



NP – 149

I Semester B.Com. Examination, May 2022
(NEP– 2021-22 and Onwards)
TOURISM AND TRAVEL MANAGEMENT
Paper – 1.2 : Fundamentals of Tourism Industry

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer either only in **English** or in **Kannada**.

SECTION – A

Answer **any six** questions out of eight. **Each** question carries **two** marks. **(6×2=12)**

1. a) Who is a Excussionist ?
b) What is Inbound tourism ?
c) Mention any two water based activities.
d) What is primary accommodation ?
e) Mention any two negative impacts of Tourism Industry.
f) Expand ITDC. When did it was established ?
g) What is the tourism punch line of Karnataka ?
h) What is pull factor ?

SECTION – B

Answer **any three** questions out of five. **Each** question carries **four** marks. **(3×4=12)**

2. What are the difference between FIT and GIT ?
3. List out the positive impacts of Tourism Industry.
4. Write a note on adventure activities.
5. Explain the role of technology in Tourism Industry.
6. Briefly explain the role of KSTDC in promoting the tourism in State.

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SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks. **(3×12=36)**

7. Briefly explain the historical development of Tourism Industry.
8. Elucidate the environmental and socio-cultural impacts of Tourism Industry.
9. Explain the major components of tourism in detail.
10. Mention the challenges in tourism industry and what are the steps taken by Government to overcome it ?
11. List out the objectives of Karnataka Tourism policy 2020-25.

SECTION – B

Answer any three questions out of five. Each question carries four marks. (3×4=12)

1. What are the difference between FIT and GIT ?
2. List out the positive impacts of Tourism Industry.
3. Write a note on adventure activities.
4. Explain the role of technology in Tourism Industry.
5. Briefly explain the role of KSTDTC in promoting the tourism in State.