovation Development, Technology Readiness

Level"

Title	Process of Innovation Development, Technology	
	Readiness Level(TRL)	
Date of Event	February 16, 2023 (Thursday)	
Department/Association	Dept of Psychology PG Centre in Association with ASPIRE Cell, St. Francis De Sales.	
Venue	Room No PG004	
Number of participants	18	
Target Audience	M.Sc Psychology Students	
Place of visit/ details of Industrial Visit	NA	
place (if applicable):		
Event Coordinator	Ms Payel Roy	
Resource Person & details	*Prof. Kumaraswamy N	
×	*Asst. Professor, Dept. of Management Studies, PG	
	Centre, St. Francis De Sales College & Research	
×	Scholar, Jain University, Bengaluru	



Electronics City P.O., Bengaluru - 560 100 Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in www.sfscollege.in



REPORT:

The session was conducted by the The Dept of Psychology PG Centre in Association with ASPIRE Cell, St. Francis De Sales. The agenda of the session was to helps students understand the emerging areas in which entrepreneurship is growing. As the current batch of students belong to Gen-Z, the session was an effort to help them understand how social entrepreneurship can be their way of growing and working towards a business

The session started at 09:15 AM in Room No PG 004. The speaker of the event was Prof. Kumaraswamy N, Asst. Professor, Dept. of Management Studies, PG Centre, St. Francis De Sales College & Research Scholar, Jain University, Bengaluru. The session began with a welcome speech followed by a small introduction to the significance of Social Entrepreneurship for Gen Z entrepreneurs. The resource person then took over and explained the importance and meaning of entrepreneurship. The speaker then moved on to explaining the terminologies used for the different generations and he mentioned that people born from the year 1997 are considered to be Gen Z.

The speaker then threw light on the significance of social entrepreneurship. Social Entrepreneurship is a business idea that helps the entrepreneur to just not earn money but at the same time contribute towards society. Social entrepreneurship has a socially positive impact and is a way to help the society through innovative business ideas and skills. The speaker then emphasized the difference between Non-Governmental Organizations and Social Entrepreneurship. The speaker also highlighted the different solutions that can be attained to solve social issues.

The speaker also spoke and mentioned similar brands that fall in the category of social entrepreneurship such as Being Human, Self co, Goonj etc.

Learning Outcome:

The session created an awareness on the seriousness of life and how the small ideas can be converted into something that can bring monetary benefit and at the same time also have a positive social impact. They learned that they can make society happy by being useful to people with their business ideas.

Payel Roy
Coordinator & Asst. Professor
Dept. of Psychology
Postgraduate Centre

Report Verified by: Head, Dept. of Psychology PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100

pa Commerce, Eco, MBA

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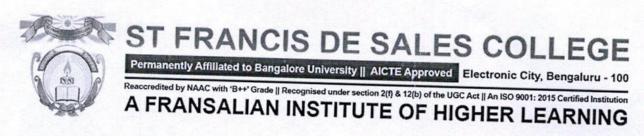
Department: COMMERCE : MCOM A SEC

EVENT: INFINITY GUEST LECTURE

DATE 17/02/2023

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ATTENDANCE SHEET

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