



QP – 361

III Semester B.B.A. Examination, March/April 2022

(CBCS) (2015 – 16 and Onwards) (Repeaters)

BUSINESS ADMINISTRATION

Paper – 3.7 : Business Ethics

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written in **English only**.

SECTION – A

I. Answer **any five** sub-questions. **Each** sub-question carries **2** marks. (5×2=10)

- 1) a) What is business ethics ?
- b) What is code of conduct ?
- c) Give the meaning of honesty.
- d) What is happiness ?
- e) State 4 ethical issues in HRM.
- f) Give the meaning of Corporate culture.
- g) What do you mean by Corporate governance ?

SECTION – B

II. Answer **any three** questions. **Each** question carries **6** marks. (3×6=18)

- 2) State the characteristics of crisis management.
- 3) Explain the measures to be adopted to become a Karma yogi.
- 4) What are the various elements of emotions ?
- 5) Discuss the ethical issues in finance.
- 6) Explain the duties of board of directors.

P.T.O.



SECTION – C

III. Answer **any three** questions. **Each** question carries **14** marks. **(3×14=42)**

- 7) Explain various types of ethics.
- 8) Explain the religious views on humility.
- 9) What are the unethical issues in IT and how to prevent them ?
- 10) What are the ethical issues that arise for managers and difficulties involved in decision making ?
- 11) Explain the benefit and limitations of corporate governance.