## SEMINAR ON STARTING, DEVELOPING AND MANAGING GLOBAL VENTURES

Date: 20 and 21 September 2018

Venue: College Auditorium

Conducted By: Department of Commerce,

**ASPIRE-Incubation Cell** 

Organized by: St. Francis de Sales college, Electronic city, Bengaluru.



## ST FRANCIS DE SALES COLLEGE

Graded 'A' by NAAC || Affiliated to Bangalore University

Electronics City Post, Bengaluru - 560 100 || www.sfscollege.in

## A Report on

ASPIRE- Seminar on Starting, Developing and Managing Global Ventures

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Organized by: St. Francis de Sales College, Electronic City, Bengaluru

Department of Commerce of St Francis de Sales College in association with ASPIRE-Incubation Cell organized 'ZEAL – 2018'- a National Level Seminar for students on the topic "Seminar on starting, developing and managing global ventures" on 20 and 21 September 2018. This was the part of series of student seminars conducted in the college by various departments on the same day.

There is no simple relationship between trade, environment and development. Depending on the sector, the country, the markets and the prevailing policies, trade and trade liberalization may be good or bad for the environment and development. They will usually be both at once - good in some ways, bad in others.

The themes of the seminar were designed in such a way that the students are made aware on conditions and scenarios in starting, developing and managing global ventures. The students should be aware of the global phenomena and nature of business changing all the world today. The reality in the business world is not the same as what is exactly shown and written in the books, there are many more things to it. And when they come across the actual problems in real life which are faced by businesses and companies all over the world from changing times, they will come to know the actual intensity and knowledge which has to be applied in its DE SALES.

The seminar covered practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. It shed light on increased attention to culture and reflected on the recent changes in the increasingly globalized world. Innovation, creativity and human talent are necessary components of a knowledge economy. The seminar prepared the students to deal with the complexities of the 21st century global economy, including:

- · Distributed Intelligence
- Complex Technologies
- Social Networks
- · Creative Transformation
- · Infrastructure Renewal
- Sustainable Development
- Emerging Markets
- · Creative Global Investment Solutions
- · Challenges with Global Partners
- · Globalization Threats and Risks

The honorary judges for the event were Dr. Veer Tantia, Assistant Professor, Christ University, and Dr. Nagaraj. G. H., HOD of Commerce and Management, Government First Grade College, Harohalli. The sessions were very interactive. The students were able to learn many new things from the judges who shared their knowledge and experiences with the students during the seminar sessions and their speeches. The judges were also felicitated towards the end of the event.

There was an overwhelming response from many colleges across Bangalore. More than 20 different colleges all the city and from other states participated in the seminar. As the students presented and participated in the seminar with enthusiasm, they also got a chance to interact with the judges, through question answer sessions.



First prize was bagged by Desalite Deepa. L and Akka Mahadevi from SFS college for their paper titled "Impact of GST on Retailers". Second prize was awarded to Stany Christopher, Santhosh. J and Nishant. G from St. Joseph College for their paper on "Artificial Intelligence". While, the third prize was given to Neha. S. from St. Joseph College for her paper titled "Perception towards Culture Diversity: A study on Culture Diversity in Workplace".

This seminar helped the students to get encouragement and motivation to do a better research work in the future and make their career better by gaining knowledge.

Internal Quality Assessment Cell St Francis de Sales College Electronics City Post, Bangalore - 560 100.

St. Francis de Sales College Electronics City Post, Bangalore - 560 100.



The organising team with the honourable judges, Dr. Veer Tantia and Dr. Nagaraj







Best Presentations awards by Prof. Geetha Menon & Prof. Vanitha

Co-ordinator
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EVENT: SEMINAR ON STARTING, DEVELOPING AND MANAGING GLOBAL VENTURI DATE: 20, 21 SEPTEMBER 2018						
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