

## Desalite Farmer Friendly Association (DFFA) 2014 – 2015 Report on Inauguration of Desalite Farmer Friendly Association

Date: 15 October 2014

Venue: Auditorium

Conducted By: DFFA

Attended By: UG students

Organised By: St. Francis de Sales College, Electronic city, Bengaluru

Inauguration of Desalite Farmer Friendly Association: India is predominantly an agrarian society. Agriculture is the backbone of the economy. SFS College has pledged itself for the service of the society and achieves it by providing true education directed towards the formation of the human personality as the patron of the College believed that 'education of the heart is the heart of education'. Many programmes are initiated by the College to actualize this objective. One such programme is Desalite Farmer Friendly Association (DFFA) under the guidance of Rev. Fr Benny, the Principal and Rev. Fr. Timson, the Vice Principal. The main objective of DFFA was to provide a helping hand to farmers.

## The objectives of DFFA

- To motivate young minds to willingly shoulder the responsibility for building a just and humane society
- To empower the rural community by understanding their struggles and by supporting them
- To enable them to understand about the various advanced methods of agriculture
- To introduce the latest techniques and practices in agriculture which includes advanced agricultural machinery, agro-industries dairy, and other allied services
- To enlighten them about the importance of conservation of natural resources and the benefits of organic farming
- To promote cooperative leadership, self-help groups, rural women empowerment and many others

Association was inaugurated on 15 October 2014 at SFS college. The inauguration ceremony began with a prayer song and the lighting of the lamp. The chief guest of the ceremony was Prof.

Kandukuri V Seetharamaiah, Associate Dean Agricultural College Acharya NG Ranga Agricultural University. He addressed the gathering about the importance of such initiatives which will help the society to grow and prosper. He also congratulated the management for taking such an initiative which is sure to encourage the youth to come forward in order to offer a helping hand to the farmers. Later there was a presidential address by the Principal, Rev. Fr. Benny followed by a mime based on the theme of the struggles of farmers in India.

The inaugural function was concluded with the Vote of thanks proposed by Prof. Sailaja, DFFA faculty in charge.



**Inauguration of Desalite Farmer Friendly Association** 

PRINCIPAL

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