



I Semester B.A./B.Com. (Vocational) Examination, April/May 2021
(CBCS) (Repeaters) (2014 – 15 and Onwards)
TOURISM AND TRAVEL MANAGEMENT
Tourism Business (Paper – I)

Time : 3 Hours

Max. Marks : 70/100

Instructions : i) Answer Section A, B, C for 70 marks.
 ii) Answer Section A, B, C, D and E for 100 marks.

SECTION – A

I. Answer any five of the following questions.

(5×2=10)

- What is cultural tourism ?
- Who is tour operator ?
- What is inbound tourism ?
- What is eurail pass ?
- What is palace on wheels ?
- Name any 4 world heritage centres of India.
- State any 4 wildlife sanctuaries of India.
- Mention any 2 historical monuments of Mysore.

SECTION – B

II. Answer any 3 of the following questions.

(3×6=18)

- Write a note on the functions of tourism offices in India.
- Briefly explain the importance of transportation of the tourism industry.
- List any 6 the various land and water based adventure sports.
- Write a note on tourist places of destination – Kerala.
- Discuss the role of MICE tourism.

SECTION – C

III. Answer any three of the following questions.

(3×14=42)

- Explain the classification and categorisation of hotel industry.
- Explain the different types of travel agencies.
- Write a note on international travel formalities required for travel in the present scenario.
- Write a note on any 7 world heritage sites of India.
- Assess the socio-economic impacts of tourism with relevant examples.



SECTION – D

IV. Answer **any two** of the following questions.

(2×10=20)

- 1) Enlist and explain seven types of rooms in a star hotel.
- 2) Discuss the contribution of beach tourism in leisure travel business.
- 3) Write a note on luxury trains in promoting tourism in India.

SECTION – E

V. Answer **any one** of the following.

(1×10=10)

- 1) Types of accommodation.
 - 2) Desert tourism and heritage tourism.
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