

13NCC24010



SS – 579

V Semester B.B.M. Degree Examination, November/December 2018
(Repeaters) (2014-15 and Onwards)
BUSINESS MANAGEMENT

5.7 : Financial Markets and Services (Elective Paper – II)

Time : 3 Hours

Max. Marks : 100

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any eight** sub-questions. **Each** carries **two** marks.

(8×2=16)

1. a) What do you mean by Financial Services ?
- b) What is Money market ?
- c) Mention the different types of Credit cards.
- d) What is Home banking ?
- e) .Expand : VDU and RTGS.
- f) What is Primary market ?
- g) What do you mean by credit rating ?
- h) Differentiate between with recourse factoring and without re-course factoring.
- i) What is ATM
- j) What do you mean by Foreign Exchange Market ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks.

(3×8=24)

2. Explain the functioning of ATM's.
3. What are the guidelines of SEBI as regards to protects the interest of share holders ?
4. Differentiate between Money market and Capital market.
5. Explain the role of NHB in housing sector in India.

P.T.O.



SECTION - C

Answer **any four** questions. **Each** carries **fifteen** marks.

(4×15=60)

6. Explain the role of SEBI in Indian Economy.
7. Briefly explain the functions of Financial Markets.
8. Give a brief note on :
 - 1) Lease finance
 - 2) Merchant banks
 - 3) Venture capital.
9. Define Credit card. What are the advantages and disadvantages of Credit card.
10. Explain the components and features of Indian money market.