



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

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## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

<b>Title</b>	<b>Skill Development Session On Business Model Canvas – Business Skills Through Capital Markets</b>
<b>Date of Event(s)</b>	<b>15<sup>th</sup> May, 2023</b>
<b>Department/Association/Cell /Committee</b>	<b>Department Of Commerce (Ug)</b>
<b>Venue</b> <i>(Mention the platform if it is online)</i>	<b>Linways Technology</b>
<b>Number of Participants</b>	<b>36</b>
<b>Target Audience</b>	<b>B.Com 3<sup>rd</sup> Year Students</b>

<b>Resource Person(s) with qualification (if applicable):</b>	<b>Lavin. A. Bhawnani</b>
<b>Event Coordinator</b>	<b>Lavin. A. Bhawnani</b>

### The objective of the Program:

1. To make the students aware of the how to open a Demat Account for trading in stock market
2. To make the students understand the working of stock market and prices of the share.
3. To make the students aware about NISM (National Institute of Securities Market) and various professional courses offered by them.
4. To make the students understand the mechanism of buying the shares based on Fundamental Analysis and Technical Analysis.

### Report

The Business Canvas Model on Business Skills through Capital Market was initiated by the department of commerce to make the students aware of the skills related to Capital Market or Stock Market. Students can make up their own independent career in stock market by gaining these skills and by doing the courses of NISM (National Institute of Securities Market).

NISM is an educational subsidiary of SEBI (Securities Exchange Board of India) , which offers many courses related to Capital Markets. The students were shown the website of NISM, how to register

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and enroll for the courses. The students were motivated to take up the courses of Research Analyst and Investment Advisor. These courses were of nominal fees of Rs.1500 and Rs.5000 respectively. The certificates will be valid for one year and the students had to qualify the exam again. The benefit of qualifying these exams are that the students would be able to set up their own official Security Advising Firm. According to the rules of SEBI, no one can give any advice related to stock market unless they have qualified the Research Analyst exam of NISM. And after completing that exam the person has to get registered with SEBI. Such a person name will appear on the website of SEBI as "SEBI registered Research Analyst".

Besides this the students were shown how to punch in the buying order and the selling order in the live markets. The students were also shown how to select the stocks for investment. They are also taught how to analyse the stocks for long and short term on the basis of sector analysis. The fundamental analysis and technical analysis was also shown to the students for various stocks in live market. The students were also explained about the Candlestick Charts and how to analyse it for taking the trade. Besides the students were also given the basic insight to putting a stop loss in their trade to avoid any kind of major losses.

To take up this session the 3<sup>rd</sup> year students were selected. The duration of the course was 1 hour 15 minutes undertaken in classroom as a live session. Interested students were told to register separately in order to filter only those students who were seriously interested in the session. There were no registration fees. Course facilitator was Prof. Lavin. A. Bhawnani

**The outcome of the program:**

1. Students will be able to know the basis on which the shares should be bought in stock market and how demat account is opened.
2. Students will be able to know the courses available through NISM
3. Students will be able to know basics of technical and fundamental analysis.

Report Prepared by:

Lavan

Report Verified by:

  
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Bengaluru - 560100

Report Approved by:

  
**PRINCIPAL**  
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**Geo Tagged Photos of the Event:**

