



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved

Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

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TITLE OF THE EVENT – FIELD WORK

Title	FIELD WORK
Date of Event(s)	25 July 2023 And 27 July 2023
Department/Association/ Cell/Committee	MBA DEPARTMENT
Venue (Mention the platform if it is online)	HCCB- Hindustan Coco Cola Beverages
Number of Participants	85
Target Audience	First semester MBA students

Place of visit/ details of Industrial Visit place (if applicable):	HCCB- Hindustan Coco Cola Beverages Bidadi
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The Objective of the Program:

The objective of the student visit to HCCB (Hindustan Coca-Cola Beverages) in Bidadi was to provide students with first hand exposure to the operations and processes of a leading beverage manufacturing company. The visit aimed to enhance students' understanding of supply chain management, production processes, sustainability practices, and corporate social responsibility initiatives within the context of a real-world business setting.

The Outcome of the Program:

The two-day visit to HCCB in Bidadi proved to be an enlightening and enriching experience for the participating students. The outcomes of the program can be summarized as follows:

Insight into Production Processes: The students were introduced to the entire production process of Coca-Cola beverages, from the sourcing of raw materials to the packaging of final products. They observed the various stages of beverage production, including quality control measures, bottling, labeling, and distribution.

Understanding Supply Chain Management: Students gained a comprehensive understanding of supply chain management, as they witnessed the efficient coordination of activities from procurement to distribution. This experience provided them with insights into the challenges and strategies involved in managing a complex supply chain network.

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Sustainability Practices: HCCB's commitment to sustainability and environmental responsibility was highlighted during the visit. Students learned about the company's efforts to reduce water consumption, minimize waste generation, and promote recycling. This exposure encouraged students to think critically about the role of businesses in mitigating environmental impact.

Corporate Social Responsibility (CSR): The students were briefed on HCCB's CSR initiatives, which included community development projects, education programs, and healthcare initiatives. This component of the visit helped students understand the importance of businesses engaging with the local community and contributing to social welfare.

Interactive Learning: The visit was structured to encourage active participation and engagement. Students had the opportunity to ask questions, interact with company employees, and gain insights from professionals working in various departments. This interactive learning experience facilitated the exchange of knowledge and perspectives.

Networking Opportunities: Students had the chance to network with professionals working at HCCB, including managers, engineers, and sustainability experts. These interactions provided valuable insights into potential career paths and allowed students to understand the skills and qualifications required in the industry.

Application of Classroom Concepts: The visit enabled students to connect theoretical concepts learned in the classroom with real-world applications. This practical exposure deepened their understanding of subjects such as operations management, marketing, and sustainability.

Inspiration and Motivation: Observing the scale and success of HCCB's operations served as a source of inspiration for the students. Witnessing the transformation of raw materials into globally recognized beverages and understanding the impact of such a company on the economy motivated students to strive for excellence in their own careers.

Conclusion:

The student visit to HCCB in Bidadi on 25th and 27th JULY 2023 proved to be an invaluable educational experience. It effectively bridged the gap between theoretical knowledge and real-world practices, providing students with insights into various aspects of a large-scale beverage manufacturing company. The visit not only broadened students' horizons but also ignited their curiosity about the operations, sustainability practices, and societal contributions of businesses in today's world. The program's success in achieving its objectives emphasizes the importance of experiential learning opportunities for students.

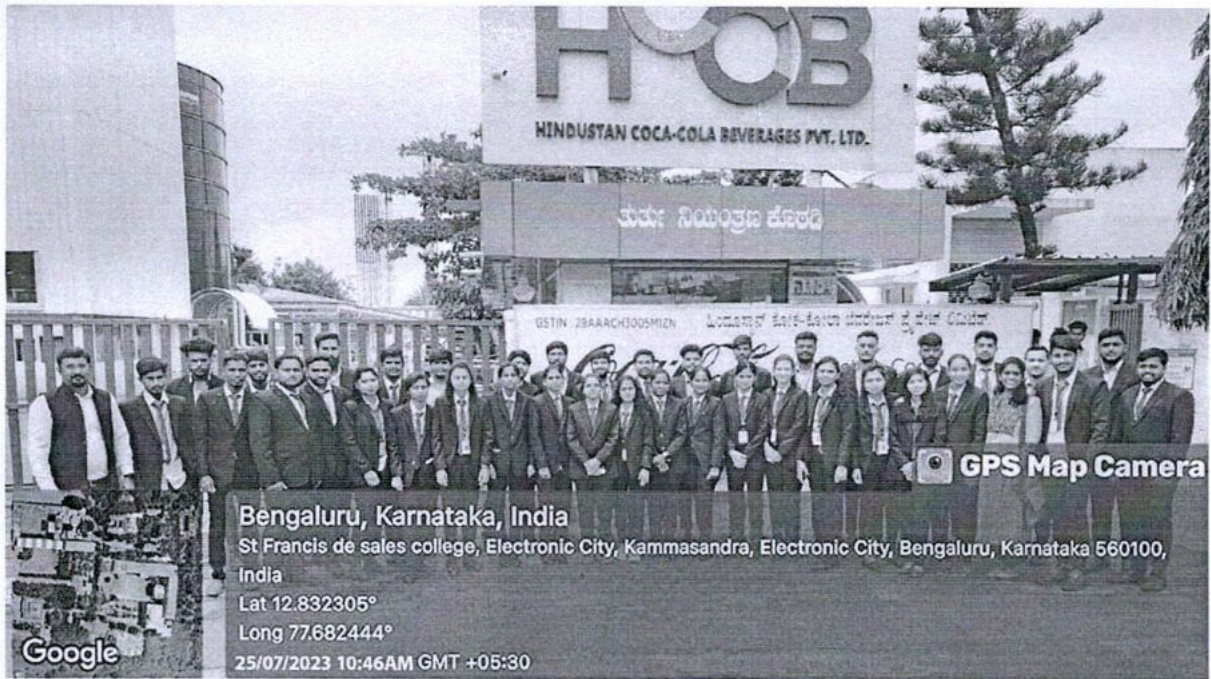


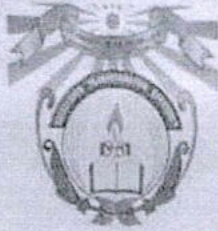
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19.04.2023

To,
Hindustan Coca-Cola Beverages,
Bidadi Industrial Area,
Bidadi Hobli,
Ramanagara Taluk & District-562109
Karnataka

Dear Sir/Madam,

Subject: Request for Industry Visit to Coca Cola Facility

St. Francis de Sales College is manned by the Missionaries of St. Francis de Sales (MSFS) of South West India Province, established in 2004 and is one of the most prominent colleges in the city of Bangalore.

As a part of the curriculum, our students are to attend an industry visit for which 83 of our students are selected. The visiting students are pursuing their Masters in Business Administration and our students are keen in observing how Coca Cola operates and manufactures.

We are hoping to schedule the visit preferable on 3rd, 4th or 5th of May, 2023 and we would appreciate if you could let us know about the availability of your staff and the best time to visit your facility.

Please let us know if there are any formalities or procedures we need to follow before visiting your facility.

Thank you for your time and consideration. We look forward to hearing from you soon and to the opportunity of visiting Coca Cola.

Thanking you.

Yours Sincerely,
PRINCIPAL

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**ANNEXURE
BATCH 1**

SL. NO.	NAME
1	D SURYA BABU
2	VIKAS REDDY S
3	JANANI R
4	MONICKA SHALU.A
5	SAHANA C
6	MEENA E
7	ALPHY GEORGE
8	CHETHAN GOWDA.S
9	LAVANYA C G
10	VENU V
11	PUSHPA SG
12	PRAJWAL.P
13	SUNMATHI.S
14	DURGA DEVI.B
15	SURENDRA REDDY Y
16	JHANSI
17	DHANUSH B R
18	BHAVYA R
19	RAMYA R
20	DEEPA B
21	SANTHOSH AR
22	SRIJALA V C
23	SINDHU SM
24	M.PRASHANTHA
25	MANAS C
26	SANJAY KUMAR S
27	RAKESH P
28	BALAJI N
29	JAGADESH S
30	SIVA KUMAR S
31	NITHIN T
32	PAVITHRA L
33	SHANKAR VR
34	ROHIT KAPALI
35	BHASKAR R
36	BENNY HINN
37	SURESH S
38	REHAMAN ULLA KHAN
39	VIJAY KUMAR

T. H. H. 9
Head

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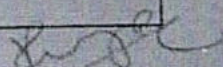
[Signature]
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BATCH 2

SL. NO.	NAME
1	CHANDRASHEKHAR B R
2	PRAMOTH G
3	LIKITHA GOUDA
4	AJAY KUMAR R
5	SWAMY R
6	SRINIVAS V B
7	JAGADISH S
8	HEMANTH KUMAR S
9	MANOJ S
10	RAMACHANDRA PAWAR
11	ABHISHEK
12	TEJASWINI V
13	ANJALI SINGH
14	JITENDARA C
15	MANOJ KUMAR C
16	SANTHOSH M
17	THARUN C
18	VISHNU VARDHANA K
19	VENU VR
20	CHRISTIAN ABHISHEK
21	PERIANAYAGAM S
22	JESWIN S
23	JAYASHEELAN A
24	PAVAN R
25	AKSHAY M
26	RANJITH S
27	SOPHIA ROSELINE
28	DEEKSHITH V
29	CHANDAN
30	SHARATH KUMAR V
31	JEEVAN M
32	TEJASWINI S
33	ANJALI H
34	DEEPA G
35	NANDITA M
36	BEETHOVEN TS
37	ASHOKA N




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38	BALAJI NB
39	NAVEEN N
40	JAGADISH B
41	NAVEEN KUMAR S
42	SNEHA S
43	MONIKA MV

PROFESSORS	
1	Dr.Maria Priya
2	Mr.Kevin Rozario
3	Mr.Kumaraswamy N



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