

I Semester B.A./B.Com. (Vocational) Degree Examination, April/May 2021 (CBCS) (2020-21 and Onwards) (Fresh) TOURISM AND TRAVEL MANAGEMENT Paper – 1.6 : Tourism Products of India – I

Time: 3 Hours

Max. Marks: 70

SECTION - A

1. Answer any 5 out of 6 questions. Each carries 2 marks :

 $(5 \times 2 = 10)$

- a) Mention two characteristics of tourism product.
- b) Give two examples of man-made resources.
- c) What is Eco-tourism?
- d) What are Tourism Fairs ?
- e) What is meant by Theme Parks ?
- f) Mention any two special dishes of Karnataka.

SECTION - B

Answer any 3 out of 4 questions. Each carries 5 marks :

- 2. Distinguish between natural and man-made tourism products.
- 3. Bringout the differences between international and domestic tourists.
- Write a note on Desert safaris.
- 5. Explain the various festivals of India.

SECTION - C

Answer any 3 out of 4 questions. Each carries 15 marks :

- 6. Do the Himalayas possess great potential for tourism ? Explain.
- 7. Give a detailed account of various kinds of tourism.
- 8. 'India as a Medical Tourism Destination'. Justify.
- 9. "India has a great potential as a cultural tourism destination" Explain.

QP - 445

 $(3 \times 5 = 15)$

(3×15=45)