

## I Semester B.Com. Examination, March/April 2022 (CBCS) (2020-21 and Onwards) (Repeater) TOURISM AND TRAVEL MANAGEMENT

Paper - II: Tourism Products of India - I

Time: 3 Hours

Max. Marks: 70

## SECTION - A

Answer any 5 questions out of 6. Each question carries two marks :

 $(5 \times 2 = 10)$ 

- 1. a) Define Tourism Product.
  - b) What are natural tourism products?
  - c) Who is an inbound tourist?
  - d) Name any two world heritages sites of Karnataka.
  - e) Name any two national parks of India.
  - f) What is domestic tourism?

## SECTION - B

Answer any 3 questions out of 4. Each question carries five Marks :

 $(3 \times 5 = 15)$ 

- 2. Write a note on typology of tourism.
- 3. Write a note on Medical Tourism activities in India.
- 4. Explain the major coastal tourism destinations of India.
- 5. Write a note on the medieval customs of India.



SECTION - C Answer any 3 questions out of 4. Each question carries fifteen marks :  $(3 \times 15 = 45)$ 

- 6. Give a detailed account on the historical and geographical background of India.
- 7. Enumerate the Cuisines and Special Dishes of India.
- 8. Discuss the ancient, medieval and modern costumes of India.
- 9. Give an account of the newly created tourist destinations of India.