



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

WEBINAR ON EFFECT OF BUSINESS COMMUNICATION IN ENTREPRENEURIAL

DATE-13TH JANUARY 2021

TIME – 9:00AM TO 10:00AM

ONLINE PLATFORM: ZOOM AND YOUTUBE



RESOURCE PERSON

PROF. PRAKRUTI PADAMAWATI BADRINATH
HOD, DEPARTMENT OF HUMANITIES, NOBLE
GROUP OF INSTITUTIONS, BANGALORE



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

REPORT ON WEBINAR 2021

Date 13th January, 2021

Time: 9:00 AM to 10:00 A.M.

Venue/Online Platform: Zoom and YouTube

Introduction

A webinar on 13th January, 2021 on the topic of "Effect of Business Communication in Entrepreneurial Development". This session was conducted for first year B.com students by the guest faculty Prof. Prakruti Padmawati Badrinath, HOD, Department of Humanities, Noble Group of Institutions, Bangalore.

The session was held online on zoom and YouTube platforms. The objective of this guest lecture session, was to make the students understand that what is business communication and how important it is for an entrepreneur. Any entrepreneurs cannot be successful if they do not possess good communication skills. In order to make the students understand the concept many real life examples related to local Kannada entrepreneurs, National entrepreneurs and global entrepreneurs, were given by the guest lecturer.

The session begin with explaining the meaning and importance of communication and entrepreneurship in business. Later the link between the two was also explained. In the next step the communication process which starts from sender and ends to the receiver was explained in a stepwise manner. The importance of each component in the process of communication was explained in depth.

For the good communication skills it is important to have language skills listening skills speaking skills reading and writing skills. On this basis the importance of each and every skill was explained to the students.



Electronics City P.O., Bengaluru - 560 100

Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollge.in

www.sfscollge.in

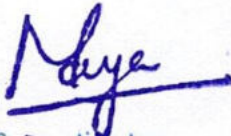


Besides this it was also explained that how to improve each one of the above skills in order to get better grip in business communications.

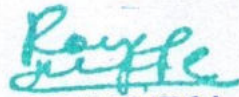
In the next step the different types of communications that is verbal and non verbal, were also explained in detail. verbal communication includes oral skills and written skills. Where as nonverbal communication includes body language, pictures, para language, facial expressions, etc. there types of communications like interpersonal communication mass Communication or organisational communications and grapevine communications were also explained in detail.

The most important reason of failure of communication which is popularly known as the barriers of communication were also explained. The barriers of communications like physical barrier, linguistic barrier, cultural barrier, psychological barrier, technological barrier and social religious barriers were explained to the students in this guest lecture.

This session was attended by more than 230 students of 1st year B.Com. this session was helpful for the students in order to understand the meaning and importance of of communication and entrepreneur in business and how both the things are interrelated. An entrepreneur cannot get success without good communication skills. This will help the students to acquire the good communication skills during their academic journey.



Co-ordinator
Internal Quality Assessment Cell
St Francis de Sales College
Electronics City Post, Bangalore - 560 100.



PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100.

Insert Photos



The screenshot shows a Zoom meeting interface. On the left, a slide displays a communication model diagram. The process starts with a **Sender**, followed by **Encoding**, then a **Message**, then **Decoding**, and finally a **Receiver**. A **Feedback** loop connects the Receiver back to the Sender. A **Noise** element is shown at the bottom, with arrows pointing towards the Message and Decoding stages. Below the diagram, the text reads: *Communication works for those who works for it*.

On the right side of the Zoom window, there is a video feed of a woman in a saree. To her right is a list of participants with their names and status icons. The Zoom control bar at the bottom shows various icons for muting, video, chat, and other meeting functions. The system tray at the very bottom indicates the time as 09:11 on 13-01-2021.

The screenshot shows a Zoom meeting interface. On the left, a slide titled **Language Skills** is displayed. It is divided into two main sections: **INPUT** and **OUTPUT**. Under **INPUT**, there are two sub-sections: **SPOKEN** (represented by an ear icon) leading to **listening**, and **WRITTEN** (represented by a face icon) leading to **reading**. Under **OUTPUT**, there are two sub-sections: **speaking** (represented by a mouth icon) and **writing** (represented by a hand holding a pen icon). The logo for **EnglishClub.com** is visible in the bottom left corner of the slide.

On the right side of the Zoom window, there is a video feed of the same woman in a saree. To her right is a list of participants. The Zoom control bar at the bottom shows various icons for muting, video, chat, and other meeting functions. The system tray at the very bottom indicates the time as 09:22 on 13-01-2021.



Language Skills

INPUT **OUTPUT**

SPOKEN → listening speaking →

WRITTEN → reading writing →

English Club...

Participants (24)

- 20C19K Veda N
- 20C137 Vijay S
- 20C145 K Harshana C
- 20C147K Renuka M Renuka
- 20C148K Geoffham S
- 20C150 K Shwetha Saravana
- 20C151K Radhika S
- 20C152 Anam George
- Bharavi S (20C143K)
- Bhaskar K M (20C205K)
- Bruntha R (20C106K)
- Deyanathap (20C205K)
- Lavanya V (20C102K)
- Muthy K (20C148)
- Narshin Raj C (20C111K)

18:05

Remaining Meeting Time: 02:09

S.gokul prasann...

Abraham Rosari...

Kishore (20C268)

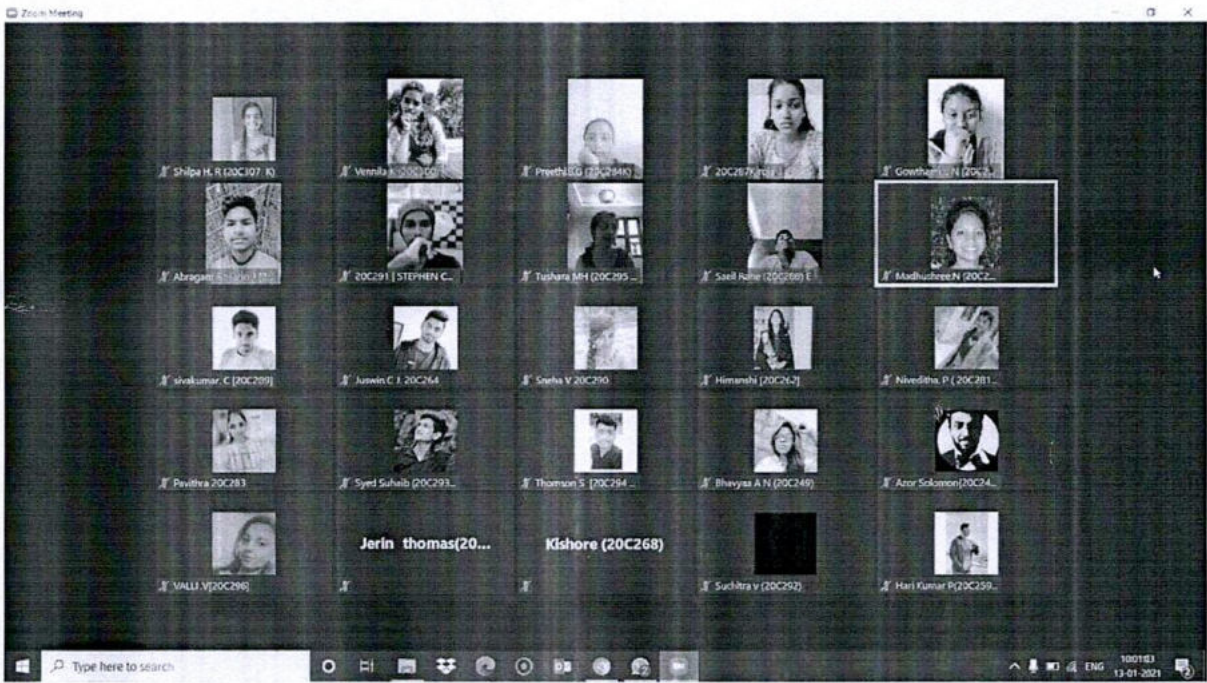
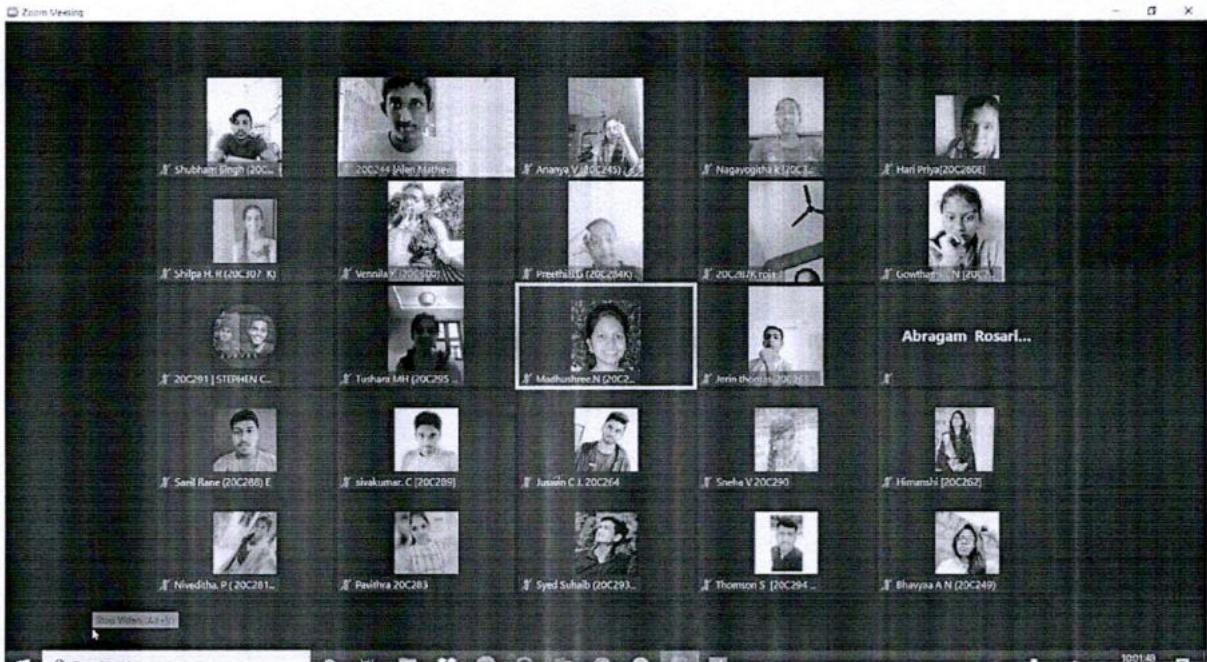
Jerin thomas(20...

43

Participants Chat Share Screen Record Reactions

Unmute Stop Video Leave





RON

Reading Skills

- ▶ Skimming
- ▶ Scanning
- ▶ Extensive Reading
- ▶ Intensive Reading

A Child who read will be

Participants (31)

Find a participant

Waiting Room (1)

Message

Jeni Thomas(20C263 K)

In the Meeting (31)

- Nikitha sunny (Host, me)
- 20C257K raja
- Abraham Rosario J (20C318 B)
- Ananya M (20C245)
- Shanika N V (20C249)
- Pari Kumar P (20C39 B)
- Hari Praga (20C3061)
- Harshini (20C251)
- Arushi C (20C284)
- Krish L (20C2173)
- Sivada Kumar G (20C270E)

Stop Share

Speaker View

Sunil servi b(20...

Aditya Kumar Das

Manu Mathew(20C...

Connecting to audio

Arlene Michelle Fe...

Mamta (20C341H)

Anuj Pandey

Angel Princy (20C3...

MOHITH GOWDA .R (...)

Naveena S(207007...

Monika Mani

Mohammad Aza...

Bhanu Shree v

Prajwal k.v

PremaKaavya.P...

Bharath N 20C4...

Mahesh Rao (2010...

Ashok G Choudhar...

Sharada R

Bhavana G 20C321H

LARAJI

Beena Chauhan (2...

Joseph Joseph B.

Sapna J (20C2581E)

Christo Francis (20...

Start Video

Security

Participants

Chat

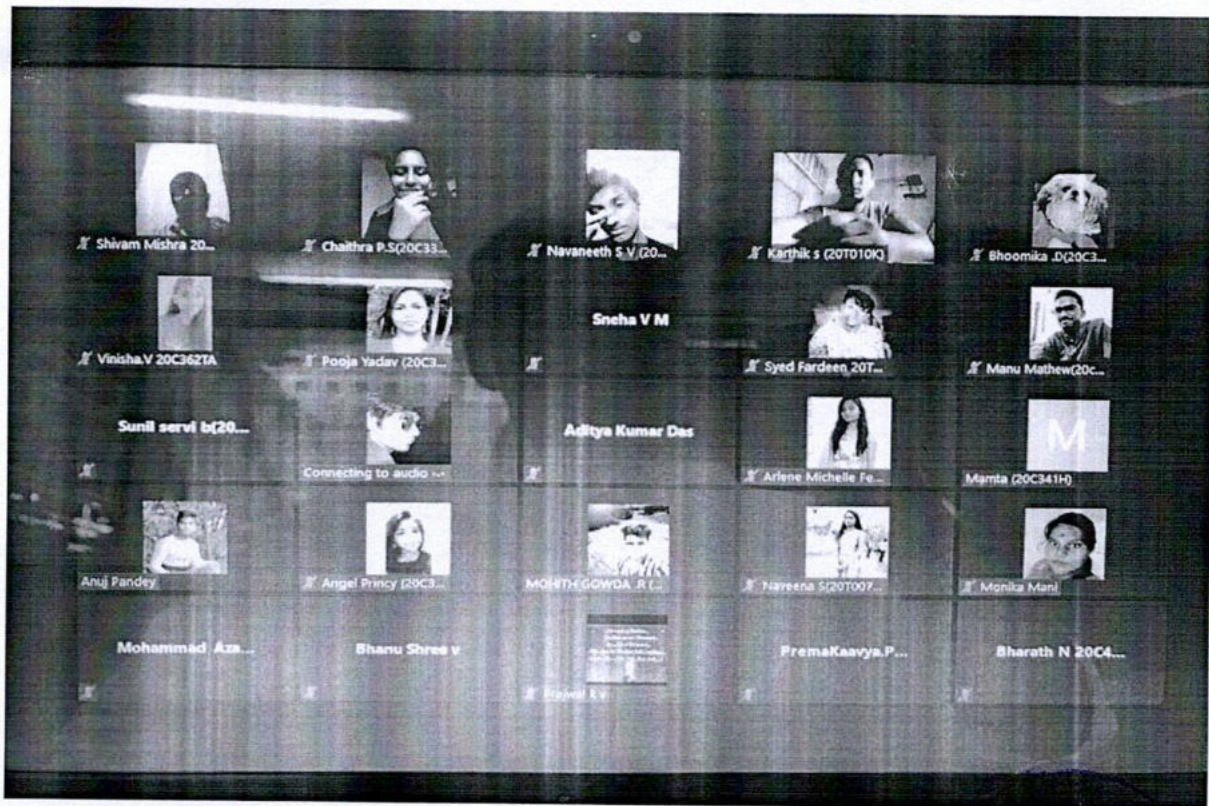
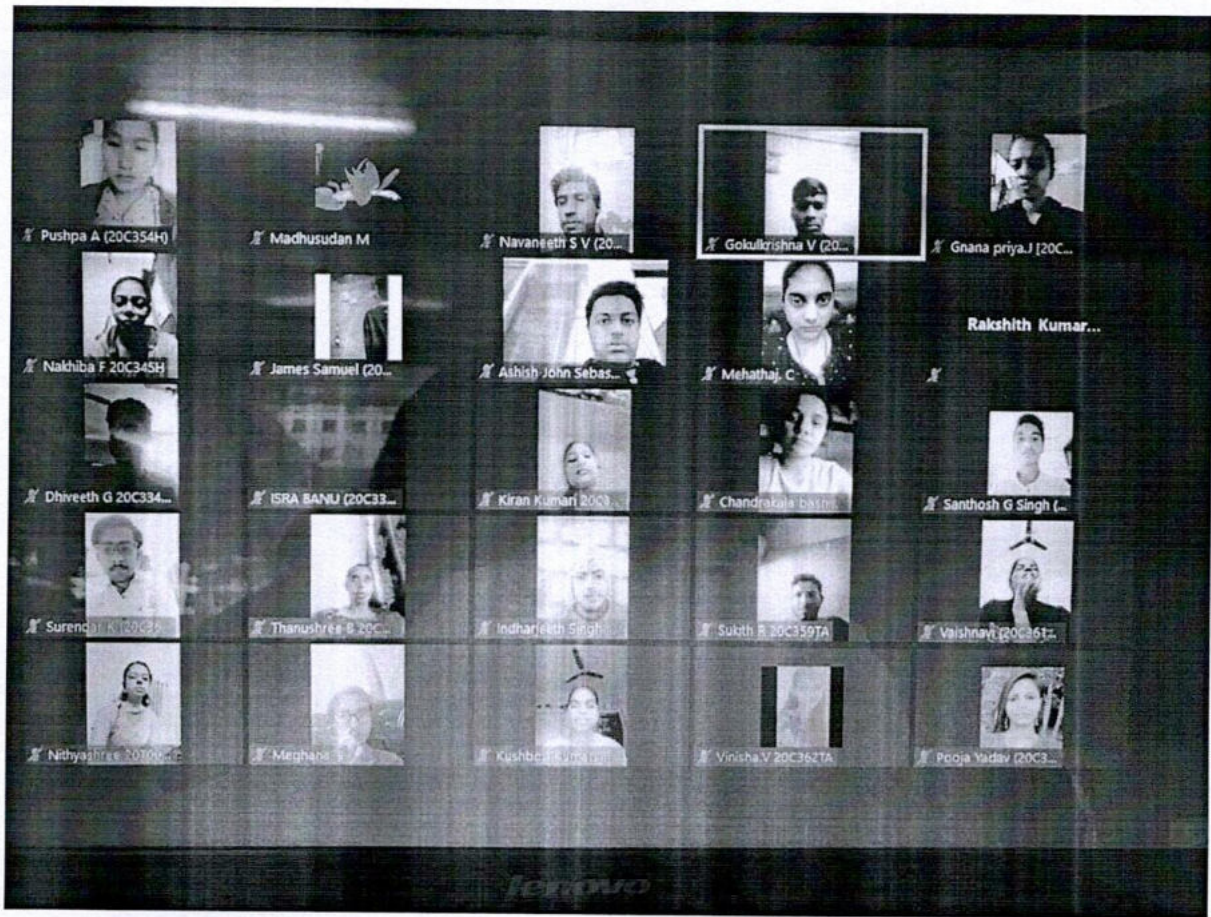
Share Screen

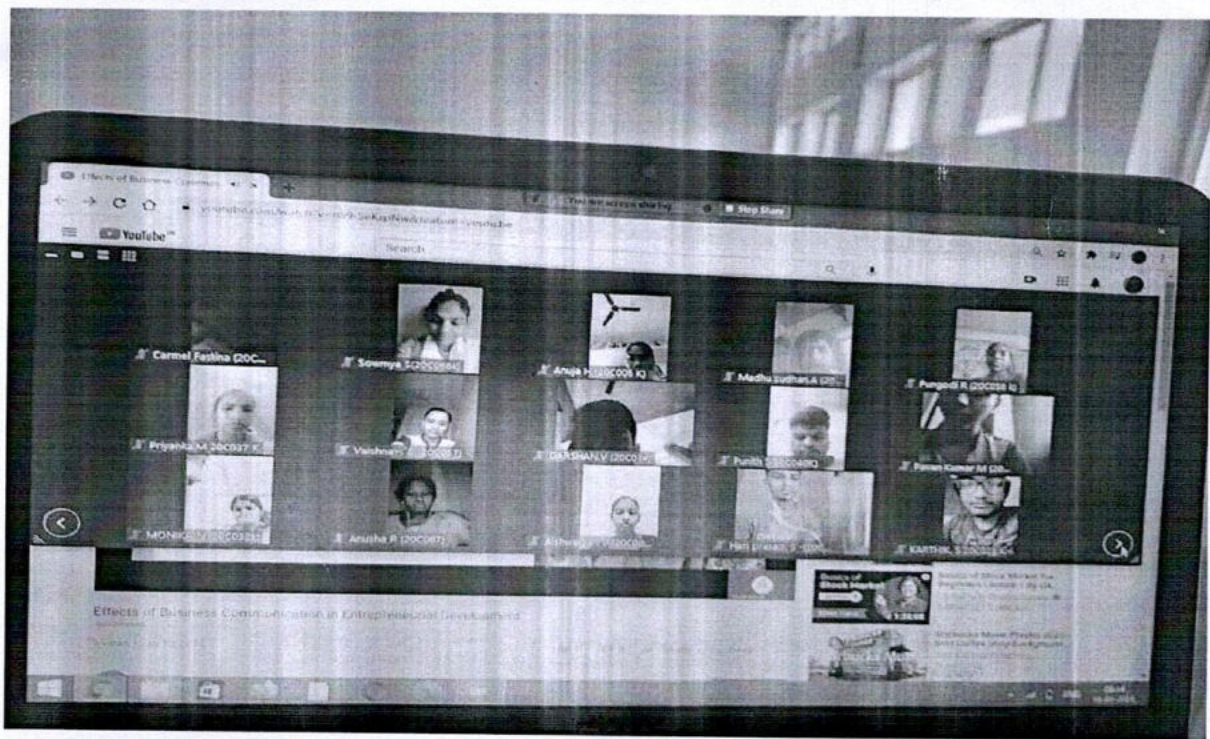
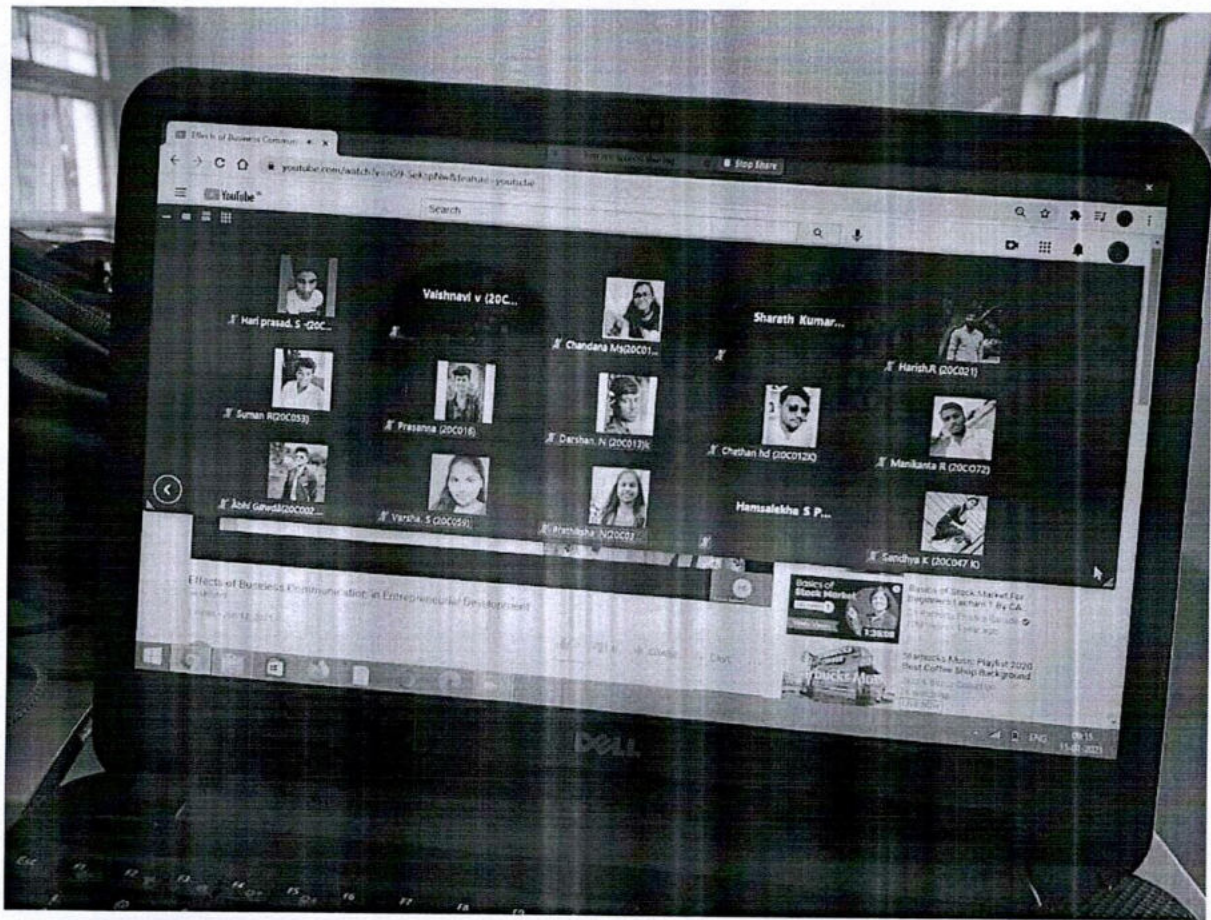
Record

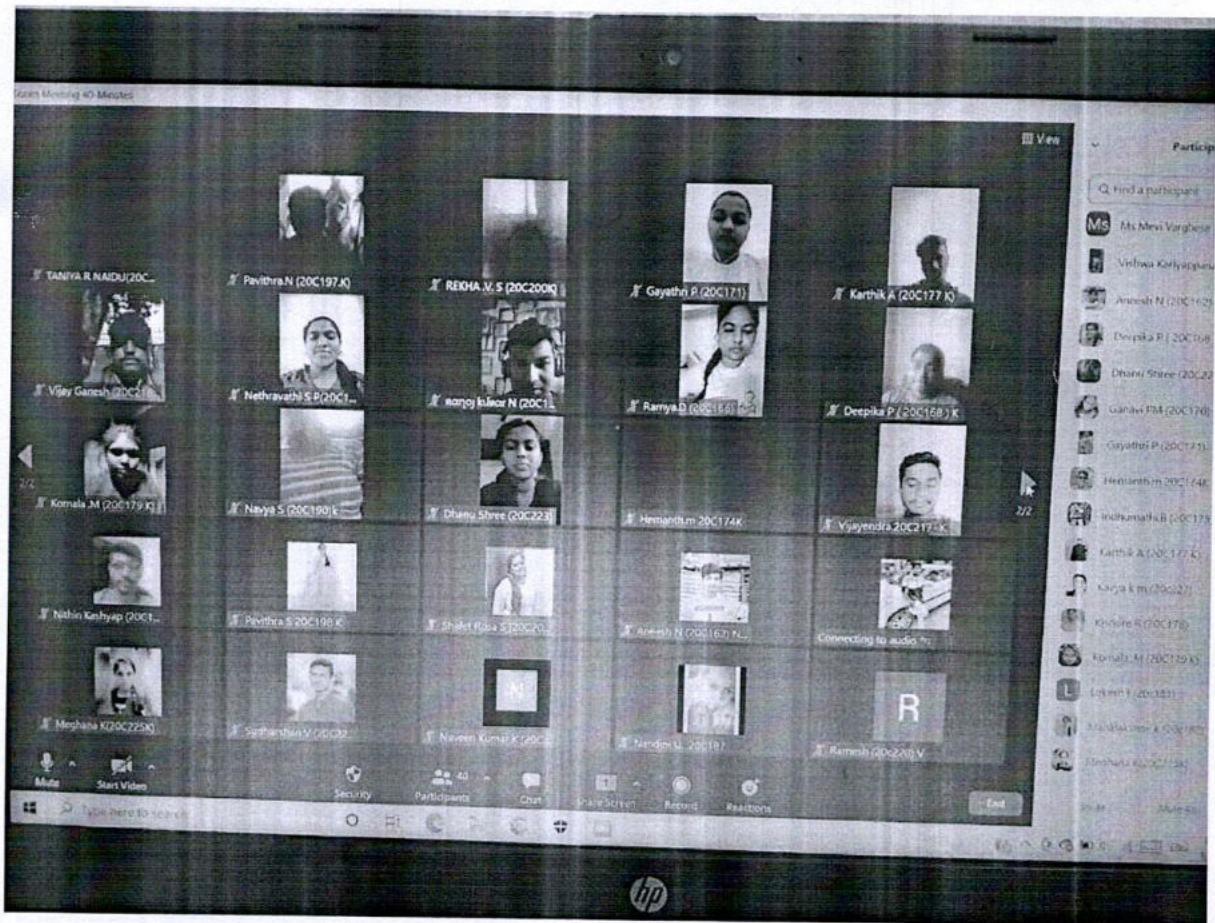
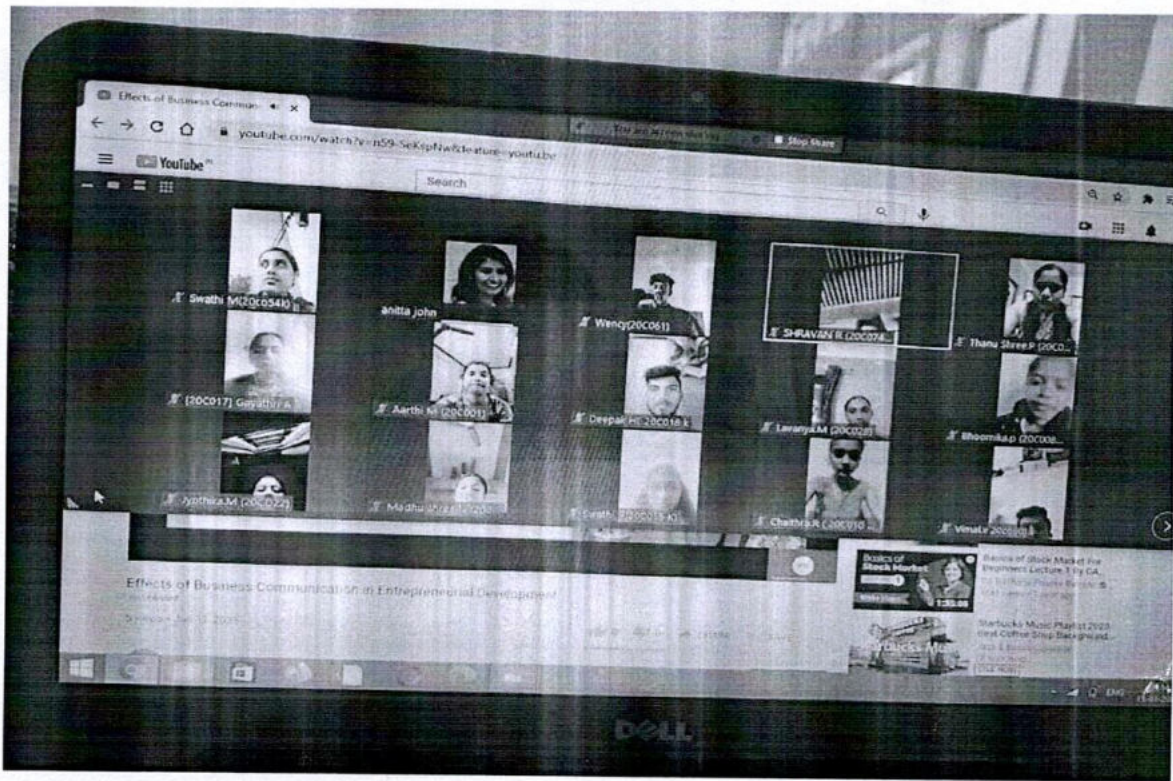
Reactions

lenovo











ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Accredited by NAAC with 'A' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

List of Participants

SI NO	NAME OF THE STUDENT	REG NUMBER	Course, Class, Section	Remarks
1	AARTHI M	20C001	B.COM, I B.COM A SEC	
2	AISHWARYA V	20C003	B.COM, I B.COM A SEC	
3	ANUJA H	20C006	B.COM, I B.COM A SEC	
4	BHOOMIKA P	20C008	B.COM, I B.COM A SEC	
5	CARMEL FASTINA J	20C009	B.COM, I B.COM A SEC	
6	CHAITHRA R	20C010	B.COM, I B.COM A SEC	
7	CHANDANA M S	20C011	B.COM, I B.COM A SEC	
8	CHETHAN H D	20C012	B.COM, I B.COM A SEC	
9	DARSHAN N	20C013	B.COM, I B.COM A SEC	
10	G PRASANNA	20C016	B.COM, I B.COM A SEC	
11	GAYATHRI A	20C017	B.COM, I B.COM A SEC	
12	H L DEEPAK	20C018	B.COM, I B.COM A SEC	
13	HAMSALEKHA S P	20C019	B.COM, I B.COM A SEC	
14	HARI PRASAD S	20C020	B.COM, I B.COM A SEC	
15	JYOTHIKA M	20C022	B.COM, I B.COM A SEC	
16	KARTHIK S	20C023	B.COM, I B.COM A SEC	
17	KUSHAL REDDY R	20C026	B.COM, I B.COM A SEC	
18	LAILA RANI B	20C027	B.COM, I B.COM A SEC	
19	LOKESH BABU	20C029	B.COM, I B.COM A SEC	
20	MADHUSHREE N	20C030	B.COM, I B.COM A SEC	



21	MADHUSUDHAN A	20C031	B.COM, I B.COM A SEC	
22	MONISHA D	20C033	B.COM, I B.COM A SEC	
23	MONISHA V	20C034	B.COM, I B.COM A SEC	
24	POOJA K C	20C035	B.COM, I B.COM A SEC	
25	PUNGODI R	20C038	B.COM, I B.COM A SEC	
26	RICHARD HARRY A	20C042	B.COM, I B.COM A SEC	
27	SAGAR M	20C043	B.COM, I B.COM A SEC	
28	SAGAR S	20C045	B.COM, I B.COM A SEC	
29	SANDHYA B	20C046	B.COM, I B.COM A SEC	
30	SANDHYA K	20C047	B.COM, I B.COM A SEC	
31	SHARATH KUMAR R	20C048	B.COM, I B.COM A SEC	
32	SUBHASH D	20C052	B.COM, I B.COM A SEC	
33	SUMAN R	20C053	B.COM, I B.COM A SEC	
34	SWATHI M	20C054	B.COM, I B.COM A SEC	
35	SWATHI P	20C055	B.COM, I B.COM A SEC	
36	VAISHNAVI	20C057	B.COM, I B.COM A SEC	
37	VAISHNAVI V	20C058	B.COM, I B.COM A SEC	
38	VIMAL V	20C060	B.COM, I B.COM A SEC	
39	WENCY A	20C061	B.COM, I B.COM A SEC	
40	LITHISH KUMAR	20C064	B.COM, I B.COM A SEC	
41	PREMA V	20C065	B.COM, I B.COM A SEC	
42	SOWMYA S	20C066	B.COM, I B.COM A SEC	
43	ANUSHA R	20C067	B.COM, I B.COM A SEC	
44	BHARATH B	20C070	B.COM, I B.COM A SEC	
45	MADHAN RAJ R	20C071	B.COM, I B.COM A SEC	
46	MANIKANTA R	20C072	B.COM, I B.COM	



			B SEC	
16	MANJULA M	20C105	B.COM, I B.COM B SEC	
17	MANOJ KUMAR A	20C106	B.COM, I B.COM B SEC	
18	MANOJ S	20C107	B.COM, I B.COM B SEC	
19	NANDA KUMAR REDDY P	20C110	B.COM, I B.COM B SEC	
20	NISHANTH C	20C113	B.COM, I B.COM B SEC	
21	POOJA K	20C115	B.COM, I B.COM B SEC	
22	PREETHI P	20C116	B.COM, I B.COM B SEC	
23	PUNITH P	20C118	B.COM, I B.COM B SEC	
24	RAVI KUMAR M	20C119	B.COM, I B.COM B SEC	
25	SAMITHA S	20C120	B.COM, I B.COM B SEC	
26	SANDHYA S	20C121	B.COM, I B.COM B SEC	
27	SHARAN V	20C123	B.COM, I B.COM B SEC	
28	SINCHANA V	20C126	B.COM, I B.COM B SEC	
29	SUJAY RAJ A	20C127	B.COM, I B.COM B SEC	
30	SUSHMITHA B S	20C128	B.COM, I B.COM B SEC	
31	SWAPNA S	20C129	B.COM, I B.COM B SEC	
32	THARUN R	20C131	B.COM, I B.COM B SEC	
33	VANDANA S	20C132	B.COM, I B.COM B SEC	
34	VARUN M	20C134	B.COM, I B.COM B SEC	
35	VASUDHA	20C135	B.COM, I B.COM B SEC	
36	VEDA N	20C136	B.COM, I B.COM B SEC	
37	VIJAY S	20C137	B.COM, I B.COM B SEC	
38	YASHWANTH SHREENATH C P	20C142	B.COM, I B.COM B SEC	
39	GUNASEKAR V	20C144	B.COM, I B.COM B SEC	
40	KARTHIK C	20C146	B.COM, I B.COM B SEC	



41	RENUKA M	20C147	B.COM, I B.COM B SEC	
42	GOWTHAM S	20C148	B.COM, I B.COM B SEC	
43	ASWIN GEORGE	20C152	B.COM, I B.COM B SEC	

List of Participants

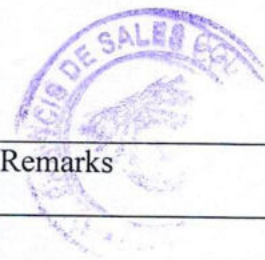
SI NO	NAME OF THE STUDENT	REG NUMBER	Course, Class, Section	Remarks
1	AKSHITH RAJ J	20C161	B.COM, I B.COM C SEC	
2	ANEESH NANDHAA N	20C162	B.COM, I B.COM C SEC	
3	ARYA RAHUL PATHI	20C163	B.COM, I B.COM C SEC	
4	ASHWIN DEV V	20C164	B.COM, I B.COM C SEC	
5	CHITHRASHREE G	20C165	B.COM, I B.COM C SEC	
6	D RAMYA	20C166	B.COM, I B.COM C SEC	
7	DEEPIKA N	20C167	B.COM, I B.COM C SEC	
8	DEEPIKA P	20C168	B.COM, I B.COM C SEC	
9	G NITHIN KASHYAP	20C169	B.COM, I B.COM C SEC	
10	GANAVI P M	20C170	B.COM, I B.COM C SEC	
11	GAYATHRI P	20C171	B.COM, I B.COM C SEC	
12	GEETHA SHREE N	20C172	B.COM, I B.COM C SEC	
13	HARIHARAN K	20C173	B.COM, I B.COM C SEC	
14	HEMANTH M	20C174	B.COM, I B.COM C SEC	
15	INDHUMATHI B	20C175	B.COM, I B.COM C SEC	
16	GARTHIC M	20C176	B.COM, I B.COM C SEC	
17	KARTHIK A	20C177	B.COM, I B.COM C SEC	
18	KISHORE R	20C178	B.COM, I B.COM C SEC	
19	KOMALA M	20C179	B.COM, I B.COM C SEC	
20	LAKSHMI PRIYA K S	20C180	B.COM, I B.COM C SEC	
21	LOKESH K	20C181	B.COM, I B.COM	



			C SEC	
22	MAHALAKSHMI K	20C182	B.COM, I B.COM C SEC	
23	MANJUNATH REDDY J	20C183	B.COM, I B.COM C SEC	
24	MANOJ C S	20C184	B.COM, I B.COM C SEC	
25	MANOJ KUMAR N	20C185	B.COM, I B.COM C SEC	
26	MONICA S	20C186	B.COM, I B.COM C SEC	
27	NANDINI U	20C187	B.COM, I B.COM C SEC	
28	NAVEEN KUMAR K	20C188	B.COM, I B.COM C SEC	
29	NAVEEN V	20C189	B.COM, I B.COM C SEC	
30	NAVYA S	20C190	B.COM, I B.COM C SEC	
31	NETHRAVATHI S P	20C191	B.COM, I B.COM C SEC	
32	NISHA	20C192	B.COM, I B.COM C SEC	
33	NITHISH KUMAR N	20C193	B.COM, I B.COM C SEC	
34	P POONGAVANAM	20C194	B.COM, I B.COM C SEC	
35	PARIMALA R	20C195	B.COM, I B.COM C SEC	
36	PAVAN KUMAR M	20C196	B.COM, I B.COM C SEC	
37	PAVITHRA N	20C197	B.COM, I B.COM C SEC	
38	PAVITHRA S	20C198	B.COM, I B.COM C SEC	
39	PRAVEEN L	20C199	B.COM, I B.COM C SEC	
40	REKHA V S	20C200	B.COM, I B.COM C SEC	

List of Participants

SI NO	NAME OF THE STUDENT	REG NUMBER	Course, Class, Section	Remarks
1	ABHISHEK J	20C241	B.COM, I B.COM D SEC	
2	AJITH KUMAR V	20C242	B.COM, I B.COM D SEC	



3	AKSHAY A	20C243	B.COM, I B.COM D SEC	
4	ALEN MATHEW	20C244	B.COM, I B.COM D SEC	
5	ANANYA V	20C245	B.COM, I B.COM D SEC	
6	ANUSUYA S	20C246	B.COM, I B.COM D SEC	
7	AZOR SOLOMON L S	20C247	B.COM, I B.COM D SEC	
8	BHAVYAA A N	20C249	B.COM, I B.COM D SEC	
9	CHANDRA SEKAR S	20C250	B.COM, I B.COM D SEC	
10	CHETHAN G	20C251	B.COM, I B.COM D SEC	
11	DARSHAN M	20C252	B.COM, I B.COM D SEC	
12	DAVID M	20C253	B.COM, I B.COM D SEC	
13	DEEKSHITH S	20C254	B.COM, I B.COM D SEC	
14	DENNIS	20C255	B.COM, I B.COM D SEC	
15	GAGAN KUMAR M	20C256	B.COM, I B.COM D SEC	
16	GOKUL PRASANNA S	20C257	B.COM, I B.COM D SEC	
17	GOWTHAMI L N	20C258	B.COM, I B.COM D SEC	
18	HARIKUMAR P	20C259	B.COM, I B.COM D SEC	
19	HARIPRIYA K	20C260	B.COM, I B.COM D SEC	
20	HARSHITHA J	20C261	B.COM, I B.COM D SEC	
21	HIMANSHI	20C262	B.COM, I B.COM D SEC	
22	JERIN THOMAS	20C263	B.COM, I B.COM D SEC	
23	JUSWIN C J	20C264	B.COM, I B.COM D SEC	
24	KAVYA R	20C265	B.COM, I B.COM D SEC	
25	KIRAN L	20C267	B.COM, I B.COM D SEC	
26	KISHORE S	20C268	B.COM, I B.COM D SEC	
27	KOYEL PATRA	20C269	B.COM, I B.COM D SEC	
28	L V LENNA KUMAR	20C270	B.COM, I B.COM	



			D SEC	
29	M S SAI NEERAJ	20C271	B.COM, I B.COM D SEC	
30	MADHUSHREE N	20C272	B.COM, I B.COM D SEC	
31	MANASA S	20C273	B.COM, I B.COM D SEC	
32	MOHITH GOWDA R	20C274	B.COM, I B.COM D SEC	
33	N PRAJWAL	20C275	B.COM, I B.COM D SEC	
34	NAGESH M	20C276	B.COM, I B.COM D SEC	
35	NANDEESH S	20C277	B.COM, I B.COM D SEC	
36	NAVYA V	20C278	B.COM, I B.COM D SEC	
37	NAVYALAKSHMI M	20C279	B.COM, I B.COM D SEC	
38	NITHIN H M	20C280	B.COM, I B.COM D SEC	
39	NIVEDITHA P	20C281	B.COM, I B.COM D SEC	
40	PAVAN KUMAR P	20C282	B.COM, I B.COM D SEC	

List of Participants

SI NO	NAME OF THE STUDENT	REG NUMBER	Course, Class, Section	Remarks
1	ALOK SAHOO A	20C321	B.COM, I B.COM F SEC	
2	ANGEL PRINCY	20C322	B.COM, I B.COM F SEC	
3	ANUJ PANDEY	20C323	B.COM, I B.COM F SEC	
4	ANUSHA S	20C324	B.COM, I B.COM F SEC	
5	ARLENE MICHELLE FERNANDES	20C325	B.COM, I B.COM F SEC	
6	AROGYA SELVI A	20C326	B.COM, I B.COM F SEC	
7	ASHISH JOHN SEBASTIAN	20C327	B.COM, I B.COM F SEC	
8	ASHOK O CHOUDHARY	20C328	B.COM, I B.COM F SEC	
9	BHAVANA G	20C329	B.COM, I B.COM F SEC	
10	BHOOMIKA D	20C330	B.COM, I B.COM	



			F SEC	
11	CHAITHRA P S	20C331	B.COM, I B.COM F SEC	
12	CHANDRAKALA BASNET	20C332	B.COM, I B.COM F SEC	
13	CHRISTO FRANCIS	20C333	B.COM, I B.COM F SEC	
14	KIRAN KUMARI S	20C339	B.COM, I B.COM F SEC	
15	KUSHBOO KUMARI J	20C340	B.COM, I B.COM F SEC	
16	MAMTA MOSALPURI	20C341	B.COM, I B.COM F SEC	
17	MANU MATHEW	20C342	B.COM, I B.COM F SEC	
18	MEHATHAJ C	20C343	B.COM, I B.COM F SEC	
19	NAKHIBA F	20C345	B.COM, I B.COM F SEC	
20	NAMITHA	20C346	B.COM, I B.COM F SEC	
21	NAVANEETH S V	20C347	B.COM, I B.COM F SEC	
22	PANKAJ S	20C348	B.COM, I B.COM F SEC	
23	PANKAJ T BAMBARAGI	20C349	B.COM, I B.COM F SEC	
24	POOJA YADAV	20C350	B.COM, I B.COM F SEC	
25	PREM KUMAR S	20C351	B.COM, I B.COM F SEC	
26	PREMA KAAVYA P	20C352	B.COM, I B.COM F SEC	
27	PRINCE KUMAR M	20C353	B.COM, I B.COM F SEC	
28	PUSHPA A	20C354	B.COM, I B.COM F SEC	
29	RAJESH G	20C355	B.COM, I B.COM F SEC	
30	REENA CHAUHAN	20C356	B.COM, I B.COM F SEC	
31	ROSE MARY LAKRA	20C357	B.COM, I B.COM F SEC	
32	SAPNA J	20C358	B.COM, I B.COM F SEC	
33	CHANDRU M	20C401	B.COM, I B.COM E SEC	
34	KRISHNA N	20C402	B.COM, I B.COM E SEC	
35	SNEHA V M	20C403	B.COM, I B.COM E SEC	



