



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

SEMINAR ON EMERGING TRENDS IN RESEARCH

DATE-30/10/2021

VENUE: NEW AUDITORIUM

ORGANIZED BY :
research cell,
St. Francis de sales college
bangalore.560100

RESOURCE PERSON:
DR. Senthil Kumar A
M.com, MCA, M.Phil, NET & Phd



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Seminar on Emerging Trends in Business

Title	Seminar on Emerging Trends in Business
Date of Event(s)	30 th October, 2021
Department/Association	Research and IP Cell in collaboration With Department of commerce (ACME)
Venue	New Auditorium, SFS college
Number of Participants	210 students
Target Audience	270

Resource Persons with Qualification	Dr. Senthil Kumar A M.Com, MCA, M.Phil, NET & Phd (Asst. Professor, Department of Professional studies, Christ)
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OBJECTIVE:

The objective of conducting the guest lecture for students is to understand and to create awareness about the emerging trends in business world and to give the knowledge about latest technologies like artificial intelligence, machine learning, Robotic process automation, Big Data, Internet of things, Virtual reality and 5G and its importance in various areas of business.

INTRODUCTION:

The resource person Dr. Senthil Kumar A, has started the session with great enthusiasm and the session is an experimental learning based program. He gave brief introduction regarding what is technology, how it works, and what is the need of adopting latest technologies in business and also how adaptation of technologies will reduce the cost and increases the profit level of the company. He also informed the students regarding various types of marketing which reduces the burden of enterprise from spending lots of funds in marketing or in various promotional activities. He made the students to understand how Business industries are witnessing various changes in the fashion of its working over the time. These changes are referred to as business trends.. these New trends in business can be achieved through emerging technologies. Students understood that artificial intelligence is the umbrella term and machine learning is the subset of it. He brought a clear picture that artificial intelligence is used in automating detecting understanding predicting personalizing the resource person also spoke about robotic process automation which is used in interpreting application processing transactions, dealing with data and even replying to the emails. He narrated and distinguished the business without having adopted to technologies and the businesses being updated to latest technologies. He showed the videos on Robotic process Automation and Virtual reality and augmented reality to make the better understanding of concepts. The resource person also a gave a brief about the benefits of Artificial intelligence which enhance the features, functions and performance of the business. He also spoke about the important cost that every organization incurs that is wages. Students also have learnt about the various benefits of using latest technologies into business organization. The session was very lively that resource person gave a real life examples how technology is used in entertainment, education, marketing.



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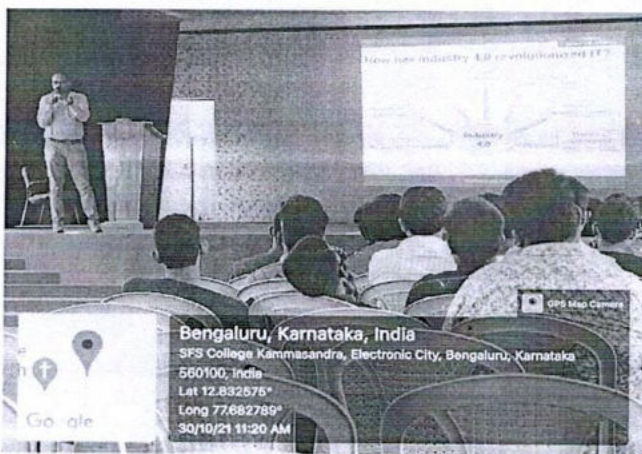
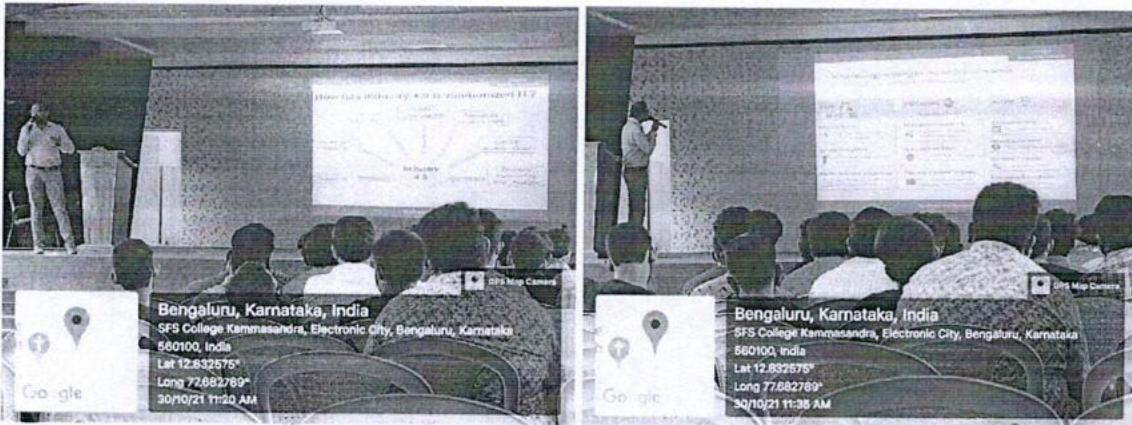


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Outcome of the program

The students of III SEM BCOM have learnt and upgraded with emerging technologies in business, and technologies which are very much necessary to know and learn in today's life. The session was very interactive and lively, Knowing the latest technologies and its importance is endeavoring future entrepreneurs. After the session the students are enlightened with many emerging trends in business. They have learnt the things which are working based on internet.

Collage of photos



K. S. Kulkarni

Ranjeet
PRINCIPAL
St. Francis de Sales College
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ATTENDENCE SHEET

EVENT NAME:REPORT ON PROGRAM (GUEST LECTURE)

CLASS: B COM BBA

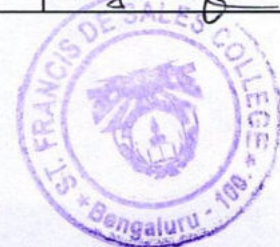
DATE 30\10\2021

RESOURCE PERSON

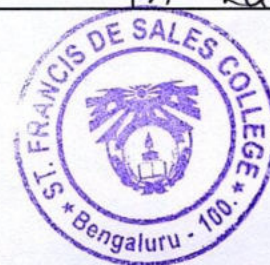
SL.NO	NAME	UUCMS REG.NO	SIGNATURE
1	RANJITHA V	U03MB22C0010 K	Ranjitha . V
2	SHIVARAM VASISTA H D	U03MB22C0018 K	Shivaram .
3	H M SRILAKSHMI	U03MB22C0028 K	H Nilakshmi .
4	SWATHI S	U03MB22C0033 K	Swathi S .
5	BRUNDA T J	U03MB22C0035 K	Brunda . T J
6	MANOJ H J	U03MB22C0041 K	Manoj . J
7	KAVYASHREE M	U03MB22C0043 K	Ka
8	DEEPAK P	U03MB22C0047 K	De
9	MADAPPA N S	U03MB22C0048 K	Mad
10	NIKITHA S	U03MB22C0050 K	Ni
11	MUKUL M	U03MB22C0052 K	Mu
12	JAISHREE M	U03MB22C0057 K	Ja
13	MOHAN KUMAR M	U03MB22C0060 K	Mo
14	VISHNUSHREE RS	U03MB22C0061 K	Vi
15	GAGAN GANESH	U03MB22C0064 K	Ga
16	MEENAKSHI V	U03MB22C0067 K	Me
17	CHANDANA S	U03MB22C0068 K	Ch
18	BANU PRIYA M	U03MB22C0069 K	Ba
19	KAVYA S	U03MB22C0076 K	Kavya . S
20	DARSHAN M A	U03MB22C0082 K	Darshan .
21	S P VARNAPRIYA	U03MB22C0084 K	S P Varn .
22	DEEPIKA K (KRISHNA.R)	U03MB22C0086 K	Deepika . K
23	VIJAY BHATRACHAR P V	U03MB22C0093 K	Vijay . P V
24	YOGESH R	U03MB22C0099 K	Yogesh . R
25	BINDHU V	U03MB22C0105 K	Bindhu . V



26	PUNITH KUMAR A	U03MB22C0107 K	Punith kumar
27	HARSHITHA V (VENKATESH V)	U03MB22C0110 K	Harshitha V.
28	NAVYA R	U03MB22C0112 K	Navya - R
29	MADHUSHREE M	U03MB22C0119 K	Madhu.
30	SHILPA V	U03MB22C0131 K	Shilpa . v
31	SHILPASHREE M	U03MB22C0134 K	Shilpashree . m
32	VINUTHA M	U03MB22C0144 K	Vinutha . m
33	TEJASHWINI V	U03MB22C0145 K	Tejaswini v
34	LAVANYA R	U03MB22C0150 K	Lavanya - R
35	CHANDANA R	U03MB22C0153 K	Chandana R
36	NETHRA V	U03MB22C0167 K	Nethra - v.
37	UDAY A	U03MB22C0172 K	Udaya
38	CHAITANYA K	U03MB22C0178 K	Chaitanya.
39	NAVYA SHREE S	U03MB22C0180 K	Navya . s
40	ATHENA VARGHESE	U03MB22C0182 K	Navya shreeh
41	PRUTHVI KUMAR G K	U03MB22C0187 K	Pruthvi .
42	KUSHALI P M	U03MB22C0190 K	Kushali P M
43	VINUTHA S	U03MB22C0194 K	Vinutha . s
44	VIJAYA LAKSHMI P	U03MB22C0196 K	Vijaya .
45	HEMANTH S L	U03MB22C0197 K	Hemanth . s.
46	RAVICHANDRAN S	U03MB22M0001	Ravichandran .
47	UJJWAL KUMAR	U03MB22M0002	Ujjwal kumar
48	Achal Singh S	U03MB22M0003	Achal .
49	Praveen	U03MB22M0004	Praveen
50	V S HARSHA VARDHAN	U03MB22M0005	V.S Harsha.
51	SHANA B H	U03MB22M0006	Shana B . t.
52	Kanaram B	U03MB22M0007	Kanaram .
53	ANUSHA B N	U03MB22M0008	Anusha .
54	VASANTH A	U03MB22M0009	Vasanth .
55	SHASHIRAO G	U03MB22M0010	Shashirao .
56	BINDHU R	U03MB22M0012	Bindhu . R
57	BHARATH V	U03MB22M0013	Bharath .
58	HARI KUMAR S	U03MB22M0014	Harish .
59	AYUSH UPADHYA	U03MB22M0017	Ayush .



60	DARSHAN M	U03MB22M0018	Darshan M
61	NISHA K	U03MB22M0020	Nisha K
62	MUKAMBIKA V	U03MB22M0021	Mukambika V
63	NAVEEN KUMAR A	U03MB22M0022	Naveen K.
64	ABHISHEK M	U03MB22M0023	Abhishek M.
65	G Harshith Rao Chanagey	U03MB22M0025	Harshith
66	Durga Devi S	U03MB22M0026	Durga Devi S.
67	SHRUTHI.A	U03MB22M0027	Shruthi A.
68	Pavan s	U03MB22M0028	Pavan S.
69	KALANIDHI V	U03MB22M0030	Kalanidhi V
70	KARTHIK K	U03MB22M0031	Karthik K.
71	RAKSHA M	U03MB22M0032	Raksha M.
72	Suhana .D	U03MB22M0033	Suhana D.
73	SHILPA R	U03MB22M0034	Shilpa R.
74	SHREYA R	U03MB22M0035	Shreyar
75	HAMSAVARSHINI P	U03MB22M0036	Hamsavarshini P
76	RAKSHITHA K R	U03MB22M0037	Rakshitha K R
77	SUDEEP V	U03MB22M0038	Sudeep V.
78	LAVANYA M	U03MB22M0039	Lavanya M
79	JOSPIN SHWETHA J	U03MB22M0040	Jospin Shwetha J
80	BIKASH ADHIKARI	U03MB22M0041	Bikash Adhikari
81	NITHIN K	U03MB22M0042	Nithin K.
82	Sunitha B	U03MB22M0043	Sunitha B.
83	SAHANA M	U03MB22M0044	Sahana M.
84	BINDU S	U03MB22M0045	Bindu S.
85	SANGEETHA R	U03MB22M0046	Sangeetha R.
86	POORNA CHANDRA N	U03MB22M0047	Poorna Chandran
87	PRAGATHI G S	U03MB22M0050	Pragathi G S
88	HARSHITH N	U03MB22M0051	Harshith N
89	SOUNDARYA SHREE R	U03MB22M0052	Soundarya Shree R
90	RAHUL RAJKUMAR	U03MB22M0053	Rahul Rajkumar
91	Aayush Kujur	U03MB22M0054	Aayush K.
92	Pandu pujara	U03MB22M0055	Pandupujara
93	A KARTHIK	U03MB22M0057	A. Karthik.



94	R D Sudarsun	U03MB22M0058	Sund.
95	MANASA R	U03MB22M0059	Manasa.
96	Jason Gomes	U03MB22M0060	Jason.
97	NAVEEN K	U03MB22M0061	Naveen.
98	MANASA S	U03MB22M0063	Manasa.
99	VIGNESH S	U03MB22M0064	Vignesh.
100	RAKSHITHA R	U03MB22M0065	Rakshitha.
101	Kirthana shree k	U03MB22M0066	Kirthana.
102	Aswini S	U03MB22M0067	Aswini.
103	VARUNA M	U03MB22M0068	Varuna.
104	MANIGANDA C	U03MB22M0069	Maniganda.
105	SRUSHTI C	U03MB22M0070	Srushti.
106	THALIN BASHA R	U03MB22M0071	Thalin.
107	Shabrin. A	U03MB22M0072	Shabrin.
108	Shaik Arshiya	U03MB22M0073	Shaik.
109	MANOJ H J	U03MB22M0074	Manoj.
110	Pragasthi M	U03MB22M0075	Pragasthi.
111	Priya naskar	U03MB22M0076	Priya.
112	Shreya roy	U03MB22M0077	Shreya.
113	SINDHU J	U03MB22M0078	Sindhu.
114	JOHITH ROYAL S	U03MB22M0079	Johith.
115	MANOJ KUMAR V	U03MB22M0080	Manoj.
116	Manish kumar	U03MB22M0081	Manish.
117	SUDHARSAN G	U03MB22M0082	Sudharsan.
118	Alexiya G	U03MB22M0084	Alexiya.
119	AKASH GOWDA R	U03MB22M0085	Akash.
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128	K SURYA	U03MB22M0095	<i>Surya</i>
129	Musfeera Taj Nisar Ahmed	U03MB22M0097	<i>Musfeera</i>
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133	HARSHA V	U03MB22M0102	<i>Harsha</i>
134	ANNAPURNESHWARI N	U03MB22M0103	<i>Annapurna</i>
135	DIYA CHOUDHARY D	U03MB22M0104	<i>Diya</i>
136	Prasanna Y	U03MB22M0105	<i>Prasanna</i>
137	TEJASWINI S	U03MB22M0106	<i>Tejaswini</i>
138	SUREKHA B K	U03MB22M0107	<i>Surekha</i>
139	Lakshmi kumari	U03MB22M0108	<i>Lakshmi</i>
140	KAVYA N	U03MB22M0109	<i>Kavya</i>
141	NAKSHATRA RANI A	U03MB22M0110	<i>Nakshatra</i>
142	Charulatha k	U03MB22M0111	<i>Charulatha</i>
143	Alisha Ara	U03MB22M0112	<i>Alisha</i>
144	RIYA MATHEW	U03MB22M0113	<i>Riya</i>
145	AMITH G	U03MB22M0115	<i>Amith</i>
146	Sunitha G	U03MB22M0117	<i>Sunitha</i>
147	Keerthana B	U03MB22M0118	<i>Keerthana</i>
148	Gajendra	U03MB22M0120	<i>Gajendra</i>
149	PRABHU KUMAR D	U03MB22M0121	<i>Prabhu</i>
150	Arul yesu	U03MB22M0124	<i>Arul</i>
151	MITTAPALLI GANDHI	U03MB22M0125	<i>Mittapalli</i>
152	M ABHILASH AYYAPPA	U03MB22M0126	<i>Abhilash</i>
153	Abhishek G S	U03MB22M0128	<i>Abhishek</i>
154	P PRAJWALITHA	U03MB22M0011	<i>P. Prajwalitha</i>
155	Srihari	U03MB22M0024	<i>Srihari</i>
156	SWAPNA SHREE M	U03MB22M0029	<i>Swapna</i>
157	R Satish	U03MB22M0048	<i>R. Satish</i>
158	BENODIKA J	U03MB22M0049	<i>Benodika</i>
159	HARIHARAN M	U03MB22M0056	<i>Harihara</i>
160	HEMANTH KUMAR R	U03MB22M0062	<i>Hemant</i>
161	Ishika sahu	U03MB22M0083	<i>Ishika</i>



162	Prem S	U03MB22M0091	Prem S
163	Rakib molla	U03MB22M0096	Rakib
164	MOHAMMED SHUAIB	U03MB22M0098	Shuaib
165	SOORAJ A S	U03MB22M0114	Sooraj
166	LEANDER THARUN F	U03MB22M0116	Leander
167	KARISHMA KISHOR	U03MB22M0119	Karishma
168	Manasa.R	U03MB22M0122	Manasa
169	V.B.PRAVEEN	U03MB22M0123	Praveen
170	AMISH VARUN EKKA	U03MB22M0127	Amish
171	BANDI AMALA CHARITHA	U03MB22M0129	Bandi
172	padmini m	P03MB22A028001	Padmini
173	Manoj Kumar	P03MB22A028002	Manoj
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185	YOGESH G	P03MB22C012012	Yogesh
186	SPOORTHI SHALINI	P03MB22C012013	Spoorthi
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192	Manoj R	P03MB22C012019	Manoj
193	Harish B R	P03MB22C012020	Harish
194	Anusha T	P03MB22C012021	Anusha
195	Patti Sheetal Kumari	P03MB22C012022	Patti Sheetal



196	Barath V	P03MB22C012023	Barath V
197	Manaswi A N	P03MB22C012024	Manaswi
198	Swaroop N	P03MB22C012025	Swaroop
199	PAVITHRA Y	P03MB22C012026	Pav
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208	Chaitra r	P03MB22S095002	chaitra
209	SHARMILA K	P03MB22S095003	sharmila
210	Deepthi V	P03MB22S095004	Deepthi

