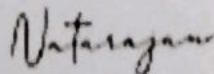


CERTIFICATE

This is to certify that Mr **DHASARATHAN M, MBA** **MARKETING** Management student at St Francis De Sales College, Banglore University Registration number: **P03MB21M0070** has completed his internship at ERICH Financial Solution Pvt Ltd. He worked under the guidance of Mr Natarajan Prabakaran

Mr **DHASARATHAN M** worked on 'Latest Managerial Practices of Enhancing Customer Acquisition . As a part of the project, He understood how the Retention strategies works.

He is a self-motivated, hard worker who is always looking to learn new skills.



Signature
Deputy General Manager
Human Resource Division