



TRENDS AND APPLICATIONS OF THE DYNAMIC WORLD OF RESEARCH

28th & 29th October 2021

DEPARTMENT OF BUSINESS ADMINISTRATION

**IN COLLABORATION WITH
RESEARCH AND IP CELL**

www.sfscollege.in

ABOUT INFINITY

Infinity guest lecture series focus on nurturing the research culture among Post graduate as well as graduate students. Infinity is a platform for the students and faculties of the department to refresh themselves with the trends and applications of the dynamic world of research in various disciplines through persons who have proved for their expertise in their respective field of study

ABOUT ST FRANCIS DE SALES COLLEGE

St. Francis de Sales College is managed by the Missionaries of St. Francis de Sales (MSFS) of the South West India Province, who firmly believe that ‘the education of the heart is the heart of education’ as propounded by its founder, Fr. Peter Marie Mercier. The College is named after St. Francis de Sales, the patron of the MSFS. The college offers various undergraduate & post graduate programmes in arts, science commerce & management. The College also runs an Evening College to cater to the working youth and to educate them. The College has obtained the 2(f) and 12(b) recognition under the UGC Act of 1956. Now with all these new programmes introduced, the College stands ready to become an autonomous college in the near future.

ABOUT THE DEPARTMENT OF BUSINESS ADMINISTRATION

The department of business administration was established with an aim of creating discipline specific but also nurturing generic skills that enable the students professional and personal growth outside of a formal educational setting. This is an undergraduate program where students learn to appreciate the diversity of behavior in professional practice situations knowledge of appropriate codes of ethics, standards, practices and procedures.

SCHEDULE

Date	Time	Venue	Title	Speaker
28 th Oct 2021	12.00 PM to 1.00 PM	Closed Auditorium	HRD : Diversity & Inclusion	Mrs SUJA Senior Leader in diversity & inclusion, INFOSYS.
29 th Oct 2021	9.00 AM to 10.00 AM	Closed Auditorium (Online)	Communication Skill	Dr G DELINA Associate Professor Kalasalingam Academy of Research & Education Tamilnadu.
29 th Oct 2021	11.30 AM to 12.30 PM	Closed Auditorium	Airline Operation : An Overview	Mr. ACHAIHA K CARIAPPA Transition Captain SPICEJET INDIA LTD, Gurugram.

Contact Details

Email : bba.desma@sfscollege.in

Phone : 9035494533



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SEMINAR on TRENDS AND APPLICATIONS OF DYNAMIC WORLD RESEARCH

TITLE	TRENDS AND APPLICATION OF DYNAMIC WORLD RESEARCH
DATE OF THE EVENT	19 TH APRIL & 20 TH APRIL 2023
DEPARTMENT/COMMITTEE	RESEARCH AND IP CELL IN COLLABORATION WITH DEPARTMENT OF BUSINESS ADMINISTRATION IN ASSOCIATION WITH JYOTHI NIVAS COLLEGE
VENUE	CLOSED AUDITORIUM & A/C SEMINAR HALL
NO OF PARTICIPANTS	315
TARGET AUDIENCE	II, IV,VI SEM BBA(REGULAR) AND (AVIATION)

RESOURCE PERSON(s) WITH QUALIFICATION	<ul style="list-style-type: none">• DR.J. JOSAPHINE NARMADHA DEAN AND HOD DEPARTMENT OF COMMERCE AND MANAGEMENT, JYOTHI NIVAS COLLEGE.• MS LINCY JOYKUTTY MBA,NET,ST JOSEPH'S COLLEGE OF LAW• MS RACHAEL KHARSHONG EX-CABIN CREW WITH EMIRATES
PLACE OF VISIT/DETAILS OF INDUSTRIAL VISIT PLACE(IF APPLICABLE)	-
EVENT COORDINATOR	-



Electronics City P.O., Bengaluru - 560 100
Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: principal@sfscollege.in
www.sfscollege.in



The objective of the Program:

INFINITY guest lecture gives students a better opportunity to learn about an explicit topic in a way that gets them involved in the class and actively join in a more convenient way of teaching. To get new perspectives and opinions that are often missed in a regular class. And to make students aware of current business scenarios and situations.

Report

An Infinity guest lecture series 2023 was organised at St Francis de Sales College on the 19th and 20th of April 2023 by the Research & IP cell in collaboration with the Department of Business Administration and in association with Jyoti Nivas College, Bengaluru. This lecture series was organized to refresh the trends and applications of the dynamic world of research in various disciplines through persons who have proven their expertise in their respective fields of study.

The first session was conducted on 19th April 2023 at closed auditorium from 10:30 am to 11:30 am and was handled by Dr. Josephine Narmadha for the second-year & final-year students of BBA (Regular). Dr. Josephine Narmadha is a Dean and HOD, of the Department of Commerce & Management at Jyoti Nivas College, Bengaluru with 20 years of experience in teaching. She published articles in national and international UGC care list journals. Dr. Josephine gave her presentation on Investment in Yourself. She explained the best ways to invest in paper assets and their importance. She also explained how investment in yourself will boost confidence in one's own abilities and have a positive impact on self-esteem by equipping with new knowledge and skills and focusing on personal development that helps to know yourself better. She concluded her session with Warren Buffett's quote "The best investment you can make, is an investment in yourself. The more you learn, the more you'll earn." It was a very knowledgeable session and useful for the students.

The second session was held on 20th April 2023 at closed auditorium from 10:30 am to 11:30 am and was taken by Ms. Lincy Joykutty for First-year students of BBA (Regular). Ms. Lincy completed her Master of Business Administration with NET qualified and working as an Assistant Professor at St Joseph College of Law, Bengaluru with 13 years of experience. She presented and published various research papers in UGC Care List journals. Her topic for the session was Sustainability Marketing. She started her lecture about sustainability with an activity. She explained how the environment, society,



and economy influence market sustainability and made the session more interactive with students to understand the concept of sustainability marketing.

The third session was conducted on 20th April 2023 at Seminar Hall from 12:30 pm to 1:30 pm. The session was exclusively for BBA Aviation students from all 3 years. Ms. Rachael Kharshong, a native of Shillong was the speaker for the event. She comes with great experience as First-Class Cabin Crew for Emirates Airlines. The main motive of the session was to give the students an insight into the 'Life of a Cabin Crew'. Ms. Rachael took the students through the experiences she went through from Interview Selection Process to Training to Working in the Aircraft. The speaker was able to explain in detail how the interview process was, what questions were asked and the number of rounds faced before the final selection. She, later on, went through the 7.5 weeks of training that the newly appointed cabin crew have to go through and what skills they need to acquire before they are permitted to work on a real flight with passengers. Ms. Rachael was also able to share the benefits and additional perks the cabin crew would get once they completed their training and probation period. The session wrapped after a few questions asked by the students.

The outcome of the program:

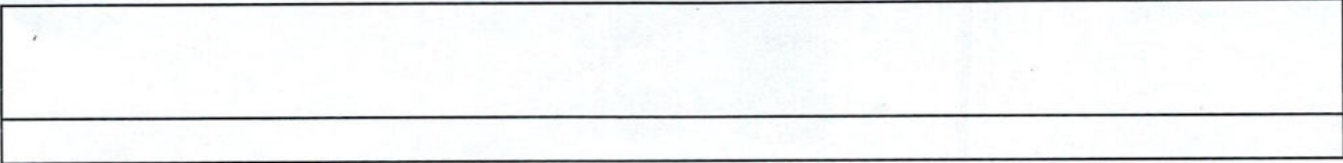
The guest lecture gives students a better opportunity to learn about an explicit topic in a way that gets them involved in the class and actively join in a more convenient way of teaching. The experience gives students the opportunity to connect with professionals and create meaningful learning connections.

Report Prepared by: Prof Geetha P S
(Event Coordinator)

Report Verified by:
(HOD/Criteria Coordinators)

Report Approved by:
(IQAC Coordinator)

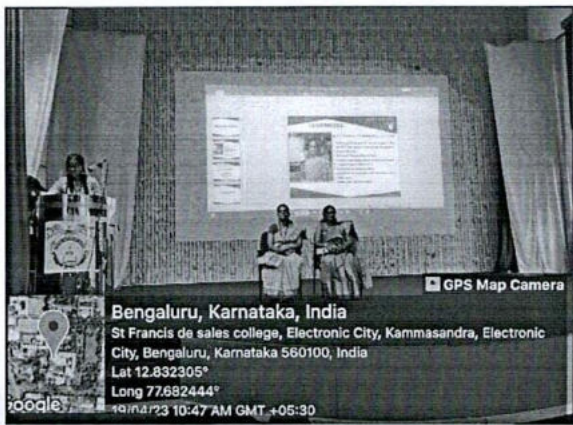


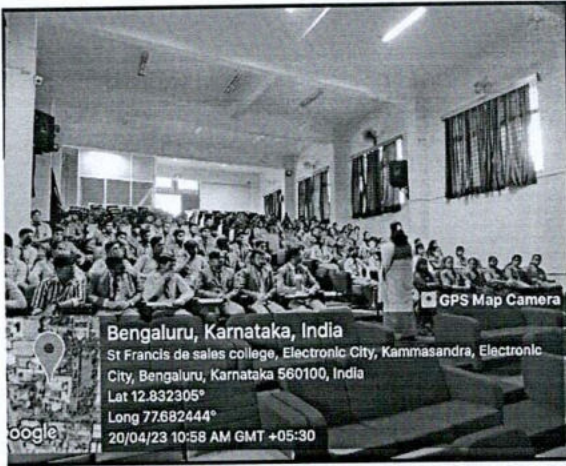


Verified by:
(IQAC Coordinator of the Department/Criteria Coordinator)

Approved by:
(IQAC/AAA Coordinator)

***IQAC/AAA Coordinators to verify the data in the drive.**

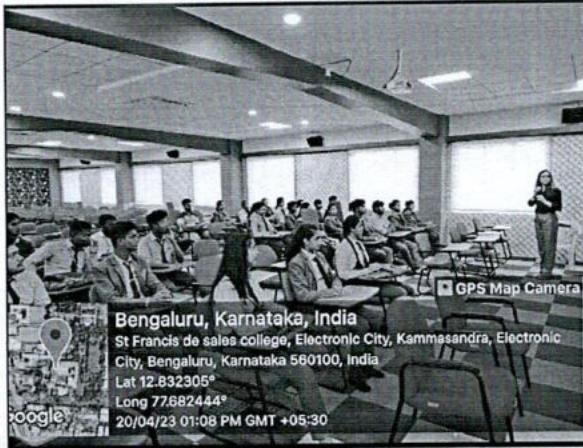




Bengaluru, Karnataka, India
St Francis de sales college, Electronic City, Kammasandra, Electronic City, Bengaluru, Karnataka 560100, India
Lat 12.832305°
Long 77.682444°
20/04/23 10:58 AM GMT +05:30



Bengaluru, Karnataka, India
St Francis de sales college, Electronic City, Kammasandra, Electronic City, Bengaluru, Karnataka 560100, India
Lat 12.832305°
Long 77.682444°
20/04/23 01:06 PM GMT +05:30



Bengaluru, Karnataka, India
St Francis de sales college, Electronic City, Kammasandra, Electronic City, Bengaluru, Karnataka 560100, India
Lat 12.832305°
Long 77.682444°
20/04/23 01:08 PM GMT +05:30



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St Francis de sales college, Electronic City, Kammasandra, Electronic City, Bengaluru, Karnataka 560100, India
Lat 12.832305°
Long 77.682444°
20/04/23 11:05 AM GMT +05:30





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EVENT NAME : INFINITY GUEST LECTURE CLASS: IV SEM A

DATE: 19/4/2023

TOPIC: Investment in yourself.

RESOURCE PERSON: Dr. Jaspre Narmadha

LIST OF PARTICIPANTS

SL NO.	UUCMS REG.NO		NAME	SIGNATURE
1	U03MB21M0009	K	AKASH A	
2	U03MB21M0005	K	ALLBIN M	
3	U03MB21M0007	K	ANISHAKUMARI L	
4	U03MB21M0002	K	ASHVITHA S	
5	U03MB21M0016	K	BHUMISHREE VEDI L N R	
6	U03MB21M0018	K	CHARAN RAJ	
7	U03MB21M0023	K	DARSHAN A	
8	U03MB21M0021	K	DAYANAND D	
9	U03MB21M0022	K	DIVYA S	
10	U03MB21M0025	K	DIVYA B S	
11	U03MB21M0029	K	GURURAJ D N	
12	U03MB21M0031	K	HARSHA P	
13	U03MB21M0037	K	JEEVITHA K	
14	U03MB21M0041	K	KEERTHANA S	
15	U03MB21M0047	K	LEO CHRISTOPHER V	
16	U03MB21M0048	K	LIBEENA RINCY	
17	U03MB21M0044	K	LIKHITHA M REDDY	
18	U03MB21M0046	K	LOKESH P	
19	U03MB21M0052	K	MADHU LATHA M	
20	U03MB21M0056	K	MAHESH K	
21	U03MB21M0054	K	MANOHAR N	
22	U03MB21M0057	K	MANOJ NELSON S	
23	U03MB21M0055	K	MANU S L	
24	U03MB21M0058	K	MURALI KRISHNA R S	
25	U03MB21M0024	K	N DILEEP	
26	U03MB21M0067	K	NETHRA M	
27	U03MB21M0068	K	NIKHIL B	
28	U03MB21M0069	K	NISARGA G D	
29	U03MB21M0085	K	RAHUL V	
30	U03MB21M0084	K	ROHITH P	
31	U03MB21M0089	K	SANJAY M S	
32	U03MB21M0092	K	SANJU S	
33	U03MB21M0088	K	SHAKTHIVEL M	
34	U03MB21M0102	K	SRIKANTH M	
35	U03MB21M0103	K	SUPRIYA S	
36	U03MB21M0101	K	SWAROOPS	
37	U03MB21M0105	K	TURANGI LAKSHMI NARAYANA	
38	U03MB21M0106	K	V MADESH	



39	U03MB21M0108	K	VARSHINI M	<i>Varshini</i>
40	U03MB21M0015	K	BINDU S	<i>Bindu</i>
41	U03MB21M0063	K	MAHESH REDDY M	<i>Mahesh Reddy</i>
42	U03MB21M0091	TA	S PONMANI	<i>S Ponmani</i>
43	U03MB21M0030	K	HARSHITH R	<i>Harshith R</i>
44	U03MB21M0062	K	MOHAMMED SAQUIB A	<i>Mohammed Saquib A</i>
45	U03MB21M0013	K	ANJITH KUMAR S	<i>Anjith Kumar S</i>
46	U03MB21M0082	K	RAKSHITHA V	<i>Rakshitha V</i>
47	U03MB21M0035	K	JANANI JUDIYA Y	<i>Janani Judiya Y</i>
48	U03MB21M0087	K	SHASHI KUMAR M	<i>Shashi Kumar M</i>
49	U03MB21M0010	K	ADITI TIWARI	<i>Aditi Tiwari</i>
50	U03MB21M0028	K	GOWTHAM H.S	<i>Gowtham H.S</i>
51	U03MB21M0014	H	BABU SAHEB KUMAR	<i>Babu Saheb Kumar</i>
52	U03MB21M0012	K	AISHWARYA S	<i>Aishwarya S</i>
53	U03MB21M0074	K	POOJA G	<i>Pooja G</i>
54	U03MB21M0038	K	KEMPRAJU C	<i>Kemp Raju C</i>
55	U03MB21M0083	K	RAJESH M A	<i>Rajesh M A</i>
56	U03MB21M0090	K	SANTHOSH T	<i>Santhosh T</i>
57	U03MB21M0064	K	MONICA KRISHNA G	<i>Monica Krishna G</i>





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EVENT NAME : INFINITY GUEST LECTURE - CLASS: VI SEM A

TOPIC : Investment in Yourself DATE : 19th April 2023

RESOURCE PERSON : Dr. Josephine Narmadha

LIST OF PARTICIPANTS

SL.NO	NAME	ROLL.NO	SIGNATURE
1	DEEPTHI K	20B003 K	
2	DHANALAKSHMI K	20B004 K	Dhanalakshmi
3	DIVYA S	20B005 K	Divya S
4	JOBIN ABRAHAM	20B006 K	
5	KOMKONI KARTHIK	20B008 K	Komkoni
6	KRISHNA PRASAD I S	20B009 E	Krishna
7	MANOJ V	20B010 K	Manoj
8	MANTHESH U	20B011 K	
9	MEGHARAJ B G	20B012 K	Megharaj
10	NAYANA B	20B014 K	
11	PAVAN KUMAR R	20B015 K	Pavan
12	PRADEEP KUMAR D	20B017 K	Pradeep
13	PRAGULA PRABHASH	20B018 E	
14	PREETHI S	20B019 K	Preethi
15	REVANTH C	20B020 K	
16	RUCHITHA S	20B021 K	Ruchitha
17	SHREYAS M	20B023 K	
18	SUMA N	20B024 K	Suma
19	SURENDRAN N	20B027 E	Suren
20	TENSILA ANTHONY A	20B028 K	Tensila
21	THILAK RAJ I	20B029 TA	Thilak
22	VIGNESHWARAN R	20B031 TA	Vignesh
23	YASHASWINI H A	20B032 K	Yashaswini
24	YESHWANTH N	20B033 E	Yeshwanth
25	PAVITHRA S	20B034 K	Pavithra
26	SHREYAS G	20B035 K	Shreyas
27	SPOORTHY C G	20B037 K	Spoorthy
28	PRAVEEN M	20B038 K	Praveen
29	KEVIN P JOSEPH	20B039 E	Kevin
30	KUSUMA S	20B040 K	Kusuma
31	ANUSHA R	20B042 K	Anusha
32	BHAVYA H R	20B043 K	Bhavya
33	MITAYAN CHAKMA	20B046 E	Mitayan
34	SUPRIYA R	20B047 K	Supriya
35	VINUTHA C	20B048 K	Vinutha
36	GURUDATH T	20B049 K	Gurudath



37	KARTHIK B	20B050 K	Karthik
38	T SRINIVAS	20B051 K	Srinivas .T
39	KIRAN C	20B052 TA	Kiran .C
40	UMMEHABEEBA	T20B053 H	Ummehabeba





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EVENT NAME: INFINITY GUEST LECTURE CLASS: VI SEM B

TOPIC: Investment in Yourself DATE: 19th April 2023

RESOURCE PERSON: Dr. Josephine Namudha

LIST OF PARTICIPANTS

SL.NO	NAME	ROLL NO.	SIGNATURE
1	AJAY S	20B061 H	
2	AKSHSAYA P	20B062 H	
3	ALI I	20B063 K	
4	DHANUSH S P	20B065 K	
5	DIVYA SHREE K	20B066 TA	
6	GAYATHRY T G	20B067 H	
7	GOKUL B	20B068 TA	
8	JOSEBIN SABU	20B069 H	
9	KISHORE KUMAR G	20B070 K	
10	LAVANYA M	20B071 K	
11	MOHAMMED ALEEM A	20B072 H	
12	NAVYA S	20B074 K	
13	NIDHI SHUKLA	20B075 H	
14	PAVAN K	20B076 K	
15	PAVAN KUMAR S	20B077 TA	
16	RAJNESH KUMAR	20B078 H	
17	RAMYA M	20B079 K	
18	SAHIL	20B080 H	
19	SAMIULLAH S G	20B081 H	
20	SATHVIKA REDDY A	20B083 K	
21	SREESHA C	20B086 H	
22	SUMAN KUMAWAT	20B087 H	
23	SWATHI M	20B088 K	
24	THIRUMALAI KUMAR R	20B089 TA	
25	TOUHEED S	20B090 H	
26	UDAY HARSHAD SHAH .	20B091 H	
27	VIJAY G M	20B092 K	
28	SURAJ CHIKKARADDY	20B093 K	
29	U PRIYA	20B094 TA	
30	VIJAYKUMAR V	20B095 K	
31	NIRMAL RAJ M	20B096 K	
32	MANIKESH KUMAR	20B097 H	
33	PAWANDEEP KAUR	20B098 H	
34	ABHISHEK KERKETTA	20B099 H	
35	PRAVEEN T	20B101 K	
36	PAVAN H	20B103 K	



37	ALEN SUNNY	20B104 H	
38	NAVITHA K C	20B105 K	ab 15/11
39	AMAN KHAN	20B106 H	
40	PRIYA N	20B107 K	Prashanth V
41	PRASHANTH V	20B108 K	





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EVENT NAME : INFINITY

CLASS : BBA(AVI) II SEM C

TOPIC : LIFE OF CABW CREW

DATE : 20/04/23

RESOURCE PERSON: Ms. RACHAEL K

LIST OF PARTICIPANTS

S.NO	NAME	UUCMS REG NO.	SIGNATURE
1	P PRAJWALITHA	U03MB22M0011 K	
2	SRIHARI L	U03MB22M0024 TA	
3	SWAPNA SHREE M	U03MB22M0029 K	
4	R SATISH	U03MB22M0048 K	
5	BENODIKA J	U03MB22M0049 K	
6	HARIHARAN M	U03MB22M0056 TA	
7	HEMANTH KUMAR R	U03MB22M0062 K	
8	ISHIKA SAHU	U03MB22M0083 H	
9	PREM S	U03MB22M0091 TA	
10	RAKIB MOLLA	U03MB22M0096 H	
11	MOHAMMED SHUAIB	U03MB22M0098 H	
12	SOORAJ A S	U03MB22M0114 GE	
13	LEANDER THARUN F	U03MB22M0116 K	
14	KARISHMA KISHOR	U03MB22M0119 M	
15	MANASA R	U03MB22M0122 K	
16	V B PRAVEEN	U03MB22M0123 K	
17	AMISH VARUN EKKA	U03MB22M0127 H	
18	BANDI AMALA CHARITHA	U03MB22M0129 TE	





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EVENT NAME : INFINITY

CLASS: IV SEM C

DATE : 20/04/23 TOPIC : CABIN CREW LIFE

RESOURCE PERSON : Ms. RACHAEL

LIST OF PARTICIPANTS			
SL NO.	UUCMS REG.NO	NAME	SIGNATURE
1	U03MB21M0113	K ARUN KUMAR A	
2	U03MB21M0115	H HUSNABANU M	
3	U03MB21M0118	K MONICA J	
4	U03MB21M0125	K SAJAN AIYAPPA M V	
5	U03MB21M0124	H SHEEKA S	
6	U03MB21M0121	K SHERWIN M	
7	U03MB21M0127	K TEJAS M	
8	U03MB21M0120	H MOHAMMED ZAHID	
9	U03MB21M0123	H REX LAKRA	
10	U03MB21M0122	H PRAVEEN SANGA	
11	U03MB21M0119	M MUHAMMED HISHAM V P	
12	U03MB21M0114	H AYUSHI TIRKEY	





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EVENT NAME : *INFINITY*

CLASS: VI SEM C

TOPIC : *LIFE OF CABIN CREW* DATE : *20/04/2023*

RESOURCE PERSON : *MS. RACHAEL K*

LIST OF PARTICIPANTS

SL.NO	NAME	ROLL NO.	SIGNATURE
1	AKASH S	20BAV001 K	
2	BHARATH M	20BAV002 K	
3	JELSIYA VILSON	20BAV003 H	<i>[Signature]</i>
4	NOOR SABA	20BAV005 H	<i>[Signature]</i>
5	MUAZ AHMAD KHAN	20BAV006 H	
6	PUNITH KUMAR D	20BAV007 K	<i>[Signature]</i>
7	HUZRAH BANU	20BAV008 H	<i>[Signature]</i>
8	SHILPA S	20BAV009 K	<i>[Signature]</i>
9	SHANTHI PRIYA V	20BAV010 H	
10	JOEL JOSE	20BAV011 H	<i>[Signature]</i>
11	JINU DEVASIA	20BAV012 H	<i>[Signature]</i>
12	TONY SABU	20BAV013 H	<i>[Signature]</i>
13	SUBA R	20BAV014 H	<i>[Signature]</i>





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EVENT NAME : INFINITY Guest Lecture Series CLASS: IV SEM B
 DATE : 20/4/2023 TOPIC : Sustainability Marketing
 RESOURCE PERSON : Ms. Linny Jayketty, St. Joseph's College of Law

LIST OF PARTICIPANTS				
SL NO.	UUCMS REG.NO		NAME	SIGNATURE
1	U03MB21M0003	H	ALVIN MATHEW	
2	U03MB21M0001	H	ASHWINI R	<i>[Signature]</i>
3	U03MB21M0004	H	AYMAN RAZIYA KHATOON	
4	U03MB21M0017	H	C JITHESH	
5	U03MB21M0112	TA	C VIVEK	
6	U03MB21M0066	TA	DAYAS SIVA K	<i>[Signature]</i>
7	U03MB21M0027	H	GOVIND KUMAR B	<i>[Signature]</i>
8	U03MB21M0032	H	HARSH DUBEY	<i>[Signature]</i>
9	U03MB21M0034	TA	JESTINA A	<i>[Signature]</i>
10	U03MB21M0040	S	KIRAN M	
11	U03MB21M0045	H	LINU T K	
12	U03MB21M0050	H	MAHESH LAXMAN KESARKAR	<i>[Signature]</i>
13	U03MB21M0051	K	MARIA PRINCY A R	
14	U03MB21M0059	H	MOHAMMED ANIES S	
15	U03MB21M0053	H	MOHAMMED FAIZAN S	<i>[Signature]</i>
16	U03MB21M0060	TA	MONIKA G	
17	U03MB21M0070	TA	NAVIN KUMAR K	<i>[Signature]</i>
18	U03MB21M0071	TA	NIVETHA D K	<i>[Signature]</i>
19	U03MB21M0073	K	PRINTU KUMAR SINGH	<i>[Signature]</i>
20	U03MB21M0078	TA	RAJASEKAR A	
21	U03MB21M0079	K	RAKESH R	<i>[Signature]</i>
22	U03MB21M0080	H	RUKSAR KHATOON	
23	U03MB21M0093	H	SACHIN DUBEY	
24	U03MB21M0049	H	STEVEN PETER LINGALA	
25	U03MB21M0095	K	SUJAN THAPA J	
26	U03MB21M0096	H	SURESH D	
27	U03MB21M0104	TA	THEJAS K	
28	U03MB21M0109	K	VIGNI SH K	<i>[Signature]</i>
29	U03MB21M0107	H	VINOD A SUTHAR	
30	U03MB21M0099	H	S SANJAY KUMAR	
31	U03MB21M0098	TA	SWETHA P	
32	U03MB21M0076	H	PREMNATHS CHATTERJI	<i>[Signature]</i>
33	U03MB21M0011	M	ANJO J S	
34	U03MB21M0110	TA	VIKRAM BABU C	
35	U03MB21M0036	K	JUSTIN BIBIYAN	<i>[Signature]</i>
36	U03MB21M0039	K	KAVYA B	
37	U03MB21M0043	K	KRISHIKA S REDDY	<i>[Signature]</i>
38	U03MB21M0077	K	PRAJWAL N	<i>[Signature]</i>



39	U03MB21M0081	K	ROSHINI C	-
40	U03MB21M0019	TA	CHANDAN KUMAR P	-
41	U03MB21M0097	H	STEPHEN V JOSEPH	-
42	U03MB21M0042	K	KOKILAVANI S	-
43	U03MB21M0061	H	MOHAMMED SARJOON	<i>Kokila</i>
44	U03MB21M0075	H	PRIYANSHU KERKETTA	-
45	U03MB21M0094	K	SHREYAS R	-
46	U03MB21M0026	K	GAGAN J	<i>Shreyas</i>
47	U03MB21M0008	K	ASHWINI A M	<i>Gagan.</i>
48	U03MB21M0072	TA	NAGARAJ V	-
49	U03MB21M0020	TA	DIWAKAR S	-
50	U03MB21M0006	H	ANURAG KUMAR	-
51	U03KW21M0010	K	ROSHAN N	-
52	U03MT21M0079	K	SHILPA M	-





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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

EVENT NAME : *Infinity Guest Lecture* CLASS : BBA II SEM B

TOPIC : *Sustainability Marketing* DATE : *20/4/23*

RESOURCE PERSON: *Ms. Hina Joy Kutty, St. Joseph college of law*

LIST OF PARTICIPANTS

S.NO	NAME	UUCMS REG NO.	SIGNATURE
1	UJJWAL KUMAR	U03MB22M0002 H	
2	ACHAL SINGH S	U03MB22M0003 H	
3	PRAVEEN N SOLANKI	U03MB22M0004 H	<i>[Signature]</i>
4	SHANA B H	U03MB22M0006 H	
5	KANARAM B	U03MB22M0007 H	
6	BINDHU R	U03MB22M0012 TA	<i>[Signature]</i>
7	AYUSH UPADHYA	U03MB22M0017 H	<i>[Signature]</i>
8	NAVEEN KUMAR A	U03MB22M0022 TA	<i>[Signature]</i>
9	G HARSHITH RAO CHANAGEY	U03MB22M0025 H	<i>[Signature]</i>
10	DURGA DEVI S	U03MB22M0026 H	<i>[Signature]</i>
11	SHRUTHI A	U03MB22M0027 H	<i>[Signature]</i>
12	KALANIDHI V	U03MB22M0030 TA	<i>[Signature]</i>
13	SUHANA D	U03MB22M0033 H	<i>[Signature]</i>
14	BIKASH ADHIKARI	U03MB22M0041 H	
15	SUNITHA B	U03MB22M0043 H	<i>[Signature]</i>
16	RAHUL RAJKUMAR	U03MB22M0053 EX	<i>[Signature]</i>
17	AAYUSH KUJUR	U03MB22M0054 H	
18	PANDU PUJARA	U03MB22M0055 H	
19	R D SUDARSUN	U03MB22M0058 EX	<i>[Signature]</i>
20	JASON GOMES	U03MB22M0060 H	<i>[Signature]</i>
21	KIRTHANA SHREE K	U03MB22M0066 H	<i>[Signature]</i>
22	ASWINI S	U03MB22M0067 TA	<i>[Signature]</i>
23	THALIN BASHA R	U03MB22M0071 TA	<i>[Signature]</i>
24	SHABRIN A	U03MB22M0072 H	<i>[Signature]</i>
25	SHAIK ARSHIYA	U03MB22M0073 H	
26	PRAGASTHI M	U03MB22M0075 H	<i>[Signature]</i>
27	PRIYA NASKAR	U03MB22M0076 H	<i>[Signature]</i>
28	SHREYA ROY	U03MB22M0077 H	<i>[Signature]</i>



29	MANISH KUMAR	U03MB22M0081	H	
30	ALEXIYA G	U03MB22M0084	TA	
31	LIKITH KUMAR YADAV P	U03MB22M0087	TA	
32	SURYA K	U03MB22M0095	TA	
33	MUSFEERA TAJ	U03MB22M0097	H	
34	NASHRA KHAN	U03MB22M0100	H	
35	DIYA CHOUDHARY D	U03MB22M0104	H	
36	PRASANNA Y	U03MB22M0105	K	
37	LAKSHMI KUMARI	U03MB22M0108	H	
38	CHARULATHA K	U03MB22M0111	TA	
39	ALISHA ARA	U03MB22M0112	U	
40	RIYA MATHEW	U03MB22M0113	H	
41	AMITH G	U03MB22M0115	K	
42	SUNITHA G	U03MB22M0117	K	
43	KEERTHANA B	U03MB22M0118	K	
44	GAJENDRA H	U03MB22M0120	K	
45	ARUL YESU	U03MB22M0124	K	
46	MITTAPALLI GANDHI	U03MB22M0125	K	
47	ABHILASH AYYAPPA M	U03MB22M0126	H	
48	ABHISHEK G S	U03MB22M0128	K	





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EVENT NAME : *Infinity guest lecture* CLASS : BBA II SEM A

TOPIC : *Sustainability Marketing* DATE : *20/4/23*

RESOURCE PERSON: *Ms. Lincy Joykutty*

LIST OF PARTICIPANTS

SL. NO.	NAME	UUCMS REG NO.	SIGNATURE
1	RAVICHANDRAN S	U03MB22M0001 K	<i>Ravi Chandran S</i>
2	V S HARSHAVARDHAN	U03MB22M0005 K	
3	ANUSHA B N	U03MB22M0008 K	<i>Anusha</i>
4	VASANTH A	U03MB22M0009 K	
5	SHASHIRAO G	U03MB22M0010 K	
6	BHARATH V	U03MB22M0013 K	<i>Bharath V</i>
7	HARI KUMAR S	U03MB22M0014 K	
8	DARSHAN M	U03MB22M0018 K	
9	NISHA K	U03MB22M0020 K	<i>Nisha K</i>
10	MUKAMBIKA V	U03MB22M0021 K	<i>Mukambika V</i>
11	ABHISHEK M	U03MB22M0023 K	<i>Abhishek M</i>
12	KARTHIK K	U03MB22M0031 K	
13	RAKSHA M	U03MB22M0032 K	<i>Raksha M</i>
14	SHILPA R	U03MB22M0034 K	
15	SHREYA R	U03MB22M0035 K	
16	HAMSAVARSHINI P	U03MB22M0036 K	<i>Hamsa</i>
17	RAKSHITHA K R	U03MB22M0037 K	<i>Rakshitha K R</i>
18	SUDEEP V	U03MB22M0038 K	
19	LAVANYA M	U03MB22M0039 K	<i>Lavanya</i>
20	JOSPIN SHWETHA J	U03MB22M0040 K	<i>Jospin</i>
21	NITHIN K	U03MB22M0042 K	
22	SAHANA M	U03MB22M0044 K	<i>Saha</i>
23	BINDU S	U03MB22M0045 K	<i>Bindu S</i>
24	SANGEETHA R	U03MB22M0046 K	
25	POORNA CHANDRA N	U03MB22M0047 K	
26	PRAGATHI G S	U03MB22M0050 K	
27	HARSHITH N	U03MB22M0051 K	
28	SOUNDARYA SHREE R	U03MB22M0052 K	
29	A KARTHIK	U03MB22M0057 K	<i>A Karthik</i>



30	MANASA R	U03MB22M0059	K	R. Manasa
31	NAVEEN K	U03MB22M0061	K	Naveen.k
32	MANASA S	U03MB22M0063	K	Manasa.S
33	VIGNESH S	U03MB22M0064	K	
34	RAKSHITHA R	U03MB22M0065	K	Rakshitha.R.
35	VARUNA M	U03MB22M0068	K	Varuna.M
36	MANIGANDA C	U03MB22M0069	K	
37	SRUSHTI C	U03MB22M0070	K	S. Srushti
38	MOHAN KUMAR P	U03MB22M0074	K	
39	SINDHU J	U03MB22M0078	K	
40	JOHITH ROYAL S	U03MB22M0079	K	
41	MANOJ KUMAR V	U03MB22M0080	K	
42	SU DHARSAN G	U03MB22M0082	K	Sudharsan
43	AKASHGOWDA R	U03MB22M0085	K	
44	VANITHA S	U03MB22M0086	K	Vanitha
45	TEJAS R	U03MB22M0088	K	
46	SHWETHA M	U03MB22M0089	K	
47	GEEDHU K	U03MB22M0090	K	Geedhu.k
48	SRIDHAR S	U03MB22M0094	K	Sridhar
49	GIRISHWARAN A	U03MB22M0099	K	
50	MONISHA M	U03MB22M0101	K	Monisha.M
51	HARSHA V	U03MB22M0102	K	
52	ANNAPURNESHWARI N	U03MB22M0103	K	Ana N
53	TEJASWINI S	U03MB22M0106	K	Tejaswini.S
54	SUREKHA B K	U03MB22M0107	K	Surekha.B.K.
55	KAVYA N	U03MB22M0109	K	
56	NAKSHATRA RANI A	U03MB22M0110	K	
57	PRABHU KUMAR D	U03MB22M0121	K	

Ravi

PRINCIPAL
St. Francis de Sales Collene
 Electronics City Post, Bangalore - 560 100.