

III Semester B.A./B.Com. (Vocational) Examination, April/May 2021  
(CBCS) (2015-16 and Onwards)

**TOURISM AND TRAVEL MANAGEMENT**

**Paper – 3 : Travel Agency and Tour Operator Organizations**

Time : 3 Hours

Max. Marks : 70/100

**Instructions :** i) Section A, B and C for CBCS – 70 marks.

ii) Section A, B, C, D and E for 100 marks Scheme.

**SECTION – A**

- I. Answer **any five** questions. Each question carries **two** marks. (2×5=10)
- What are Tailor made Package Tours ?
  - What is meant by VISA ?
  - Mention 3 types of passport.
  - What is Rack Rate Pricing ?
  - Write two examples of Air Transport.
  - What is an Itinerary ?
  - Who is Domestic Tour Operator ?
  - Expand : IATA and IATO.

**SECTION – B**

- II. Answer **any three** of the following questions : (3×6=18)
- Enlist the cost components of a package tour.
  - Explain the duties and responsibilities of a tourist guide.
  - Explain different types of travel agency.
  - Explain TAAI's role and contribution.
  - Mention any three districts of Karnataka and their taluks.

P.T.O.





## SECTION – C

III. Answer **any three** questions :

(3×14=42)

- a) Read the following itinerary of Jaisalmer and answer the questions that follow :

Duration : 03 days/02 nights

Destination covered : Jaisalmer

Cost of tour itinerary : Rs. 5,500/- per person

**Day 01 – Jaisalmer :**

Tourist will be received at Railway station and transferred to Hotel. In the evening, visit to Gadisar lake and Vyas Chhatri. Overnight at Hotel.

**Day 02 - Jaisalmer**

After break fast visit to Jaisalmer Fort, Jain temple and Patwon Ki Haveli. In evening, go for a unique experience of the Desert, overnight stay in Sam Sand Dunes in tented accommodation. Enjoy folk dance, music and puppet show. Also enjoy photogenic sunset on camel back. Overnight at Desert camp.

**Day 03 - Jaisalmer :**

After breakfast checkout from Desert camp and explore Kuldhara Village, Amar Sagar and Bada Bagh. At the time of onward journey, transfer to Railway station.

**Services included in tour cost :**

- 1) Accommodation on double/twin sharing basis for 2 nights in the hotel.
- 2) Breakfast in the respective hotel during the tour.
- 3) Rajasthani Dinner at Desert Camp in Sam Dunes.
- 4) Camel Safari at Thar Desert.
- 5) All transfers and sight seeing through out the tour by Air-conditioned car.
- 6) Services of qualified english speaking tourist guide for local sight seeing tour.





**Services excluded in tour cost :**

- 1) Monument entry fees.
- 2) International flight tickets and airport taxes.
- 3) Any tips for porters, drivers, guides, waiters in restaurants and airport representatives.
- 4) Personal drinks, laundry, telephone calls, fax, Wi-Fi, massage and spa.

**Questions :**

- a) What is the price of this itinerary for two persons ?
  - b) On which day is tented accommodation provided and where is it provided ?
  - c) Are there any extra charges for Camel Safari ?
  - d) On which days are transfers provided ?
  - e) Name any two monuments covered in this itinerary.
  - f) Are monument fees included in the Itinerary.
  - g) What type of tourist guide service is provided ?
- b) Write a detailed Itinerary of 5 days, 5 nights heritage circuit of North Karnataka. Pick up and Drop @ Bangalore.
- c) What is the procedure for establishing travel agency/tour operations as per the rules of IATA in India ?
- d) Explain various components of a package tour.
- e) Explain the changing face of Travel Agency in the 21<sup>st</sup> Century.

**SECTION – D**

IV. Answer **any two** of the following questions :

**(2×10=20)**

- a) Write a note on segmentation and features of tourism industry.
- b) Write a note on Travel Insurance.
- c) Enlist and explain various types of VISA.

**SECTION – E**

V. Answer the following :

**(1×10=10)**

Explain the role and objectives of ITDC.

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