



ST FRANCIS DE SALES COLLEGE

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

SEMINAR

Title	Seminar 1: understanding data science Seminar 2: Power BI Seminar 3: Digital marketing
Date of Events	19 to 21 April-2023
Department/Association/ Cell/ Committee	Department of computer Application in Collaboration with Research Cell
Venue	New Seminar Hall A/C
Number of Participants	Seminar 1: 170 Seminar 2: 90 Seminar 3: 70
Target Audience	Seminar 1: 2 nd SEM BCA+2 nd SEM BSC (CS) Seminar 2: 6 th SEM BCA+6 th SEM BSC (CS) Seminar 3: 4 th SEM BCA+6 th SEM BCA

Resource Person (s) With qualification	Seminar 1: Dr. Rajesh Dharmaraj, Associate Professor, Jyoti Nivas College, Bengaluru, Seminar 2: Mrs. Umme Hermain Shaikh, Associate Software Engineer, Tarento Technologies Private Limited, Bengaluru. Seminar 3: Mrs. Leena Warriar, Director Engineering, Salesbox AI, Bengaluru.
Place of Visit/ Details of Industrial visit Place	NA
Event Coordinator	Prof. Saranya C. Prof. Indu Joseph Thoppil, Prof. Veena N



Electronics City P.O., Bengaluru - 560 100

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Place of visit/ details of Industrial Visit place (if applicable):	NA
Event Coordinator	Prof. Saranya C, Prof. Indu Joseph Thoppil, Prof Veena N.

The objective of the Program:

Department of Computer Applications in collaboration with Research cell organized an **Infinity Guest Lecture series 2022-23**. Due to this growing extent of data, there is vital requirement for techniques to obtain valuable insight on it and thus at the same time, there is an urgent requirement for talented professionals with adequate data science skills. These Guest lecture series enhance the vibe and its career opportunity available in the field of data science. Most of the Students are looking for a lucrative career in this particular domain.

About Infinity:

Infinity guest lecture series focuses on nurturing the research culture among Post graduate as well as graduate students. Infinity is a platform for the students and faculty members of the department to refresh themselves with the trends and applications of the dynamic world of research in various disciplines through persons who have proved for their expertise in their respective field of study

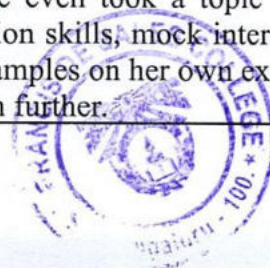
Session 1: Dr. Rajesh Dharmaraj on “Understanding Data Science”

- Why you should get data science field.
- Important of data in today word.
- Business analytics and its types.
- Artificial intelligence.
- Machine learning.
- Data science (predictive models)

As we live in a digital world, everything is data driven irrespective sectors are you interested in working with data and explaining it, then this is your time amazing carrier opportunities and multiple job options data engineering, distributed system, machine learning. According to glass door the average salary for a senior architect is \$1,17345. NOTE: national average is \$44, 564. Data has become the new raw material. Key to a successful business in data driven decision making is to convert raw data into right action. Business analytics is a scientific process that inform data into insight that is used for fact based or data driven decision making, descriptive analytics, predictive analytics, prescription analytics. A right business decision, profit, reduce expenses, customer satisfaction data science machine learning: artificial intelligence(AI), price recommendation system, product personalization.

Session 2: Mrs. Umme Hermain Shaikh on “Power BI”

The topic was regarding the Microsoft power platform. The resource person was a part of power platform field. She has given a lot of information like power apps and uses, power BI and uses, power automate and uses, power virtual agents and uses and power pages. Her presentation also includes video for each topic which was very effective to the students. She even took a topic of carrier planning where she gave information in setting resume, communication skills, mock interviews etc. Her session was very interactive and interesting as she was giving examples on her own experiences. It was helpful for the final year who would face the technology fields in further.



Session 3: Mrs. Leena Warriar on "Digital Marketing"

The lecture was taken by the resource person who was well professional in the digital marketing field for since 20 years. Her information was very useful and new to the students. Her presentation includes How digital medium helps and its advantages, organic and inorganic strategy, paid marketing, digital marketing is inbound or not, evolution of digital marketing, techniques in digital marketing like SEO, Email marketing and chat GPI etc. This session gave information regarding th history of Digital marketing, how does really digital marketing works and regarding the analysis of the profit through charts. She has given a real view of their work apps and how do they work which was really helpful for the students to understand.

The outcome of the program:

Students learn to analyse and interpret data using an ethically responsible approach. Use appropriate models of analysis, assess the quality of input, derive insight from results, and investigate potential issues. curiosity is very important in learning data science. Understand to import Excel data and build basic visuals.

They understand how to seeks to reset the definition of success in business marketing by beginning with the end—that is, working backward from desired customer behaviours to the factors that drive those behaviours.

Report Prepared by: Prof. Saranya C
(Event Coordinator)

Report Verified by: Prof. Sailaja M, Head, Department of Computer Applications
(HOD/Criteria Coordinators)



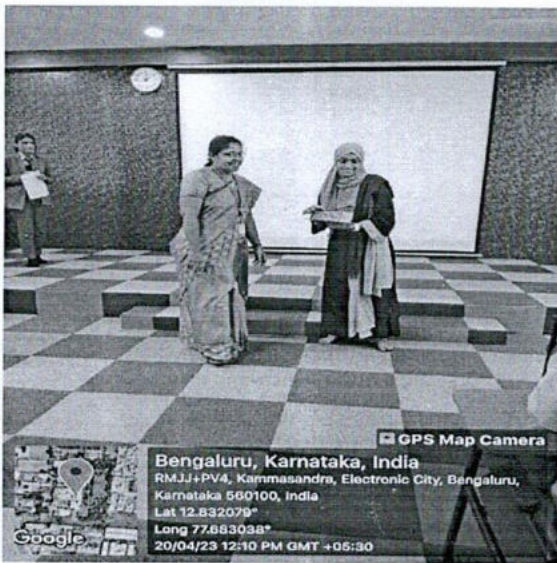
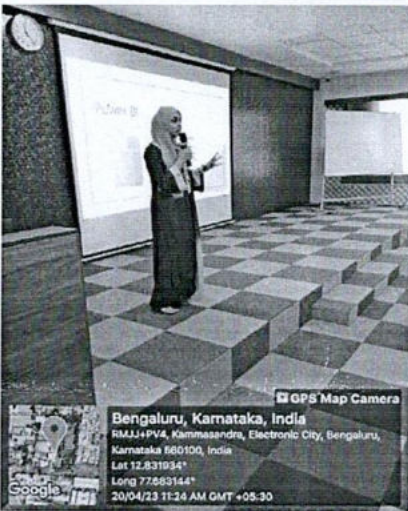
PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 104

Report Approved by:
(IQAC Coordinator)

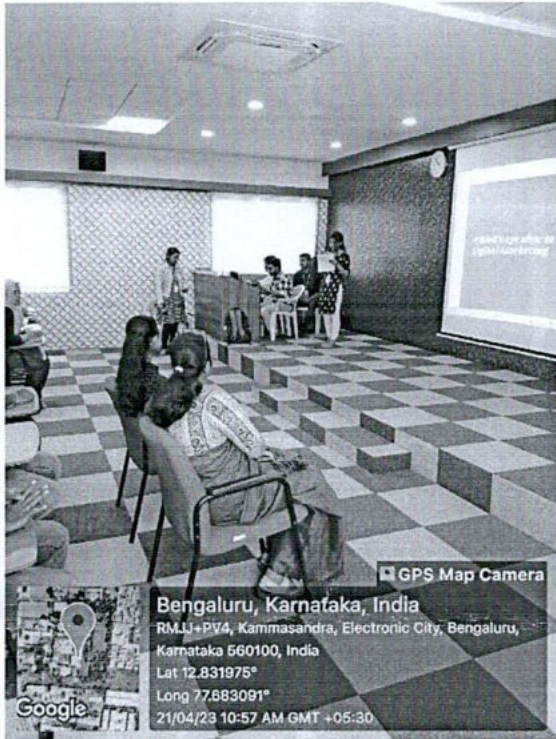
Photographs:
Session 1:



Session2:



Session 3:



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Department of Computer Applications


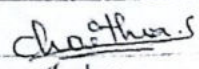

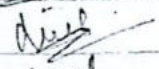
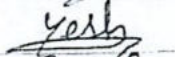
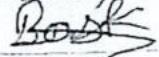
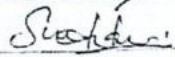
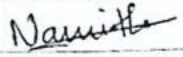
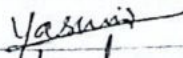

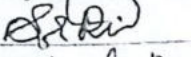
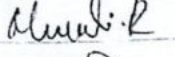

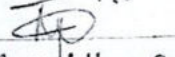
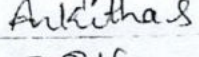
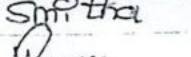
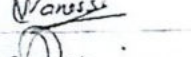


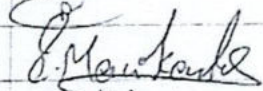
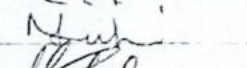
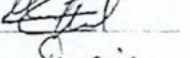
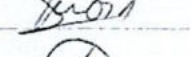
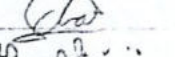

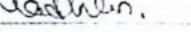

2023

Resource Person: Dr. Rajesh Dharmaraj

Date: 19/04/2023

Sl No	Reg No	Student Name	Signature
1.	200037H	Srinan. R.H	
2	200038K	Soundarya. G	
3	200009H	Bi Bi Jaleema. S	
4	200046K	monisha. S	
5	200024K	Likitha. T	
6	200051K	Harshitha. T	
7.	200043K	Yashawini. T	
8.	200044E	Yashini. A.P	
9.	200022H	Kavya	
10	200027K	Mahesh. C	
11	200031K	Menika. B	
12	200008K	Bhoomika. BS	
13	200023H	Lavanya. A	
14	200010K	Chandana. K.	
15	200014K	Harshitha D	
16	200020H	Jyothi Kumari D	
17	200016H	Jabeena	
18	200041K	Vaishnavi	
19	200036K	Shreya	
20	200042TA	Vignesh	
21.	200040K	Sukendar	
22	200016K	Jayakumar	
23	200007H	Bajjandur	
24	200035K	Santhosh.K	



Sl No	Reg No	Student Name	Signature
24	2000524	Thamara kannan	
25	200049K	Chaitra. S	
26	21800424	Kakeeh Halder, A	
27	200029K	Mubasak.	
28	200054TA	Yeshwanthj	
29	200055TA	Raskaran	
30	200050TA	Santhosh Kumar. B	
31	20CJPO18H	Namitha. S	
32	20CJPO16H	Yasmin	
33	20CJPO08K	Kusuma. V	
34	20CJPO099A	Sr. Pabeka David	
35	20CJPO34K	Muali. R	
36	20CJPO06TA	Dhinesh Kumar	
37	20CJPO15E	Labiohlu puil	
38	20CJPO27K	Ankitha. S	
39	20CJPO12K	Smritha. N	
40	20CJPO13E	Vanessa.	
41	20CJPO35E	Xishwanya	
42	20MEC012E	NITHIN. M	
43	20CJPO36K	Rakshitha. K	
44	20MEC006K	Mauikanta. R	
45	20MEC005TE	Mallesha. N	
46	200056E	Mario. C. Manuel	
47	20CJPO22H	Pravin Pasha	
48	20CJPO10TA	CHARAN	
49	20MEC002K	Harshakumar. V	
50	20MEC009K	Madhan P. S	

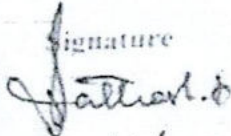
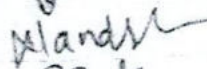
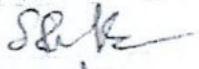


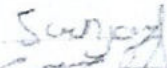

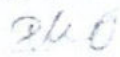



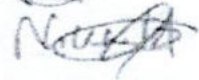


Sl No	Reg No	Student Name	Signature
51	20MEC010K	Harshith S	Harshith
52	20D018M	Jithin shasi	Jithin
53	20D001M	Abir K Chacko	Abir
54	21D062H	Ankit Roy	Ankit
55	21D006H	Arpit Sharma	Arpit
56	21D064K	Nagesh .M	Nagesh
57	21D066K	Ravi Chandru	Ravi
58	20D047K	Shravani .P	Shravani
59	20CJP019K	Jayadev V	Jayadev
60	20CJP005TA	D. Gowtham	D. Gowtham
61	20CJP004K	Chandhana C	Chandhana
62	20CJP028K	Manupriya .M	Manupriya
63	20CJP031K	Kesuma .S	Kesuma
64	20CTP011K	Sanjay .M	Sanjay .M
65	20CTP003K	Bharath Kumar .P	Bharath Kumar .P
66	20CJP021TA	Vinay .P	Vinay .P
67	20MEC007H	Sahil Mollath	Sahil
68	20MEC002K	Dheeraj R.V	Dheeraj
69	20MEC004K	Lavanya .G	Lavanya .G
70	20MEC013K	Vyshali .HN	Vyshali .HN
71	20MEC014K	Hamsavani .M	Hamsavani
72	20MEC007H	Sahil Mollath	Sahil
73	20CJP030E	M. Pradeepa	M. Pradeepa
74	220CJP036SA	Shraddha	Shraddha
75	20CJP002H	Asisha Verghese	Asisha
76	21D057K	Ashay .D	Ashay .D
77	21D049TA	R. Tharuj	Ritharuj
78	21D022K	Nagesh K	Nagesh K
79	21D009K	Bhimana Gowda .Y	Bhimana





Sl No	Reg No	Student Name	Signature
1	U03MB2250036K	Kaarya MP	<i>[Signature]</i>
2	U03MB225010K	Lavanya	<i>[Signature]</i>
3	U03MB2251471S	Saitha	<i>[Signature]</i>
4	U03MB2250100K	Praya A	<i>[Signature]</i>
5	U03MB2250094K	Nripitha	<i>[Signature]</i>
6	U03MB2250089K	Danushwari	<i>[Signature]</i>
7	U03MB2250017H	Sindhya S	<i>[Signature]</i>
8	U03MB2250084H	Murug Shiva Shambhu	<i>[Signature]</i>
9	U03MB2250014K	Anurkha U	<i>[Signature]</i>
10	U03MB2250067H	Anusha R	<i>[Signature]</i>
11	U03MB2250047K	Shrutha V	<i>[Signature]</i>
12	U03MB2250037H	Sparanya R	<i>[Signature]</i>
13	U03MB2250096K	Aparna S	<i>[Signature]</i>
14	U03MB2250023H	Shrutha N	<i>[Signature]</i>
15	U03MB2250080K	Madhuswete S	<i>[Signature]</i>
16	U03MB2250039K	VINDHYA K	<i>[Signature]</i>
17	U03MB2250058K	Bhoomika V	<i>[Signature]</i>
18	U03MB2250106K	Ganhari A	<i>[Signature]</i>
19	U03MB2250065K	Aishwarya V.S	<i>[Signature]</i>
20	U03MB2250019K	Kavana A	<i>[Signature]</i>
21	U03MB2250069K	Jeevitha V.B	<i>[Signature]</i>
22	U03MB2250016K	Manisha M	<i>[Signature]</i>
23	U03MB2250074K	Bhagya Lakshmi D.S	<i>[Signature]</i>
24	U03MB2250029K	Hasya A.B	<i>[Signature]</i>
25	U03MB2250090K	Prasanna A	<i>[Signature]</i>
26	U03MB2250148	Madhan Kumar S	<i>[Signature]</i>
27	U03MB2250132	Chandrashekar S	<i>[Signature]</i>
28	U03MB2250057K	Anurkha C.R	<i>[Signature]</i>
29	U03MB2250095K	Vasum	<i>[Signature]</i>

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30	U03MB2205153B	Santhoshil	
31	U03MB2203046	Dandish B.M.	
32	U03MB2208037K	Pani Bisan. S	
33	U03MB2250086C	Manojin	
34	U03MB2250081K	Jayachandran. K	
35	U03MB2250097	Sanjay Kumar	
36	U03MB2250103	Sachin Megrathar	
37	U03MB2250007	Ranganth Padasanna	
38	U03MB2250066	P. Harshakshi	
39	U03MB2250126	Adil Naseef	
40	U03MB2250101	Joseph Santhosh	
41	U03MB2250127	Nikhil George	



Department of Computer Applications

INFINITY 2023

Resource Person: Leena Warriar

Date: 21/04/2023

Sl No	Reg No	Student Name	Signature
01.	20D023H	Lavanya. A	Lavanya. A
02	20D014K	Harshitha D	Harshitha
03.	20D037H	Semran.	Semran
04	20D009H	Bibi Jadhava	Jadhava
05	20D038K	Soundarya. G	Soundarya G
06	20D024K	Likitha. T	Likitha
07	20D049K	Chaitra. S	Chaitra
08	20D030K	Prasanth D	Prasanth
09	20D042H	Rakesh Halder. A	Rakesh
10	20D019H	Soseph G Aouf	Soseph
11	20D047K	Shravani	Shravani
12	20D043K	Yashvanti. T	Yashvanti
13	(Yashvanti) 20D044E	Yashvanti	Yashvanti
14	20D051K	Harshitha	Harshitha
15.	20D041K	Vaishnavi. S	Vaishnavi
16.	20D036K	Shreya	Shreya
17.	Jyoshlekumari (20D020H)	Jyoshlekumari (20D020H)	Jyoshlekumari
18.	20D016H	Jabeena	Jabeena
19	20D031K	Monika. R	Monika
20	20CJP007H	Deepshikha	Deepshikha
21	20CJP012K	Smitha N.	Smitha
22	20CJP023E	T. Steffi Joseph	Steffi
23	20CJP029E	M. Ambika Singh	Ambika



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24	20CJP027K	Ankitha.s	Ankitha.s
25	20CJP015E	Lalroh lupvij	Lalroh
26	20MEC014K	Hamsareni.M	Hamsareni
27	20MEC013K	Vyskali.H.N	Vyskali
28	20MEC004K	Lawanya.G	Lawanya
29	20MEC002K	Devishree	Devishree
30	20CJP036K	Karshika.K	Karshika
31	20MEC012E	NITHIN.M	Nithin
32	20MEC006K	Mani Kanta.R	Mani Kanta
33	20MEC007H	Sahil Molah	Sahil
34	20CJP009TA	Dr. Rebecka David	Dr. David
35	20CJP030E	M. Pradeepa	M. Pradeepa
36	20CJP002H	Asisha Verghese	Asisha Verghese
37	20CJP036SA	Shraddha Hegde	Shraddha
38	20D010K	Chandana.K	Chandana
39	20D008K	Bhoomika.B.S	Bhoomika
40	20CJP036E	Nishwarya P	Nishwarya
41	20CJP013E	Vanessa Nadan	Vanessa
42	20CJP034K	Murali.R	Murali
43	20CJP017TA	Ravi.L	Ravi
44	20CJP006TA	Dhinesh Kumar	Dhinesh
45	20CJP010TA	Charan Sai	Charan
46	20CJP020K	Sajitha Fathima.S	Sajitha
47	20CJP016H	Yasmin.J	Yasmin
48	20CJP018H	Namitha	Namitha
49	20CJP005TA	D. Gowtham.	D. Gowtham



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01	U03MB2150123	Nagarjun N	
02	U03MB215084	Deepak L	
03	U03MB215097		
04	U03MB2150050	Alex Leo	
05	U03MB2150135	Tharuj R.	R. Tharuj
06	U03MB2150030	Bhimana Gowda Y	
07	U03MB2150080	Bhimana Gowda Y	
08	U03MB2150122	Nayesh K	
09	U03MB2150094	Pavan K	
10	U03MB2150125	Mithun M	
11	20D052H	Tharaka Haran K	
12	20D018M	Jithin Shaji	
13	21D001M	Ahmed cheslio	
14	20D056E	Mano e Manned	
15	U03MB2150116	Tharisha S	
16	U03AER150019	Chaitra Mala CM	
17	U03MB2150120	Shashwath M	
18	U03MB2150101	Rakshita S	
19	U03MB2150110	Shilpa A	
20	U03MB2150119	Vanishree R	
21	U03MB2150113	Swetha K S	
22	U03MB2150077	Ashpit Sharma	
23	U03MB2150133	Ankit Roy	
24	U03MB2150103	Sherwin Kumar	
25	U03MB2150109	Shikha	
27	U03MB2150081	Bhavana J	
28	U03MB2150127	Aparna K.C	
29	200025TA	Lokesh M	
30	20D054TA	Yeshwanth's	
31	21D057H	Ashwath	
32	U03MB2150099	Ravi Chandera	



Sl No	Reg No	Student Name	Signature
33	U03AE21S0024K	Harshith. P	Harshith. P
34	U03MB21S0088	Haseeba Afreen J	Haseeba
35	U03MB21S0108	Sangeetha	Sang
36	U03MS21S0138	Chandou Kumar. M	Chandou
37	U03MS21S0199	CHAMPAN G	Champ
38	U03MB21S0111	Sindhu. L	Sindhu
39	U03MB21S0086	Devika. m	Devika. m
40	U03MB21S0090	LOGESHWARE. B	Logeshw
41	U03MB21S0098	Ranya. R	Ranya
42	U03MB21S0112	Swathi. M. P	Swathi
43	U03MB21S0104	Sahana. B	Sahana
44	U03MB21S0084	Stanla Mary Isac	Stanla
45	U03MB21S0046	Anu A	Anu
46	U03MB21S0085	DEVI PRIYA. R	Devi
47	U03MB21S0087	Gowthami. V. S	Gowthami
48	U03MB21S0126	Akshaya M R	Akshaya
49	U03MB21S0078	Ashwini P	Ashwini
50	U03MB21S0124	mahalakshmi	Maha
51	U03MB21S0		
51	20NCSB7005	Ankur Singh S	Ankur Singh
52	20NCSB7048	Suraj Singh	Suraj
53	20MEJ0217A	Vinay. R	Vinay. R
54	20NCSB7040	Santhosh. K	Santhosh
55	20CJP003K	Bharath Kumar. R	Bharath
56	20MEC003K	Parsha Kumar. V	Parsha
57	20MEC010K	Harshith	Harshith
58	-11-09K	Madhan.	Madhan
59	20J01		
60	20D027K	Mahesh. c	Mahesh



Department of Computer Applications

INFINITY 2023

Resource Person: Umme Hermain Shaikh

Date: 20/04/2023

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01	U03MB21S0087	Gowthami VS	
02	U03MB21S0126	Akshaya MR	
03	U03MB21S0078	Ashwini P	
04	U03MB21S0124	Mahalakshmi R	P. Maha
05	U03MB21S0134	Stania Mary Isal	Stania
06	U03MB21S0090	Logeshwari. B	Logeshwari B
07	U03MB21S0086	M. Devika	M. Devika
08	U03MB21S0098	Ramya R	Ramya
09	U03MB21S0081	Bhavana. J	Bhavana
10	U03MB21S0111	Sindhu L	Sindhu
11	U03MB21S0085	Devipriya R	Devipriya
12	U03MB21S0118	Vandana. S	Vandana
13	U03MB21S0127	Aparna K.C	Aparna
14	U03MB21S0109	Shikha	Shikha
15	U03MB21S0083	Chethana B	Chethana B
16	U03MB21S0120	Yashaswini M	Yashaswini
17	U03MB21S0108	Sangeetha	Sangeetha
18	U03MB21S0088	Haseeba Afreen. J	Haseeba
19	U03MB21S0104	Sahana B	Sahana
20	U03MB21S0112	Swathi. MP	Swathi MP
21	U03MB21S0113	Bwetha. K.S	Bwetha
22	U03MB21S0119	Vanishree. R	Vanishree R
23	U03MB21S0110	Shilpa. A	Shilpa



Sl No	Reg No	Student Name	Signature
24.	U03AE2150019	Chaitra Mala - CM	Chaitra Mala - CM
25.	U03MB2150116	Thanisha . S	Thanisha . S
26	U03MB715092	Narash	Narash
27	U03MB2150099	Davi Chandera M.R	Davi Chandera M.R
28	U03MB2150135	Tharuj . R	Tharuj . R
29	U03MB2180122	Nagesh K	Nagesh K
30	U03MB2150090	Bhishana Gowda . J	Bhishana Gowda . J
31	U03MB2150049	Anshu . D	Anshu . D
32	U03MB2150133	Ankit Roy	Ankit Roy
33	U03MB2150077	Arpit Sharma	Arpit Sharma
34	20ME1006K	Maukanta . R	Maukanta . R
34	20CJPO26K	Karshita . K	Karshita . K
35	20ME102E	NITHIN . M	NITHIN . M
36	20ME1005E	Mallish . N	Mallish . N
37	20CJPO15E	A Labrolilupuii	A Labrolilupuii
38	20CJPO27K	Ankitha . S	Ankitha . S
39	20CJPO12K	Smitha . N	Smitha . N
40	20CJPO13E	V. Vanessa	V. Vanessa
41	20CJPO26E	Rushwanya	Rushwanya
42	20CJPO067A	Dhinesh Perumal	Dhinesh Perumal
43	20CJPO34K	Muabi . R	Muabi . R
44	20CJPO097A	Dr. Rabeka David	Dr. Rabeka David
45	20CJPO08K	Kuruma . V	Kuruma . V
46.	20CJPO16H	Yasmin . J	Yasmin . J
47.	20CJPO18H	Narvitha	Narvitha
48.	20D051K	Hansitha . J	Hansitha . J
49	20D043K	Yashawini . T	Yashawini . T



Sl No	Reg No	Student Name	Signature
50	20D047K	Shravani.P	Shravani
51	20D044E	Yashini.A.P	Yashini
52	20D016H	Jabeena Parveen	Jabeena
53	20D020IT	Jyothi Kumari	Jyothi
54	20D014K	Harshitha.D	Harshitha
55	20D041K	Vaishnavi.S	Vaishu
56	20D036K	Shreya Bandekar	Shreya
57	20CSP028K	Manupriya.N	Manupriya
58	20CSP031K	Kusuma.S	Kusuma
59	20D010K	Chandana.K	Chandana
60	20D008K	Bhoomika.B.S	Bhoomika
61	U03MB2250088	R. Lokesh	R. Lokesh
62	U03MB2250086	Mangj.N	Mangj.N
63	U03MB2250087	Anil.P	Anil.P
64	U03MB2250029	Janarthanan.K	Janarthanan.K
65	U03MB2250007	D. Ganesh Prasanna	D. Ganesh
66	U03MB2250060	Harishakthi.R	Harishakthi.R
67	U03MB2250127	Nikhil George baji	Nikhil
68	U03MB2250101	Joseph barthosh	Joseph
69	U03MB2250126	Adil Naseef	Adil
70	U03MB2250103	M. SACHIN	M. SACHIN
71	U03MB2250048	Gr. Sanjay Kumar	Gr. Sanjay Kumar
72	U03MB2250148	Madhan Kumar.S	Madhan Kumar.S
73	U03MB2250132	chandrashekar.S	chandrashekar
74	U03MB225038	ANIL JOSEPH	ANIL JOSEPH
75	U03MB2250026	AAKASH.P	AAKASH.P
76	U03MB2250140	Pravara Kumar.V	Pravara
77	U03MB2250136	Shubham	Shubham
78	U03MB2250034	Javagan	Javagan
79	U03MB2250077	Praveen	Praveen
80	U03MB2250062	Abhay Surya.H	Abhay

