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**GS-675**



II Semester B.A./B.Com. (Vocational) Examination, May/June 2019

**TOURISM & TRAVEL MANAGEMENT**

**2 Tourism Product**

**(70 Marks 2014-15 & Onwards/100 Marks 2013-14 Only)  
(CBCS) (F+R)**

Time : 3 Hours

Max. Marks : 70/100

**Instructions to Candidates :**

- (1) Answer **all** sections as Directed.
- (2) Answer section A,B,C. (CBCS pattern)

**SECTION - A**

I. Answer **any five** of the following questions. Each question carries **two** marks.

1. (a) What is Rural Tourism ? **5x2=10**  
(b) What are Natural Resources ?  
(c) What is katakali ?  
(d) What do you mean by Tourism Environment ?  
(e) Name any four wildlife sanctuaries in India.  
(f) Define MICE.  
(g) What is Deccan Odyssey ?

**SECTION - B**

II. Answer **any three** of the following questions. Each question carries **six** marks.

2. Write a note on Eco-Tourism. **3x6=18**
3. Describe the festivals of Muslim.
4. Describe the role of climate in promoting tourism.
5. Discuss the significance of Desert festival of Jaisalmer.
6. Describe in brief about the paintings of India.

**P.T.O.**



**SECTION - C**

**III.** Answer **any three** of the following questions. Each question carries **fourteen** marks.

**3x14=42**

7. Discuss the Emerging trends in Tourism.
8. Explain the famous water based tourism activities in India.
9. Explain in detail the various types of Tourism Product.
10. Explain the significance of handicrafts in promoting tourism.
11. Indian Folk Dances and Tribal Dances are simple expression of Joy. Comment on the statement by highlighting its Impact.

**SECTION - D**

**IV.** Answer **any three** of the following. Each question carries **ten** marks. **10x3=30**

12. Give a note on
  - (i) Jaipur
  - (ii) Salar Jung museum.
13. Brief about the important hill stations of North India.
14. Describe the Handicrafts of South India.
15. Write a note on
  - (i) Adventure tourism
  - (ii) Pattadakal
16. Write a note on Khajuraho Dance Festival.

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