



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

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**A FRANSALIAN INSTITUTE OF HIGHER LEARNING**

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| <b>Title</b>  | <b>Career Counseling Session On Building A Successful Career</b> |
| <b>Date Of Event(S)</b>   | <b>22-06-2023</b>  |
| <b>Department/Association/<br/>Cell/Committee</b>                     | <b>Department Of Commerce</b>                                    |
| <b>Venue</b><br><i>(Mention The Platform If<br/>It Is Online)</i>     | <b>204</b>   |
| <b>Number Of Participants</b>   | <b>87</b>  |
| <b>Target Audience</b>  | <b>B.Com VI Sem E And TT Sec</b>                                 |
| <b>Resource Person(S) With<br/>Qualification (If<br/>Applicable):</b> | <b>Mr.Sourav Deb</b>   |
| <b>Event Coordinator</b>  | <b>Prof Pavithra</b>   |

## **The objective of the Program:**

- To enable a platform for the students to interact with the alumni student.
- To know the gap between education and industry
- To ensure that our students get the required skills for industry entry.

The Department of Commerce organized an Online Career Development interaction on the theme "Building a Successful Career" on June 06 2023 through Google Meet from 11:40AM-12:30PM. The speaker of this program was Mr. Saurav Deb, Director in a reputed BPO company, an alumnus (Batch 2018-21) of our college. Programme started with the welcome address by Prof Pavithra K, Coordinator of VI E Sec which was followed by highly motivational lecture delivered by the speaker.

The interaction was designed to guide and motivate the students to take up the correct careers with full seriousness and in the right spirit. The following topics were discussed during the interaction:

1. Career Guidance- Selection of Career Stream
2. Preparing for the Corporate Challenges.
3. Personal SWOT analysis
4. Skills sets required for corporate.
5. Special focus on Excel

Around 80 students attended the programme. Few of the questions from the audience were taken up by the speakers during the Q & A session. The variety and range of questions raised show that the participants took an active part in the programme. The programme was successfully coordinated and conducted by ACME. The interaction ended with a Departmental vote of thanks by Dr Chitra, HOD, Department of Commerce

#### Outcomes of the Programme

- Students came to know about personal swot analysis.
- Students had better understanding about the skill set required in corporate.
- The level of importance of Excel in corporate.

Report Prepared by:

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**Photos**

