



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | Electronics City, Bengaluru - 100

Accredited with NAAC "A" Grade || Recognised under 2(f) & 12(b) of the UGC Act
A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report on Brainstorming Session on Companies from the Same Industry

Date of Event(s)	:	25/05/2021
Department / Association	:	ACME - BCOM
Venue	:	Online
Number of Participants	:	250
Target Audience	:	I – Year BCom
Resource Person(s) with qualification	:	Asst. Professor. Nikhitha S Thomas

Objective:

The objective of conducting the classroom Brainstorming session was to encourage students to think more freely and innovatively than if they were doing a more restricted and routine classroom situation. It allows learners to remember what they know, and to teach each other.

Introduction

A Brainstorming session was held on 25/05/2021 for the 1st year B. Com students by Asst. Professor Nikhitha S Thomas. The students were asked to select any 5 companies from the same industry and to summarise the same and present in the class. It was conducted online through G-meet.

Brainstorming is a means of promoting creativity and spontaneity that is highly stimulating and encouraging for students. It allows students to think out-of-the-box as they bounce their ideas off one another in a sounding board procedure. It allows students to explore and expand the ability to think critically. Taking part in brainstorming sessions can incredibly boost the academic performance of students by helping them a lot in learning processes. Similarly, it can provide students with enhanced knowledge, new ways to think about the issues and more solutions to deal with the issues accordingly. It is a dynamic and stimulating way to lead learners into a topic.

Learning outcome

- Creative Thinking
- Encourages Everyone's Ideas and Concepts
- Better Participation

Electronics City P.O., Bengaluru - 560 100

Tel : 080-27836065 / 27834611, Fax : 080-27832299, Email : sfscollege.ecity@gmail.com | sfscollege@rediffmail.com

www.sfscollege.in



- Better Participation

All participants are free and independent for generating and sharing their ideas to end up the session with something useful and great. Moreover, all the ideas and suggestions are accepted and welcomed which is the great thing for students to participate with improved passion. A final solution is indicated as the group achievement that encourages students to work together as a team to chase common study-related goals like completing a group assignment. All the students took active participation without any hesitation, which made the session a success.


2019/21
HEAD
Department of Commerce
St. Francis de Sales College
Bengaluru - 560 100.


PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100.